

Date: November 30, 2020
To: Notice to Prospective Bidders
Subject: **Second Addendum to California ABLE Act Board Request for Proposals No. ABLE 01-20 (“RFP”) – Marketing Services**

The Key Action Dates listed under Section 3.1, “Key Action Dates,” (*page 5 of 14*) of the RFP is modified as follows:

3.1 Key Action Dates

All Proposers are hereby advised of the following schedule and will be expected to adhere to the required dates and times (all times are Pacific Time (PT)).

Date	Action
October 19, 2020	RFP available to Prospective Bidders
November 2, 2020, 4:00 p.m. (PT)	Deadline to Submit any Written Questions
November 9, 2020	Answers to Written Questions Distributed
November 17, 2020, 4:00 p.m. (PT)	Deadline to Submit Proposals
November 18 – December 6, 2020	Evaluation of Proposals
December 7, 2020 January 4, 2021	Notice of Intent to Award Contract
March 1, 2021	Commencement of Contract (pending Board and DGS approval)

The Board reserves the right to change the above dates and times, and, if so, an addendum to the RFP will be issued, available online at www.treasurer.ca.gov/able and on Cal eProcure at <https://caleprocure.ca.gov/pages/index.aspx>. Potential Bidders that submit contact information in accordance with Section 3.2 of this RFP will be notified via email. The Board also reserves the right to reject all bids and not award an agreement.

Except as amended herein, all other provisions in the RFP remain the same.

Sincerely,

CalABLE Staff