

Continuing Disclosure Issues: Material Events

Friday, September 19, 2008



Opportunity



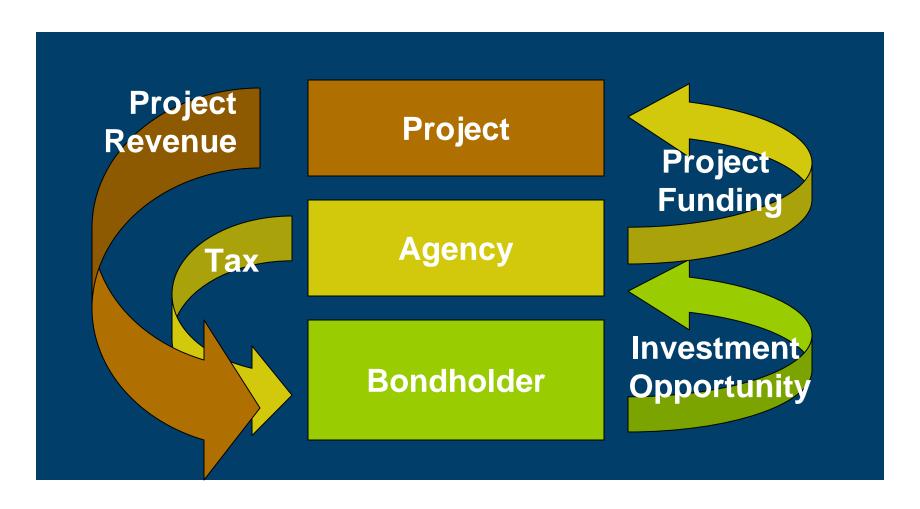








Bonded Financing





Rules

Rule 15c2-12

Requires that an Issuer agree to disclose at least annually a specific list of information, plus any notice of significant events.

Rule 10b-5

Requires that such annual list be

- accurate
- not omit any material information.



Reality

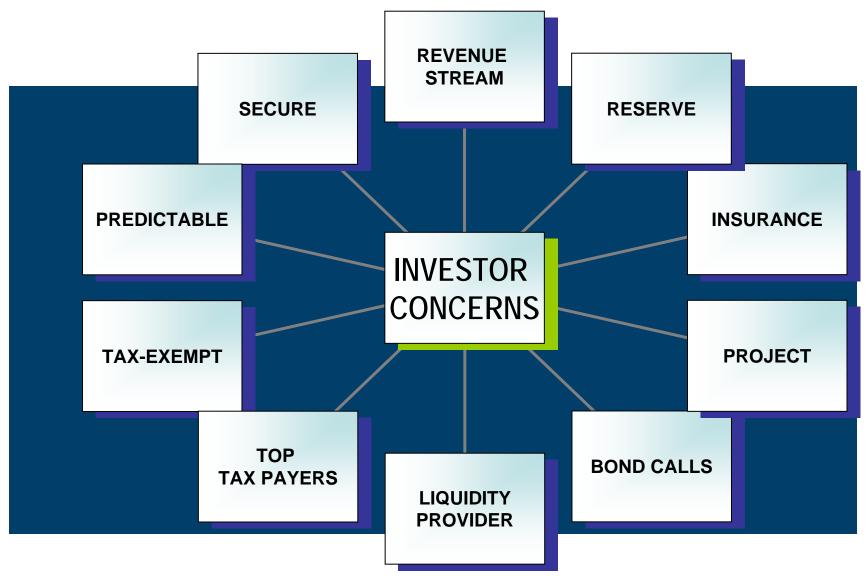
Rule #1

Investors are allowed 20/20 hindsight in court

Rule #2

If in doubt about materiality, consider Rule #1







Events



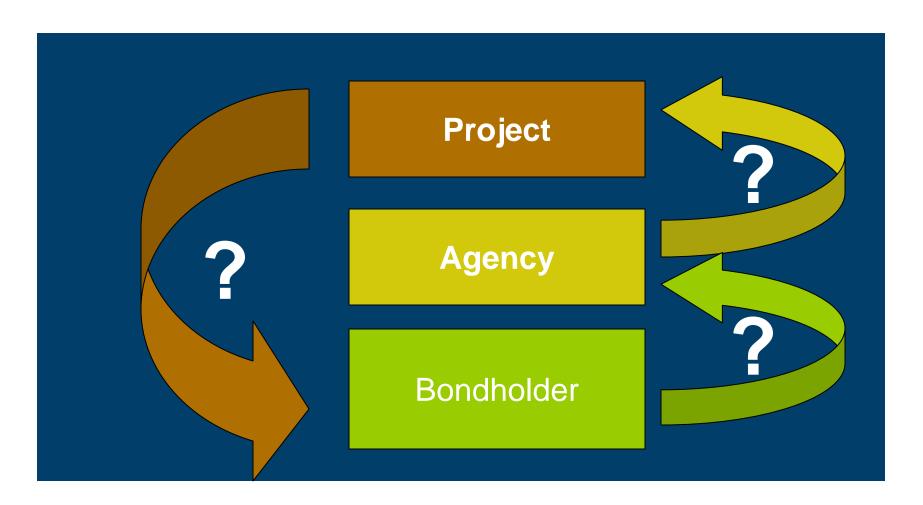




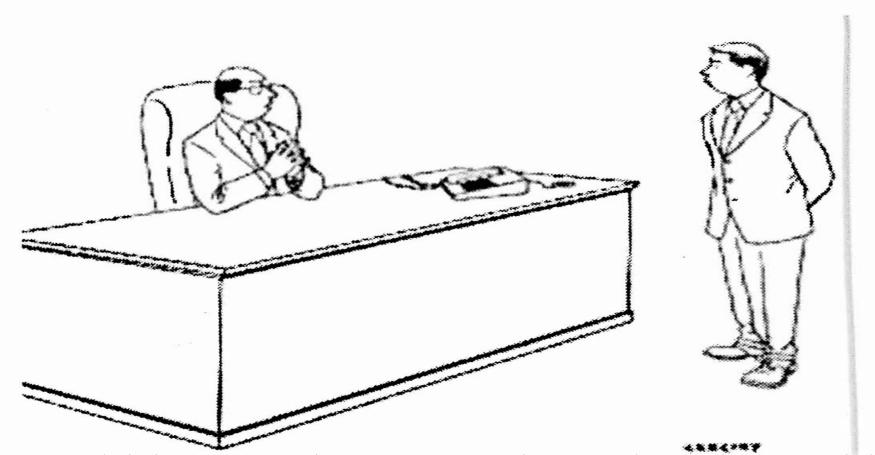




Determining Materiality

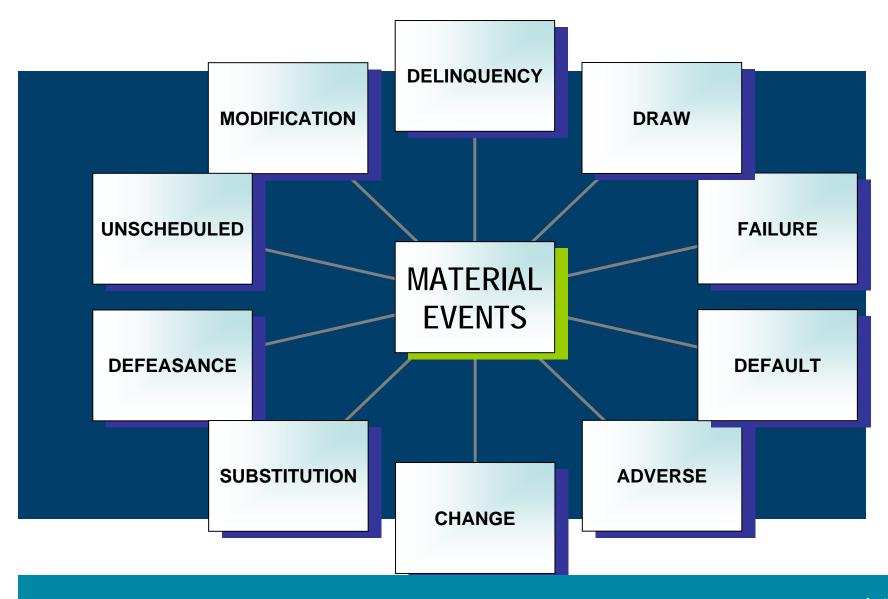






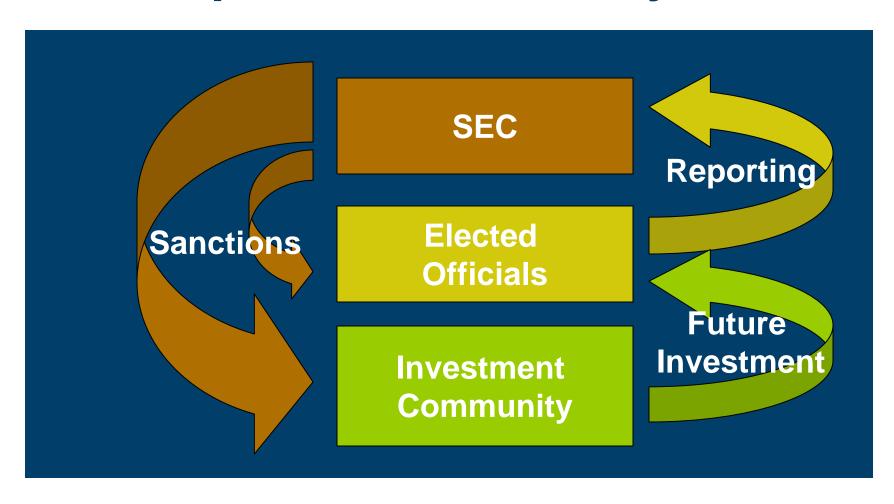
"I'd like your honest, unbiased and possibly career-ending opinion on something."







Consequence of Materiality





Gaining an Edge

