



CALIFORNIA STATE TREASURER JOHN CHIANG

# NEWS ADVISORY

FOR IMMEDIATE RELEASE

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## Treasurer Chiang and Toys “R” Us Launch Gift Cards That Ease Burden on Families Looking to Save for College

*Fast, easy, first-in-nation college gift cards available in time for holidays*

**What:** Roll out of availability of new college savings gift cards that make it simple and easy for Californians to put money into \*ScholarShare 529 college savings accounts.

**When:** Tuesday, November 15, 2016  
10:00 – 11:30 a.m.

**Where:** Toys “R” Us / Babies “R” Us  
Franciscan Metro Center  
2905 Los Feliz Blvd  
Los Angeles, CA 90039

**Who:**

- John Chiang, California State Treasurer and Chair, ScholarShare Investment Board
- Brian Bradfield, Regional Director, Toys “R” Us
- Julio Martinez, Executive Director, ScholarShare Investment Board
- Wayne Weber, CEO & Founder, Gift of College Inc.
- Diploma Dog, ScholarShare Mascot
- Geoffrey the Giraffe, Toys “R” Us Mascot
- ScholarShare account owners

*\*Established in 1999, **ScholarShare** is California’s state-sponsored 529 plan. It is ranked as one of the top-rated 529 college savings plans in the country by [Morningstar](#), an independent investment research firm, and currently holds nearly \$6.9 billion in assets in more than 278,000 accounts.*

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