

California Debt and Investment Advisory Commission

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***Short-term Financing Options***

With

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# Introduction: Short Term Financing Options

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## ◆ What is “short-term”?

- Obligations that are remarketed or become due over an interim period
  - 397-day maximum to meet rule 2a-7 for money market fund eligibility

## ◆ For what purpose is short-term debt issued?

- Cash flow financing
  - Provide working capital to pay operating expenses
- Bridge financings
  - Provide interim short term financing for capital projects
- Permanent financings
  - Provide long-term project funding at short-term interest rates

# Short Term Products

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## ◆ Notes with a Fixed Term

- Tax & Revenue Anticipation Note (TRANs)
- Bond Anticipation Notes (BANs)
- Grant Anticipation Notes (GANs)
- Tax Anticipation Notes (TANs)
- Revenue Anticipation Notes (RANs)

## ◆ Remarketed Securities

- Variable Rate Demand Notes (VRDNs)
- Commercial Paper (CP)

## ◆ Hybrid Alternative Structures

- Indexed Bonds
- Floating Rate Notes

# TRANS, RANs, and GANs

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- ♦ **Notes issued in anticipation of receiving future tax receipts or revenues**
  - Purpose: used for cash flow or capital projects
  - Benefit: smooth out inconsistent revenue streams like property tax receipts or grants
  - Risks: short term and fixed repayment require careful forecasting of future cashflows

# Bond Anticipation Notes

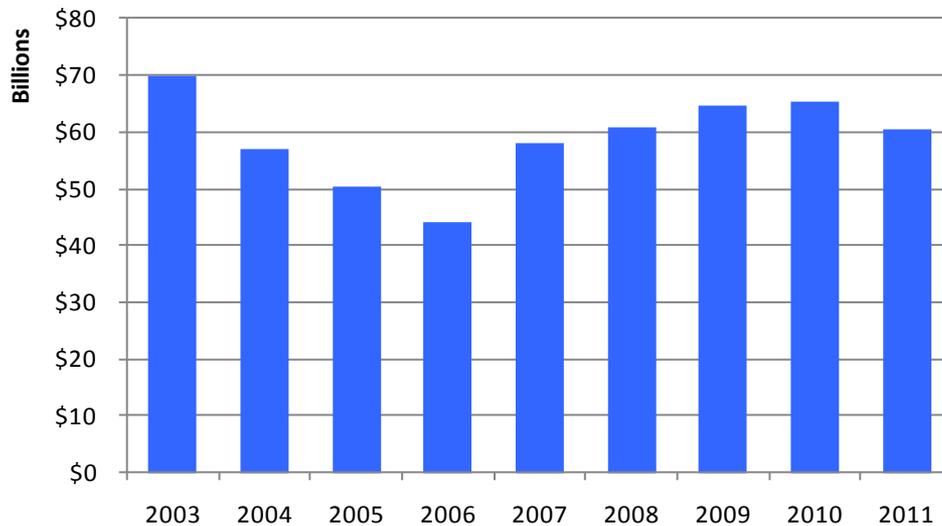
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- ◆ **Notes issued for capital projects. Redeemed with proceeds from the issuance of long-term bonds**
  - Purpose: source of interim financing, typically for capital projects
  - Benefit: can provide seed financing in advance of a planned long-term financing
  - Risks: market access at maturity, most are structured to rely primarily on the proceeds of future bonds or note sales for repayment

# Fixed Rate Note Issuance

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**National Municipal Fixed Rate Note Issuance  
2003-2011**



Source for Charts: Thomson Reuters.

Source for CA Issuance Data: Thomson Reuters

## California Issuance Volume Down

- ◆ 2011: 97 issues total \$13 billion
- ◆ 2010: 106 issues total \$18 billion

## TRAN issuance

- ◆ Season peaks in summer

# Variable Rate Debt & Commercial Paper

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## ◆ Variable Rate Demand Obligations (VRDOs or VRDBs)

- Floating rate obligations that have a nominal long-maturity, but a coupon that resets periodically
  - Purpose: used for capital projects
  - Benefit: access rates on the short end of the yield curve, retain flexibility to pay off or restructure debt at any time
  - Risks: Third-party liquidity

## ◆ Commercial Paper

- Short term, unsecured promissory notes, usually backed by a LOC bank, that mature within 270 days.

# Variable Rate Market Update

*Market characterized by reduced issuance, historically low rates*

## ◆ Interest rate environment

- Extremely low short-term rates persist; SIFMA resets at 0.06% week of Jan 11, an all-time low
- Steep yield curve in short end due to accommodative Fed

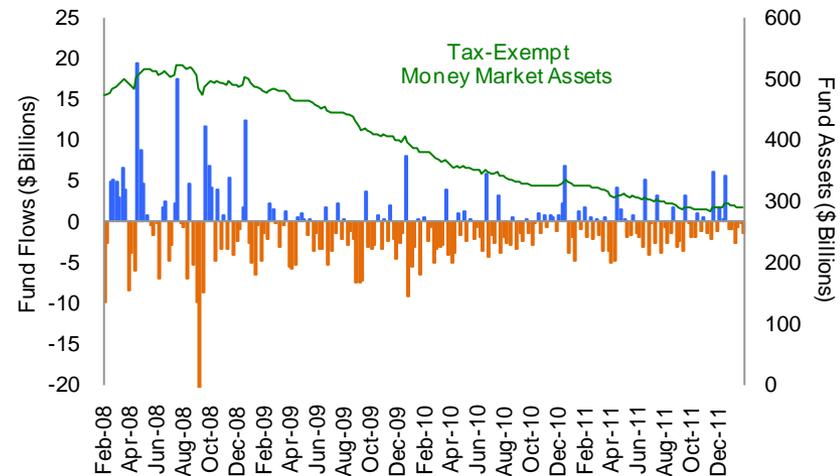
## ◆ Supply and demand

- Significantly diminished overall issuance volume; indexed bonds increase market share
- Tax-exempt money fund assets decrease by a net \$9bn over past 26 weeks

## ◆ Credit enhancement landscape

- Liquidity remains more scarce than pre-crisis
- Pricing likely to increase due to Basel III
- Number of providers diminishes and concentration very high
- Fewer one-stop shops; many providers want ancillary business

**Tax-Exempt Money Market Funds**  
*Assets and Fund Flows as of 2/21/2012*

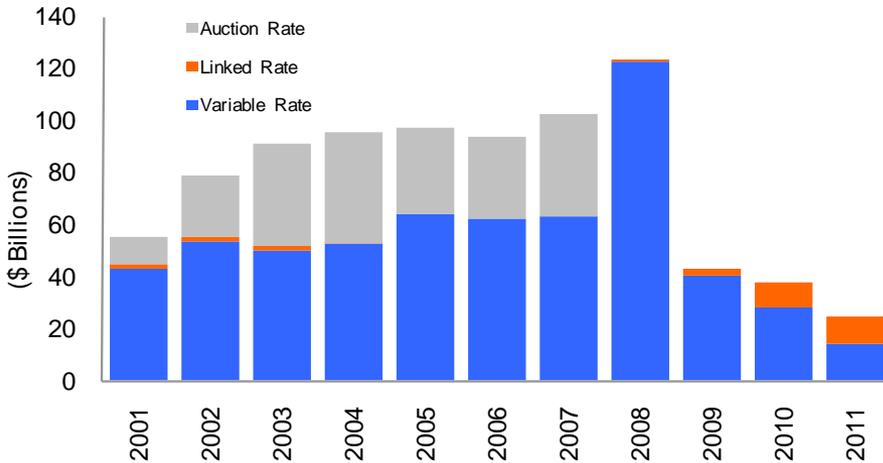


Source: Bond Buyer, ICI & SIFMA. As of 2/21/2012.

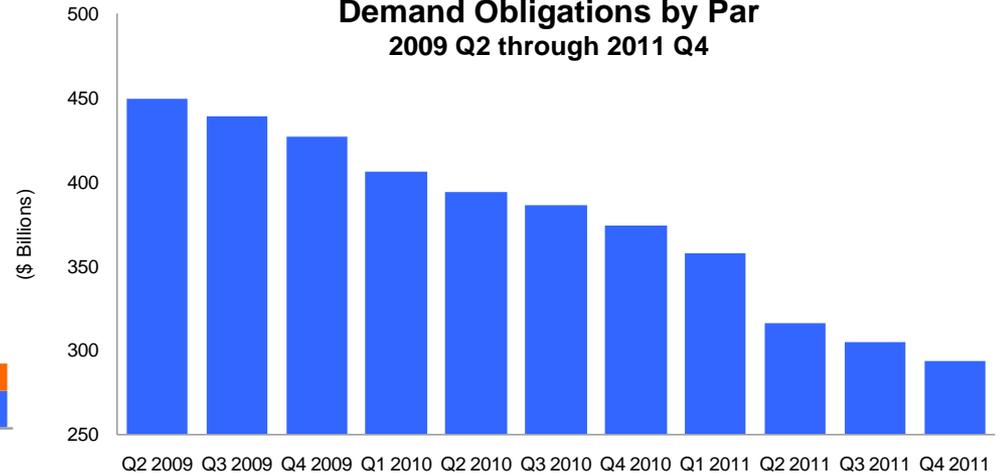
# Variable Rate Issuance Volume

*Diminished volume of issuance and outstanding variable rate debt*

**Municipal Variable Rate Issuance  
2001-2011**



**Outstanding Municipal Variable Rate  
Demand Obligations by Par  
2009 Q2 through 2011 Q4**



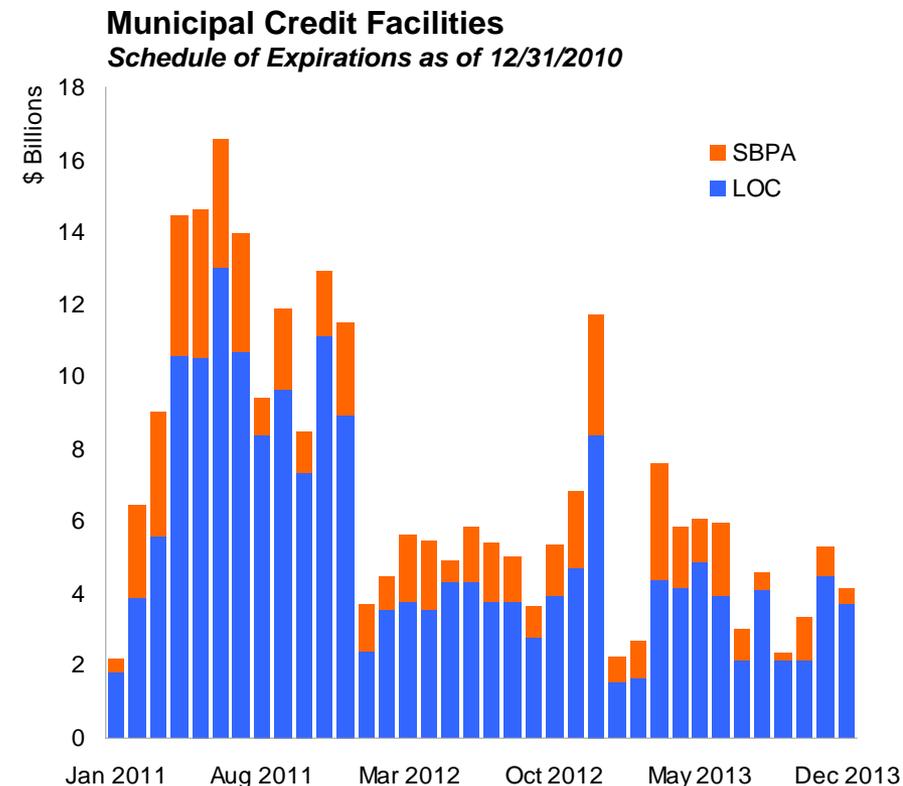
- ◆ Total 2011 variable rate issuance down 34% from 2010
  - 2011: \$24.9 billion
  - 2010: \$37.6 billion

Source: Thomson Reuters. SIFMA

# Liquidity Market Update

*2011 saw a diminished base of providers and a high volume of facility expirations*

- ◆ **The field of credit enhancers has declined from pre-crisis levels**
  - Major providers: BAML, Barclays, JP Morgan, Citibank, US Bank, Wells Fargo
  - Second tier: Bank of the West, City National, Northern Trust, RBC, Scotia, Sumitomo
- ◆ **Some credit providers again extending Standby Agreements in addition to LOCs**
- ◆ **\$131 billion of credit facility expirations in 2011; \$68 billion scheduled for 2012**
- ◆ **Basel III likely to result in higher costs and greater scarcity**



Source: SIFMA.

# Liquidity Landscape Changes

## Top 10 Letter of Credit Providers 2009

LOC Bank	Par Amount (Millions)	Number of Issues
JP Morgan Chase	\$3,581.60	50
Wells Fargo Bank	3,021.30	62
Bank of America	2,900.80	59
U.S. Bank	2,848.50	62
SunTrust Bank	1,064.50	16
BB & T	1,007.90	35
TD Bank	784.3	20
RBS Citizens	443.6	7
Citibank	365.5	4
Northern Trust	360	7

## Top 10 Letter of Credit Providers 2010

LOC Bank	Par Amount (Millions)	Number of Issues
JP Morgan Chase	\$1,981.30	28
Bank of America	1,550.10	24
Wells Fargo Bank	561.2	17
TD Bank	431.6	4
Citibank	365	5
PNC Bank	287.1	9
Union Bank	278.1	5
Barclays Bank	210	2
U.S. Bank	207.1	5
RBS Citizens	193.1	2

## Top 10 Letter of Credit Providers 2011

LOC Bank	Par Amount (Millions)	Number of Issues
Citibank	\$3,618.00	4
JP Morgan Chase	2,769.30	35
Wells Fargo Bank	1,419.10	22
Bank of America	901.8	18
Gov't Development		
Bank of Puerto Rico	699.2	3
US Bank	584.7	15
RBC	478.9	5
PNC Bank	257.7	11
Northern Trust	234.4	7
BNY Mellon	214.2	6

# Emergence of Alternative Structures

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## ◆ Floating Rate Notes

- Benefit: can be used to create or retain variable rate debt without a third party liquidity or bank.
- Risks: Exposure to future short-term yields, market access and interest rate risk at maturity

## ◆ Fixed Rate Notes

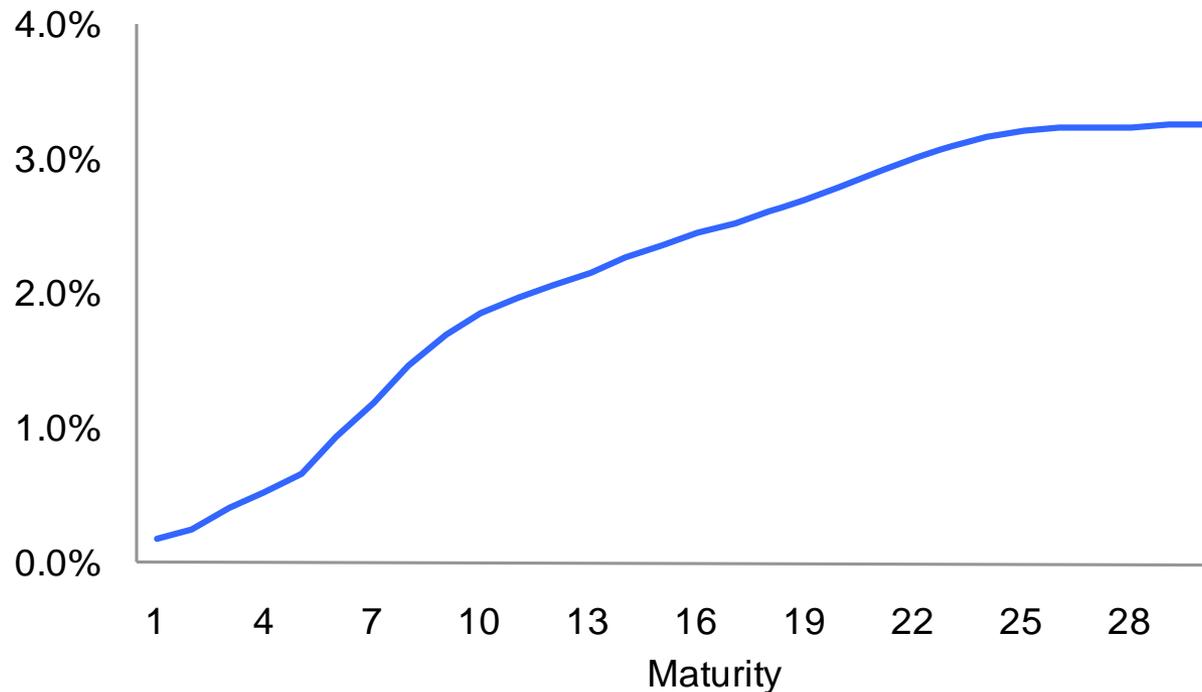
- Benefit: access lower short term rates
- Risks: Exposure to market access risk and interest rate risk at maturity

# Issuers Continue to Benefit from Short-Term Structures

*Short-Term Interest Rates Tend to be Lower*

## Illustrative Yield Curve

AAA-Rated Municipal Market Data (MMD) Index  
As of February 21, 2012

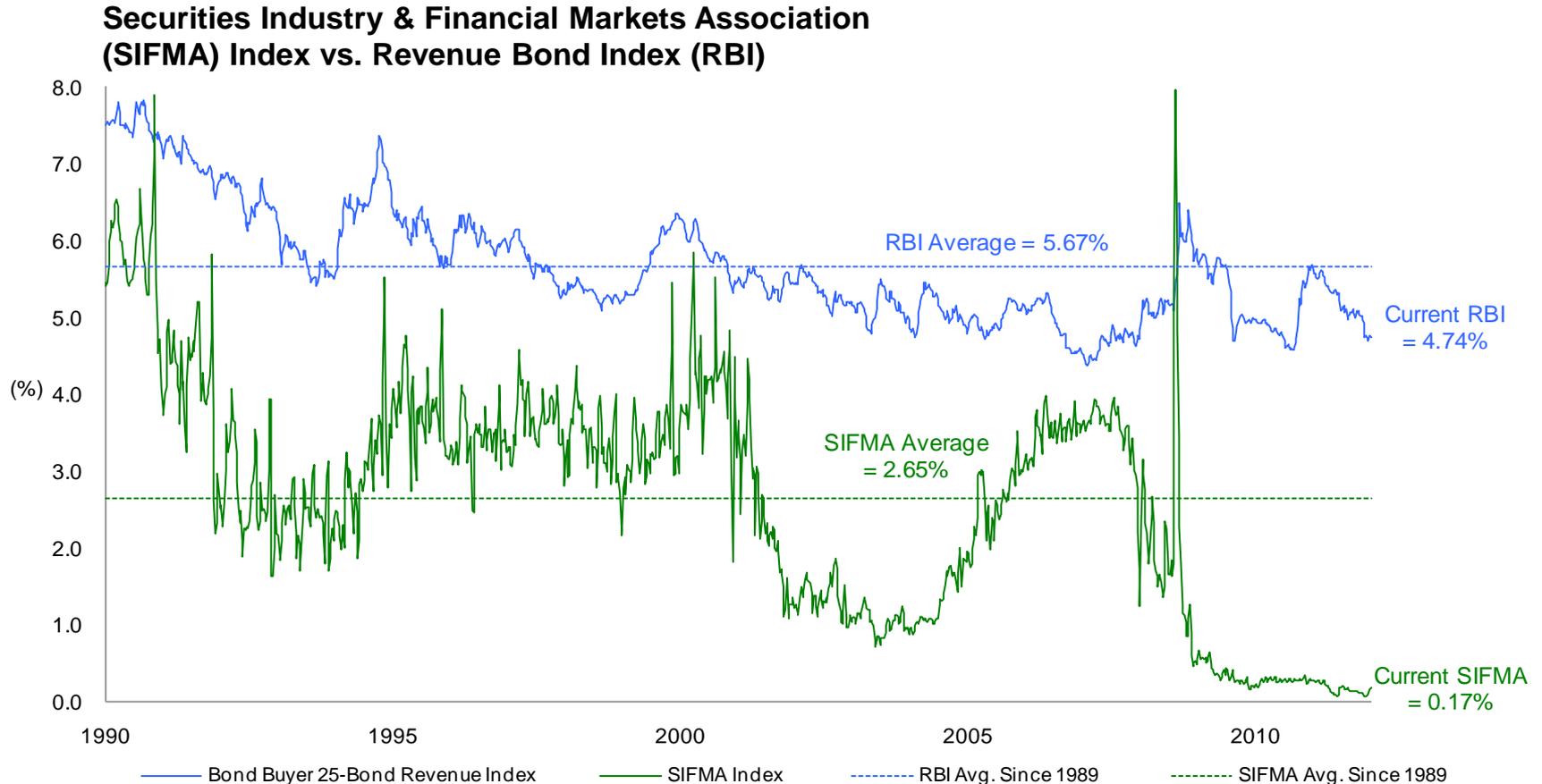


### Illustrative Rates by Maturity

1 year:	0.18%
2 year:	0.26%
5 year:	0.66%
10 year:	1.86%
30 year:	3.27%

# SIFMA Index vs. Revenue Bond Index (RBI)

*Despite low long term rates, 30-year yield curve is extremely steep*



Source: SIFMA. All bonds in SIFMA Index must be tax-exempt, non-AMT, have \$10mm or more outstanding and the highest short-term rating by Moody's or S&P, and pay interest monthly with interest rate resets occurring on Wednesdays. RBI includes tax-exempt bonds maturing in 30 years with average rating of A1/A+. As of 2/21/2012.

# Who Buys Short Term Debt?

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## ◆ Money Market Funds

- Must keep investments very short to provide liquidity to investors
- Seek high quality credits to preserve Net Asset Value (NAV)
- SEC Rule 2a-7 limits maturity of investments to less than 397 days
  - Additional limits on credit quality and concentration of portfolio

## ◆ Short and Intermediate Term Bond Funds

- Have ability to purchase longer-dated maturities for particular funds
- More flexible investment parameters

## ◆ Some Individual “Retail” Participation

- Depends on investment goals, sophistication and means of investor
- Many short-term debt issues have \$100,000 denominations that limit participation

# Strategies for Issuers of Short-Term Products

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## ◆ **Continue to monitor cash positions and revenue trends**

- Developing a strategy early on for TRAN issuance helps better position issuers

## ◆ **Evaluate Self-Liquidity Structures**

- Market has proven that capacity exists for issuer-balance sheet secured obligations
- Significant cost advantage for strong credits
- Requires indenture flexibility for principal coming due (and put bonds)
- Proven market access required for structures that are remarketed

## ◆ **Continue to solicit new entrants to the credit market**

- Fees have declined from peak, but remaining active participants face challenges
  - Large market participants face credit capacity with large issuers and market saturation with investors
  - Smaller players can only take on \$50-\$75mm of any given credit