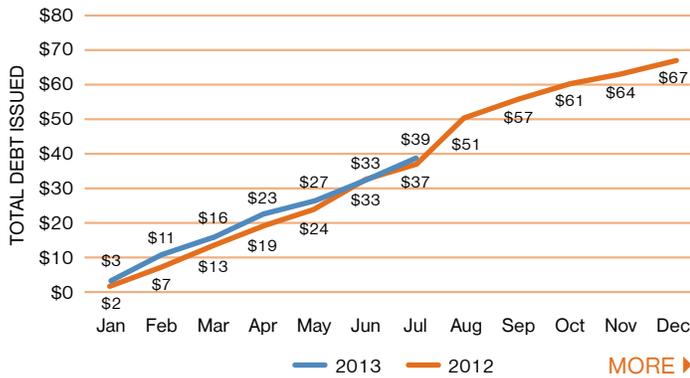


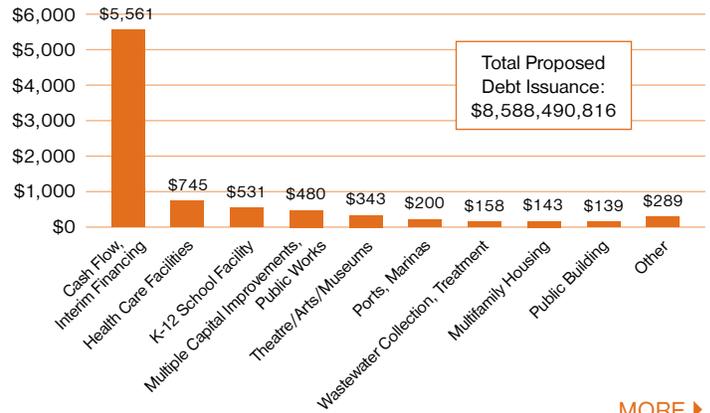
California Public Debt Issuance Monthly Data

CUMULATIVE CALIFORNIA PUBLIC DEBT ISSUANCE (IN BILLIONS)



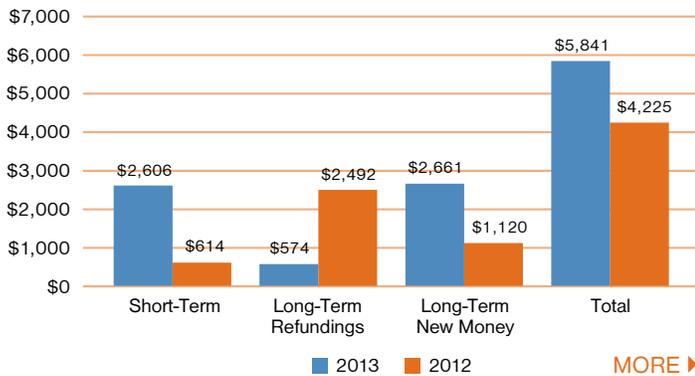
[MORE ▶](#)

REPORTS OF PROPOSED DEBT ISSUANCE RECEIVED 7-16-2013 THROUGH 8-15-2013, BY PURPOSE (IN MILLIONS)



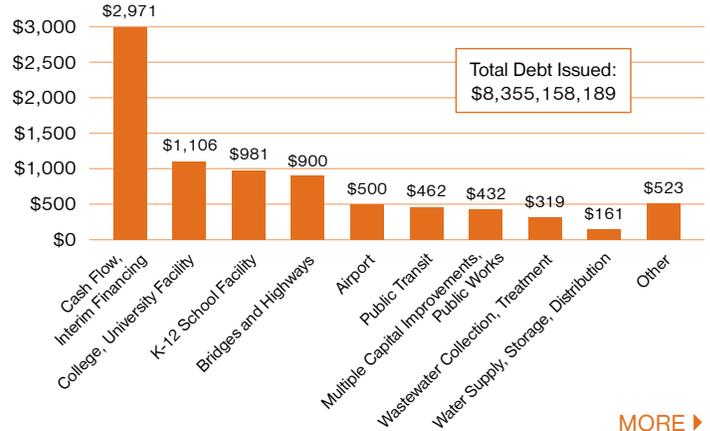
[MORE ▶](#)

CALIFORNIA PUBLIC DEBT ISSUANCE, JULY (IN MILLIONS)



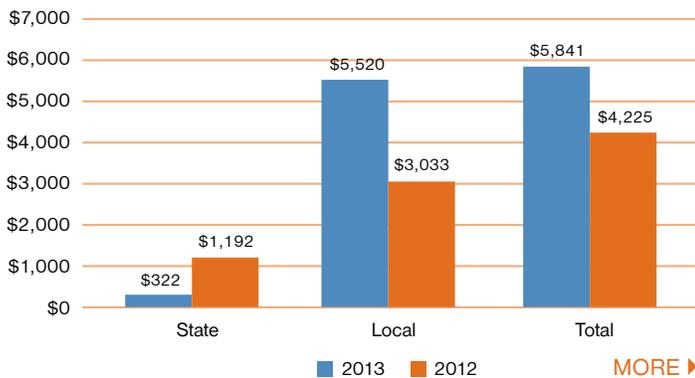
[MORE ▶](#)

TOTAL REPORTS OF FINAL SALE RECEIVED 7-16-2013 THROUGH 8-15-2013, BY PURPOSE (IN MILLIONS)



[MORE ▶](#)

STATE* VERSUS LOCAL DEBT ISSUANCE, JULY (IN MILLIONS)



[MORE ▶](#)

* State issuers include the State of California, its agencies, commissions, authorities, departments and The Student Loan Corporation.

More detailed debt issuance information is available in the monthly [Debt Line Calendar](#). **DL**

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**CALIFORNIA
DEBT AND
INVESTMENT
ADVISORY
COMMISSION**

DODD-FRANK REFORM ACT CALENDAR OF EVENTS

Chairman:

BILL LOCKYER
California State Treasurer

Members:

EDMUND G. BROWN JR.
Governor

JOHN CHIANG
State Controller

BILL EMMERSON
State Senator

CAROL LIU
State Senator

STEVE FOX
Assemblymember

HENRY PEREA
Assemblymember

JOSÉ CISNEROS
Treasurer and Tax Collector
City and County of San Francisco

JAY GOLDSTONE
Former Chief Operating Officer
City of San Diego

Executive Director:

MARK B. CAMPBELL

Debt Line is published monthly by the California Debt and Investment Advisory Commission (CDIAC).

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Debt Line publishes articles on debt financing and public fund investment that may be of interest to our readers; however, these articles do not necessarily reflect the views of the Commission.

Business correspondence and editorial comments are welcome.

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Below are the following MSRB or SEC events and activities related to the implementation of the Dodd-Frank Wall Street Reform Act.¹

UPDATE TO JULY

- 31** MSRB announced it is seeking additional public input on potential enhancements to price transparency in the municipal market. Comments are due by November 1, 2013.

UPDATES TO AUGUST

- 6** MSRB requested comments on a proposed rule that would consolidate MSRB Rule G-18 on execution of transactions and Rule G-30 on prices and commissions, and streamline and codify existing guidance regarding fair pricing as stated in MSRB Rules G-17 and G-30. The proposed changes would create a single Rule G-30. Comments are due by September 20, 2013.

- 6** MSRB requested comments on whether to require dealers to adopt a “best execution” standard for municipal securities transactions. Comments are due by October 7, 2012.

- 8** MSRB published a notice regarding its policy on interpretive guidance.

- 12** MSRB published an advisory and set of guides to help issuers of municipal bonds better understand the types of

information they must publicly disclose and how to use MSRB’s EMMA website to make these disclosures.

- 13** MSRB published an updated version of its online Glossary of Municipal Securities Terms, which features newly defined terms and updated definitions that reflect changes in the municipal securities market.

- 19** MSRB requested comments on a proposed rule change to MSRB Rule A-12, to consolidate registration requirements, and eliminate MSRB Rules A-14, A-15, and G-40, and modify MSRB Rule G-14(b)(iv). The proposed changes would eliminate two existing MSRB forms, Forms RTRS and G-40, and create a single, consolidated electronic registration form, Form A-12. Comments are due by September 20, 2013.

- 20** MSRB published “*Financial Considerations for Hiring Municipal Advisors*,” a guideline to help municipalities evaluate compensation arrangements for their municipal advisors.

SEPTEMBER

- 20** Comments due on proposed Fair-Pricing Rule, MSRB G-30, and proposed rule change to Consolidate Registration Requirements, MSRB Rule A-12 and Rule G-14(b)(iv).



¹ Municipal Securities Rulemaking Board, “Rules and Interpretations”, www.msrb.org/Rules-and-Interpretations/MSRB-Rules.aspx

Municipal Securities Rulemaking Board, “SEC Filings”, www.msrb.org/Rules-and-Interpretations/SEC-Filings/2013-Filings.aspx

U. S. Securities and Exchange Commission, “Dodd-Frank Spotlight”, www.sec.gov/spotlight/dodd-frank.shtml

DATA-CORNER

A MONTHLY UPDATE FROM CDIAC'S DATA COLLECTION AND ANALYSIS UNIT

TOP MUNICIPAL MARKET FINANCING TEAM PARTICIPANTS

January Through June 2013

During the first six months of 2013, California public agencies issued more than \$32.6 billion in debt, collectively a 1.2% percent decrease from the \$33.0 billion sold during the same period in 2012.¹

BOND COUNSELS

During the first half of 2013, Stradling, Yocca, Carlson & Rauth was the leading bond counsel firm, when measured by number of deals, with 160 issues. Rounding out the top

five are Orrick, Herrington, Sutcliffe LLP (Orrick); Jones Hall; Best Best & Krieger LLP (BBK); and Quint and Thimmig LLP. These five firms were also the leading firms for the same time frame in 2012, with BBK leading by number of deals. BBK's top five ranking is due, in large part, to the number of deals associated with the Property Assessed Clean Energy Program (PACE) financings. (Figure 1a)

As reflected in Figure 1b, when ranked by par amount issued, Orrick continues to be the top bond counsel with over \$16 billion in principal issued – more than all the other bond counsel firms combined. Stradling Yocca Carlson & Rauth; Hawkins, Delafield

& Wood; Jones Hall; and Fulbright & Jaworski finished second through fifth, respectively. BBK dropped to seventeenth position.

Bond counsels participated in 98.4 percent of deals in California at mid-year 2013, a slight increase from the 98.3 percent during the same period in 2012.

FINANCIAL ADVISORS

As shown in Figure 2a, Public Financial Management (PFM) was the top advisory firm during the first six months of 2013, measured by number of deals, with 136. Fieldman, Rolapp & Associates; KNN Public Finance (KNN); Isom Advisors/Urban Futures; and KNN Public Finance are

FIGURE 1A

TOP FIVE BOND COUNSELS, BY NUMBER OF DEALS

JANUARY 1 - JUNE 30, 2012			JANUARY 1 - JUNE 30, 2013		
FIRM	NUMBER OF DEALS	% OF TOTAL NUMBER OF DEALS ^{a, b}	FIRM	NUMBER OF DEALS	% OF TOTAL NUMBER OF DEALS ^{a, b}
Best Best & Krieger LLP	140	18.4%	Stradling, Yocca, Carlson & Rauth	160	20.3%
Orrick, Herrington, Sutcliffe LLP	138	18.2	Orrick, Herrington, Sutcliffe LLP	128	16.3
Stradling, Yocca, Carlson & Rauth	106	13.9	Jones Hall	112	14.2
Jones Hall	101	13.3	Best Best & Krieger LLP	110	14.0
Quint & Thimmig LLP	37	4.9	Quint & Thimmig LLP	44	5.6
All Others	238	31.3	All Others	233	29.6
TOTAL DEALS WITH A BOND COUNSEL	760	100.0%	TOTAL DEALS WITH A BOND COUNSEL	787	100.0%
TOTAL ALL DEALS	773		TOTAL ALL DEALS	800	
PERCENT OF TOTAL	98.3%		PERCENT OF TOTAL	98.4%	

^a Totals may not add due to rounding.

^b Deals with a bond counsel firm participating.

¹ As reported to CDIAC pursuant to California Government Code 8855(j).

FIGURE 1B

TOP FIVE BOND COUNSELS, BY VOLUME (IN THOUSANDS)

JANUARY 1 - JUNE 30, 2012			JANUARY 1 - JUNE 30, 2013		
FIRM	PRINCIPAL ISSUED	% OF PRINCIPAL ISSUED ^{a, b}	FIRM	PRINCIPAL ISSUED	% OF PRINCIPAL ISSUED ^{a, b}
Orrick, Herrington, Sutcliffe LLP	14,636,954	44.4%	Orrick, Herrington, Sutcliffe LLP	16,609,881	50.9%
Stradling, Yocca, Carlson & Rauth	3,984,792	12.1	Stradling, Yocca, Carlson & Rauth	5,210,072	16.0
Fulbright & Jaworski LLP	3,377,688	10.3	HawKins, Delafield & Wood LLP	2,125,961	6.5
Sidley Austin LLP	1,894,495	5.8	Jones Hall	1,983,627	6.1
Jones Hall	1,889,844	5.7	Fulbright & Jaworski LLP	1,488,383	4.6
All Others	7,155,381	21.7	All Others	5,183,686	15.9
TOTAL DEALS WITH A BOND COUNSEL	32,939,154	100.0%	TOTAL DEALS WITH A BOND COUNSEL	32,601,610	100.0%
TOTAL ALL DEALS	33,016,196		TOTAL ALL DEALS	32,613,542	
PERCENT OF TOTAL	99.8%		PERCENT OF TOTAL	100.0%	

^a Totals may not add due to rounding.^b Deals with a bond counsel firm participating.**FIGURE 2A**

TOP FIVE FINANCIAL ADVISORS, BY NUMBER OF DEALS

JANUARY 1 - JUNE 30, 2012			JANUARY 1 - JUNE 30, 2013		
FIRM	NUMBER OF DEALS	% OF TOTAL NUMBER OF DEALS ^{a, b}	FIRM	NUMBER OF DEALS	% OF TOTAL NUMBER OF DEALS ^{a, b}
Public Financial Management, Inc.	144	25.5%	Public Financial Management, Inc.	136	22.8%
KNN Public Finance	52	9.2	Fieldman, Rolapp & Associates	75	12.6
Fieldman, Rolapp & Associates	47	8.3	KNN Public Finance	55	9.2
Keygent LLC	32	5.7	Isom Advisors/Urban Futures	43	7.2
Public Resources Advisory Group	29	5.1	Keygent LLC	31	5.2
All Others	261	46.2	All Others	257	43.0
TOTAL DEALS WITH A FINANCIAL ADVISORS	565	100.0%	TOTAL DEALS WITH A FINANCIAL ADVISORS	597	100.0%
TOTAL ALL DEALS	773		TOTAL ALL DEALS	800	
PERCENT OF TOTAL	73.1%		PERCENT OF TOTAL	74.6%	

^a Totals may not add due to rounding.^b Deals with a financial advisor participating.

the remaining firms in the top five for 2013. Public Resources Advisory Group (PRAG), which was in the top five in 2012, was in sixth place according to reports received for the first six months of 2013.

When measured by dollar volume, PRAG held the top spot for the first half of 2013. Montague, DeRose & Associates, which was not in the top five firms when using number of deals as a measure, was the number five ranked firm for 2013 when using volume as a measure (Figure 2b).

Based on number of deals, financial advisors participated in approximately 74.6 percent of public debt issuance during the first half of 2013, a 1.5 percent increase over the same timeframe in 2012. When measured by dollar volume, financial advisory firm participation grew to 77.8 percent

through June 2013, up 5 percent from the same period in 2012.

UNDERWRITERS

During the first six months of 2013, underwriters purchased approximately 90 percent of the state's municipal offerings by par amount but participated in only 58 percent of deals.² An underwriter was not reported in 336 deals totaling approximately \$3.1 billion in par value through June 2013. For the same period in 2012, 305 financings totaling \$3.6 billion did not report an underwriter.

Stifel Nicolaus & Company, Inc., with 96, deals and Piper Jaffray & Co, with 87, participated in the largest number of deals through June 2013. These firms maintained their rankings from mid-year 2012. The other leading firms by number of Califor-

nia deals are De La Rosa & Co., Inc.; RBC Capital Markets; and Citigroup Global Markets Inc. (Figure 3a)

JP Morgan Securities remains the leading firm by par value, purchasing nearly 15 percent of the debt issued in the first half of 2013 (Figure 3b). Piper Jaffray ranked third and Goldman Sachs fourth through June 2013. Merrill Lynch and Stifel Nicolaus & Company fill out the top five firms for the 2013 period, ranked second and fifth respectively.

CDIAC relies on the accuracy of the information submitted on the Report of Final Sale to analyze market trends for California public issuers. Most of the information noted above can be accessed through CDIAC's searchable online Debt Issuance Database, www.treasurer.ca.gov/cdiac.

FIGURE 2B

TOP FIVE FINANCIAL ADVISORS, BY VOLUME (IN THOUSANDS)

JANUARY 1 - JUNE 30, 2012			JANUARY 1 - JUNE 30, 2013		
FIRM	PRINCIPAL ISSUED	% OF PRINCIPAL ISSUED ^{a, b}	FIRM	PRINCIPAL ISSUED	% OF PRINCIPAL ISSUED ^{a, b}
Public Resources Advisory Group	5,590,459	23.3%	Public Resources Advisory Group	8,593,270	33.9%
Montague DeRose and Associates, LLC	3,376,540	14.1	KNN Public Finance	3,536,643	13.9
KNN Public Finance	3,217,220	13.4	Fieldman, Rolapp & Associates	2,870,774	11.3
Public Financial Management, Inc.	2,417,593	10.1	Public Financial Management, Inc.	2,030,996	8.0
Fieldman, Rolapp & Associates	1,295,050	5.4	Montague DeRose and Associates, LLC	1,025,750	4.0
All Others	8,130,758	33.8	All Others	7,320,511	28.8
TOTAL DEALS WITH A FINANCIAL ADVISORS	24,027,620	100.0%	TOTAL DEALS WITH A FINANCIAL ADVISORS	25,377,944	100.0%
TOTAL ALL DEALS	33,016,196		TOTAL ALL DEALS	32,613,542	
PERCENT OF TOTAL	72.8%		PERCENT OF TOTAL	77.8%	

^a Totals may not add due to rounding.

^b Deals with a financial advisor participating.

² Banks or other entities purchased the debt not purchased by underwriters. In these sales, there was no firm identified as an underwriter on the Report of Final Sale submitted to CDIAC.

FIGURE 3A

TOP FIVE UNDERWRITERS, BY NUMBER OF DEALS

JANUARY 1 - JUNE 30, 2012			JANUARY 1 - JUNE 30, 2013		
FIRM	NUMBER OF DEALS	% OF TOTAL NUMBER OF DEALS ^{a, b}	FIRM	NUMBER OF DEALS	% OF TOTAL NUMBER OF DEALS ^{a, b}
Stifel Nicolaus & Company, Incorporated	77	16.5%	Stifel Nicolaus & Company, Incorporated	96	20.7%
Piper Jaffray & Co.	64	13.7	Piper Jaffray & Co.	87	18.8
De La Rosa & Co., Inc	55	11.8	De La Rosa & Co., Inc	41	8.8
Citigroup Global Markets Inc.	49	10.5	RBC Capital Markets	28	6.0
Morgan Stanley & Co., Inc.	27	5.8	Citigroup Global Markets Inc.	27	5.8
All Others	196	41.9	All Others	185	39.9
TOTAL DEALS WITH A UNDERWRITERS	468	100.0%	TOTAL DEALS WITH A UNDERWRITERS	464	100.0%
TOTAL ALL DEALS	773		TOTAL ALL DEALS	800	
PERCENT OF TOTAL	60.5%		PERCENT OF TOTAL	58.0%	

^a Totals may not add due to rounding.

^b Deals with an underwriting firm participating.

FIGURE 3B

TOP FIVE UNDERWRITERS, BY VOLUME (IN THOUSANDS)

JANUARY 1 - JUNE 30, 2012			JANUARY 1 - JUNE 30, 2013		
FIRM	PRINCIPAL ISSUED	% OF PRINCIPAL ISSUED ^{a, b}	FIRM	PRINCIPAL ISSUED	% OF PRINCIPAL ISSUED ^{a, b}
J.P. Morgan Securities LLC	4,406,919	15.0%	J.P. Morgan Securities LLC	4,315,325	14.6%
Morgan Stanley & Co., Inc.	3,561,721	12.2	Merrill Lynch, Pierce, Fenner & Smith Incorporated	4,114,010	13.9
Citigroup Global Markets Inc.	2,756,969	9.4	Piper Jaffray & Co.	3,734,691	12.7
Goldman, Sachs & Co.	2,627,645	9.0	Goldman, Sachs & Co.	2,703,295	9.2
Piper Jaffray & Co.	2,514,068	8.6	Stifel Nicolaus & Company, Incorporated	2,248,670	7.6
All Others	13,419,679	45.8	All Others	12,391,286	42.0
TOTAL DEALS WITH A UNDERWRITERS	29,287,001	100.0%	TOTAL DEALS WITH A UNDERWRITERS	29,507,277	100.0%
TOTAL ALL DEALS	33,016,196		TOTAL ALL DEALS	32,613,542	
PERCENT OF TOTAL	88.7%		PERCENT OF TOTAL	90.5%	

^a Totals may not add due to rounding.

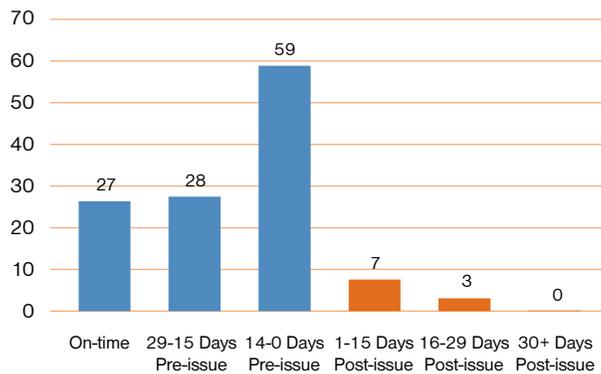
^b Deals with an underwriting firm participating.

DATA UNIT ACTIVITY JULY 16–AUGUST 15, 2013

- ✓ Received and processed 124 Reports of Proposed Debt Issuance (RPDIs)
- ✓ Received and processed 248 Reports of Final Sale (RFSs)
- ✓ Mailed 146 invoices for payment of debt issuance fees

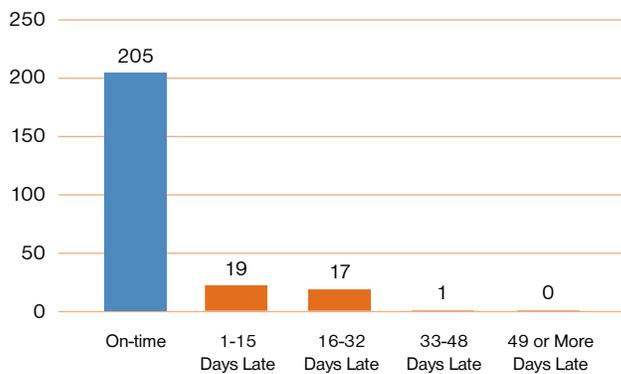
TIMELINESS OF SUBMITTAL OF REPORTS

REPORTS OF PROPOSED DEBT ISSUANCE (RPDIs)*
RECEIVED JULY 16, 2013 THROUGH AUGUST 15, 2013



* California Government Code Section 8855(h)(3) states that RPDIs must be submitted no later than 30 days prior to issuance.

REPORTS OF FINAL SALE (RFSs)*
RECEIVED JULY 16, 2013 THROUGH AUGUST 15, 2013



* California Government Code Section 8855(j) states that RFSs must be submitted within 45 days of the signing of the bond purchase contract (negotiated or private financing) or the acceptance of a bid (competitive offering).

DL

Mello-Roos and Marks-Roos Reporting Requirements

Issuers with outstanding bonds issued pursuant to the Mello-Roos Community Facilities Districts Act and Marks-Roos Local Bond Pooling Act are required by statute to report bond related information to the California Debt and Investment Advisory Commission (CDIAC). Described in this section are the annual and periodic reporting requirements for issuers of Mello-Roos and Marks-Roos bonds.

YEARLY FISCAL STATUS REPORTS (YFSRs)

MELLO-ROOS REPORTS. Beginning January 1, 1993, issuers of Community Facilities District (CFD) or Mello-Roos Bonds are required annually to file fiscal status reports with CDIAC by October 30th.¹ The Mello-Roos YFSR contains specific information on each bond issue, including, but not limited to, fund balances, assessed values, tax collection, and reported delinquencies. Issuers are required to file an Annual Mello-Roos YFS until the bonds are no longer outstanding.

MARKS-ROOS REPORTS. Bonds issued for the purpose of acquiring local obligations under Marks-Roos Local Bond Pooling Act after January 1, 1996 are also required to annually file a YFSR with CDIAC by Oc-

tober 30th.² Information contained in the report includes, but is not limited to, the principal amount of bonds outstanding, authority bonds, loan and local obligations, reserve fund balance with percentage, tax collection, ongoing fees paid, and administrative fees collected. Annual Marks-Roos reporting is also required until the bonds are no longer outstanding.

To facilitate this mandatory reporting, CDIAC has developed a standardized YFSR for each program. These reports can be submitted online or by mail/e-mail. CDIAC's Data Collection and Analysis Unit (Data Unit) mails courtesy reminders annually by August 31st to all issuers of Mello-Roos and Marks-Roos bonds as identified in the CDIAC debt issuance database. This reminder contains the CDIAC Number and password needed to access online filing. Guidelines for completing the reports are available on CDIAC's website.³

DRAW-ON-RESERVE AND DEFAULTS

Issuers of both Mello-Roos and Marks-Roos bonds are required to report any defaults or draws on reserve to CDIAC. The notification to CDIAC must occur within ten days of the occurrence and applies to any Mello-Roos and Marks-Roos bond regardless of the issuance date.

Mello-Roos issuers are required to report either:

- A failure to pay principal and interest on a scheduled payment date, or

- A withdrawal from a reserve fund to pay principal and interest on the bond, if the withdrawal reduces the reserve fund below the required reserve amount.

Marks-Roos authorities are required to report either:

- A failure to pay principal and interest on a scheduled payment date, or
- A withdrawal from a reserve fund to pay principal and interest on bonds issued by the authority or any bonds acquired by the authority, if the withdrawal reduces the reserve fund below the required reserve amount.

Although not statutorily required, CDIAC issuers may voluntarily report to CDIAC the replenishment of reserve funds, as well.

All draws on reserve and defaults may be filed online using CDIAC's web-based form. Although electronic filing capability for the voluntary replenishment of draw on reserve is under development, issuers may use the mail-in version of the Draw on Reserves/Default report to complete this filing. Access to the online reporting portal and all forms, instructions and reporting requirements, is available on the CDIAC website under "Reporting Debt Issuance" at www.treasurer.ca.gov/cdiac/reporting.asp.

Requests for filing assistance or additional information can be made by email to the Data Unit at CDIAC_issuance@treasurer.ca.gov or by contacting the Data Unit at (916) 653-3269. 

¹ Government Code Section 53359.5(b)

² Government Code Section 6599.1(b)

³ www.treasurer.ca.gov/cdiac/reporting.asp

SAVE THE DATE

CDIAC Education Programs

SEPTEMBER

SEPTEMBER 12, 2013

WEBINAR Refunding Redevelopment Debt: New Challenges

www.treasurer.ca.gov/cdiac

SEPTEMBER 25, 2013

CDIAC Pre-conference at *The Bond Buyer's* 23rd Annual California Public Finance Conference
Los Angeles, CA

www.bondbuyer.com

OCTOBER

OCTOBER 22, 2013

Debt Essentials: Debt Basics
Oakland, CA

www.treasurer.ca.gov/cdiac

OCTOBER 23, 2013

Debt Essentials: Accessing the Market
Oakland, CA

www.treasurer.ca.gov/cdiac

OCTOBER 24, 2013

Debt Essentials: Debt Administration
Oakland, CA

www.treasurer.ca.gov/cdiac

Additional information is available online at

www.treasurer.ca.gov/cdiac.

Other Seminars and Conferences

SEPTEMBER

SEPTEMBER 11-12, 2013

Government Finance Officers Association
Advanced Tools: Long-Term
Financial Planning
Sacramento, CA

www.gfoa.org

SEPTEMBER 16-19, 2013

California Special Districts Association
Annual Conference & Exhibitor Showcase
Monterrey, CA

www.csda.net

SEPTEMBER 18-19, 2013

California Municipal Treasurer's Association
Essentials of Treasury Management
Pomona, CA

www.cmta.org

SEPTEMBER 18-20, 2013

League of California Cities
Annual Conference & Expo
Sacramento, CA

www.cacities.org

SEPTEMBER 25-27, 2013

The Bond Buyer's 23rd Annual California
Public Finance Conference
Los Angeles, CA

www.bondbuyer.com

OCTOBER

OCTOBER 3, 2013

Women in Public Finance
17th Annual Conference
Chicago, IL

www.wpfc.com

OCTOBER 6-9, 2013

National Association of State Treasurers
Annual Conference
Asheville, NC

www.nast.net

OCTOBER 15-16, 2013

California Coalition for Adequate
School Housing, Fall Conference
Costa Mesa, CA

www.cashnet.org

NOVEMBER

NOVEMBER 17-20, 2013

California Special Districts Association
Special District Leadership
Academy Conference
Napa, CA

www.csda.net

Organizations may submit information on future educational seminars, meetings, or conferences by contacting CDIAC at 915 Capitol Mall, Room 400, Sacramento, CA 95814, calling (916) 653-3269, faxing (916) 654-7440, or emailing cdiaceducation@treasurer.ca.gov. Publication of announcements is subject to space limitations.

DL