

## GoGreen Home Energy Financing Program

Monthly Data Summary through February 28, 2023

## Background

This report is produced on a monthly basis to supplement <u>CHEEF's quarterly reports</u> and provide the most recent data on the progress of the GoGreen Home Energy Financing Program (GoGreen Home). To learn more about GoGreen Home, please visit <u>GoGreenFinancing.com</u>. Values for some figures, particularly dollar amounts, are rounded to the nearest thousand or million.

## Standard Loan Reporting

Reporting for standard GoGreen Home loans enrolled through the eight participating credit union lenders.

## **Private Capital Leveraged**

| <b>\$52.95 million</b>  | <b>\$8.29 million</b> <sup>1</sup>    |  |  |  |
|---|---------------------------------------|--|--|--|
| Total Amount Financed   | Total Loan Loss Reserve Contributions |  |  |  |
| For every <b>\$1</b> of credit enhancement allocated, <b>\$6.39</b> in private capital is leveraged. <sup>2</sup> |                                       |  |  |  |

## **Financing Activity**

| Loans En            | rolled             | Total Amou                      | Total Amount Financed       |  | e in Activity <sup>3</sup>                 |
|---------------------|--------------------|---------------------------------|-----------------------------|--|--|
| 83<br>February 2023 | 2,991<br>All Time⁴ | \$1.69 million<br>February 2023 | \$52.95 million<br>All Time | -23 %<br>January 2023 –<br>February 2023 | +38%<br>February 2022 vs.<br>February 2023 |

|          | Loan Size |          |          | Term Length in Months |         |         |        | Intere  | st Rate |         |        |
|----------|-----------|----------|----------|-----------------------|---------|---------|--------|---------|---------|---------|--------|
| \$20,337 | \$18,559  | \$17,703 | \$15,000 | 113                   | 120     | 106     | 120    | 4.75%   | 4.99%   | 5.10%   | 4.99%  |
| Average  | Median    | Average  | Median   | Average               | Median  | Average | Median | Average | Median  | Average | Median |
| Februa   | ry 2023   | All 1    | Time     | Februa                | ry 2023 | All 1   | īme    | Februa  | ry 2023 | All 1   | Time   |

| Loans Enrolled per IOU <sup>5</sup> |                |                |                |                 |                 |                |                 |
|-------------------------------------|----------------|----------------|----------------|-----------------|-----------------|----------------|-----------------|
| 67                                  | 13             | 4              | 13             | 2,039           | 736             | 154            | 808             |
| \$1.31 million                      | \$0.32 million | \$0.08 million | \$0.31 million | \$34.28 million | \$14.17 million | \$2.73 million | \$16.37 million |
| PG&E                                | SCE            | SDG&E          | SoCalGas       | PG&E            | SCE             | SDG&E          | SoCalGas        |
|                                     | Februa         | ry 2023        |                | All Time        |                 |                |                 |

<sup>&</sup>lt;sup>1</sup> This amount reflects a running total of loss reserve account contributions for standard loans as they have been enrolled. The total amount of credit enhancement funds currently encumbered for standard loans is \$6,821,689, of which \$6,643,157 in contributions came from IOU ratepayer funds. It reflects recaptured funds as loans have paid off and is net of funds paid out as claims on defaults.

<sup>&</sup>lt;sup>2</sup> GoGreen Home uses a credit enhancement in the form of a Loan Loss Reserve to leverage private capital at reduced rates and extended term lengths for borrowers.

<sup>&</sup>lt;sup>3</sup> Represents the percentage increase or decrease between total enrolled loans in specified time periods.

<sup>&</sup>lt;sup>4</sup> Date of inception is marked by the first loan enrollment in GoGreen Home, July 2016.

<sup>&</sup>lt;sup>5</sup> Some properties are served by more than one IOU, meaning the total number of loans enrolled and total loan principal per IOU will not match the total number of loans enrolled. Loans enrolled per IOU are reported regardless of what measures are installed.

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## **GoGreen Home Loans Enrolled by Lender (All Time)**

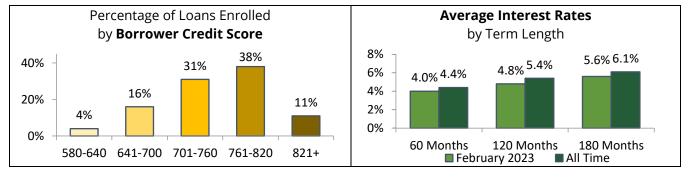
| Lender                                | Loans Enrolled | Total Amount Financed |
|---------------------------------------|----------------|-----------------------|
| California Coast Credit Union         | 1,369          | \$23.96 million       |
| Desert Valleys Federal Credit Union   | 54             | \$0.92 million        |
| Eagle Community Credit Union          | 12             | \$0.21 million        |
| First US Community Credit Union       | 575            | \$9.08 million        |
| Matadors Community Credit Union       | 569            | \$11.69 million       |
| Pasadena Service Federal Credit Union | 3              | \$0.06 million        |
| Travis Credit Union                   | 370            | \$6.45 million        |
| Valley Oak Credit Union               | 39             | \$0.58 million        |

#### Loan Portfolio Performance<sup>6</sup>

|                                  | <b>olio Summary</b><br>uary 28, 2023 |           | Charge-Off and<br>as of Febr       | <b>l Claims Sumn</b><br>uary 28, 2023 | nary      |
|----------------------------------|--------------------------------------|-----------|------------------------------------|---------------------------------------|-----------|
| Paid in Full                     | 662 Loans                            | \$10.39 M | Charged off                        | 40 Loans                              | \$603,429 |
| Current Outstanding <sup>7</sup> | 2,270 Loans                          | \$34.82 M | Claims Paid                        |                                       | \$484,266 |
| 30 Days Past Due                 | 10 Loans                             | \$145 K   | Recoveries <sup>8</sup>            |                                       | \$102,042 |
| 60-90 Days Past Due              | 9 Loans                              | \$100 K   | Net CE Funds Expended <sup>9</sup> |                                       | \$382,224 |

| Cumulative Net Loss Rates by Years of Seasoning (Standard Loans) <sup>10</sup> |          |          |          |          |                       |  |
|--|----------|----------|----------|----------|-----------------------|--|
| Seasoned   | Seasoned | Seasoned | Seasoned | Seasoned | Seasoned              |  |
| 0 Years  | 1 Year   | 2 Years  | 3 Years  | 4 Years  | 5 Years <sup>11</sup> |  |
| 0.54%  | 1.47%    | 2.41%    | 3.46%    | 4.47%    | 0.90%                 |  |

## **GoGreen Home Borrower Credit Scores and Interest Rates (All Time)**



<sup>6</sup> At their discretion, lenders may include measures in the loan (e.g., solar attic fans) that are not claim-eligible, and that portion of the financing does not receive a credit enhancement. Therefore, the actual claim-eligible amounts are slightly less than the total amounts presented here.

<sup>7</sup> Reflects the outstanding, unpaid principal balance for the 2,270 loans, as reported by the participating lenders to CAEATFA.

<sup>8</sup> Recoveries reimbursed to GoGreen Home from participating lenders.

<sup>9</sup> Net credit enhancement (CE) funds expended is calculated as Claims Paid less Recoveries.

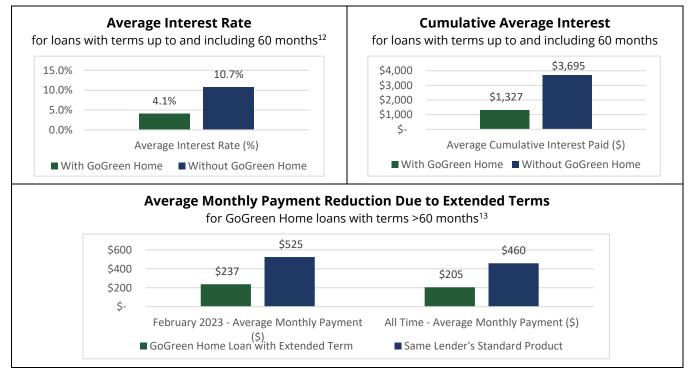
<sup>10</sup> CAEATFA has adjusted loss rate reporting to align with methodology used by the State and Local Energy Efficiency Action Network (SEE Action) in their 2021 report: *Long-Term Performance of Energy Efficiency Loan Portfolios*. Prepared by: Jeff Deason, Greg Leventis, and Sean Murphy of Lawrence Berkeley National Laboratory. "The **cumulative gross loss rate** is the total dollars charged off after some number of years for loans originated at least that long ago (but not past their term) as a share of the original balance of those loans." The Cumulative Net Loss Rates shown here are calculated for each year of seasoning (i.e., how much time has passed since the program issued the loan), and reflect recoveries made after charge-off, for all standard loans. <sup>11</sup> Vintages are pooled by the fiscal year that financings enrolled in the Program. Charge-offs of any of the 25 loans enrolled in the vintage for the first fiscal year of the Program (FY 16-17) can disproportionately affect the Cumulative Net Loss Rate for that period.

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## How GoGreen Home Makes Financing Feasible

| Access to Credit: Borrower Credit Score of 580-640<br>Lenders typically require borrowers to have a minimum credit  | Loans Enrolled to Borrowers with<br><b>&lt;640 Credit Score</b>     |   |  |
|---|---|---|--|
| score of around 640 for unsecured loans of any significant value.<br>Through GoGreen Home, lenders are able to approve loans for<br>borrowers with credit scores as low as 580. | <b>0</b><br>February 2023   | <b>126</b><br>All Time                    |  |
| Affordable Monthly Payments: Term Lengths >5 Years<br>The vast majority of lenders typically offer a maximum term   | Loans Enrolled to Borrowers with<br><b>Term Lengths &gt;5 Years</b> |   |  |
| length of 5 years for unsecured loans. Through GoGreen Home,<br>lenders are able to extend terms out to 15 years, which<br>significantly lowers monthly payments for borrowers. | <b>54</b><br>February 2023  | <b>1,808</b><br>All Time                  |  |
| Access to Capital: Loan Amounts >\$25,000<br>Sufficient access to capital is needed for deeper energy retrofits.  |   | d to Borrowers with<br>d Amount >\$25,000 |  |
| While lenders typically limit unsecured loans to about \$25,000,<br>most lenders are able to offer up to \$50,000 for all borrowers<br>through GoGreen Home.                    | <b>23</b><br>February 2023  | <b>518</b><br>All Time                    |  |

## **Borrower Benefits**

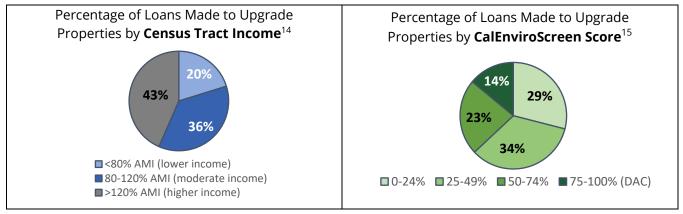


<sup>&</sup>lt;sup>12</sup> These charts compare actual interest rates between GoGreen Home loans and the interest rates of equivalent non-GoGreen Home signature products offered by the Program's participating lenders (as reported by the lenders to CAEATFA), using a data set for loans with terms up to 60 months for borrowers who would have qualified for non-GoGreen Home loans.

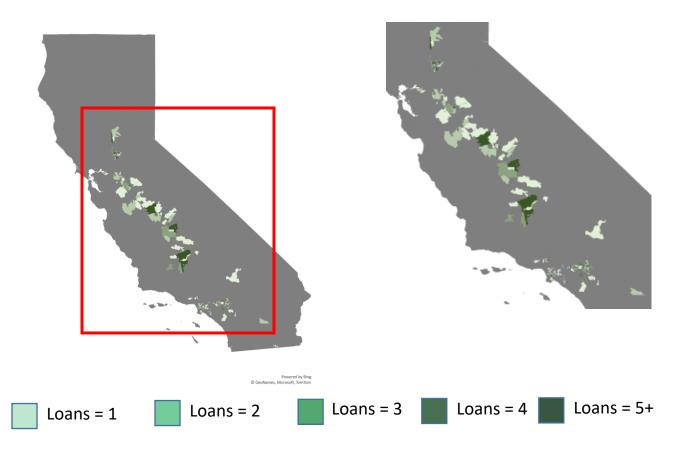
<sup>&</sup>lt;sup>13</sup> This chart compares monthly payments between GoGreen Home loans with terms greater than 60 months and what monthly payments would have been if the borrower had used the same lender's non-GoGreen Home signature product limiting them to shorter term lengths. Loans from one participating lender who currently offers signature products with terms greater than 60 months are excluded from this comparison. Signature product terms from participating lenders are updated quarterly.

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## How GoGreen Home Serves Underserved Borrowers (All Time)



# Geographic Breakdown by Zip Code of Loans Made to Upgrade Properties in **Disadvantaged Communities (DACs) as Designated by CalEnviroScreen**



<sup>&</sup>lt;sup>14</sup> Low-to-Moderate Income (LMI) census tracts, for the purpose of this reporting and providing a 20% loss reserve contribution for the lender, includes tracts with median income that falls below 120% of the Area Median Income (AMI). 57% of loans have been made to properties in LMI census tracts and 53% of total loan capital has gone to properties in LMI census tracts.

<sup>&</sup>lt;sup>15</sup> <u>CalEnviroScreen</u> is a pollution burden mapping tool that uses environmental, health, and socioeconomic data to produce scores for every census tract in California; CAEATFA is reporting loans for properties in tracts scoring in the highest quartile (75-100%) as loans for projects in disadvantaged communities (DACs). This data uses the most recent version of CalEnviroScreen available at the time of publication.

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## **Statewide Reach**

## **GoGreen Home Loans Enrolled by County**<sup>16</sup>



| 7 <sup>17</sup> | Participating<br><b>Finance Companies</b>                              |
|-----------------|--|
| 685             | Participating<br><b>Contractors</b> <sup>18</sup>                      |
| 25              | Contractors Who<br><b>Enrolled in GoGreen Home</b><br>In February 2023 |
| 44              | Contractors Who<br><b>Enrolled a Project</b><br>in February 2023       |
| 84%             | <b>Finance-Only Projects</b> <sup>19</sup><br>in February 2023         |

## **Measures Installed (All Time)**

| Top 5 Energy Efficiency Measures Installed |              |               |              |              |  |
|--|--------------|---------------|--------------|--------------|--|
|  | $\bigcirc$   |               | ſ            |              |  |
| HVAC Equipment                             | Windows      | HVAC Ductwork | Insulation   | Cool Roofs   |  |
| 2,088 Projects                             | 620 Projects | 526 Projects  | 423 Projects | 372 Projects |  |

| Heat Pumps Installed         |                             |                               |                              |  |  |  |
|------------------------------|-----------------------------|-------------------------------|------------------------------|--|--|--|
| Space Heating<br>17 Projects | Water Heating<br>7 Projects | Space Heating<br>431 Projects | Water Heating<br>65 Projects |  |  |  |
| Februar                      | y 2023                      | All T                         | Time                         |  |  |  |

<sup>&</sup>lt;sup>16</sup> Counties that do not receive IOU service (Del Norte, Modoc, Siskiyou, and Trinity) are currently ineligible for GoGreen Home. Over 99% of Californians live in a county served by at least one GoGreen Home contractor.

<sup>&</sup>lt;sup>17</sup> Eagle Credit Union will no longer submit new financings for enrollment as of 2/1/2023, but will continue monthly reporting on outstanding financings.

<sup>&</sup>lt;sup>18</sup> Represents the number of contractors currently enrolled in GoGreen Home. Over time, some contractors are suspended or removed from the Program as part of routine quality checks for reasons such as license expirations.

<sup>&</sup>lt;sup>19</sup> Cases in which the borrower made upgrades using GoGreen Home without rebates or incentives from an IOU, REN or CCA.

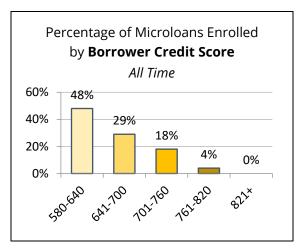
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#### Marketplace Microloan Reporting

This section reports on microloans enrolled through the IOUs' online marketplaces. Microloans, per the GoGreen Home regulations, are limited to \$5,000 and are reported on separately so as not to skew data presented for full-size loans in other sections. To date, all enrolled marketplace microloans have been issued by One Finance to customers for financing products available for purchase from the SoCalGas marketplace<sup>20</sup>. One Finance offered a 60-month term length and a single interest rate of 9.02% to all borrowers.<sup>21</sup>

## Financing Activity (All Time<sup>22</sup>)

| Microloans Enrolled                  | 496  |                          |  |
|--------------------------------------|--|--------------------------|--|
| Total Amount Financed                | \$725,579  |                          |  |
| Loan Size                            | \$1,463<br>Average   | \$1,192<br><i>Median</i> |  |
| Borrower Relationship<br>to Property | 132<br>Renters or<br>Lessees   | 364<br>Owners            |  |
| Top 3 Appliances<br>Purchased        | Clothes Dryer (Gas): 217<br>Clothes Washer: 210<br>Gas Oven/Range: 178 |                          |  |



## Marketplace Microloan Portfolio Performance

| Marketplace Microloan Portfolio Summary<br>as of February 28, 2023 |           |         |
|--|-----------|---------|
| Paid in Full   | 54 Loans  | \$66 K  |
| Current Outstanding <sup>23</sup>                                  | 320 Loans | \$317 K |
| 30-60 Days Past Due  | 39 Loans  | \$52 K  |
| 90-120 Days Past Due   | 25 Loans  | \$27 K  |
| Charged Off <sup>24</sup>  | 58 Loans  | \$75 K  |

<sup>&</sup>lt;sup>20</sup> The SoCalGas marketplace is operated by Enervee, who submitted microloans from this marketplace on behalf of One Finance as their Channel Partner.

<sup>&</sup>lt;sup>21</sup> One Finance's offer of marketplace microloans ended in June 2022, but they continue to report on outstanding microloan performance.

<sup>&</sup>lt;sup>22</sup> One Finance's Eco Financing launched in SoCalGas territory in August 2021, and the first microloans were enrolled in September 2021.

 $<sup>^{\</sup>rm 23}$  Reflects the outstanding, unpaid principal balance for the 320 microloans.

<sup>&</sup>lt;sup>24</sup> This represents the total of 58 charged-off marketplace microloans. One Finance submitted its first claim request on February 14, 2023, but as of February 28, 2023 no claims are yet approved or paid.