ADVANCED CONCEPTS AND PRACTICES FOR INVESTING PUBLIC FUNDS

Cash Flow Management & Forecasting

The California Debt Investment Advisory Commission October 22, 2009

Kathleen Jackson Principal Investment Officer City of San Jose



Benjamin Finkelstein, CFA Managing Director Cantor Fitzgerald

Cash Flow Management – Not Just Paying Bills?

- 1. What is good "cash flow" management?
- 2. What is the purpose of the investment portfolio?
- 3. What is our investment strategy?
- 4. What role does "cash flow" management play in managing a public fund portfolio?
- 5. What are some analytical techniques for integrating cash management and portfolio management?



What Is Good "Cash Flow" Management?

- 1. Does not rely on intuition but has developed metrics that provide for informed decision making
- 2. Insures principal preservation is #1 priority
- 3. Obligations are paid on time without the need to liquidate securities
- 4. Portfolio is constructed to earn the optimum income during the current budget cycle



What Is Purpose Of Investment Portfolio?

- 1. Addresses why Yield is policy objective
- 2. To earn optimal income which can be reinvested in the community to:
 - a. Increase public services
 - b. Help defray operating cost
 - a. Help mitigate tax burden on citizens



What Is Our Investment Strategy?

1. Choices:

- a. Income or Growth
- b. Investor or Trader
- 2. City of San Jose uses a income focused market rate of return or book yield investment strategy.
- 3. In implementing strategy price change or unrealized gains or losses are not considered.



What Role Does Cash Management Play?

- 1. Cash management is the foundation on which portfolio is constructed.
- 2. Cash management integrates past, present and future into the investment decision process
- 3. Cash management is a critical process for optimizing portfolio income.



Analytical Techniques For Reducing Uncertainty

- 1. Liquidity estimating
- 2. Using short term sensitivity analysis to insure tactical liquidity remains optimally invested
- 3. Concepts and Analysis
 - Politics of Forecasting
 - Why MRR (book yield) optimizes portfolio earnings within a budget cycle



Liquidity Estimating Concepts

- 1. A metric for quantifying the policy directive to place safety and liquidity before income.
- 2. Crucial in transitioning from intuition to informed decision making
- 3. Portfolio consist of two virtual portfolio's; liquidity (strategic) and income (tactical)
- 4. Minimizes opportunity cost when implemented



Liquidity Estimating Concepts Cont'd

- 5. Total Portfolio = Strategic + Tactical + Bonds
- 6. Strategic Liquidity = Primary + Secondary
 - Primary = Operating + Cushion
 - Secondary = Additional Cushion
- 7. Total Liquidity = Strategic + Tactical (idle)
- 8. Tactical = Investable Funds
- 9. Tactical = Total Liquidity Strategic Liquidity



Liquidity Estimator

- 1. Gather historical monthly cash flows (36 mo)
- 2. Using various scenarios define appropriate "liquidity multiple"
- 3. Scenarios consist of short term and long term evaluation periods (12 and 36mo)
- 4. Compare results and adjust existing liquidity



	County of Sample						
н	Historical Monthly Cash Balances						
Month	Float	Receipts	Expenditures	Net Flow			
June-04	\$0	\$5,159,307	\$5,877,377	(\$718,070)			
July-04	\$0	\$5,672,942	\$6,106,205	(\$433,263)			
August-04	\$0	\$7,242,181	\$5,756,508	\$1,485,673			
September-04	\$0	\$26,111,958	\$19,412,340	\$6,699,619			
October-04	\$0	\$39,803,320	\$42,068,780	(\$2,265,460)			
November-04	\$0	\$18,227,196	\$23,786,028	(\$5,558,832)			
December-04	\$0	\$7,610,784	\$6,933,783	\$677,002			
January-05	\$0	\$5,626,844	\$6,949,321	(\$1,322,477)			
February-05	\$0	\$12,960,968	\$7,911,953	\$5,049,014			
March-05	\$0	\$19,663,403	\$22,939,808	(\$3,276,405)			
April-05	\$0	\$15,862,641	\$17,811,918	(\$1,949,277)			
May-05	\$0	\$10,250,646	\$10,207,404	\$43,241			
June-05	\$0	\$5,500,689	\$5,054,592	\$446,097			
July-05	\$0	\$7,543,910	\$7,464,618	\$79,291			
August-05	\$0	\$7,099,493	\$5,435,112	\$1,664,381			
September-05	\$0	\$24,819,404	\$20,068,090	\$4,751,314			
October-05	\$0	\$34,699,451	\$39,678,991	(\$4,979,539)			
November-05	\$0	\$23,523,042	\$23,290,345	\$232,697			
December-05	\$0	\$7,232,585	\$9,021,189	(\$1,788,603)			
January-06	\$0	\$9,490,143	\$8,173,904	\$1,316,239			
February-06	\$0	\$11,233,562	\$10,761,922	\$471,640			
March-06	\$0	\$22,012,829	\$22,057,635	(\$44,806)			
April-06	\$0	\$22,060,778	\$19,318,289	\$2,742,489			
May-06	\$0	\$6,594,153	\$8,766,332	(\$2,172,179)			
June-06	\$0	\$12,820,717	\$15,446,766	(\$2,626,048)			
July-06	\$0	\$13,245,874	\$9,912,312	\$3,333,562			
August-06	\$0	\$11,262,793	\$5,953,537	\$5,309,255			
September-06	\$0	\$33,587,872	\$13,099,895	\$20,487,977			
October-06	\$0	\$56,276,860	\$46,159,510	\$10,117,350			
November-06	\$0	\$6,894,479	\$27,880,934	(\$20,986,455)			
December-06	\$0	\$8,375,699	\$12,757,097	(\$4,381,399)			
January-07	\$0	\$12,939,580	\$13,805,944	(\$866,364)			
February-07	\$0	\$19,587,132	\$21,193,054	(\$1,605,921)			
March-07	\$0	\$42,496,896	\$29,516,508	\$12,980,389			
April-07	\$0	\$15,374,985	\$29,241,551	(\$13,866,567)			
May-07	\$0	\$20,582,726	\$22,671,457	(\$2,088,731)			
June-07	\$0	\$9,286,025	\$14,375,821	(\$5,089,796)			



U	ser Inputs	
	Multiplier	
Primary Liquidity	3	
Secondary Liquidity	1	
Total Liquidity	4.0	
	Current	%
Portfolio Balance	\$325,000,000	100%
Primary Liquidity	\$160,000,000	49.2%
Secondary Liquidity	\$120,000,000	36.9%
Total Liquidity	\$280,000,000	86.2%



Scenario #3 – Historical 36mo Normal

Normal Cash Flow - Lowest Month		Month of Occurrence
Float	\$0	November-06
Receipt	\$6,894,479	
Expenditure	\$27,880,934	
Lowest Net Cash Flow	(\$20,986,455)	Multiplier
Primary Liquidity Coverage	\$62,959,365	3x
Secondary Liquidity Coverage	\$20,986,455	1x
Total Liquidity Coverage	\$83,945,820	4x
	and The second second second	
Actual Liquidity - Primary	\$160,000,000	7.6x
Actual Liquidity - Secondary	\$120,000,000	5.7x
Total Liquidity	\$280,000,000	13.3x



County of Sample						
Liquidity Allocation						
Plan Created October-09						
Current l	Current Liquidity Allocation Investment Plan Liquidity Allocation					
Primary Liquidity Multiplier Secondary Liquidity Multiplier Total Liquidity Multiplier	7.6 5.7 13.3		Primary Liquidity Multiplier Secondary Liquidity Multiplier Total Liquidity Multiplier	2.9 0.9 3.9		
	Current	%		New Allocation	%	
Portfolio Balance Primary Liquidity Balance Secondary Liquidity Balance Total Liquidity	\$325,000,000 \$160,000,000 \$120,000,000 \$280,000,000	100% 49.2% 36.9% 86.2%	Portfolio Balance Primary Liquidity Balance Secondary Liquidity Balance Total Liquidity	\$325,000,000 \$61,750,000 \$19,500,000 \$81,250,000	100% 19.0% 6.0% 25.0%	
Total Eliquidity	4200,000,000	00.270		401 <u>,2</u> 00,000	23.570	
36-Month History			36-Month History Using Plan Al	location		
Normal Cash Flow - Lowest Month		Month of Occurrence	Normal Cash Flow - Lowest Mo	nth	Month of Occurrence	
Maximum Float Minimum Receipt Maximum Expenditure	\$0 \$6,894,479 \$27.880.934	November-06	Maximum Float Minimum Receipt Maximum Expenditure	\$0 \$6,894,479 \$27.880.934	November-06	
Lowest Net Cash Flow	(\$20,986,455)		Lowest Net Cash Flow	(\$20,986,455)		
		Multiplier			Multiplier	
Actual Liquidity - Primary	\$160,000,000	7.6x	Planned Liquidity - Primary	\$61,750,000	2.9x	
Actual Liquidity - Secondary Total Liquidity	\$120,000,000 \$280,000,000	5.7x 13.3x	Planned Liquidity - Secondary Planned Total Liquidity	\$19,500,000 \$81,250,000	0.9x 3.9x	

Identifying Tactical Liquidity

	Current Liquidity	Investment Plan	Variance	% Chg
Primary	\$160,000,000	\$ 61,750,000	\$ 98,250,000	61.41%
Secondary	\$120,000,000	\$ 19,500,000	\$ 100,500,000	83.75%
Total	\$280,000,000	\$ 81,250,000	\$198,750,000	70.98%
	Total Liquidity	Strategic	Tactical	



Cash Flow Forecast – Sensitivity Analysis

- Rate sensitivity analysis is an important due diligence process for portfolio management
- Monitors market conditions that can adversely effect investment decisions and strategy
 - Liquidity estimation creates a plan for how much tactical liquidity is available for investment
 - Evaluates strategic and tactical liquidity in light of various interest rate outcomes



INVESTMENT PORTFOLIO/PLAN STATUS REPORT

Prepared for: Sample

LIQUIDITY	PORTFOLIO	PLAN		
Primary	42.62	11.00	31.62	
Secondary	1.49	6.00	(4.51)	
TOTAL	44.11	17.00	27.11	
Portfolio Par Value(\$000): \$683,826				
Portfolio Market Value(\$000):		\$689	9,496	
Portfolio Book Value(\$000):		\$683,698		
Gain/Loss (\$000):		\$3,	768	

Prepared by: Cantor Fitzgerald

FUNDAMENTALS	PORTFOLIO	PLAN	VARIANCE
AVG COUPON	1.52	2.69	(1.17)
AVG MATURITY	1.28	1.67	(0.39)
AVG QUALITY	Aaa	Aaa	
PUR YIELD/MktRtn	1.54	1.30	0.24
EFF DURATION	0.68	1.07	(0.39)
CONVEXITY	(0.19)	(0.15)	(0.04)

*Pur Yield is Wgtd Avg Yld using original cost & purchase date

*MktRtn is the Market Rate of Return(12 Month Avg of 15Mo CMT)

DURATION	PORTFOLIO	PLAN:	VARIANCE
CASH	42.62	11.04	31.58
0 - 1 YRS	17.62	29.34	(11.72)
1 - 2 YRS	38.23	48.93	(10.70)
2 - 3 YRS	1.54	10.38	(8.84)
3 - 4 YRS	0.00	0.00	0.00
4 - 5 YRS	0.00	0.00	0.00
5 - 6 YRS	0.00	0.00	0.00
6 - 7 YRS	0.00	0.00	0.00
7 - 8 YRS	0.00	0.00	0.00
8 - 9 YRS	0.00	0.00	0.00
9 - 10 YRS	0.00	0.00	0.00
10 + YRS	0.00	0.00	0.00

SECTOR	PORTFOLIO	PLAN	
Cash/MM	42.61	11.00	31.61
US Treasury	0.00	6.00	(6.00)
US Agency	57.39	83.00	(25.61)
US Agency Bullets	12.12	34.00	(21.88)
US Agency Callables	33.63	49.00	(15.37)
US Agency Structure	11.64	0.00	11.64
US Pass-Thru	0.00	0.00	0.00
US ABS	0.00	0.00	0.00
US Corporates	0.00	0.00	0.00
US Corp Industrial	0.00	0.00	0.00
US Corp Finance	0.00	0.00	0.00
Other Corp	0.00	0.00	0.00
OTHER	0.00	0.00	0.00

MATURITY	PORTFOLIO	PLAN	VARIANCE
CASH	42.62	11.00	31.62
0 - 1 YRS	1.49	6.00	(4.51)
1 - 2 YRS	22.21	48.51	(26.30)
2 - 3 YRS	33.69	34.27	(0.58)
3 - 4 YRS	0.00	0.21	(0.21)
4 - 5 YRS	0.00	0.00	0.00
5 - 7 YRS	0.00	0.00	0.00
7 - 10 YRS	0.00	0.00	0.00
10 - 15 YRS	0.00	0.00	0.00
15 - 20 YRS	0.00	0.00	0.00
20 - 25 YRS	0.00	0.00	0.00
25+ YRS	0.00	0.00	0.00

PORTFOLIO SENSITIVITY ANALYSIS					
Instantaneous	-25bp	Unchanged	+100bp		
Effective Duration	0.64	0.68	0.91		
Convexity	(0.14)	(0.19)	(0.25)		
3 Month Horizon	-25bp	Unchanged	+100bp		
Effective Duration	0.52	0.56	0.80		
Convexity	(0.12)	(0.15)	(0.31)		
Forecasted Pyld	1.06	1.20	1.82		
\$ Called/Matured	100,000	100,000	40,000		
12 Month Horizon	-25bp	Unchanged	+100bp		
Effective Duration	0.15	0.15	0.39		
Convexity	0.00	0.00	(0.17)		
Forecasted Pyld	0.53	0.76	1.75		
\$ Called/Matured	320,000	320,000	180,000		

LIQUIDITY	PORTFOLIO	PLAN	VARIANCE
Primary	42.62	11.00	31.62
Secondary	1.49	6.00	(4.51)
TOTAL	44.11	17.00	27.11
Portfolio Pa	r Value(\$000):	\$6	683.826
Portfolio Marke	et Value(\$000):	\$6	589,496
Portfolio Boo	k Value(\$000):	\$6	698
Gai	n/Loss (\$000):	\$	53,768
PORTFC	LIO SENSITIV	ITY ANALYS	IS
Instantaneous	-25bp	Unchanged	+100bp
Effective Duration	0.64	0.68	0.91
Convexity	(0.14)	(0.19)	(0.25)
3 Month Horizon	-25bp	Unchanged	+100bp
Effective Duration	0.52	0.56	0.80
Convexity	(0.12)	(0.15)	(0.31)
Forecasted Pyld	1.06	1.20	1.82
\$ Called/Matured	100,000	100,000	40,000
12 Month Horizon	-25bp	Unchanged	+100bp
Effective Duration	0.15	0.15	0.39
Convexity	0.00	0.00	(0.17)
Forecasted Pyld	0.53	0.76	1.75
\$ Called/Matured	320,000	320,000	180,000

Politics of Budget Forecasting

Budget Strategy – How Much To Forecast

- Questions needing answers
 - Is the amount a forecast or obligation
 - Are unrealized gains / losses included in budget
 - Are you indifferent to source of return
 - Are you a investor or trader
 - What is the portfolio income haircut
 - What duration optimizes forecast/budget
- What's the methodology
 - GASB 31 3mo T-bill
 - Market Rate of Return 12 mo moving average
 - Annualized Total Return



Income vs Price – Stability vs Volatility

MERRILL LYNCH INDICES Rates of Return					
From: 8/31/99 Currency LOC Pe G1A0 Unsubordina	To: 8/31/09 ercent Hedged	Total R Price R uries/Agenci	Incept eturn: 9/3 eturn: 9/3 .es, 1-3 Yrs	tion Date 30/82 30/82	
Index Value Periodic Return Annualized Return	Total Retur <u>8/31/99</u> 384.733	n Index <u>8/31/09</u> 609.125 58.324 4.698	Price Retu <u>8/31/99</u> 99.911	ırn Index <u>8/31/09</u> 102.878 2.970 0.293	



Coupon = 4.41 / **93.8%**

Price = .29 / 6.2%



Spending Analysis

Analysis Results

05/31/84 to 08/31/09 Number of Observations = 292 How Often Principal Invaded = 103 / 35%

08/31/99 to 08/31/09 Number of Observations = 120 How Often Principal Invaded = 51 / 40%



12mo moving average of ML 1-3 Govt used to proxy book yield and monthly spending requirement for budget period
Monthly Total Return on ML1-3 is year is used to proxy monthly portfolio earnings to service spending requirement

Which Yields Best Results

Index Analysis Toolkit 06/30/01 to 08/31/09			
Portfolio Size (\$000):	100,000,000		
Indices for Portfolio Composition:	Gasb 31	Market Rate of Return	
G0O1: 3Mo Tbill	100.0%	30.0%	
G1O2: Tsy 1-3Yr	0.0%	0.0%	
G1PB: Agy Blt 1-3Yr	0.0%	0.0%	
G2PB: Agy Blt 3-5Yr	0.0%	0.0%	
GVPB: Agy Blt 1-5Yr	0.0%	30.0%	
G1PC: Agy Clbl 1-3Yr	0.0%	0.0%	
G2PC: Agy Clbl 3-5Yr	0.0%	0.0%	
GVPC: Agy Clbl 1-5Yr	0.0%	40.0%	
CV10: Corp A-AAA 1-5 Yrs	0.0%	0.0%	
CMOV: CMO Agency 1-5Yr	0.0%	0.0%	
M1A0: Mtge 0-3Yr WAL	0.0%	0.0%	
MVA0: Mtge 0-5Yr WAL	0.0%	0.0%	
Total Allocation:	100.0%	100.0%	



Reinvestment Risk or Interest Rate Risk

	Gasb 31	Market Rate of Return	
	Book Yield (Income) / Total Return Analysis		
Average Portfolio Income:	2.630 Avg Pyld \$2,629,593 Avg Income	3.562 Avg Pyld \$3,561,770 Avg Income	
Standard Deviation of Income:	149.023bp StdDev \$1,490,227 StdDev of Income	110.831bp StdDev \$1,108,309 StdDev of Income	
Horizon Total Return (6/30/01-08/31/09):	2.571 Total Return (Annualized)	3.804 Total Return (Annualized)	
Minimum Portfolio Income:	0.224 Min Pyld \$224,000 Min Income	1.861 Min Pyld \$1,861,058 Min Income	
Maximum Portfolio Income:	5.215 Max Pyld \$5,215,000 Max Income	5.773 Max Pyld \$5,772,917 Max Income	



Forecaster or Investor

	Gasb 31	Market Rate of Return
	Interest Rate Risk (GASB 31) Analysis	
Average Portfolio Effective Duration:	0.239 Avg Edur If Interest Rates Rise(Fall) by 100bp then the Portfolio Market Value would Decrease(Increase) by \$238,535	1.377 Avg Edur If Interest Rates Rise(Fall) by 100bp then the Portfolio Market Value would Decrease(Increase) by \$1,377,177
Standard Deviation of Duration:	0.74bp StdDev of Edur	16.96bp StdDev of Edur
Minimum Portfolio Duration:	0.221 Min Edur	1.009 Min Edur
Maximum Portfolio Duration:	0.251 Max Edur	1.763 Max Edur



Opportunity Cost

POLICY ENHANCED ASSETS TABLE				
	Scenario #1	Scenario #2	Scenario #3	
Current Portfolio Par: Current Purchase Yield:	\$100,000,000 2.63%	\$100,000,000 3.09%	\$100,000,000 3.38%	
Proposed Yield Pickup(bp): Proposed New Purchase Yield: Additional Income Produced: Portfolio Additional \$ Needed to Produce Proposed Income:	93.22 3.56% \$932,177 \$35,449,467	40.00 3.49% \$400,000 \$12,944,984	44.00 3.82% \$440,000 \$13,017,751	
		5Yr History	10Yr History	
	GASB vs MRR	3mo-2yr Spread	3mo-2Yr Spread	
Enhanced Basis Points	93.22	36.00	49.00	
Enhanced Cash Flow	\$932,177	\$360,000	\$490,000	



Session Take Away's

- 1. Know the purpose of your investment portfolio
 - Income: reinvest back into community
 - Growth: grow the portfolio
- 1. Public funds are not indifferent to the source of return when budgeting
 - In practice unrealized gains/losses excluded from budget
 - MRR (book yield) is more predictable / stable
 - Income stability minimizes haircuts to budget



Session Take Away's

- 3. Budget Politics
 - A forecast is an obligation fear of midyear adjustment
 - GASB31 focus on avoiding paper losses actually creates opportunity losses even greater
- 3. Duration is key to optimizing budget
 - Cash creates significant forecasting risk
 - Duration = budget cycle
 - Trade-off between reinvestment risk and GASB 31



DISCLAIMER

Information herein has been obtained from sources believed to be reliable, but Cantor Fitzgerald and Co. and its affiliate companies (collectively "Cantor Fitzgerald") do not warrant its completeness or accuracy. This document is not an offer or solicitation for the purchase or sale of any securities or financial instruments. The information herein has been prepared solely for informational purposes and is not an offer to buy or sell any security or instrument or to participate in any trade strategy. No representation or warranty can be given with respect to the accuracy or completeness of the information herein, or that any future offer on securities, instruments or transactions will conform to the terms hereof. Securities or financial instruments mentioned herein may not be suitable for some investors. Cantor Fitzgerald may have positions or act as a market maker in securities or financial instruments mentioned herein (or options with respect thereto). Any scenario results presented here in are based upon information which we believe to be reliable. The security prepayments, yields, valuations, and future returns may vary significantly in dynamic interest rate or otherwise volatile markets. Economic and regional factors, spread volatility, and interest rate or yield curve shifts can affect the payment patterns of MBS and bonds with embedded options, the horizon analytics, and potential reinvestment alternatives.

