#### CDIAC

CALIFORNIA
DEBT AND
INVESTMENT
ADVISORY
COMMISSION

# FINANCE OFFICERS IN TODAY'S MARKET

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#### **Disclosure Reporting Requirements**

- Rule 15c2-12 (the "Rule")
  - » Became effective in July 1995
  - » Requires issuers to obligate filing of annual financial information and notices of material events to improve disclosure in the secondary market
- All non-exempt municipal issuers with aggregate debt of \$1,000,000 or more and that have issued at least one debt offering in the par amount of \$1,000,000 or more are required to:
  - » Prepare and file updated annual financial information
    - Generally within 6 to 9 months of their fiscal year end
  - » Provide notices of material events
  - » File documents with the MSRB and state depository (if applicable) each year for as long as the obligated debt remains outstanding



#### EMMA - Electronic Municipal Market Access

#### SEC modified Rule 15c2-12 effective July 1, 2009

- » Eliminated previous NRMSIRs (Nationally Recognized Municipal Security Information Repository) and SIDs (State Information Depository) as official repositories for secondary market disclosure documents and material events
- » Created a central repository for all municipal issuers (EMMA)
- » The MSRB via the EMMA system is the sole "NRMSIR"
- **www.emma.msrb.org** is a free online system operated by the MSRB
- » The MSRB requires that documents be filed in word-searchable PDF format
- » Past disclosure obligations must be honored until expired (e.g. SID)
- » Past disclosure filings available at previously designated NRMSIRs



#### **SEC Modified Rule 15c2-12**

#### Effective December 1, 2010

- » Material Events increased from 12 to 16
- » Materiality determination was removed for certain material events
- » Material Events must be filed within 10 business days of occurrence
- » The Rule was expanded to include additional types of municipal securities
  - Variable Rate Demand Obligations ("VRDOs")
- » SEC reaffirmed underwriters' responsibilities to have a reasonable basis for recommending any municipal securities



## **Required Material Events**

#### The following must be filed <u>regardless</u> of materiality:

- 1. Principal and interest payment delinquencies
- 2. Unscheduled draws on debt service reserves reflecting financial difficulties
- 3. Unscheduled draws on credit enhancements reflecting financial difficulties
- 4. Substitution of credit or liquidity providers, or their failure to perform
- 5. Adverse tax opinions
- 6. Defeasances
- 7. Rating changes

- 8. The issuance by the IRS of proposed or final determinations of taxability, Notices of Proposed Issue (IRS Form 5701-TEB) or other material notices or determinations with respect to the tax status of the securities\*
- 9. Tender offers\*
- 10. Bankruptcy, insolvency, receivership or similar proceeding\*

\*Newly required material events for issuances on or after December 1, 2010



#### **Required Material Events**

The following must be filed if deemed material:

- 11. Non-payment related defaults
- 12. Modifications to rights of security holders (changes to bond covenants or the continuing disclosure agreement)
- 13. Bond Calls
- 14. Release, substitution, or sale of property securing repayment of the securities
- 15. Mergers, consolidations, acquisitions, the sale of all or substantially all of the assets of the obligated person or their termination\*

16. Appointment of a successor or additional trustee or the change of the name of a trustee\*

\*Newly required material events for issuances on or after December 1, 2010



## What Type of Debt Obligations are Exempt?

- Exempt from disclosure filing requirements:
  - » Bond or note offerings with a par amount of \$1 million or less
  - **»** Bond or note offerings issued in denominations of \$100,000 or more, if:
    - Sold to no more than 35 persons deemed capable of evaluating risk
    - Maturity of 9 months or less
- Exempt from filing annual information ONLY but not material event notice disclosure:
  - » Issues maturing within 18 months (i.e. interim financings/cash flow obligations)



## What Type of Debt Obligations are Exempt?

- Issuers with less than \$10 million in aggregate debt outstanding "Small Issuer Exemption"
  - » Must provide annual financial information that is "customarily prepared and publicly available" (e.g. audited financial statements only)
  - » Material Event Notice disclosure
  - » Prior to July 1, 2009 issuers could choose to provide information upon request or to the SID only
    - This requirement still applies until the older issues are expired



## **Consequences of Non-Compliance**

- According to the Rule, underwriters/institutional investors cannot bid on transactions until all required information is filed and a notice of late filing (if applicable) is made
- Non-compliance language must be included in any public offering documents for five years
- Serious or ongoing non-compliance issues could limit access to the capital markets, which may increase borrowing costs
- Serious non-compliance could also lead to lower bond ratings or negative rating actions
- Inaccurate statements in the offering documents is considered securities fraud



## **Stories of Non-Compliance**

- San Diego and NJ misleading pension fund info
- Harrisburg, PA failure to file disclosure & misleading info on websites
- West Clark Community Schools
  - » Falsely told investors it was in compliance with 2007 transaction in filing CAFR
  - » SEC fined District \$580,000
- New Mexico Finance Authority
  - » Had to call off \$40.4 million issue
  - » Discovered phony audit had been used and posted on issuer website and most recent bond offering



## "Only as Good as the Company you Keep"

- MSRB report on disclosures made to EMMA btw Jan. 10 and June 13
  - » CAFR disclosed on average of 188 calendar days after end of issuers' fiscal year
  - » Issuers took an average of 202 calendar days after end of fiscal year to disclose CAFR
- According to Merritt Research Services (2012)
  - » State issuers were most often late in completing their audits median 174 days
  - » Local governments completed their financials quicker on average 171 days for cities and 172 for counties
- CDIAC CAFR Filings Test of Compliance Among CA Issuers (11-04)



## **Developments in Municipal Disclosure**

#### • Increased Disclosure for Greater Transparency:

- » OPEB Liabilities (GASB 45)
  - Significant health care costs that impact Issuer's financial position
- » More Recently:
  - Insurance or enhancement provider credit rating and outlook (e.g. AMBAC)
  - MSRB encouraging voluntary disclosure of other information (bank loans, private placements, etc.)
  - Increased enforcement (recent cease-and-desist orders, fines, adverse court opinions, etc.)
  - Greater enforcement consistently suggested by SEC (e.g. 3 strike system for frequent non-compliance, frequent late filers, e.g. bond disclosure covenants)



## From An Issuer's Experience

## Thank you

