



JOHN CHIANG
TREASURER
STATE OF CALIFORNIA

July 27, 2016

Name
Title
Org
Address
City

Dear:

As stated in the State Treasurer's Office (STO) press release dated July 27, 2016 (Attachment A), State Treasurer John Chiang is imposing a new minimum qualification for the State's underwriter pool to address 'pay-to-play' issues and quid pro quo arrangements related to general obligation bond financings.

Accordingly, continued participation in the underwriter pool is contingent upon your firm making an affirmative statement that the firm, or any officer, director, partner, co-partner, shareholder, owner, or employee of the firm, will not make any cash or in-kind service contributions, either directly or through third parties, to promote or facilitate any bond campaign or ballot measure in California, or to provide "bond campaign services" in connection with such a bond campaign or ballot measure.

For purposes of this requirement, "bond campaign services" includes, but is not limited to, fundraising, public opinion polling, election strategy and management, organization of campaign volunteers, get out the vote services, development of campaign literature, and advocacy materials.

However, "bond campaign services" does not include either of the following: (1) advice and support related to the preparation of tax rate statements and other documentation required for inclusion in the voter pamphlet published by the applicable county registrar of voters; or, (2) public opinion polling, or other pre-election services, that are conducted for the purposes of gathering information regarding, and evaluating the potential for, the adoption of the bond measure by the electorate before any action by the governing body to place the measure before the electorate.

Please complete the attached certification (Attachment B) by August 31, 2016 to InvestorRelations@treasurer.ca.gov.

Failure to provide the certification by the August 31, 2016 deadline may result in your firm's suspension from the pool.

Furthermore, as a reminder, any change to the firm's ability to meet minimum qualifications of pool membership must be reported in the firm's quarterly disclosure reports, which are due to the STO on January 31, April 30, July 31, and October 31 of each year. In evaluating your firm's continued participation in the pool, the STO will take into consideration both the information provided to the STO as well as any other information deemed relevant to the review process. If you have any questions, please contact Christina Sarron at (916) 653-2668.

Sincerely,

Blake Fowler
Director
Public Finance Division