



CALIFORNIA HUB FOR
ENERGY EFFICIENCY
FINANCING

GoGreen Home Energy Financing Program

Monthly Data Summary through August 31, 2021

Background

This report is produced on a monthly basis to supplement [CHEEF's quarterly reports](#) and provide the most recent data on the progress of the GoGreen Home Energy Financing Program (GoGreen Home)¹. To learn more about GoGreen Home, please visit [GoGreenFinancing.com](#).

Financing Activity

Loans Enrolled		Total Amount Financed		Change in Activity ²	
85	1,485	\$1,375,675	\$24,951,821	+12%	+42%
<i>August 2021</i>	<i>All Time³</i>	<i>August 2021</i>	<i>All Time</i>	<i>July – Aug. 2021</i>	<i>Aug. 2020 vs. Aug. 2021</i>

Loan Size			
\$16,184	\$14,502	\$16,803	\$13,768
<i>Mean</i>	<i>Median</i>	<i>Mean</i>	<i>Median</i>
<i>August 2021</i>		<i>All Time</i>	

Term Length in Months			
100	96	107	120
<i>Mean</i>	<i>Median</i>	<i>Mean</i>	<i>Median</i>
<i>August 2021</i>		<i>All Time</i>	

Interest Rate			
4.4%	4.4%	5.8%	6.0%
<i>Mean</i>	<i>Median</i>	<i>Mean</i>	<i>Median</i>
<i>August 2021</i>		<i>All Time</i>	

Loans Enrolled per IOU ⁴			
868	475	90	524
<i>PG&E</i>	<i>SCE</i>	<i>SDG&E</i>	<i>SoCalGas</i>
<i>All Time</i>			

Private Capital Leveraged

\$24,951,821
Total Amount Financed

\$3,816,958⁵
Total Loan Loss Reserve Contributions

For every **\$1** of credit enhancement allocated, **\$6.54** in private capital is leveraged.⁶

¹ In August 2021, the names of the CHEEF programs were changed to align more closely with their public-facing platform, GoGreenFinancing.com. The Residential Energy Efficiency Loan Program (REEL) is now known as GoGreen Home Energy Financing (GoGreen Home).

² Represents the percentage increase or decrease between total enrolled loans in specified time periods.

³ Date of inception is marked by the first loan enrollment in GoGreen Home, July 2016.

⁴ Some properties are served by more than one IOU, meaning the total of loans enrolled per IOU will not match the total number of loans enrolled. Loans enrolled per IOU are reported regardless of what measures are installed.

⁵ This amount reflects a running total of loss reserve account contributions as loans have been enrolled. The amount of credit enhancement funds currently encumbered is \$3,083,160.11 which reflects recaptured funds as loans have paid off and is net of funds paid out as claims on defaults.

⁶ GoGreen Home uses a credit enhancement in the form of a Loan Loss Reserve to leverage private capital at reduced rates and extended term lengths for borrowers. The credit enhancement is provided by utility ratepayer funds.

Monthly GoGreen Home Data Summary

August 2021

GoGreen Home Loans Enrolled by Lender (All Time)

Lender ⁷	Loans Enrolled	Total Amount Financed
California Coast Credit Union	840	\$13,289,013
Desert Valleys Federal Credit Union	27	\$460,212
Eagle Community Credit Union	11	\$193,159
First US Community Credit Union	128	\$1,733,088
Matadors Community Credit Union	404	\$8,176,804
Pasadena Service Federal Credit Union	3	\$55,824
Travis Credit Union	38	\$568,871
Valley Oak Credit Union	34	\$474,850

Loan Portfolio Performance⁸

Loan Portfolio Summary

as of August 31, 2021

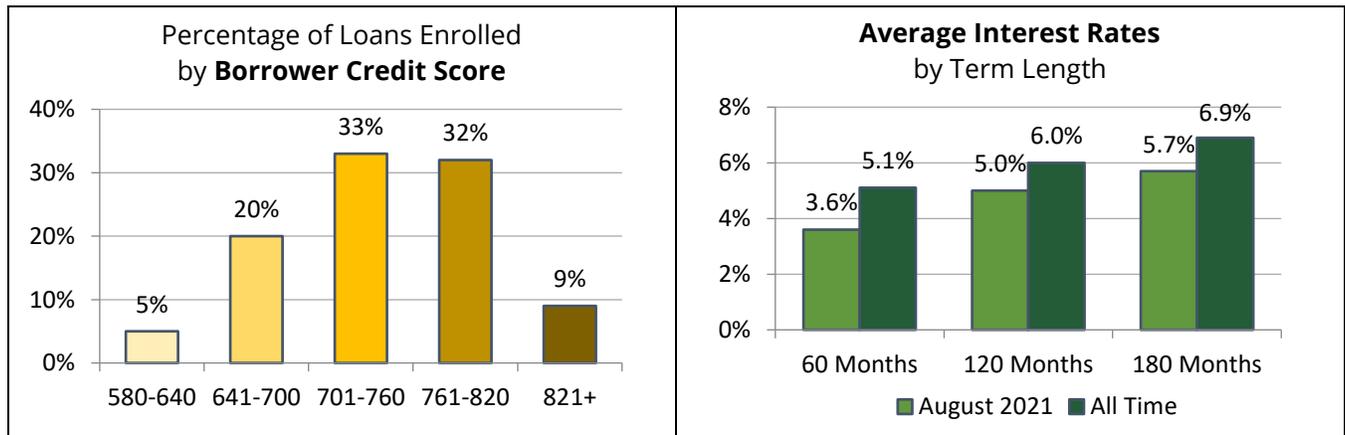
Paid in Full	313 Loans	\$4,937,243
Current Outstanding ¹⁰	1,148 Loans	\$16,874,420
30-60 Days Past Due	6 Loans	\$86,536
Charged Off	18 Loans	\$300,539

Claims and Charge-Off Summary

as of August 31, 2021

Loss Ratio ⁹	1.2%
Claims Paid	\$253,197
Recoveries ¹¹	\$91,398
Net CE Funds Expended ¹²	\$161,800

GoGreen Home Borrower Credit Scores and Interest Rates (All Time)



⁷ One Finance and Enervue together operate Eco Financing, a GoGreen Home microloan product that is currently available to customers via select online utility marketplaces. Eco Financing launched in SoCalGas territory in August 2021 and loan enrollments will begin being reported in September 2021.

⁸ At their discretion, lenders may include measures in the loan (e.g., solar attic fans) that are not claim-eligible, and that portion of the financing does not receive a credit enhancement. Therefore, the actual claim-eligible amounts are very slightly less than the total amounts presented here.

⁹ Loan dollars charged off, reflected as a percentage of the total original loan principal across the portfolio. Loss Ratio does not reflect recoveries.

¹⁰ Reflects the outstanding, unpaid principal balance for the 1,148 loans.

¹¹ Recoveries reimbursed to GoGreen Home from participating lenders.

¹² Net credit enhancement (CE) funds expended is calculated as Claims Paid less Recoveries.

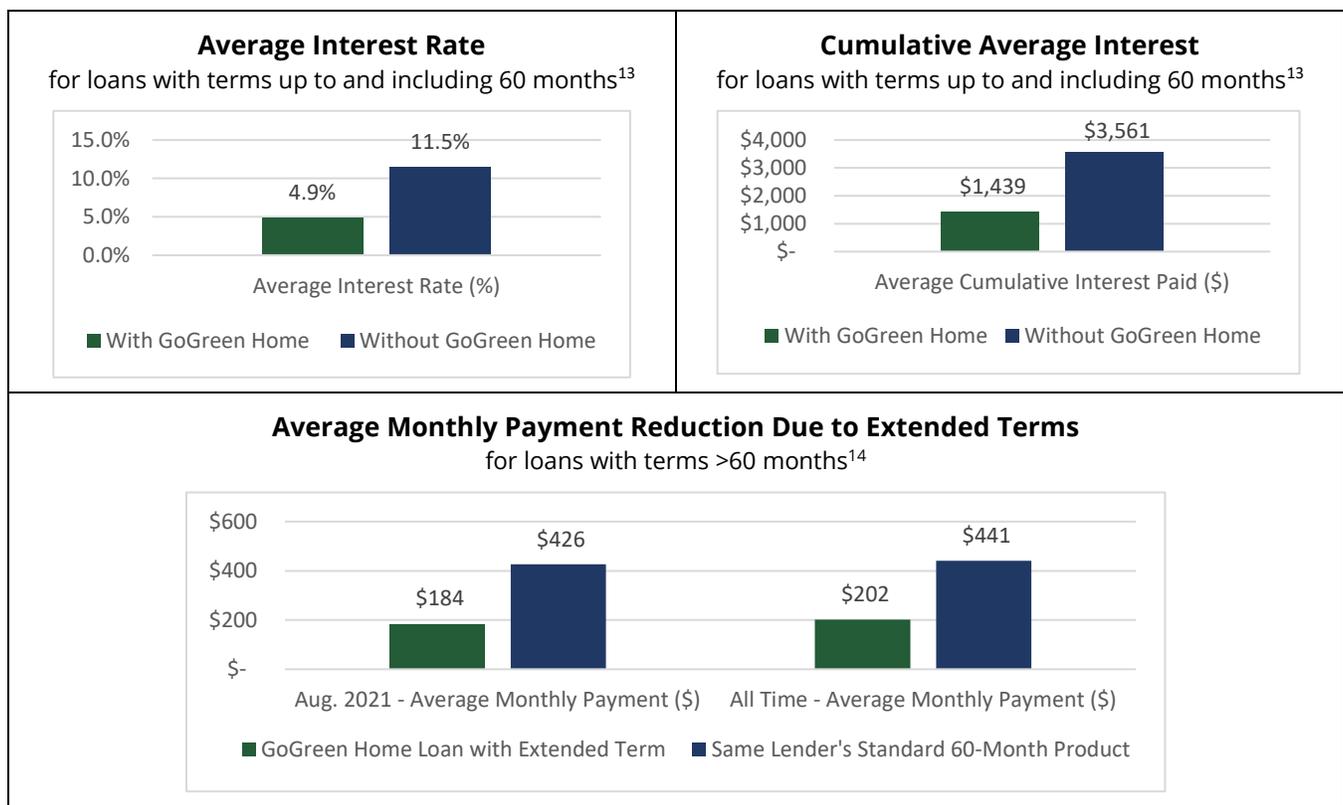
Monthly GoGreen Home Data Summary

August 2021

How GoGreen Home Makes Financing Feasible

Access to Credit: Borrower Credit Score of 580-640 Lenders typically require borrowers to have a minimum credit score of around 640 for unsecured loans of any significant value. Through GoGreen Home, lenders are able to approve loans for borrowers with credit scores as low as 580.	Loans Enrolled to Borrowers with <640 Credit Score	
	5 <i>August 2021</i>	80 <i>All Time</i>
Affordable Monthly Payments: Term Lengths >5 Years The vast majority of lenders typically offer a maximum term length of 5 years for unsecured loans. Through GoGreen Home, lenders are able to extend terms out to 15 years, which significantly lowers monthly payments for borrowers.	Loans Enrolled to Borrowers with Term Lengths >5 Years	
	47 <i>August 2021</i>	916 <i>All Time</i>
Access to Capital: Loan Amounts >\$25,000 Sufficient access to capital is needed for deeper energy retrofits. While lenders typically limit unsecured loans to about \$25,000, most lenders are able to offer up to \$50,000 for all borrowers through GoGreen Home.	Loans Enrolled to Borrowers with Total Financed Amount >\$25,000	
	8 <i>August 2021</i>	231 <i>All Time</i>

Borrower Benefits



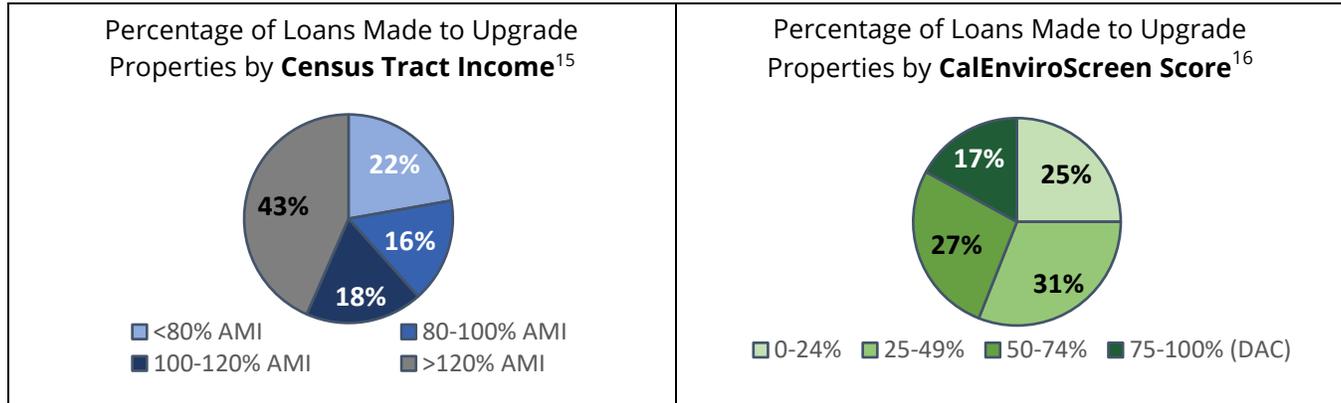
¹³ These charts compare interest rates between GoGreen Home loans and the equivalent non-GoGreen Home signature products offered by the Program's participating lenders, using a data set for loans with terms up to 60 months for borrowers who would have qualified for non-GoGreen Home loans.

¹⁴ This chart compares monthly payments between GoGreen Home loans with terms greater than 60 months and what the monthly repayment amount would have been if the borrower had used the lenders' non-GoGreen Home signature product that limits terms to 60 months.

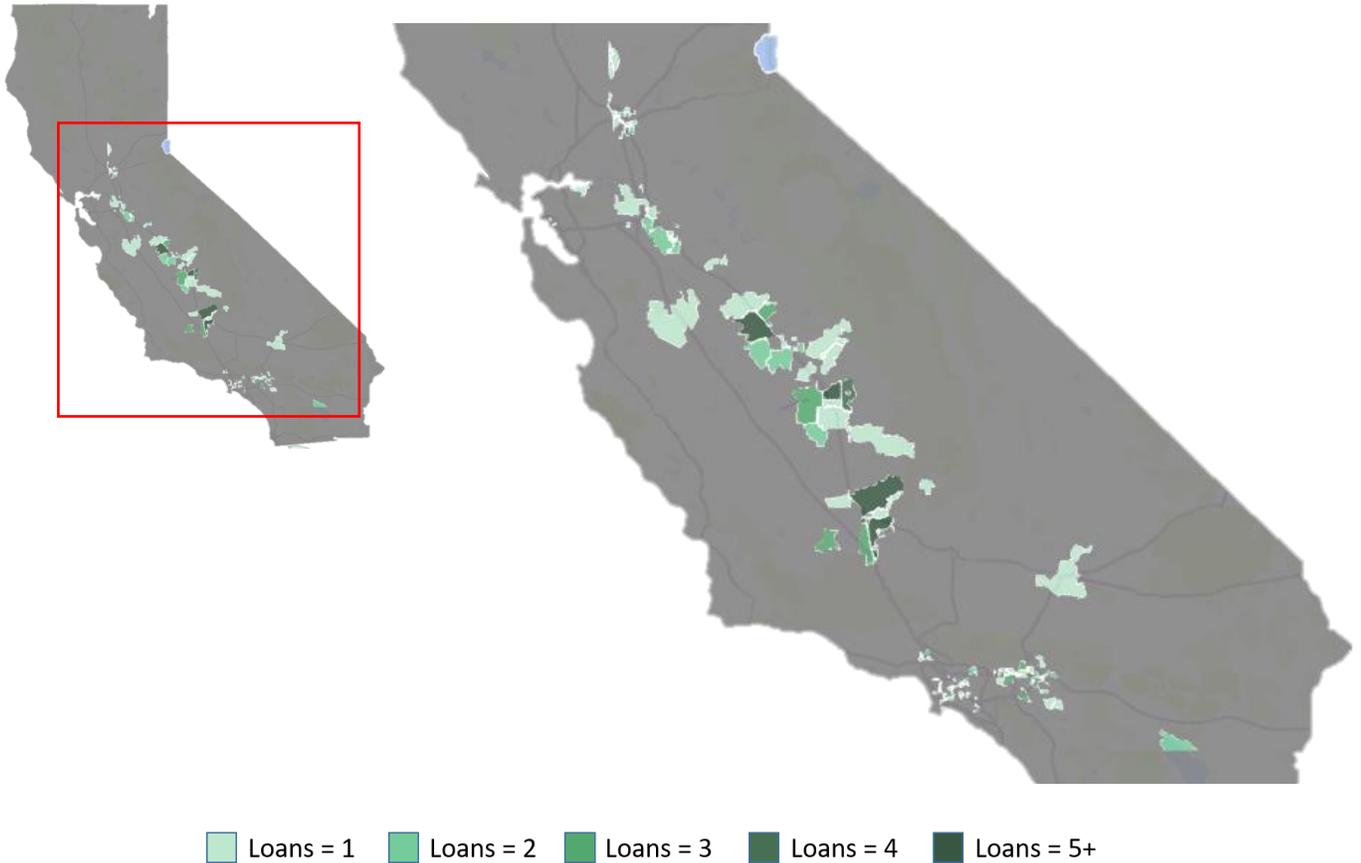
Monthly GoGreen Home Data Summary

August 2021

How GoGreen Home Serves Underserved Borrowers (All Time)



Geographic Breakdown by Zip Code of Loans Made to Upgrade Properties in Disadvantaged Communities (DACs) as Designated by CalEnviroScreen



¹⁵ Low-to-Moderate Income (LMI) census tracts, for the purpose of this reporting and providing a 20% loss reserve contribution for the lender, includes tracts with median income that falls below 120% of the Area Median Income (AMI). 57% of loans have been made to properties in LMI census tracts and 53% of total loan capital has gone to properties in LMI census tracts.

¹⁶ CalEnviroScreen is a pollution burden mapping tool that uses environmental, health, and socioeconomic data to produce scores for every census tract in California; CAEATFA is reporting loans for properties in tracts scoring in the top quartile (75-100%) as loans for projects in disadvantaged communities (DACs). This data uses the most recent version of CalEnviroScreen available at the time of publication.

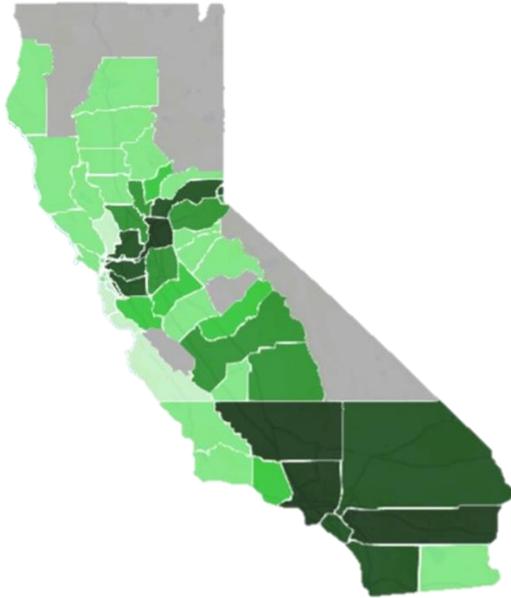
Monthly GoGreen Home Data Summary

August 2021

Statewide Reach

GoGreen Home Loans Enrolled by County¹⁷

All Time



9	Participating Finance Companies
538	Participating Contractors ¹⁸
8	Contractors Who Enrolled in GoGreen Home in August 2021
46	Contractors Who Enrolled a Project in August 2021
94%	Finance-Only Projects ¹⁹ in August 2021

Top 5 Energy Efficiency Measures Installed

 <p>HVAC Equipment 962 Projects</p>	 <p>Windows 395 Projects</p>	 <p>HVAC Ductwork 322 Projects</p>	 <p>Insulation 261 Projects</p>	 <p>Cool Roofs 208 Projects</p>
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Heat Pumps Installed

	
<p>Space Heating 125 Projects</p>	<p>Water Heating 11 Projects</p>

¹⁷ Counties that do not receive IOU service (Del Norte, Modoc, Siskiyou, and Trinity) are currently ineligible for GoGreen Home. Over 99% of Californians live in a county served by at least one GoGreen Home contractor.

¹⁸ Represents the number of contractors currently enrolled in GoGreen Home. Over time, some contractors are suspended or removed from the Program as part of routine quality checks for reasons such as license expirations.

¹⁹ Cases in which the borrower made upgrades using GoGreen Home without rebates or incentives from an IOU, REN or CCA.