

**Date:** December 3, 2018  
**To:** Notice to Prospective Bidders  
**Subject:** **Second Addendum to California ABLÉ Act Board Request for Proposals No. ABLÉ 06-18 (“RFP”) – Marketing Services**

Due to a large number of proposals received for RFP No. ABLÉ 06-18, the Key Action Dates under Section 3.1 **Schedule (Key Action Dates)** (page 5 of 14) of the RFP are modified as follows:

**3.1 Schedule (Key Action Dates)**

All Bidders are hereby advised of the following schedule and will be expected to adhere to the required dates and times (all times are Pacific Time (PT)).

Date	Action
October 29, 2018	RFP Available to Prospective Bidders
November 5, 2018, 4:00 p.m. (PT)	<b>Deadline for Written Question Submission</b>
November 13, 2018 <del>November 9, 2018</del>	Answers to Written Questions Distributed
November 30, 2018, 4:00 p.m. (PT)	<b>Deadline for Proposal Submission</b>
December 3 – December 28, 2018 <del>December 1 – December 13, 2018</del>	Evaluation of Proposals
December 31, 2018 <del>December 14, 2018</del>	Notice of Intent to Award Contract
January 7, 2019 <del>December 21, 2018</del>	Proposed Contract Award Date
January 28, 2019 <del>January 14, 2019</del>	Commencement of Contract (pending Board and DGS approval)

Except as amended herein, all other provisions in the RFP remain the same.

Sincerely,  
Dante Allen  
Executive Director