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**MAY 28, 2019**

**AGENDA ITEM 6  
INFORMATION ITEM**

**CALIFORNIA ABLE ACT BOARD**

***Strategic Marketing Program Update - Sagent***

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The California ABLE Act Board will review and discuss an overview of key findings from interviews with stakeholders provided by Lynn Wallace, Sagent Marketing. Materials provided to the Board include:

***Attachments***

- Attachment #1 – Executive Summary of Stakeholder Interview Findings
- Attachment #2 – Stakeholder Interview Findings