



## CALIFORNIA ACHIEVING A BETTER LIFE EXPERIENCE ACT BOARD

### ADDRESS

901 P Street, Suite 413  
Sacramento, CA 95814

### PHONE

(916) 653-1728

### EMAIL

[calable@treasurer.ca.gov](mailto:calable@treasurer.ca.gov)

### WEB

[www.treasurer.ca.gov/able](http://www.treasurer.ca.gov/able)  
[www.CalABLE.ca.gov](http://www.CalABLE.ca.gov)

### MEMBERS

FIONA MA, CPA  
State Treasurer

MALIA M. COHEN  
State Controller

JOE STEPHENSHAW  
Director of Finance

KIM RUTLEDGE  
Director, Department of Rehabilitation

PETE CERVINKA  
Director, Department of Developmental Services

JULIE GAONA  
Chairperson, State Council on  
Developmental Disabilities

LIGIA ZUNIGA  
Chairperson, State Independent Living Council

**EXECUTIVE DIRECTOR**  
THOMAS MARTIN

## Achieving a Better Life Experience ("ABLE") Act Board

Request For Proposals No. ABLE01-25

Marketing Services

### NOTICE OF INTENT TO AWARD

June 23, 2025

Notice is hereby given that the California Achieving a Better Life Experience (ABLE) Act Board intends to award Agreement No. ABLE01-25 to Thesis LLC for Marketing Services.

The last day to protest this award is 6/30/2025.

Thomas Martin  
Executive Director