

Municipal Securities Rulemaking Board

Lynnette Kelly Hotchkiss Executive Director

> CDIAC Seminar San Diego, California September 19, 2008

MSRB: Who we are

- self-regulatory organization (SRO)
- created by Congress in 1975
- subject to oversight by the SEC
- other SROs include FINRA and CBOE
- 15-member Board of Directors

MSRB Mission

- MSRB's mission is to protect investors and the public interest, and promote a fair and efficient municipal securities market
- MSRB supports this Mission by
 - Rulemaking (which regulates dealer behavior only)
 - Information Systems
 - Outreach and Education
 - Exercising Market Leadership

Current Rulemaking Agenda

- Access Equals Delivery
- EMMA
- Trade Reporting Enhancements (ARS and VRDOs)
 NIIDS (New Issue Information Dissemination System)



Current Information Systems Agenda

- EMMA: Electronic Municipal Market Access
- RTRS Enhancements
- Transparency Products
- NIIDS Data
- Research

Current Outreach and Education Agenda

- Attendance at Industry Events
- MSRB Conferences and Roundtables
- Issuer and Investor Advisory Groups
- Uniform Practices Group
- Professional Qualifications Committee

Current Market Leadership Agenda

- Expert on Municipal Market during Credit Crisis
- Resource to Congressional Leaders; State and Federal Regulators; Policymakers
- Reminders to Industry on Trading in Insured Bonds and Auction Rate Securities, Prohibitions against Bank Tying Arrangements
- Comment Letter on Ratings
- Congressional Testimony

New Issue Information Dissemination System ("NIIDS")

- Joint project with MSRB, DTCC and SIFMA
- NIIDs will provide centralized collection and real-time re-dissemination of new issue information
- Promotes accurate and comprehensive descriptive data about municipal securities
- MSRB rule requires underwriter participation to:
 - Ensure that all dealers have access to new issue information
 - Improve timeliness and accuracy of new issue trading

Research

- MSRB has source data in primary and secondary market activity
- Develop research statistics, products and research tools to promote fair and efficient market
- Gear to retail investor
- Provide tools to other market participants

ARS/VRDO Transparency

- Solicited comment for increasing information available on auction rate securities and variable rate demand obligations, and proposed system for collecting and disseminating this information
- Dual Purpose: Transparency and Market Surveillance
- EMMA will serve as the transparency vehicle at CUSIP level and across the market

Municipal Repository: EMMA

- EMMA: Electronic Municipal Market Access
- Internet-based disclosure portal which provides free public access to disclosure documents and real-time municipal securities trade price data.
- Chairman Cox supports designating the MSRB as the "Muni EDGAR" but SEC Rule 15c2-12 change is required



 <u>Pilot Phase</u> — providing, on a *pilot* basis, official statements (OSs) for new issues of municipal securities and related documents for advance refundings of outstanding municipal securities (ARDs), together with real-time municipal securities trade price data



 <u>Access=Delivery Phase</u> –providing *permanent realtime* access to OSs, ARDs and trade price data – *"Access=Delivery"* rules requiring electronic submission and dissemination of OSs become effective



 <u>Continuing Disclosure Pilot Phase</u> –providing for *voluntary* submission and real-time dissemination of *continuing disclosures* by issuers and obligated persons under Rule 15c2-12, together with real-time access to OSs, ARDs and trade price data

 <u>Full Service Phase</u> – providing *permanent* submission and real-time dissemination of all *required continuing disclosures* by issuers and obligated persons under Rule 15c2-12, together with real-time access to OSs, ARDs and trade price data (SEC Rule 15c2-12 change required)



EMMA

- OSs and Advance Refunding Documents from 1990
- Trade data from 2005
- Secondary Market Disclosures from effective date forward (EMMA will not have historical secondary market disclosures)





EMMA - Electronic Municipal Market Access

Official Statements and Trade Data for the Muni Market





Market Activity

View market-wide information about municipal securities, including recent trades, official statements for new issues and recent advance refundings of bonds trading in the secondary market.

- Trade Activity
- Recent Official Statements
- Advance Refunding Documents

In our inform tax-e

EMMA Education Center

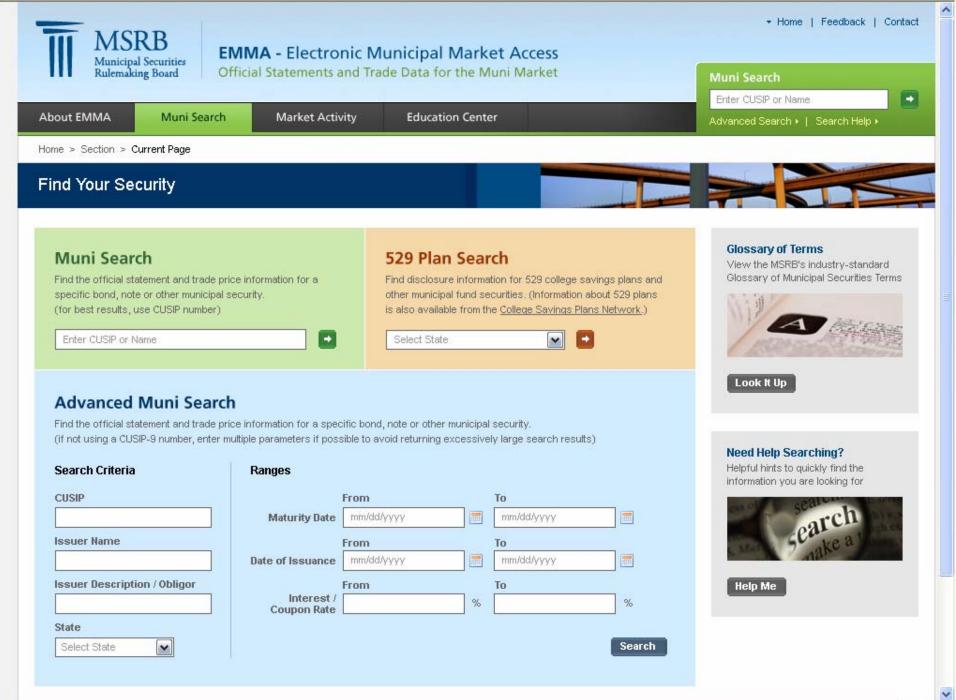
In our Education Center you can find a wealth of information to help you learn more about tax-exempt bonds and notes, taxable munis, 529 college savings plans and the full constellation of municipal securities.

- ♦ What are Bonds?
- What You Should Know Before Investing
- Frequently Asked Questions

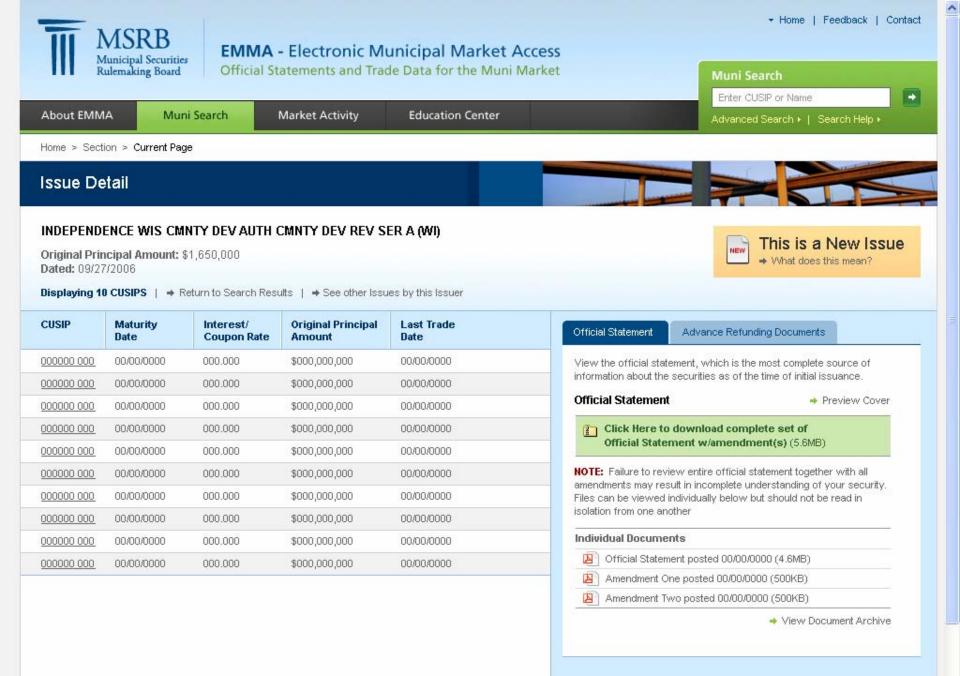
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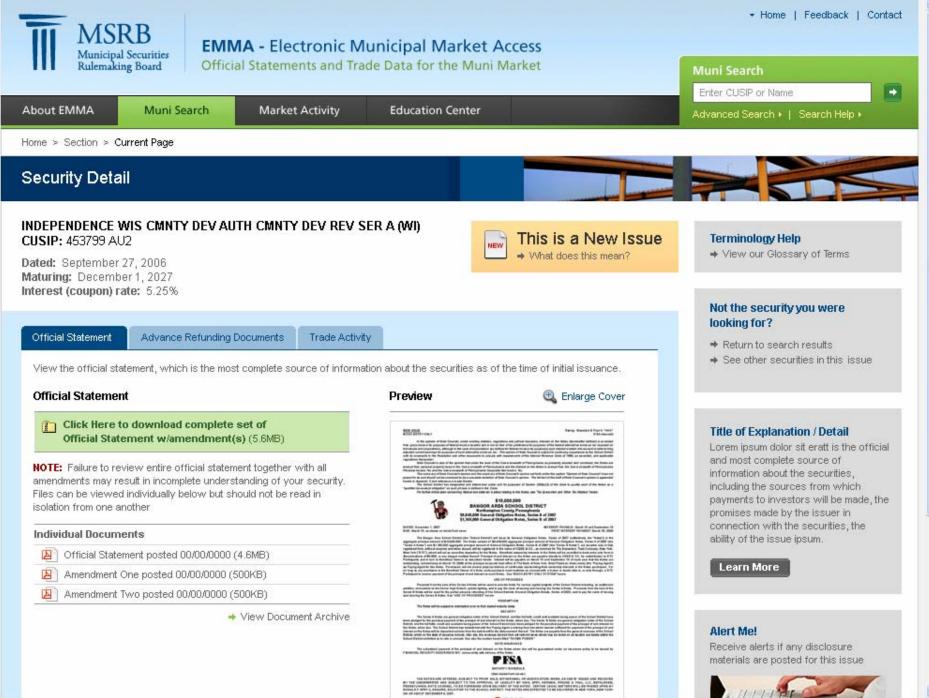
Muni Search





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EMMA - Electronic Municipal Market Access



Glossary of Terms

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Searching for Bonds

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What You Should Know Before Investing

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