
JUNE 27, 2015

AGENDA ITEM 08
INFORMATION ITEM

CALIFORNIA SECURE CHOICE RETIREMENT SAVINGS INVESTMENT BOARD

Board Issue Briefing:

Employer Perspective on Program Design

Presenters:

- *Jan Masaoka, Chief Executive Officer, CalNonprofits*
- *Nicole Rice, California Manufacturers & Technology Association*
- *Marti Fisher, Policy Advocate, California Chamber of Commerce*
- *David Chase, California Director, Small Business Majority*

Presenter Bios (as provided by the presenters)

Jan Masaoka

Jan Masaoka is CEO of the California Association of Nonprofits (CalNonprofits), a statewide policy alliance of nearly 10,000 nonprofits speaking to government, philanthropy, and the public at large.

CalNonprofits recently released the first-ever economic impact study of California's nonprofits: *Causes Count: The Economic Power of California's Nonprofit Sector*. With offices in San Francisco, Los Angeles and Sacramento, CalNonprofits works with legislators and regulators to strengthen the business and regulatory climate for nonprofits. CalNonprofits also provides health insurance to nearly 15,000 nonprofit staff.

Jan is a leading writer and thinker on nonprofit organizations with particular emphasis on boards of directors, business planning, and the role of nonprofits in society. Her books include *Best of the Board Café* (Fieldstone), *Nonprofit Sustainability: Making Strategic Decisions for Financial Viability*, co-author (Jossey Bass) and *The Nonprofit's Guide to HR* (Nolo Press). Jan founded and publishes *Blue Avocado* magazine, often described as the second-best read publication in the nonprofit sector, with 64,000 subscribers.

Prior to CalNonprofits and *Blue Avocado*, she served 14 years as executive director of CompassPoint Nonprofit Services in which position she was named *Nonprofit Executive of the Year* by Nonprofit Times. She is an eight-time designee as one of the "Fifty Most Influential" people in the nonprofit sector nationwide and was named California Community Leader of the Year by Leadership California.

Marti Fisher

Marti Fisher joined the California Chamber of Commerce in January 2006. She has specialized in health care, labor and employment, workers' compensation, small business, and banking and finance issues.

Fisher has brought to CalChamber more than 15 years of experience in occupational safety and advocacy. She served as director of safety, health and regulatory services with the Associated General Contractors of California (AGC) immediately before joining the CalChamber policy team.

Fisher earned a B.A. in public administration from California State University, Chico, and an M.B.A. from California State University, Sacramento.

Nicole Rice

Nicole Rice serves as the Policy Director for the California Manufacturers & Technology Association (CMTA) – statewide, non-profit association that works to improve and enhance a strong business climate for California's 30,000 manufacturing, processing and technology based companies. CMTA represents 400 businesses from the entire manufacturing community, an economic sector that generates more than \$230 billion every year and employs more than 1.2 million Californians.

In this role, Ms. Rice guides her membership through California's complex legislative and regulatory policy maze on a myriad of issues, including labor & employment, workforce development, privacy and unemployment insurance.

Ms. Rice developed her expertise in public policy representing small businesses, utility companies, educational organizations and local government bodies on a wide range of matters while crafting and driving legislation. In her effort to effect change, she also worked with grassroots community leaders to equip them with the intricacies and blueprints required to succeed in navigating the Sacramento public policy arena.

A graduate of California State University, Hayward (now known as CSU East Bay), Ms. Rice earned her bachelor's degree in political science in 1994. She was awarded her juris doctorate from Santa Clara University School of Law in 1998.

David Chase

David Chase directs Small Business Majority's California operations from Small Business Majority's Sacramento office, focusing on relationships with small business organizations and owners across the state and working closely with legislators and other policymakers. He serves on several advisory boards to provide the small business perspective on a variety of public policy issues. Previously, he served for more than four years in the office of California Governor Arnold Schwarzenegger, where he built coalitions with business and other stakeholder groups to advance the governor's agenda. David was part of the team responsible for building the coalition behind Governor Schwarzenegger's 2007 comprehensive healthcare reform proposal.