901 P Street, Suite 313B Sacramento, CA 95814 p (916) 651-6380 scholarshare@treasurer.ca.gov www.treasurer.ca.gov/scholarshare

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ADDENDUM NOTICE NO. 4

SCHOLARSHARE INVESTMENT BOARD

REQUEST FOR PROPOSALS NO. SIB06-23 Marketing Services

March 26, 2024

The Key Action Dates regarding ScholarShare Investment Board's (SIB) Request for Proposals No. SIB06-23 (RFP) are hereby revised as follows.

Updated Schedule:

Section C. 1. Schedule (Key Action Dates) (page 4 of 14) is modified to extend the dates for evaluation of proposals, and the subsequent actions in the schedule.

C) Proposal Requirements and Information

1) Schedule (Key Action Dates)

All prospective Proposers are hereby advised of the following schedule and will be expected to adhere to the required dates and times (all times listed are Pacific Time (PT)).

| Date | Action |
|--|---|
| February 2, 2024 | RFP available to Prospective Proposers |
| February 9, 2024, 2:00 p.m. PT | Written Question Submittal Deadline |
| February 26, 2024 | Answers to Written Questions Distributed |
| March 7, 2024, 4:00 p.m. PT | Deadline for Proposal Submission |
| March 8 - March 26, 2024 April 4, 2024 | Evaluation of Proposals |
| March 27, 2024 April 5, 2024 | Interview(s) (if applicable) |
| March 28, 2024 April 8, 2024 | Notice of Intent to Award |
| May 15, 2024 June 1, 2024 | Anticipated Commencement of Contract (Pending DGS approval) |

SIB reserves the right to change the above dates and times, and, if so, SIB may modify this RFP prior to the date fixed for submission of proposals by the issuance of an addendum. SIB will also provide post updates online at http://treasurer.ca.gov/scholarshare/ and https://caleprocure.ca.gov/. SIB also reserves the right not to award an agreement at all.

Addendum Notice No. 4

ScholarShare Investment Board Request for Proposals No. SIB06-23 Page 2 of 2

If you have any questions regarding this addendum, or should you require any clarifying information, the contact person for this RFP is:

Noah Lightman ScholarShare Investment Board 901 P Street, Suite 313B Sacramento, CA 95814 (916) 651-6380 scholarshare@treasurer.ca.gov

Please note that no verbal information provided will be binding upon the State unless such information is issued in writing as an official addendum. Thank you.