

**Date:** November 8, 2018  
**To:** Notice to Prospective Bidders  
**Subject:** **First Addendum to California ABLE Act Board Request for Proposals No. ABLE 06-18 (“RFP”) – Marketing Services**

The Key Action Dates under Section 3.1 **Schedule (Key Action Dates)** (page 5 of 14) of the RFP is modified as follows:

**3.1 Schedule (Key Action Dates)**

All Bidders are hereby advised of the following schedule and will be expected to adhere to the required dates and times (all times are Pacific Time (PT)).

Date	Action
October 29, 2018	RFP Available to Prospective Bidders
November 5, 2018, 4:00 p.m. (PT)	<b>Deadline for Written Question Submission</b>
November 13, 2018 <del>November 9, 2018</del>	Answers to Written Questions Distributed
November 30, 2018, 4:00 p.m. (PT)	<b>Deadline for Proposal Submission</b>
December 1 – December 13, 2018	Evaluation of Proposals
December 14, 2018	Notice of Intent to Award Contract
December 21, 2018	Proposed Contract Award Date
January 14, 2019	Commencement of Contract (pending Board and DGS approval)

Except as amended herein, all other provisions in the RFP remain the same.

Sincerely,

Dante Allen  
Executive Director