California Debt and Investment Advisory Commission Municipal Debt Essentials

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# Debt 2: Accessing the Market 

## Session 3: Debt Structuring

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## Presenters

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## Introduction

At this point, the Issuer has made several decisions:

- Identified a need to borrow money
- Identified a revenue stream to pay debt service
- Assembled a finance team
o Bond counsel/Disclosure counsel
o Financial advisor

olnvestment banker

It's now time to STRUCTURE THE FINANCING!

## Topics

- Types of Debt Obligations
- Sizing the Bond Issue
- Debt Service Structure
- Refunding Bonds
- Ratings
- Credit Enhancement
- Variable Rate Debt
- Managing Interest Rate Swaps


## Types of Debt Obligations

There are many types of debt that California governments issue:

- General Obligation Bonds
- TRANs
- Lease Revenue Bonds
- Certificates of Participation
- Revenue Bonds
- Sales Tax Bonds
- Pension Bonds
- Special Tax Bonds
- Tax Allocation Bonds
- Assessment Bonds


## Types of Debt Obligations

The type of debt being issued can directly affect the structure of the bond issue

- Reserve Fund Requirement
- Additional Bonds Test
- Debt Service Coverage Requirements
- Term
- Tax Treatment
- Call Features
- Leased Assets


## Sizing the Bond Issue

Depending on the type of debt and the nature of the plan of finance, proceeds of the bonds may be used for a number of purposes

## Project or Construction Fund



## The Project Fund

Fund acquisition of the asset or construction of the project

- Based on actual costs or reliable estimates
- Net Funded or Gross Funded?
o Gross Funded - Deposit exact amount required to pay for asset or project
o Net Funded - Amount deposited plus interest earnings during the drawdown period sufficient to fund project



## Refunding Escrow

Refinance outstanding bonds

- Current refunding or advance refunding
- An amount of proceeds sufficient to pay principal and interest on the prior bonds is deposited into an escrow account
- Escrowed funds are used to pay off the prior bonds at the call date or maturity


## The Capitalized Interest Fund

Bonds proceeds used to pay interest for a finite period of time

- Interest is capitalized for a number of reasons
o Until a project/asset can produce revenue
o Until the issuer has beneficial use (COPs, Lease Revenue Bonds)
o Until revenue is projected to be sufficient to pay debt service



## The Debt Service Reserve Fund

Provides additional security for investors

- Found in most credits with the exception of GO Bonds and Pension Obligation Bonds
- Tax Code limits the size of the Reserve Fund to the lesser of:
o Maximum Annual Debt Service
o 125\% of Average Annual Debt Service
o 10\% of Par Amount
- Fund is invested with earnings usually going as an offset to debt service
- Debt Service Reserve Fund Surety Policy



## Costs of Issuance

Bond proceeds may be used to pay certain eligible costs

> Professional

Services

- Bond Counsel and/or Disclosure Counsel
- Financial Advisor and Trustee/Paying Agent
- Rating Agencies
- Appraisal, Feasibility Study, Engineer's Report
- Special Tax Consultant
- Title Insurance

Credit
Enhancement

- Bond Insurance and/or Surety Bond Premium
- Letter of Credit fees


## Underwriter's Discount

Underwriter's compensation and expenses


## Funding <br> Method

- At closing, Underwriter pays for bonds an
amount less the Underwriter's Discount
$\$ 100,000,000$ Par
(650,000)
Less discount of 6.50/\$1,000
$\$ 99,350,000 \quad$ Purchase Price
- Expressed as dollars per thousand dollars
of bonds (e.g., \$6.50/\$1,000)


## New Money Sizing Example



## Net Funded Construction Fund

Capitalized Interest Fund

Debt Service Reserve Fund


## Costs of Issuance

## Underwriter's Discount

## Sizing Assumptions - Ammonia Springs Clean Water Authority

$$
\begin{aligned}
& \text { Project Cost and Draw Schedule } \\
& \hline 4 / 1 / 2015 \text { \$ 10,000,000 } \\
& 10 / 1 / 2015 \$ 10,000,000 \\
& 4 / 1 / 2016 \$ 10,000,000 \\
& 10 / 1 / 2016 \$ 10,000,000 \\
& \$ 40,000,000 \text { Total Project }
\end{aligned}
$$

Bonds Dated: 1/1/2015

Final Maturity: 1/1/2045

## Sizing Assumptions - Ammonia Springs Clean Water Authority



## Sizing Assumptions - Ammonia Springs Clean Water Authority



## Sizing Assumptions - Ammonia Springs Clean Water Authority



| Fund <br> Capitalized <br> Interest <br> Fund: | $\frac{\text { Rate }}{2.50 \%}$ | Earnings Go To: <br> Construction <br> Fund |
| :--- | :--- | :--- |
| Construction <br> Fund: | $2.50 \%$ | Construction <br> Fund |
| Debt Service <br> Reserve <br> Fund: | $5.0 \%$ <br> (Bond <br> Yield) | Construction |

## Sizing Example - Net Funded Project Fund



Total Uses of Funds: $\quad \$ 46,390,000$

## Sizing Example - Capitalized Interest Fund

Sources of Funds:


## Sizing Example - Debt Service Reserve Fund



## Sizing Example - Bond Insurance Premium



## Sizing Example - Costs of Issuance

Sources of Funds:

| Par Amount: | $\$ \underline{46,390,000}$ |
| :--- | ---: |
| Total Sources of Funds: $\$ 46,390,000$ |  |
| Uses of Funds: |  |
| Project Fund | $\$ 38,723,636$ |
| Cap Interest Fund: | $\$ 4,008,591$ |
| Debt Service | $\$ 2,795,850$ |
| Reserve Fund: | $\$ 357,550$ |
| Bond Insurance: | $\$ 200,000$ |
| COI: | $\$ 301,535$ |
| Underwriter's | $\$$ |
| Discount: | $\$ 46,390,000$ |

Total Uses of Funds: \$ 46,390,000

Costs of Issuance:

| Bond Counsel: | $\$ 100,000$ |
| :--- | :--- |
| Financial Advisor: | $\$ 50,000$ |
| Trustee: | $\$ 5,000$ |
| Rating Agencies: | $\$ 30,000$ |

Printing:
\$ 7,500

Miscellaneous:
$\$ \quad 7,500$
Total COI:
\$200,000

## Sizing Example -Underwriter's Discount

Underwriter's Discount:
Takedown:
(\$3.50/bond): \$ 162,365

Management Fee (\$1.00/bond):

Expenses:
(\$2.00/bond):
$\$ \quad 92,780$
$\$ 46,390$
Underwriter's Discount

(\$6.50/bond):

Sources of Funds:

| Par Amount: | \$ 46,390,000 |
| :---: | :---: |
| Total Sources of Funds: | \$ 46,390,000 |
| Uses of Funds: |  |
| Project Fund | \$ 38,723,636 |
| Cap Interest Fund: | \$ 4,008,591 |
| Debt Service |  |
| Reserve Fund: | \$ 2,795,850 |
| Bond Insurance: | \$ 357,550 |
| COI: | \$ 200,000 |
| Underwriter's |  |
| Discount: | \$ 301,535 |
| Rounding: | \$ 2,838 |
| Total Uses of Funds: | \$ 46,390,000 |

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## Debt Service Structure

## Sample Structures

## Current Interest vs. Deferred Interest

## Optional Redemption

Refunding Considerations

## Level Debt Service



## "Wrapped" Debt Service



## DSRF Implications

Lesser of:

Maximum Annual
Debt Service
\$ 4,469,658
Insurance Premium

125\% of Average
Annual Debt Service \$ 5,587,072

10\% of Par Amount
$\$ 4,825,500$
x.40\%
\$ 424, 431

## Bond Insurance Implications

Total Principal \& Interest: $\quad \$ 106,107,854$

## Short Maturity



DSRF Implications
Lesser of:

Maximum Annual Debt Service

125\% of Average
Annual Debt Service \$ 7,552,036
$10 \%$ of Par Amount $\$ 4,663,000$

## Bond Insurance Implications

Total Principal \& Interest: $\quad \$ 54,359,382$

## Debt Service Structures At-A-Glance

| Summary of Debt Service Structures |  |  |  |
| :--- | :---: | :---: | :---: |
|  | Level Debt <br> Service | "Wrapped" <br> Debt Service | Short <br> Maturity |
|  | $\$ 46,390,000$ | $\$ 48,255,000$ | $\$ 46,630,000$ |
| Par | $\$ 89,387,448$ | $\$ 106,107,854$ | $\$ 54,359,382$ |
| Total Debt Service | $\$ 2,795,850$ | $\$ 4,469,658$ | $\$ 6,041,629$ |
| Maximum Annual <br> Debt Service | $\$ 3,491,698$ | $\$ 5,587,072$ | $\$ 7,552,036$ |
| 125\% of Average <br> Annual Debt Service | $\$ 4,639,000$ | $\$ 4,825,500$ | $\$ 4,663,000$ |
| $\mathbf{1 0 \%}$ of Par |  |  |  |

## Structuring the Bonds



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## \$46,390,000

## Ammonia Springs Clean Water Authority Water Revenue Bonds

## Dated: J anuary 1, 2014 <br> Due: J anuary 1, 2044






Maturity Schedule

| Maturity (J an 1) | Principal Amount | Interest <br> Rate | Yield |
| :---: | :---: | :---: | :---: |
| 2015 | 780,000 | 4.000\% | 1.820\% |
| 2016 | 795,000 | 4.000\% | 2.070\% |
| 2017 | 815,000 | 4.000\% | 2.370\% |
| 2018 | 830,000 | 4.000\% | 2.670\% |
| 2019 | 855,000 | 5.000\% | 3.020\% |
| 2020 | 880,000 | 5.000\% | 3.220\% |
| 2021 | 910,000 | 5.000\% | 3.370\% |
| 2022 | 940,000 | 5.000\% | 3.520\% |
| 2023 | 970,000 | 5.000\% | 3.630\% |
| 2024 | 1,005,000 | 5.000\% | 3.740\% |
| 2025 | 1,045,000 | 5.000\% | 3.840\% |
| 2026 | 1,085,000 | 5.000\% | 3.940\% |
| 2027 | 1,130,000 | 5.000\% | 4.030\% |
| 2028 | 1,175,000 | 5.000\% | 4.110\% |
| 2029 | 1,220,000 | 5.000\% | 4.180\% |
| 2030 | 1,275,000 | 5.000\% | 4.270\% |
| 2031 | 1,325,000 | 5.000\% | 4.350\% |
| $\$ 7,610,000 ~ 4.72 \%$ Term Bonds maturing J anuary 2035 <br> $\$ 9,600,0004.81 \%$ Term Bonds maturing J anuary 2040 <br> $\$ 12,145,000$ 4.84\%Term Bonds maturing J anuary 2044 |  |  |  |
|  |  |  |  |
|  |  |  |  |

## Serial Bonds

- Mature "serially" by year
- Take advantage of positively sloped yield curve


## Term Bonds

- Single coupon covering multiple years
- Retired with annual Sinking Fund Payments


## Current or Deferred Interest Bonds

Current Interest Bonds

- Pay interest at stated coupon
- Interest typically paid every 6 months
- May be sold at par, at a premium or at a discount
- Investor's yield determined by price paid for the Bond



## Current or Deferred Interest Bonds

## Capital Appreciation Bonds

- "Zero" coupon or deferred interest bonds
- Interest accretes to maturity
- Sold at a deep discount
- Investor's yield determined by price paid for the Bond



## Comparison of Current Interest and Deferred Interest Structures

|  | Current Interest Bonds | Capital Appreciation <br> Bonds |
| :--- | :---: | :---: |
| Principal | $\$ 46,390,000$ | $\$ 46,390,000$ |
| Interest | $\$ 42,493,734$ | $\$ 95,867,460$ |
| Total $^{\mathbf{1}}$ | $\$ 88,883,734$ | $\$ 142,257,674$ |
| ${ }^{\mathbf{1}}$ May not total due to rounding |  |  |

## Other Considerations

Optional Redemption

- Standard optional redemption period is 10 years
- Callable bonds generally have a higher yield than non-callable bonds
- Par Bonds, Original Issue Discount Bonds, and Original Issue Premium Bonds

|  | Coupon | Yield | Price |
| ---: | :--- | :--- | :--- |
| Par Bond | $5.00 \%$ | $5.00 \%$ | $100 \%$ |
| Discount Bond | $5.00 \%$ | $5.10 \%$ | $98 \%$ (est) |
| Premium Bond | $5.00 \%$ | $4.90 \%$ | $100.9 \%$ (est) |

## Refunding Considerations

## Advance Refunding

- Old Bonds are not currently subject to optional redemption
- New Bond proceeds are used to fund an escrow that defeases old bonds to call date
- Escrow invested in Treasury (SLGs) with maximum permitted yield equal to bond arbitrage yield
- Can only advance refund one time


## Current Refunding

- Old Bonds are currently subject to optional redemption
- New Bond proceeds are used to redeem old bonds


## Defeasance

- Legal Defeasance
o Escrow securities backed by full faith \& credit of U.S. government (e.g., U.S. Treasuries / SLGS)
o Requires bond counsel opinion
o Debt removed from books
- Economic Defeasance
o Escrow securities not backed by full faith \& credit of U.S. government (e.g., Corporates \& Agencies)
o Higher yield / Greater savings
o Debt remains on the books


## Defeasance Escrow

- Refunding (Defeasance) Escrow
o A portfolio of "eligible securities", as defined in the Indenture (U.S. Treasuries / SLGS) o Cash flows sufficient to pay:
- Principal
- Interest
- Call Premium
to the call date, without reinvestment


## Escrow Requirements

| 2016 | 190,000 |
| :--- | :--- |
| 2017 | 195,000 |
| 2018 | 200,000 |
| 2019 | 205,000 |
| 2020 | 215,000 |
|  |  |
| 2021 | 220,000 |
| 2022 | 225,000 |
| 2023 | 235,000 |
| 2024 | 240,000 |
| 2025 | 250,000 |
| 2026 | 260,000 |
| 2027 | 275,000 |
| 2028 | 285,000 |
| 2029 | 295,000 |
| 2030 | 310,000 |
| 2031 | 325,000 |
| 2032 | 340,000 |
| 2033 | 355,000 |
| 2034 | 375,000 |
| 2035 | 390,000 |
| 2036 | 410,000 |
| 2037 | 430,000 |
| 2038 | 455,000 |
| 2039 | 475,000 |


| Date | Principal | Interest | Principal | Call Premium | Escrow Requirement |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2/1/2016 |  |  |  | 2.00\% |  |
| 6/1/2016 | 6 | 154,423 |  |  | 154,423 |
| 12/1/2016 | 6 190,000 | 154,423 |  |  | 344,423 |
| 6/1/2017 | 7 | 151,953 |  |  | 151,953 |
| 12/1/2017 | 7 195,000 | 151,953 |  |  | 346,953 |
| 6/1/2018 | 8 | 149,320 |  |  | 149,320 |
| 12/1/2018 | 8 200,000 | 149,320 |  |  | 349,320 |
| 6/1/2019 | 9 | 146,520 |  |  | 146,520 |
| 12/1/2019 | 205,000 | 146,520 |  |  | 351,520 |
| 6/1/2020 | - | 143,548 |  |  | 143,548 |
| 12/1/2020 | 215,000 | 143,548 | 6,150,000 | 123,000 | 6,631,548 |
|  | \$ 1,005,000 | \$ 1,491.528 | \$6.150,000 | \$ 123,000 | \$ 8,769,528 |
|  | \$2,496,528 |  | Principal \& Interest to Dec. 1, 2020 |  |  |
| \$ 6,150,000 |  |  | Bonds Outstanding Dec. 1, 2021 + |  |  |
|  | \$ 123,000 |  | 2.0\% | Redemption Premium |  |
|  | \$ 8,769,528 |  | TOTAL ESCR | ROW REQUI | IREMENT |

## Escrow Structuring

| Date | Escrow Requirement | U.S. <br> Treasuries | Coupon | 06/01/16 | 12/01/16 | 06/01/17 | 12/01/17 | 06/01/18 | 12/01/18 | 06/01/19 | 12/01/19 | 06/01/20 | 12/01/20 | Escrow Cash Flows |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2/1/2016 |  | - |  |  |  |  |  |  |  |  |  |  |  | - |
| 6/1/2016 | 154,423 | 34,210 | 1.50\% | 257 | 2,245 | 377 | 2,755 | 452 | 3,234 | 534 | 3,738 | 582 | 106,040 | 154,423 |
| 12/1/2016 | 344,423 | 224,467 | 2.00\% |  | 2,245 | 377 | 2,755 | 452 | 3,234 | 534 | 3,738 | 582 | 106,040 | 344,423 |
| 6/1/2017 | 151,953 | 34,241 | 2.20\% |  |  | 377 | 2,755 | 452 | 3,234 | 534 | 3,738 | 582 | 106,040 | 151,953 |
| 12/1/2017 | 346,953 | 229,618 | 2.40\% |  |  |  | 2,755 | 452 | 3,234 | 534 | 3,738 | 582 | 106,040 | 346,953 |
| 6/1/2018 | 149,320 | 34,741 | 2.60\% |  |  |  |  | 452 | 3,234 | 534 | 3,738 | 582 | 106,040 | 149,320 |
| 12/1/2018 | 349,320 | 235,193 | 2.75\% |  |  |  |  |  | 3,234 | 534 | 3,738 | 582 | 106,040 | 349,320 |
| 6/1/2019 | 146,520 | 35,627 | 3.00\% |  |  |  |  |  |  | 534 | 3,738 | 582 | 106,040 | 146,520 |
| 12/1/2019 | 351,520 | 241,161 | 3.10\% |  |  |  |  |  |  |  | 3,738 | 582 | 106,040 | 351,520 |
| -6/1/2020 | 143,548 | 36,926 | 3.15\% |  |  |  |  |  |  |  |  | 582 | 106,040 | 143,548 |
| 12/1/2020 | 6,631,548 | 6,525,508 | 3.25\% |  |  |  |  |  |  |  |  |  | 106,040 | 6,631,548 |
|  | \$ 8,769,528 | \$ 7,631,692 |  | \$ 257 | \$ 4,489 | \$ 1,130 | \$11,022 | \$ 2,258 | \$19,403 | \$ 3,206 | \$22,428 | \$ 3,490 | \$636,237 | \$8,769,528 |

- Escrow cash flow requirement = \$8,769,528
- Escrow funding costs = \$7,631,692
- Escrow can yield the same rate as the arbitrage yield on the refunding bonds (e.g., 3.64\%)
- Perfect escrow would cost $=\$ 7,493,310$


## Negative Carry



Arb. Yield $=$| Escrow Cash Flow |
| :---: |
| Requirements |
| to Call Date |

$\$ 8,64 \%$
\$ 8,769,528 Escrow Requirement
\$ 7,631,692 Escrow Cost
\$ 1,137,836 Investment Earnings

\$ 8,769,528 Escrow Requirement
\$ 7.493.310 Perfect Escrow Cost
\$ 1,276,218 Investment Earnings
\$ $(138,382)$ Negative Carry

- Proceeds invested @ the bond rate pays for itself > "carry"
- Investment yield (3.01\%) lower than bond yield (3.64\%)
- Inefficient Escrow: increase par value of refunding bonds by 2.1\%
- \$138,382 in Negative Carry ("negative arbitrage")


## Bond Sizing Requirements


\$6,580,000

## Advance Refunding



## Bond Sizing Requirements



## How to Evaluate a Refunding

- Debt Service Savings
- Cash Flow Structuring
- Consolidation of Debt
- Remove Restrictive Covenants
- Combination (of above)


## Rolling Down the Yield Curve



## Measuring Savings

|  | Year | Original Bonds | Refunding Bonds | Cash Flow Savings |
| :---: | :---: | :---: | :---: | :---: |
| 1 | 2016 | 502,095 | 447,428 | 54,668 |
| 2 | 2017 | 500,645 | 450,303 | 50,343 |
| 3 | 2018 | 498,715 | 457,625 | 41,090 |
| 4 | 2019 | 501,290 | 459,445 | 41,845 |
| 5 | 2020 | 498,065 | 460,260 | 37,805 |
| 6 | 2021 | 499,065 | 460,173 | 38,893 |
| 7 | 2022 | 499,065 | 464,153 | 34,913 |
| 8 | 2023 | 503,145 | 461,903 | 41,243 |
| 9 | 2024 | 501,320 | 463,938 | 37,383 |
| 10 | 2025 | 498,495 | 460,245 | 38,250 |
| 11 | 2026 | 499,925 | 461,100 | 38,825 |
| 12 | 2027 | 500,200 | 461,180 | 39,020 |
| 13 | 2028 | 499,763 | 460,290 | 39,473 |
| 14 | 2029 | 498,613 | 463,560 | 35,053 |
| 15 | 2030 | 501,750 | 470,780 | 30,970 |
| 16 | 2031 | 498,000 | 461,905 | 36,095 |
| 17 | 2032 | 498,500 | 462,465 | 36,035 |
| 18 | 2033 | 498,000 | 462,060 | 35,940 |
| 19 | 2034 | 501,500 | 465,865 | 35,635 |
| 20 | 2035 | 498,750 | 468,450 | 30,300 |
|  |  | \$9,996,900 | \$9,223,125 | \$ 773,775 |
| NPV Savings \$560,735 |  |  |  |  |



## The Impact of Investments

Must take into account impact of investments

- Gross-to-Gross Refunding
o Comparison solely of gross debt service
o Does not take into account reinvestment of bond proceeds
- Net-to-Net Refunding
o Compares Net Debt Services
o Takes into account reinvestment of bond proceeds


## Net-to-Net Refunding

|  | Year | Original Bonds | $\begin{gathered} \text { DSR } \\ \text { Earnings } \end{gathered}$ | Net Debt Service |
| :---: | :---: | :---: | :---: | :---: |
| 1 | 2016 | 502,095 | 25,157 | 476,938 |
| 2 | 2017 | 500,645 | 25,157 | 475,488 |
| 3 | 2018 | 498,715 | 25,157 | 473,558 |
| 4 | 2019 | 501,290 | 25,157 | 476,133 |
| 5 | 2020 | 498,065 | 25,157 | 472,908 |
| 6 | 2021 | 499,065 | 25,157 | 473,908 |
| 7 | 2022 | 499,065 | 25,157 | 473,908 |
| 8 | 2023 | 503,145 | 25,157 | 477,988 |
| 9 | 2024 | 501,320 | 25,157 | 476,163 |
| 10 | 2025 | 498,495 | 25,157 | 473,338 |
| 11 | 2026 | 499,925 | 25,157 | 474,768 |
| 12 | 2027 | 500,200 | 25,157 | 475,043 |
| 13 | 2028 | 499,763 | 25,157 | 474,605 |
| 14 | 2029 | 498,613 | 25,157 | 473,455 |
| 15 | 2030 | 501,750 | 25,157 | 476,593 |
| 16 | 2031 | 498,000 | 25,157 | 472,843 |
| 17 | 2032 | 498,500 | 25,157 | 473,343 |
| 18 | 2033 | 498,000 | 25,157 | 472,843 |
| 19 | 2034 | 501,500 | 25,157 | 476,343 |
| 20 | 2035 | 498,750 | 528,302 | $(29,552)$ |
|  |  | \$ 9,996,900 | \$ 1,006,290 | \$8,990,610 |
|  | DSR | \$ 503,145 | 5.00\% |  |


| Refunding <br> Bonds | DSR <br> Earnings | Net Debt <br> Service |  | Gross <br> Savings | NPV <br> Savings | Net Savings | Savings |
| :---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

- Net-to-Net Refunding reflects true savings
- May reduce savings level (e.g. 7.08\% vs. 4.97\%)


## Bond Insurance - The Good Old Days

Once upon a time, bond insurance was readily available and widely used

Total Municipal Issuance 2001-2010


[^0]
## Bond Insurance - A More Limited Role

- In 2008, most of the insurers lost their "AAA" ratings due to losses associated with sub-prime mortgage bond insurance
- Today, only AGM and BAM are active with "AA" category ratings


## 2007 Top Bond Insurers

| Rank | Bond Insurer | Par Amt <br> (\$mil) | Number of <br> Issues |
| :---: | :--- | ---: | :--- |
| 1 | FSA | $48,988.5$ | 1,702 |
| 2 | AMBAC | $48,859.1$ | 1,081 |
| 3 | MBIA Insurance Corporation | $46,398.2$ | 1,037 |
| 4 | FGIC | $30,712.4$ | 375 |
| 5 | XL Capital Assurance Inc. | $13,654.5$ | 587 |
| 6 | CIFG NA | $4,927.1$ | 351 |
| 7 | Assured Guaranty | $3,729.6$ | 144 |
| 8 | Radian Asset Assurance Inc | $2,375.4$ | 207 |
| 9 | ACA Financial Guaranty Corp | 648.7 | 31 |

## 2014 Top Bond Insurers

| Rank Bond Insurer | Par Amt <br> (\$mil) | Number of <br> Issues |  |
| ---: | :--- | ---: | ---: |
| 1 | AGM formerly FSA Inc | $\$ 9,937.50$ | 568 |
| 2 | Build America Mutual (BAM) | $7,500.70$ | 707 |
| 3 | Municipal Assurance Corp (MAC) | 801.5 | 129 |

## Variable Rate Bonds

## Historical Interest Rates

## Structuring Options

Pros and Cons of Alternative Structures

Managing Interest Rate Swaps

## Variable Rate vs. Fixed Rate

Securities Industry and Financial Markets Association (SIFMA) Index (formerly BMA)
vs. 20 year AAA MMD
A Ten Year History


Source: TM3

## Pros vs. Cons of Variable Rate Structures

|  | PROS | CONS |
| :---: | :---: | :---: |
|  | - No interest rate risk | - Less flexibility to refinance |
|  | - Easier to budget | - Historically higher cost |
|  | - Less time to manage | - Poor hedge for floating rate assets |
|  | - Historically lower cost | - Interest rates may rise |
|  | - Easier to restructure/refinance | - Takes more time to manage |
|  | - Hedge for floating rate assets | - Bank renewal and trading risk |
|  |  | - More challenging to budget |

Considerations: Determining the appropriate fixed and floating rate debt mix

- Asset Liability Matching - floating rate investments as a hedge for floating rate debt
- Ability of the Enterprise to weather interest rate volatility (liquidity, cashflow)
- Management's ability to monitor and manage floating rate structures


## Variable Rate Issuance over Time



## Introduction to Variable Rate Structures

Historically, there have been a number of ways for issuers to achieve variable rate exposure in the municipal market

- Commercial Paper
- Variable Rate Demand Bonds
- Auction Rate Securities
- Direct Purchase
- Indexed Floaters
- Fixed Receiver Swaps


## Variable Rate Structuring Options

## Commercial Paper

- Can be drawn down and paid back as needed
- Outstanding CP is remarketed for a maximum of 270 days
- Bank credit facility required for liquidity
- Money Market Funds are the primary investor
- Often used to fund construction draws and then taken out with longterm bonds
- Interest rate determined by CP Dealer


## Variable Rate Structuring Options

## Variable Rate Demand Bonds

- Long-term bond with rate that resets periodically (daily, weekly, monthly, etc.)
- Remarketing Agent sets the rate for the issuer and is paid a quarterly fee
- Investor can "put" bonds on short notice (allows bond to trade at par)
- Bank credit facility required to support put


## Variable Rate Structuring Options

## Direct Purchase

- Alternative to a VRDB or FRN
- Issuer deals directly with a bank or other lender
- Interest rate can be fixed or floating
- No remarketing agent, rate based on an index plus a spread (ie SIFMA + XX bps)
- No rating or disclosure documents


## Credit Facilities

| $\mathbf{2 0 0 7}$ Top Letter of Credit Providers |  |  |  |
| :---: | :--- | ---: | ---: |
| Rank | Firm | Amount | Issues |
| 1 | Bank of America | $2,364.6$ | 101 |
| 2 | J P Morgan Chase | $2,340.6$ | 85 |
| 3 | Wells Fargo Bank | $1,688.6$ | 98 |
| 4 | SunTrust Bank | $1,354.4$ | 57 |
| 5 | Regions Bank | $1,295.8$ | 42 |
| 6 | The Bank of New York Mellon | $1,024.8$ | 60 |
| 7 | LaSalle Bank | 955.1 | 40 |
| 8 | US Bank | 821.8 | 77 |
| 9 | KeyBanc | 814.0 | 40 |
| 10 | Sovereign Bank | 699.8 | 29 |


| 2014 Top Letter of Credit Providers |  |  |  |
| :---: | :---: | :---: | :---: |
| Rank | Amount | Issues |  |
| 1 | Bank of China Ltd | $\$ 543.0$ |  |
| 2 | Wells Fargo Bank | 281.4 |  |
| 3 | J P Morgan Chase | 276.3 |  |
| 4 | US Bank NA | 4 |  |
| 5 | The Bank of New York Mellon | 245.4 |  |
| 6 | MUFG Union Bank NA | 4 |  |
| 7 | RBC Capital Markets | 210.4 |  |
| 8 | Sumitomo Mitsui Banking Corp | 208.4 |  |
| 9 | TD Bank NA | 166.0 |  |
| 10 | Bank of America | 142.3 |  |

Source: SDC

- Bank Credit capacity was severely constrained after the financial crisis in 2008 and 2009
- Fewer banks with less capital drove LOC pricing to high levels
- The credit market has stabilized and credit pricing has fallen to much lower levels


## Variable Rate Structuring Options

## Indexed Floating Rate Bonds

- Interest rate resets based on an index (i.e. SIFMA or LIBOR)
- Rate typically based on a spread over the index (i.e. SIFMA + 50 bps)
- No need for a Remarketing Agent
- Investor does not have a put, so no need for a bank credit facility
- Index period is typically less than 5 years. At the end of the index period, the issuer remarkets the bond for another index period or switches to a different variable rate mode


## Variable Rate Structuring Options



The ARS market died in 2008 with the demise of large scale bond insurance

## Variable Rate Considerations

| Summary of Variable Rate Alternatives |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Attribute | Traditional VRDBs | Commercial Paper | Index Floater | Direct Purchase |
| Reset Method | Remarketing Agent | CP Dealer | Index + Fixed Spread | Index + Fixed Spread |
| Bank Credit | Yes | Yes | No | Yes |
| Bank Counterparty Risk | Yes | Yes | No | No |
| Remarketing Agent Risk | Yes | Yes | No | No |
| Bank Facility Renewal Risk | Yes | Yes | No | Yes |
| Roll-Over Risk | No | No | Maybe | No |
| Term Out | Yes | Yes | Maybe | Yes |
| Ability to call bonds quickly | High | Moderate/ High | Moderate | High |
| Rating Required | Yes | Yes | Yes | No |
| Disclosure Document | Yes | Yes | Yes | No |

## The Best Portfolio Mix

## There isn't one

- Economic, political, demographic, regulatory, etc. factors matter
- Risk-centric approach to debt policy might help reduce cost and limit risks
- Traditional fixed rate debt and risk aversion
- Certain benefits
- Opportunity cost - the foregone lower costs of other alternatives - focus on hidden costs of decisions
- Exchange of one set of risks for another
- Commitment risk - lack of flexibility to respond to future risks


## Asset-Liability Matching

- A balance sheet risk management approach that links the interest rate sensitivity of liabilities and assets
- Rule of thumb: variable rate debt $=100-150 \%$ of cash
- More if revenues are economically sensitive
- If revenues and expenses are economically sensitive, then even issuers without significant cash balances might find fixed rate debt quite risky


## Managing Existing Interest Rate Swaps

Many issuers have converted floating rate bonds to synthetic fixed rate by entering into interest rate swaps


## Interest Rate Swaps Have a Number of Risks

| Basis Risk | Swap variable rate received and the actual bond variable rate does not match perfectly | - LOC bank is downgraded, causing bonds to trade at higher spread to SIFMA <br> - Market rates compress |
| :---: | :---: | :---: |
| Tax Event Risk | Changes in income tax rates alter the value of tax-exempt interest rates relative to taxable interest rates | - If tax rates go down, variable bond yield will go up |
| Counterparty Risk | Swap counterparty will not perform pursuant to the contract's terms. For example if the swap provider defaults or its credit rating declines | - Lehman, DEPFA, AMBAC, UBS |
| Termination Risk | A material decline in credit worthiness could lead to a termination of the swap and require a payment to be made to or from the issuer depending on prevailing market conditions at the time of termination | - Negotiate favorable credit triggers and terms for collateral posting <br> - Monitor the mark to market value of the swap |

## If You Have an Interest Rate Swap...

- Monitor the bank providing liquidity for the variable rate bonds
- Rating
- Expiration Date of credit facility
- Trading characteristics
- Monitor the performance of your Remarketing Agent
- Monitor the credit rating of your swap counterparty
- Monitor long-term interest rates
- As rates go up, termination values should fall
- May create an opportunity to terminate the swap


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[^0]:    Source: The Bond Buyer

