CHEEF
CALIFORNIA HUB FOR ENERGY EFFICIENCY FINANCING

ENERGY EFFICIENCY FINANCING PROGRAMS

QUARTERLY REPORT & PROGRAM STATUS SUMMARY

THIRD QUARTER 2023

gogreen FINANCING™

Prepared by the California Alternative Energy and
Advanced Transportation Financing Authority
(CAEATFA)

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Introduction

The State of California has ambitious goals to reduce greenhouse gas emissions and address climate change.

In 2006, the Legislature passed the California Global Warming Solutions Act (Assembly Bill 32), which created a comprehensive, multi-year program to reduce greenhouse gas (GHG) emissions in California. In the subsequent Scoping Plans, intended to describe the approach California will take to reduce GHGs, one of the primary methods identified is increasing efficiency in existing buildings. Senate Bill 32, passed in 2016, sets the goal of reducing GHG emissions to 40% below 1990 levels by 2030.

With so many headlines about electric vehicles, rooftop solar and other renewables, it is easy to forget how important energy efficiency is to the GHG reduction mix. Billions of square feet of existing commercial and residential properties, and the equipment and appliances vital to them, are in need of energy upgrades.

There is simply not enough government or ratepayer funding to pay for these upgrades.

With this awareness, the California Public Utilities Commission (CPUC) allocated funds to launch several pilot programs designed to attract private capital to finance energy efficiency (EE) upgrades in Decision (D.)13-09-044. In its guidance decision, the CPUC acknowledged that EE measures are important tools for addressing greenhouse gas emissions, and that lowering the barriers to EE retrofits and financing—particularly in underserved market sectors—is critical to reaching the state's goals of reduced energy consumption and spreading benefits to all Californians.

Regulatory Background

D.13-09-044 authorized a series of financing programs designed to attract private capital to finance EE upgrades and established the California Hub for Energy Efficiency Financing (CHEEF) to administer the new programs. The CPUC requested that the California Alternative Energy and Advanced Transportation Financing Authority (CAEATFA) assume the administration of the CHEEF and directed the investor-owned utilities (IOUs) and CPUC staff to assist CAEATFA with implementation.

The financing programs incentivize private finance companies to enter the EE market and improve terms or expand credit criteria for the financing of EE projects by providing a credit enhancement funded with IOU EE ratepayer funds. Financing that covers 100% of project costs removes the upfront cost barrier for Californians to undertake EE retrofits. A key objective is to test whether transitional ratepayer support for credit enhancements can lead to self-supporting EE finance programs in the future.

In D.17-03-026, the CPUC committed to continued funding for CAEATFA to administer the CHEEF Programs through the life of the pilots, and Resolution E-4900 established metrics for evaluating the Programs. In 2020, the Commission issued Resolution E-5072 transitioning the Residential Energy Efficiency Loan Assistance Program (now known as GoGreen Home Energy Financing) from a "pilot" to a "Program" and further clarifying the goals and metrics under which the CHEEF Programs would be evaluated. D.21-08-006 authorized up to $75.2 million in incremental funding for the CHEEF Programs to support their administration through June 30, 2027, authorized CAEATFA to incorporate non-IOU ratepayer funds to support program expansion into non-IOU customer territories and imposed new reporting requirements. D.23-08-026 authorized the CHEEF Programs to offer financing for comprehensive energy measures such as EV charging infrastructure and rooftop solar in combination with battery storage. Staff hopes to launch financing for these measures in mid-2024.

This report is prepared in alignment with D.13-09-044 and D.21-08-006, which directs CAEATFA, in conjunction with the IOUs (Pacific Gas & Electric [PG&E], Southern California Edison [SCE], San Diego Gas & Electric [SDG&E] and Southern California Gas [SCG]), to issue quarterly reports on the progress of the CHEEF Programs. These reports contain quarter highlights and other items to keep interested parties informed as to the Programs' challenges and successes.

Program Names and Public Platform

"GoGreen Financing" is the name of the website and marketing platform that has been used to publicly identify the CHEEF Programs since 2017. In Q2 2021, CAEATFA and its stakeholders began referring to the CHEEF Programs as the GoGreen Financing Programs, and the names of the individual Programs were updated to align with the platform as follows:

- **GoGreen Home Energy Financing**, or **GoGreen Home**, replaced the Residential Energy Efficiency Loan Assistance Program (REEL)
- **GoGreen Business Energy Financing**, or **GoGreen Business**, replaced the Small Business Energy Efficiency Financing Program (SBF)
- **GoGreen Affordable Multifamily Energy Financing**, or **GoGreen Multifamily**, replaced the Affordable Multifamily Energy Efficiency Financing Program (AMF)

Reporting Updates in Response to D.21-08-006

D.21-08-006 requires CAEATFA to report on several new metrics and key performance indicators, as well as those previously outlined in Resolution E-4900. Many of these metrics, such as number of loans, total amount financed, analysis of participants (including underserved borrowers), growth rates, and mean APR and loan values, were already included in quarterly reports and data summaries prior to D.21-08-006. CAEATFA will continue to report on these metrics.

New metrics, including median loan size, median interest rates, and expanded reporting on geographic distribution of loans and non-energy benefits for borrowers, are now included in quarterly reports, while energy savings are covered in biannual reports. To report on ethnicity and socioeconomic data, CAEATFA has instituted a post-project survey for GoGreen Home and is collecting this data on a voluntary basis from participants.

Please see Appendix 9 for a detailed breakdown of reporting requirements and CAEATFA's compliance status.

Executive Summary – Q3 2023

Outreach Highlights

- **CAEATFA's staff and Executive Director promoted the Programs at several events**. Among these were a small business symposium hosted by the NorCal chapter of the Small Business Development Centers; a meeting of the Problem Solvers Caucus of the California Legislature; the Switch Is On booth at the California State Fair; the Annual State of Hispanics Forum; a panel presentation at the Building Electrification Summit hosted by the California Energy Commission; and webinars for City of San Diego employees and members of California Coast Credit Union. Staff also pitched GoGreen Business to a consortium of microlenders and continued discussions with several individual microfinance providers.

Regulatory Developments

- **The CPUC approved CAEATFA's proposal to offer financing for comprehensive clean energy technologies through the Programs.** Decision 23-08-026 authorized staff to begin a public process to incorporate new measures, such as EV charging infrastructure, solar water heating, and battery storage in combination with rooftop solar, into the Program eligible measures lists.
- **In the same decision, the CPUC declined to reauthorize a nonresidential program serving public and large commercial buildings.** In its response to CAEATFA's proposal to offer on-bill repayment without a credit enhancement to municipal, university, school and hospital (MUSH) buildings and large commercial properties, CPUC cited a lack of demonstrated demand.

GoGreen Home Energy Financing Program Developments

- **GoGreen Home had its strongest quarter in program history, with lenders enrolling 667 standard loans.** Standard loan enrollments over the course of the quarter, worth a combined financed amount of more than $13.58 million, represent the highest number of loans enrolled and the highest total amount financed in one quarter since Program inception. Q3 saw a 62.3% increase in the number of loans from Q2 and an 87.9% increase over Q3 2022. The amount financed in Q3 was 57.17% higher than in Q2 and 107.17% higher than in Q3 2022.
- **Loan enrollments for projects including heat pump technologies rose**. In Q3, 186 projects installed heat pump technologies, a 47.62% increase over Q2 2023. Fifty-three loans were credit enhanced in whole or in part via CAEATFA's partnership with TECH Clean California, which supports decarbonization efforts among joint gas IOU/electric POU customers. Of the 53, 43 were TECH-only projects that could not have been financed through the Program without the TECH partnership.
- **Diablo Valley Federal Credit Union joined GoGreen Home as a Participating Lender**. The credit union serves Central Contra Costa County with loans of $2,500 to $50,000 and interest rates ranging from 3.75% to 8.99%.

GoGreen Business Energy Financing Program Developments

- **Two projects were enrolled in GoGreen Business in Q3,** bringing the total amount financed since Program inception to just over $3 million.

GoGreen Home customer Juliana Maziarz in front of her Los Angeles home

GoGreen Home Energy Financing Program

Key GoGreen Home Metrics – Q3 2023 (July 1- September 30, 2023)

667	**$20,359**	**$13.58 million**
New Loans Enrolled	Average Loan Size	Amount Financed

View the latest monthly data summaries for GoGreen Home.

GoGreen Home Updates

In Q3, following the four strongest quarters in Program history, GoGreen Home lenders enrolled 667 new standard loans worth $13.58 million, with an average project size of $20,359. The number of Q3 loan enrollments represents a 62.3% increase compared with Q2 2023 and an 87.9% increase compared with Q3 2022 making it the highest number financed in a single quarter since Program inception. The dollar amount financed during the quarter represents a 57.17% increase compared with Q2 and a 107.17% increase compared with Q3 one year ago and is the largest dollar amount financed in a single quarter. Since Program inception in 2016, GoGreen Home has financed 4,180 standard loans at a combined value of $77.6 million. GoGreen Home closed the quarter with eight participating lenders offering standard loans following Diablo Valley Federal Credit Union's enrollment in the program. Diablo Valley serves Central Contra Costa County with loans of $2,500 to $50,000 at interest rates ranging from 3.75% to 8.99%.

In Q3, 186 of the 667 projects enrolled (28%) included heat pump technologies, which support the State's efforts to decarbonize. This was the highest number of heat pump projects installed in one quarter during the Program's history and more than 47.6% higher than the number of heat pumps installed in Q2 2023.

While the majority of heat pump loans were supported by IOU credit enhancement funds, 53 of the 186 (28%) were supported through a partnership between CAEATFA and the TECH Clean California Initiative that allows joint IOU gas/POU electric customers to finance heat pumps and other eligible electric measures through their GoGreen Home loan without the fuel source restrictions they previously faced. Of the 53 loans that were credit enhanced in part or in full by TECH, 43 were TECH-only projects, meaning they could not have been financed through the Program without TECH support.

There were 195 new marketplace microloan enrollments over the course of the quarter representing $318,000 in financing for energy-efficient appliances. New enrollments of marketplace microloans were paused in Q2 2022 as Enervee, the implementer of the SoCalGas marketplace platform, onboarded a new lender for this product. Marketplace microloan enrollments resumed in June 2023 with availability for customers of SoCalGas and Southern California Edison.

GoGreen Home Borrower Demographics

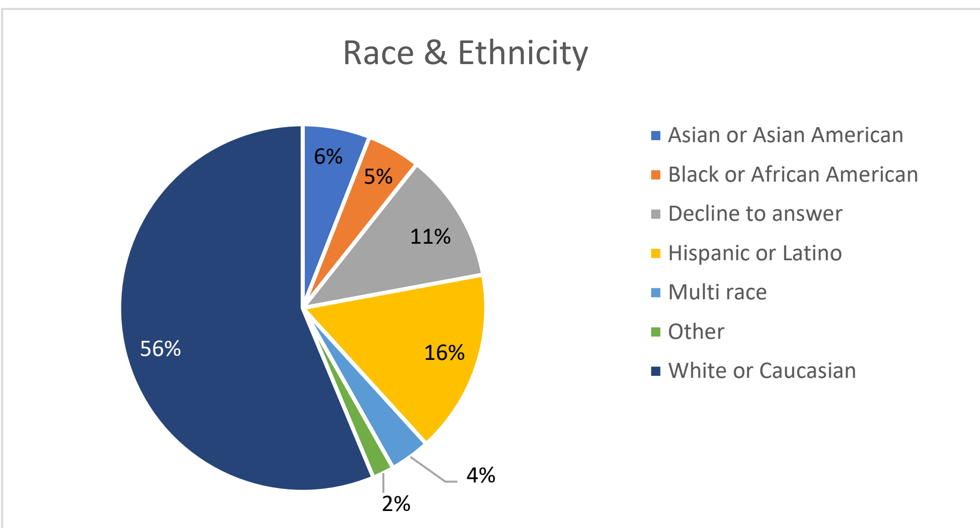
Total Surveys Sent	Total Number of Responses & Response Rate	Number & Rate of Very Satisfied + Satisfied
2830 – All time[1]	**424 (14.98%)**	**398 (93.87%)**

During Q3 CAEATFA staff continued to survey customers with enrolled GoGreen Home loans to gather customer data as required by the CPUC in Decision 21-08-006. The GoGreen Home Post Project Survey gathers demographic and socioeconomic data as well as information on project motivation and satisfaction that will inform marketing efforts. It is sent within six weeks of loan enrollment to all customers who provide an email address on the borrower form. Participation in the survey is voluntary.

Of the customers who have responded to the survey since its launch in Q1 2023, more than half (56%) have identified as White or Caucasian, while 16% identified as Hispanic/Latino, 6% as Asian or Asian American, and 5% as Black or African American. Nearly one-quarter (24%) of respondents have reported household income of $100,000-$149,000; a total of 32% reported income of under $100,000, while 28% reported income above $150,000. Many respondents declined to provide race or income information.

Of 424 respondents surveyed thus far, representing a 14.98% response rate, 398 (93.97%) described themselves as “very satisfied” or “satisfied” with the program when asked, “Overall, how satisfied are you with your GoGreen Home experience?” Updating old equipment and saving on energy bills are the most commonly cited motivations for undertaking a GoGreen Home project.

Table 1: Race & Ethnicity of GoGreen Home Customers, Q3 2016–Q3 2023



[1] The GoGreen Home Post Project Survey launched in Q1 2023 with an initial survey of customers of GoGreen Home’s predecessor program, the Residential Energy Efficiency Loan (REEL) Assistance Program, from inception in Q3 2016 through Q3 2021, when the program name changed. In Q2 2023, staff issued a survey of GoGreen Home borrowers from Q4 2021 through Q1 2023 before establishing a monthly cadence.

Table 2: Household Income of GoGreen Home Customers, Q3 2016 - Q3 2023

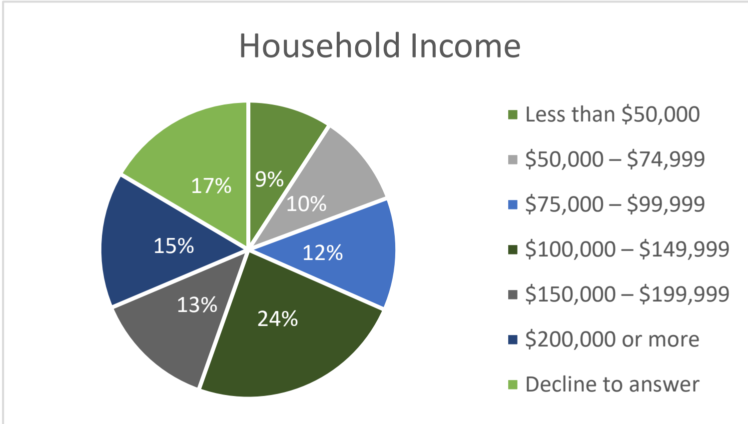


Table 3: GoGreen Home Customer Satisfaction, Q3 2016 – Q3 2023

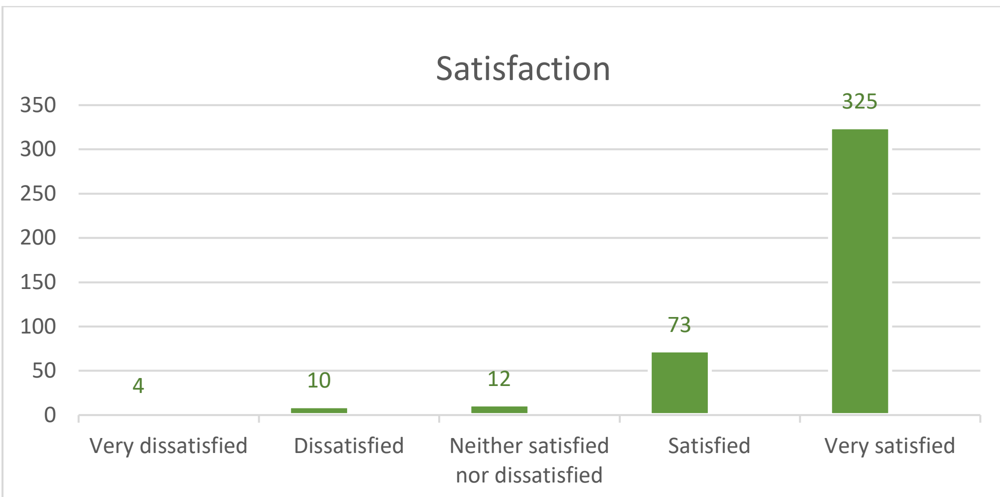
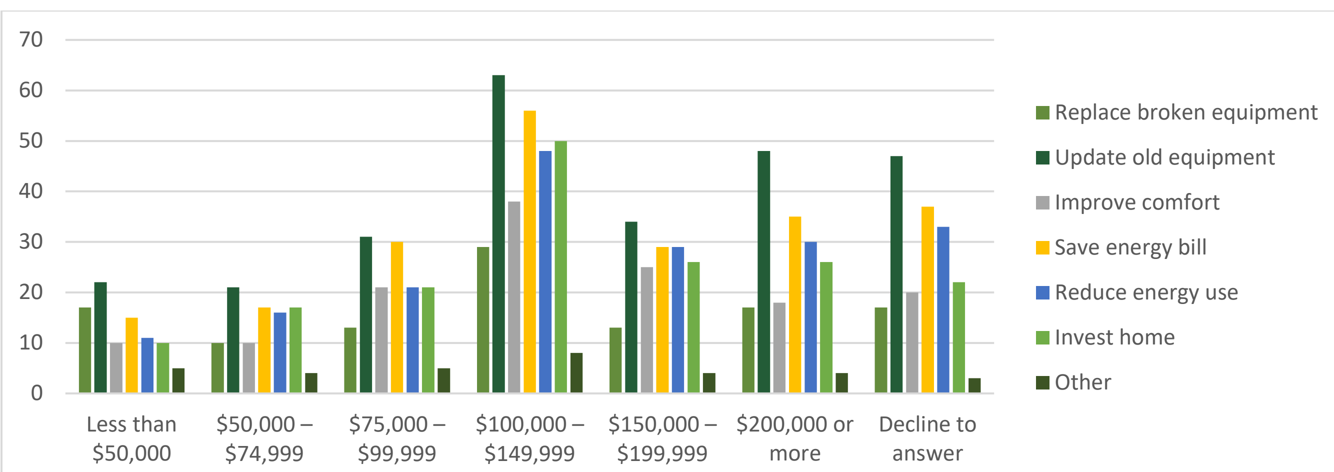


Table 4: Customer Motivation by Household Income, Q3 2016 – Q3 2023



GoGreen Home Marketing & Outreach

In Q3 the Statewide Marketing Implementer, Riester, continued promoting GoGreen Financing through paid search, display, YouTube and audio streaming while shifting the focus of paid social media campaigns from awareness-building to conversions through the use of retargeting. Riester and CAEATFA staff worked to finalize a newly redesigned website in preparation for an early Q4 launch.

Marketing by IOUs ticked up significantly in Q3. SCE launched a paid GoGreen Home social media campaign in August focusing on Facebook and Instagram, and PG&E included GoGreen Home messaging on its September Home Energy Report, which was sent to 624,000 customers. SDG&E launched a sweeping cobranded GoGreen Financing (home and small business) campaign — the first large co-branded IOU-GoGreen Financing campaign – that delivered more than 12 million impressions in Q3 on social channels and YouTube with favorable click-through and video completion metrics.

CAEATFA staff joined the State's decarbonization campaign, the Switch Is On, at its booth at the California State Fair to promote electrification projects via GoGreen Home and shared details of the program with City of San Diego employees and California Coast Credit Union customers via webinar.

Contractor Manager EGIA continued outreach to contractors via newsletters featuring program updates and contractor education. A total of 786 contractors were enrolled in GoGreen Home at the end of Q3. Over the course of the quarter, 45 new contractors joined the Program.

For information about GoGreen Home program structure and eligibility, see Appendix 7.

GoGreen Home Reporting

Data reported on pages 12-22 represents standard GoGreen Home loans enrolled through one of the eight participating credit union lenders. For data on marketplace microloans, see pages 21-22.

Project Enrollment and Activity Data

Table 5: GoGreen Home Financing Activity

	Q3 2023		All Time[2]	
Loans Enrolled	667		4,180	
Total Amount Financed	$13.58 million		$77.56 million	
	Average	**Median**	**Average**	**Median**
Loan Size	$20,359	$18,181	$18,555	$15,985
Term Length in Months	112	120	108	120
Interest Rate[3]	5.15%	4.99%	5.07%	4.99%
Finance-Only Projects[4]	84%		86%	

Table 6: GoGreen Home Loan Loss Reserve Contributions Metrics

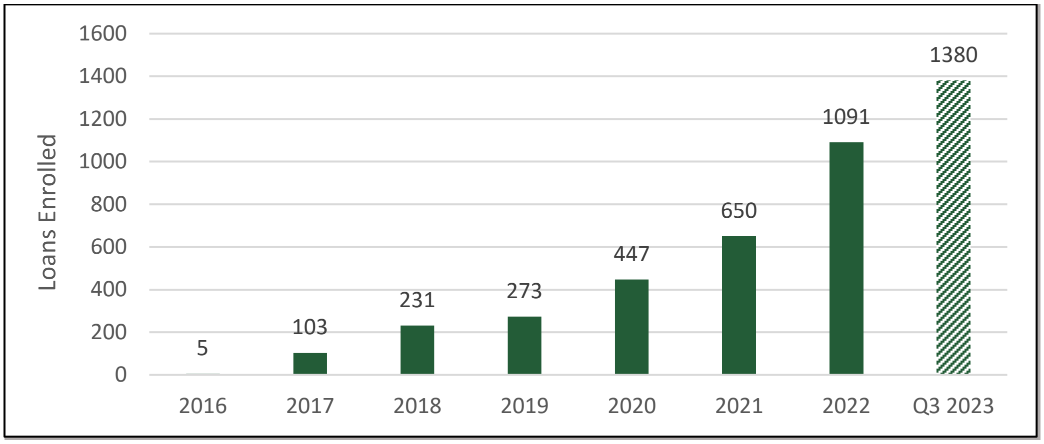
	Q3 2023	All Time
Total Loan Loss Reserve Contributions[5] *All contributions made by CAEATFA to loan loss reserve accounts for all enrolled standard loans.*	$2,221,567	$12,298,673
Average Loan Loss Reserve Contribution *The average contribution made by CAEATFA to a loan loss reserve account upon standard loan enrollment.*	$3,331 per loan	$2,942 per loan
For every $1 of ratepayer-funded credit enhancement, the amount of private capital leveraged is:	$6.11	$6.31

Table 7: GoGreen Home Loans Enrolled by IOU[6]

Utility	Loans Enrolled	
	Q3 2023	**All Time**
Pacific Gas & Electric	536 ($10.57 million)	2,964 ($52.69 million)
San Diego Gas & Electric	38 ($0.81 million)	216 ($4.06 million)
Southern California Edison	78 ($1.62 million)	897 ($17.65 million)
Southern California Gas	99 ($2.34 million)	1018 ($21.46 million)

[2] The date of Program inception is marked by the first loan enrollment in GoGreen Home (July 2016).
[3] GoGreen Home interest rates are currently equivalent to the Annual Percentage Rate (APR) as no additional fees, such as origination fees, are charged by participating lenders for these loans. Some lenders charge a membership fee, which tends to be around $5 and is de minimis for reporting APR.
[4] Cases in which a borrower made upgrades using GoGreen Home without a rebate or incentive.
[5] These contributions include those from IOU ratepayer funds as well as external funding sources, including funds from TECH Clean California.
[6] Some properties are served by more than one IOU, meaning the total of loans enrolled per IOU will not match the total number of loans enrolled. Loans enrolled by IOU are reported regardless of what measures are installed.

Table 8: GoGreen Home Loan Enrollment Volume (Q3 2016 – Q3 2023)



The final column reflects the loans enrolled thus far in 2023, which will increase in future quarters.

Table 9: GoGreen Home Loan Enrollment Volume Comparison (Q3 2021, Q3 2022 and Q3 2023)

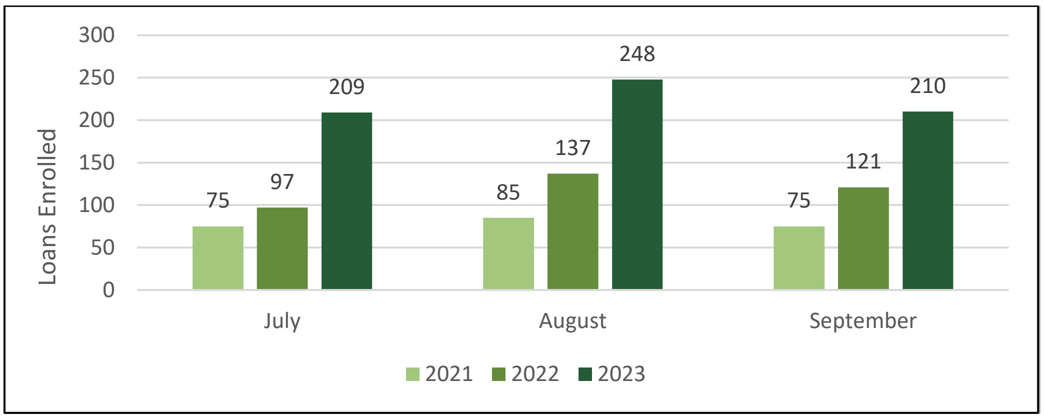


Table 10: GoGreen Home Loan Enrollments by Participating Lender

Lender	Loans Enrolled		Total Amount Financed *in thousands*	
	Q3 2023	**All Time**	**Q3 2023**	**All Time**
California Coast Credit Union	175	1,767	$3,826	$32,799
Desert Valleys Federal Credit Union	6	62	$104	$1,060
Diablo Valley Federal Credit Union	0	0	$0	$0
Eagle Community Credit Union servicing loans only as of Q1 2023	0	12	$0	$210
First US Community Credit Union	167	861	$2,974	$14,014
Matadors Community Credit Union	55	662	$1,176	$13,863
Pasadena Service Federal Credit Union	0	3	$0	$56
Travis Credit Union	264	774	$5,499	$14,976
Valley Oak Credit Union	0	39	$0	$583
	667	4,180	$13,579	$77,561

Financing Data and Loan Portfolio Report

Table 11: Summary of Active GoGreen Home Loans by Status through September 30, 2023

	Number of Loans	Original Total Principal Amount	Outstanding Total Principal Amount
Paid in Full	**824**	**$12,791,530**	**$0**
California Coast Credit Union	479	$7,065,751	$0
Desert Valleys Federal Credit Union	15	$183,774	$0
Eagle Community Credit Union	5	$105,931	$0
First US Community Credit Union	83	$1,159,825	$0
Matadors Community Credit Union	178	$3,318,893	$0
Pasadena Service Federal Credit Union	1	$19,319	$0
Travis Credit Union	52	$813,676	$0
Valley Oak Credit Union	11	$124,360	$0
Current	**3284**	**$63,563,496**	**$53,376,812**
California Coast Credit Union	1243	$24,979,260	$20,218,414
Desert Valleys Federal Credit Union	45	$834,026	$661,903
Eagle Community Credit Union	7	$104,417	$57,486
First US Community Credit Union	775	$12,819,513	$10,767,401
Matadors Community Credit Union	467	$10,279,770	$8,382,578
Pasadena Service Federal Credit Union	2	$36,505	$25,269
Travis Credit Union	719	$14,090,696	$12,997,910
Valley Oak Credit Union	26	$419,308	$265,851
30 DPD	**9**	**$174,642**	**$161,131**
California Coast Credit Union	3	$45,847	$40,059
Desert Valleys Federal Credit Union	1	$20,584	$20,584
Matadors Community Credit Union	3	$51,346	$43,835
Travis Credit Union	2	$56,865	$56,652
60 DPD	**3**	**$44,170**	**$40,451**
California Coast Credit Union	2	$32,435	$29,955
First US Community Credit Union	1	$11,735	$10,496
90 DPD	**2**	**$29,770**	**$25,409**
California Coast Credit Union	1	$8,398	$6,141
Desert Valleys Federal Credit Union	1	$21,372	$19,269
Total	**4180**	**$77,560,987**	**$53,640,120**

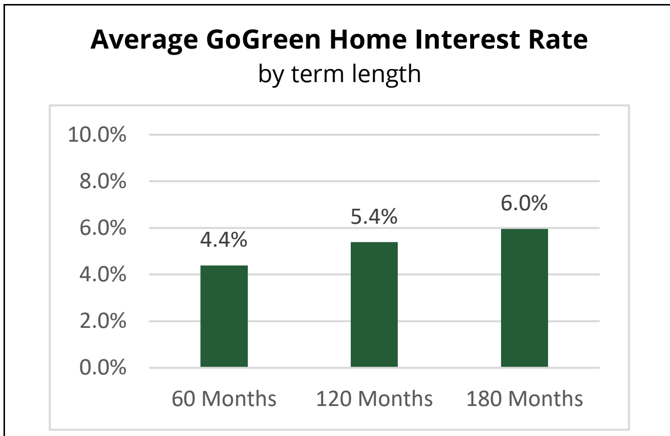
Table 12: Summary of GoGreen Home Charge-Offs, Claims Paid, Recoveries and Net Loss rate through September 30, 2023

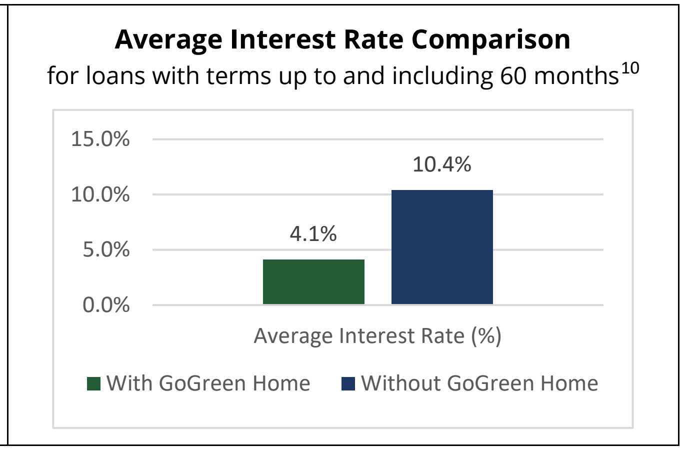
	Number of Loans	Charge-Off Amount at Time of Claim	Claims Paid[7]	Recoveries Paid to Program
Charged-Off	**58**	**$833,020**	**$596,203**	**($102,042)**
California Coast Credit Union	39	$593,362	$436,977	($102,042)
First US Community Credit Union	2	$21,527	$19,375	$0
Matadors Community Credit Union	14	$175,568	$114,533	$0
Valley Oak Credit Union	2	$28,132	$25,318	$0
Travis Credit Union	1	$14,432	$0	$0

Cumulative Net Loss Rates by Years of Seasoning (Standard Loans)[8]						
Seasoned 0 Years	Seasoned 1 Year	Seasoned 2 Years	Seasoned 3 Years	Seasoned 4 Years	Seasoned 5 Years[9]	Seasoned 6 Years
0.20%	**0.78%**	**1.38%**	**2.92%**	**3.60%**	**4.72%**	**0.90%**

Net Credit Enhancement Funds Expended *(Claims Paid minus Recoveries Paid to Program)*	**$494,161**

Table 13: Interest Rate and Monthly Payment Benefits for GoGreen Home Borrowers (Q3 2016 – Q3 2023)



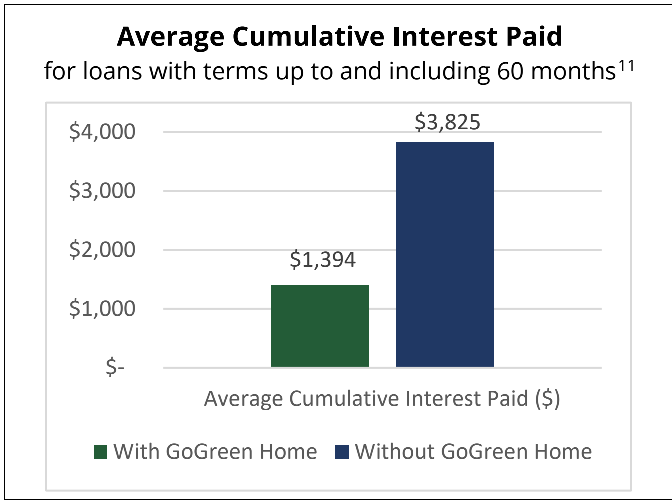


[7] Through GoGreen Home, participating lenders may submit a claim for reimbursement for up to 90% of a charge-off of the outstanding Claim-Eligible Principal Amount. The Claim-Eligible Principal amount may be less than the Total Principal Amount. The Claims Paid column reflects the amount that GoGreen Home Lenders were paid on the claim.

[8] CAEATFA has adjusted loss rate reporting to align with methodology used by the State and Local Energy Efficiency Action Network (SEE Action) in their 2021 report: *Long-Term Performance of Energy Efficiency Loan Portfolios*. Prepared by: Jeff Deason, Greg Leventis, and Sean Murphy of Lawrence Berkeley National Laboratory. "The **cumulative gross loss rate** is the total dollars charged off after some number of years for loans originated at least that long ago (but not past their term) as a share of the original balance of those loans." The Cumulative Net Loss Rates shown here are calculated for each year of seasoning (i.e., how much time has passed since the program issued the loan), and reflect recoveries made after charge-off, for all standard loans.

[9] Vintages are pooled by the fiscal year that financings enrolled in the Program. Charge-offs of any of the 25 loans enrolled in the vintage for the first fiscal year of the Program (FY 16-17) can disproportionately affect the Cumulative Net Loss Rate for that period.

[10] These charts compare interest rates between GoGreen Home loans and the equivalent non-GoGreen Home signature products offered by the Program's participating lenders, using a data set for loans with terms up to 60 months for borrowers who would have qualified for non-GoGreen Home loans.



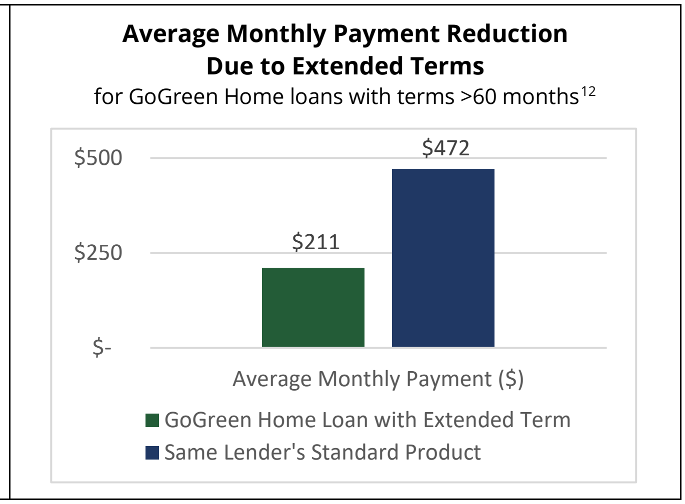
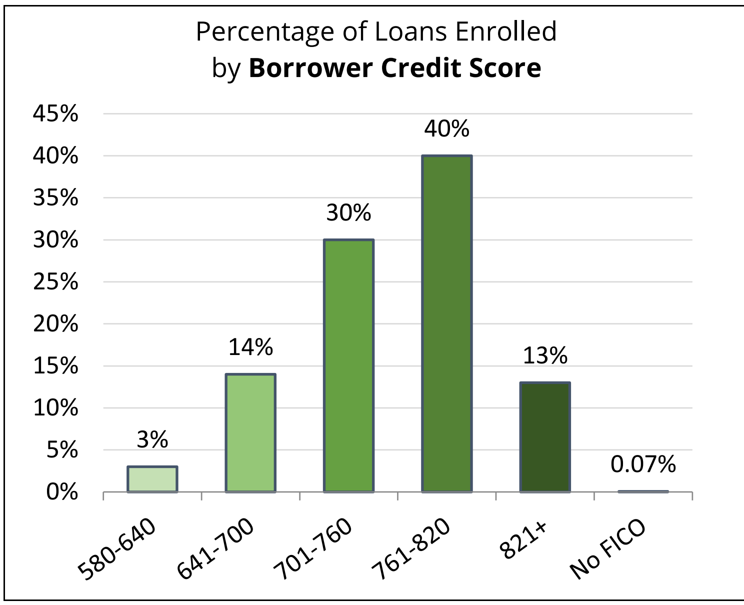
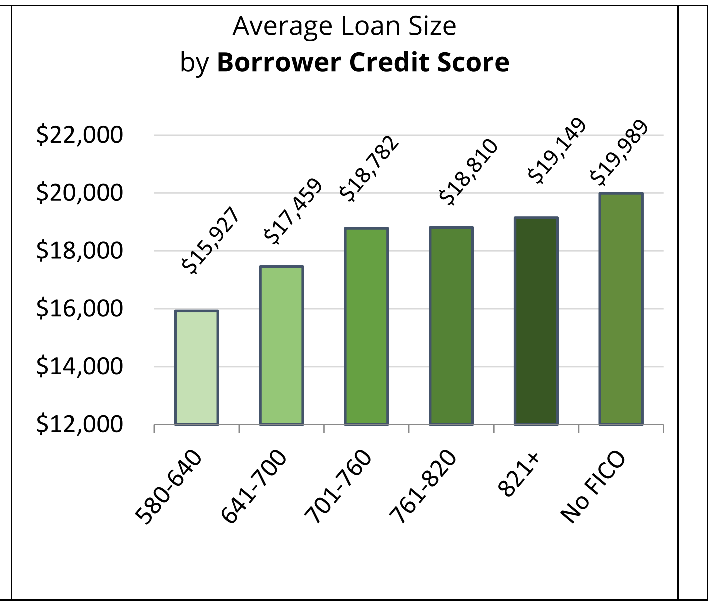


Table 14: GoGreen Home Borrower Credit Score Metrics (Q3 2016 – Q3 2023)





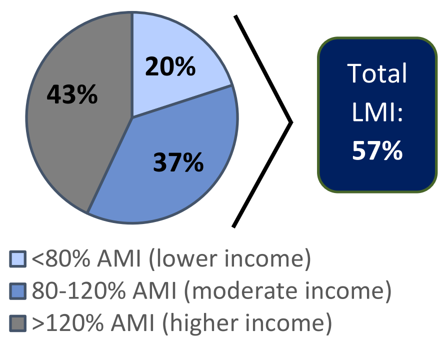
[11] These charts compare actual interest rates between GoGreen Home loans and the interest rates of equivalent non-GoGreen Home signature products offered by the Program's participating lenders (as reported by the lenders to CAEATFA), using a data set for loans with terms up to 60 months for borrowers who would have qualified for non-GoGreen Home loans.

[12] This chart compares monthly payments between GoGreen Home loans with terms greater than 60 months and what monthly payments would have been if the borrower had used the same lender's non-GoGreen Home signature product limiting them to shorter term lengths. Loans from one participating lender who currently offers signature products with terms greater than 60 months are excluded from this comparison. Signature product terms from participating lenders are updated quarterly.

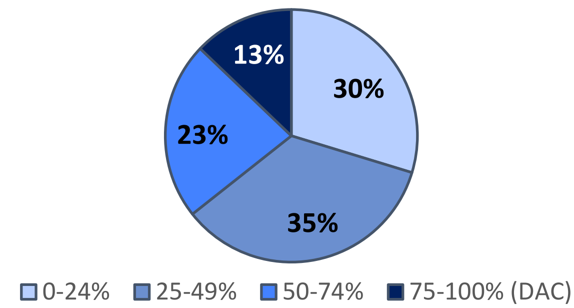
How GoGreen Home Serves the Underserved

Table 15: Loan Activity by Census Tract Income and CalEnviroScreen Score

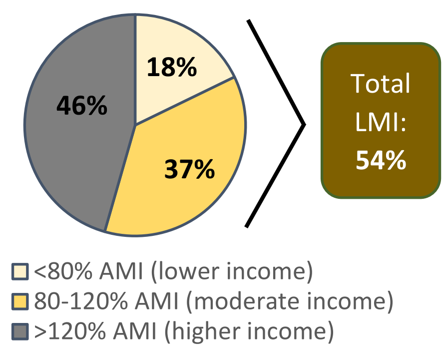
Percentage of Loans Made to Upgrade Properties by **Census Tract Income**[13]



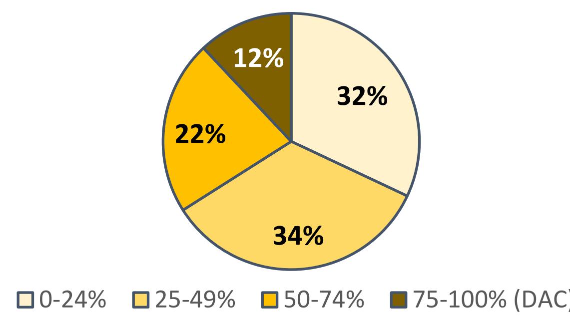
Percentage of Loans Made to Upgrade Properties by **CalEnviroScreen Score**[14]



Percentage of Loan **Dollars** Issued for Property Upgrades by **Census Tract Income**



Percentage of Loan **Dollars** Issued for Property Upgrades by **CalEnviroScreen Score**



[13] Low-to-Moderate Income (LMI) census tracts, for the purpose of this reporting and providing a 20% loss reserve contribution for the lender, includes tracts with median income that falls below 120% of the Area Median Income (AMI).

[14] CalEnviroScreen is a pollution burden mapping tool that uses environmental, health, and socioeconomic data to produce scores for every census tract in California; CAEATFA is reporting loans for properties in tracts scoring in the top quartile (75-100%) as loans for projects in disadvantaged communities (DACs). This data uses the most recent version of CalEnviroScreen available at the time of publication.

Table 16: GoGreen Home Financing Feasibility Metrics

Access to Credit: *Borrower Credit Score of 580-640* Lenders typically require borrowers to have a minimum credit score of around 640 for unsecured loans of any significant value. Through GoGreen Home, lenders are able to approve loans for borrowers with credit scores as low as 580.	Loans Enrolled to Borrowers with **<640 Credit Score**	
	8 *Q3 2023*	**143** *All Time*

Affordable Monthly Payments: *Term Lengths >5 Years* The vast majority of lenders typically offer a maximum term length of 5 years for unsecured loans. Through GoGreen Home, lenders are able to extend terms out to 15 years, which significantly lowers monthly payments for borrowers.	Loans Enrolled to Borrowers with **Term Lengths >5 Years**	
	408 *Q3 2023*	**2,529** *All Time*

Access to Capital: *Loan Amounts >$25,000* Sufficient access to capital is needed for deeper energy retrofits. While lenders typically limit unsecured loans to about $25,000, most lenders are able to offer up to $50,000 for all borrowers through GoGreen Home.	Loans Enrolled to Borrowers with **Total Financed Amount >$25,000**	
	153 *Q3 2023*	**811** *All Time*

Measures Installed

Table 17: Top Energy Efficiency Measures Installed through GoGreen Home (Q3 2016 – Q3 2023)

HVAC Equipment	**Windows**	**HVAC Ductwork**	**Insulation**	**Cool Roofs**
2,843 Projects	802 Projects	653 Projects	504 Projects	623 Projects

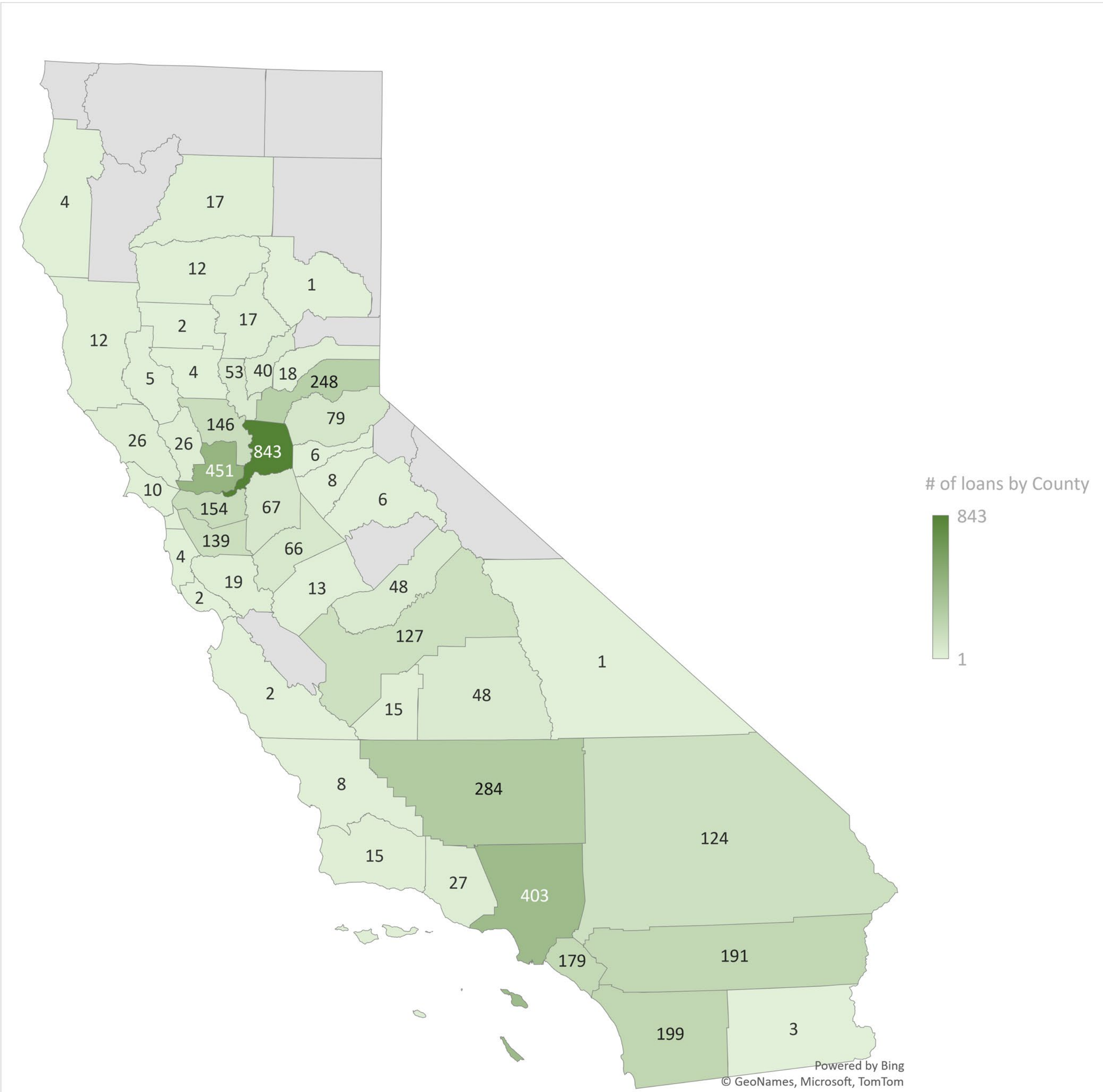
Table 18: Heat Pump Measures Installed through GoGreen Home (Q3 2016 – Q3 2023)

Heat Pumps			
Space Heating		**Water Heating**	
182 Projects Q3 2023	768 Projects All Time	13 Projects Q3 2023	93 Projects All time

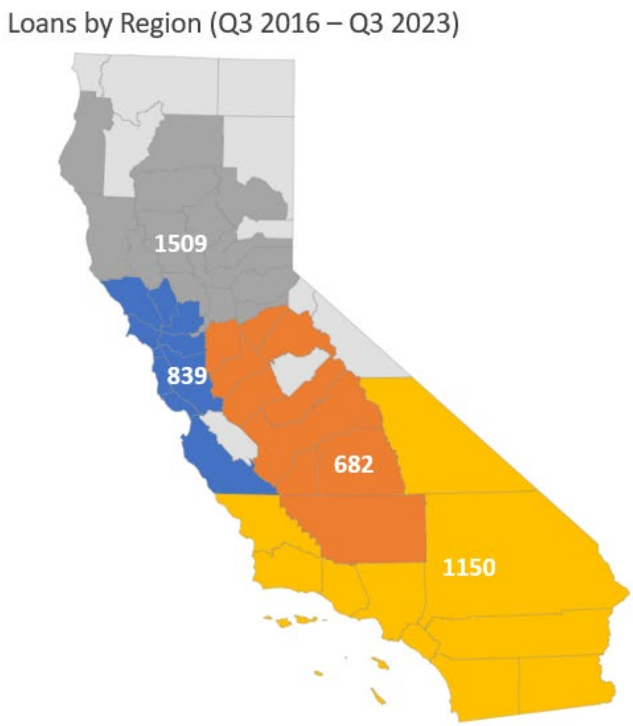
Maps

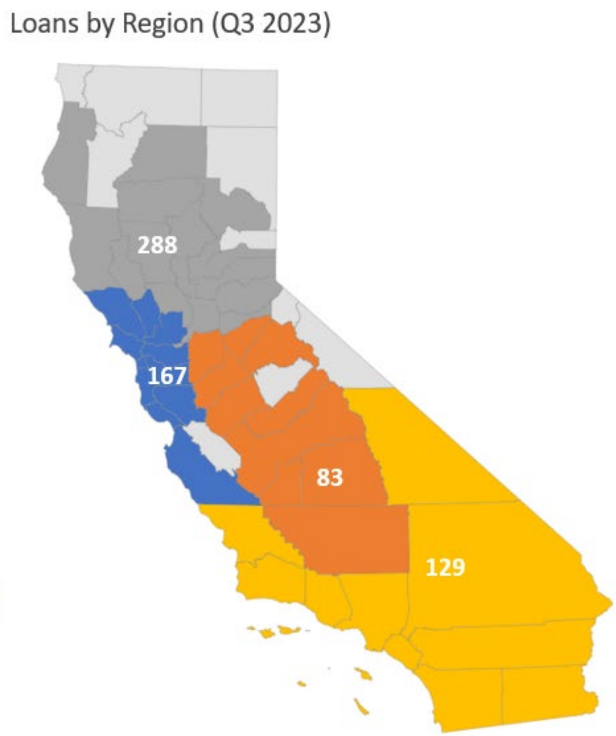
Map of GoGreen Home Loans Enrolled by County (Q3 2016 – Q3 2023)

Of the 10 counties where GoGreen Home has enrolled 0 loans, IOU service is limited or nonexistent in eight: Alpine, Del Norte, Lassen, Modoc, Mono, Sierra, Siskiyou, and Trinity.

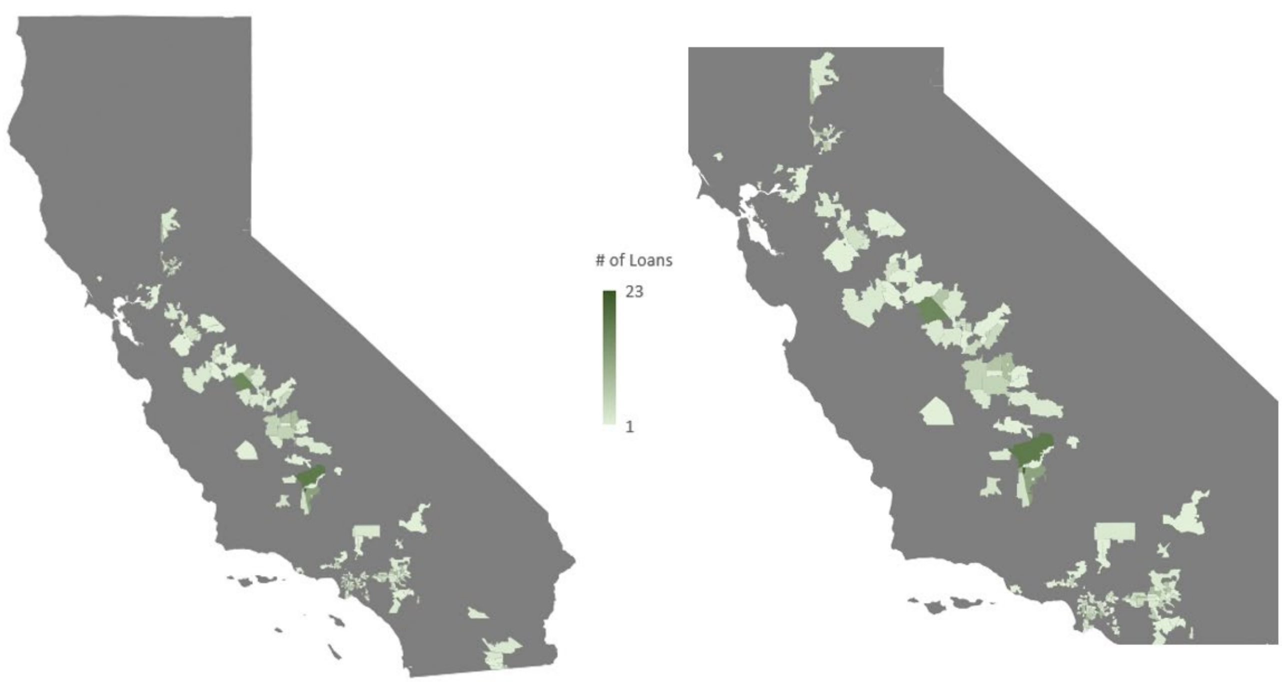


Maps of GoGreen Home Loans Enrolled by Region (Q3 2016 – Q3 2023)





Map of GoGreen Home Loans for Properties in Disadvantaged Communities[15] by Zip Code (Q3 2016 – Q3 2023)



[15] For reporting purposes, CAEATFA considers properties in zip codes in the top quartile (75-100%) of CalEnviroScreen scores to be disadvantaged communities (DACs). This data uses the most recent version of CalEnviroScreen available at the time of publication.

Marketplace Microloan Reporting

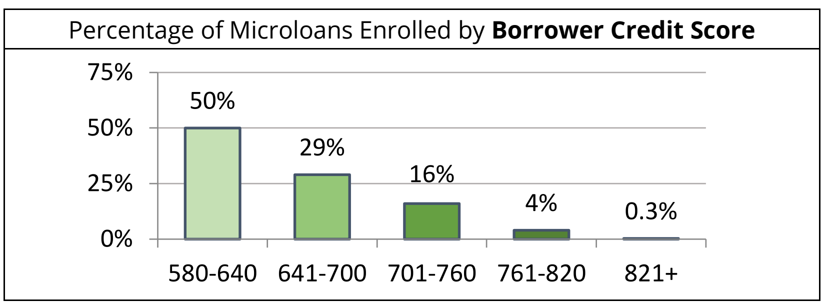
This section reports on microloans enrolled by Enervee and its lender partners through the utility marketplaces. Microloans, per the GoGreen Home regulations, are limited to $5,000 and are reported separately so as not to skew data presented for full-size ("standard") loans.

Between Q3 2021 and Q2 2022, Enervee and One Finance offered a product with a 60-month term length and a single interest rate of 9.02% for customers making purchases on the SoCalGas utility marketplace.[16] In Q2 2022, Enervee paused microloan financing in order to onboard a new lender to replace One Finance; activity resumed in Q2 2023 with Lewis & Clark Bank. Together Enervee and Lewis & Clark offer a 60-month term with a single interest rate of 9.99% for borrowers making purchases on the SoCalGas and the Southern California Edison utility marketplaces. In Q3 2023, 195 microloans were enrolled for an all-time total of 762.

Table 19: Marketplace Microloan Financing Activity (All Time)

Microloans Enrolled	762[17]		
Total Amount Financed	$1,167,217		
Loan Size	$1,532 *Average*	$1,248 *Median*	
Borrower Relationship to Property	508 *Owners*	254 *Renters/Lessees*	
Total Loan Loss Reserve Contributions	$218,662		
Average Loan Loss Reserve Contribution	$287 per microloan		
Top 3 Appliances Purchased	297 *Dryer*	297 *Washer*	178 *Gas Oven/Range*

Table 20: Marketplace Microloan Borrower Credit Score Metrics (Q3 2021 – Q3 2023)



[16] One Finance's offer of marketplace microloans ended in June 2022. Enervee's loan enrollments resumed in June 2023 through a new lender, Lewis & Clark Bank.

[17] As part of this financing option, customers may return their appliance within the supplier's return window. In the event of a return, their debt obligation becomes cancelled, and therefore the total number of microloans reported as enrolled each month will include a small percentage of loans that will be cancelled. CAEATFA processes these removals on an ongoing basis as needed, and the "All Time" totals reflect any previously enrolled loans that have since been cancelled.

Table 21: Marketplace Microloan Portfolio Summary (Q3 2021 – Q3 2023)

Marketplace Microloan Portfolio Summary as of September 30, 2023		
Paid in Full	91 Loans	$118 K
Current Outstanding[18]	448 Loans	$534 K
30-60 Days Past Due	62 Loans	$72 K
90-120 Days Past Due	44 Loans	$54 K
Charged Off	117 Loans	$141 K

[18] Reflects the outstanding, unpaid principal balance for the 448 microloans.

Image from GoGreen Financing digital campaign

GoGreen Business Energy Financing Program

Key GoGreen Business Metrics – Program Inception through Q3 2023

26 Total Projects Enrolled	**$3.06 million** Total Amount Financed	**13** Financing Agreements Pre-Approved[19]	**$1.24 million** Total Amount Pre-Approved for Financing
136 Enrolled Contractors and Project Developers	**8** Enrolled Finance Companies		

View the GoGreen Business quarterly data summaries.

GoGreen Business Updates

Two new projects were enrolled in GoGreen Business during Q3, bringing the total amount financed since Program inception in 2019 to $3.06 million. The quarter closed with 13 preapproved financing agreements representing $1.24 million in projects; these are anticipated to be completed and enrolled in future quarters.

The Go Low marketing promotion, which offers an interest rate buy-down (IRBD) for projects financed by one of the promotion's three participating lenders, began to gain traction with contractors in Q3, with 9 projects reserving IRBD funds over the course of the quarter. Through Go Low, up to $10,000 is available to buy down interest rates for eligible projects; depending on project size and at the lender's discretion, this can result in 0% interest financing. Given the number of IRBD fund reservations and other preapprovals in Q3, staff anticipates an uptick in financing enrollments in Q4 and ensuing quarters.

With OBR functionality currently available in three of the four IOU service areas (SCE, SoCalGas and SDG&E), staff continued to coordinate with PG&E on finalizing the tariff governing OBR availability in the utility's service area. OBR is expected to launch in PG&E territory later in 2023 or early 2024.

[19] Projects that have been pre-approved for GoGreen Business have passed a preliminary evaluation and are expected to be enrolled in the program after further development, installation, and review.

GoGreen Business Marketing and Outreach

As noted in the GoGreen Home section, during Q3 the Statewide Marketing Implementer continued search, display advertising and audio marketing of GoGreen Financing and optimized the paid social media campaign for conversions. Several IOUs conducted outreach on behalf of GoGreen Business, as well. SoCalGas promoted GoGreen Business in its July Trade Pro newsletter. SCE's social media campaign included GoGreen Business-specific advertising on Facebook, Instagram, and Twitter, as well as on LinkedIn and Nextdoor. PG&E included an article about GoGreen Business in its August newsletter to business owners, and San Diego Gas & Electric conducted a large-scale co-branded campaign addressing homes and small businesses that yielded some 12 million impressions.

CAEATFA staff promoted GoGreen Business at a meeting of the Northern California Small Business Development Centers held at the Secretary of State's offices in Sacramento, presenting alongside representatives from the Office of Small Business, the Secretary of State and other programs in the State Treasurer's Office. The Executive Director promoted GoGreen Business at the Annual State of Hispanics Forum.

Additionally, staff conducted its regular outreach to enrolled and prospective finance companies, including presenting to a statewide network of microfinance providers. At the end of Q3, staff was in talks with one statewide microlender and two regional microlenders based in Northern California.

The Contractor Manager continued outreach to prospective and enrolled contractors and project developers via newsletters and phone calls. At the end of Q3 customers could choose from 136 enrolled GoGreen Business contractors and project developers listed on GoGreenFinancing.com.

Table 22: GoGreen Business Finance Agreement Status by Lender as of September 30, 2023

	Finance Agreements Enrolled	Total Amount Financed
Accessity[20]	0	$0
Alliance Funding Group	0	$0
Ascentium Capital	14	$899 K
DLL Financial Solutions Partner	4	$1,144 K
Prime Capital Funding	0	$0
Renew Energy Partners	0	$0
Travis Credit Union	0	$0
Verdant Commercial Capital	8	$1,022 K
	26	$3,064K

For information about GoGreen Business program structure and eligibility, see Appendix 7.

[20] Accessity enrolled in GoGreen Business as a Participating Finance Company in Q2 2021. Accessity planned to offer loans through the Program via SDG&E's Small Commercial Program, operated by Willdan. However, in Q1 2022, the SDG&E program was closed due to low activity. CAEATFA staff are discussing alternate options for a GoGreen Business product offering with Accessity.

Image from GoGreen Financing digital campaign

GoGreen Affordable Multifamily Energy Financing Program

GoGreen Multifamily Updates and Challenges

Since launching the program in Q2 2019, staff has worked diligently with affordable multifamily property owners and Program partners to identify and overcome barriers, where possible within the allowable framework of CPUC Decisions, to undertaking energy upgrades. To date, however, no projects have been enrolled in the GoGreen Multifamily program.

Property owners in the affordable multifamily sector must navigate complex debt structures and arduous project development processes to finance and complete energy efficiency upgrades. In Q1 2022 staff launched a pilot interest rate buy-down (IRBD) promotion to test whether reduced interest rates could spur project uptake. Even before launching the promotion, staff had determined that the credit enhancement alone could not sufficiently reduce interest rates to make energy efficiency projects feasible for these types of properties; the experience of the promotion, which concluded in Q2 2022 with no projects enrolled, indicates that reducing the interest rates even further does not resolve all the challenges of these projects; several properties did attempt to participate but ultimately had to withdraw due to project scoping issues and difficulty aligning their projects with the deadlines for other state incentive programs.

In light of these discoveries, in Q4 2022 staff began exploring options for incorporating energy financing for affordable multifamily properties into the GoGreen Business program, which already serves market-rate properties, to streamline administration and simplify messaging while continuing to serve both the affordable and market-rate multifamily sectors. These explorations continued in Q3 2023. Concurrently with these efforts, staff has continued to maintain communications with Program partners to work toward facilitating projects.

For information about GoGreen Multifamily program structure and eligibility, see Appendix 7.

Photo by Allyunion at English Wikipedia

Nonresidential Program

In Q2 2022, as part of the Clean Energy Financing Proceeding (R.20.08.022), CAEATFA formally requested that the CPUC reauthorize the Nonresidential Program to allow large commercial and nonresidential entities to access GoGreen Financing. CAEATFA proposed that a reauthorized program could support financing for properties in the large commercial and MUSH (municipal, university, schools, and hospitals) sectors by allowing these types of facilities to use the existing On-Bill Repayment (OBR) infrastructure for their financing without a credit enhancement.

In Q3 2023 the CPUC issued Decision 23-08-026 declining to reauthorize the program, citing a lack of demonstrated demand in these sectors for financing absent a credit enhancement.

The Nonresidential Program was originally authorized in 2013 as an OBR program for large commercial and public buildings, with no credit enhancement. The launch of this program was thus dependent upon the development of OBR functionality, a complex feature that took several years to develop and was made available in 2022. However, D.17-03-026 from the CPUC required all CHEEF programs to be launched by the end of 2019, at which time OBR was not yet developed. The Nonresidential Program was effectively canceled at that point.

In its recent decision not to reauthorize the Nonresidential Program, the CPUC alluded to the 2019 deadline and subsequent Commission decisions to focus on programs that were launched by the deadline.

CHEEF Infrastructure

CPUC Clean Energy Financing Proceeding: Decision 23-08-026

In Q2 2022, CAEATFA proposed expanding the CHEEF Programs via Track 2 of the CPUC's Rulemaking on Clean Energy Financing (R.20-08-022). In Q3 the CPUC issued its response to CAEATFA's proposal in D.23-08-026.

1) **The Commission approved CAEATFA's request to expand the Programs to include financing for comprehensive clean energy measures.** In authorizing CAEATFA to offer credit enhancements for clean energy technologies that go beyond energy efficiency and demand response — measures such as EV charging infrastructure, solar water heating, and rooftop solar in combination with battery storage — the CPUC directed CAEATFA to use funds from its existing approved budget and to bring in external funds as necessary. CAEATFA may now begin to draft a list of eligible measures (or eligible bundles of measures) and gather public comment during the rulemaking process. CAEATFA staff expect that this broad measure eligibility will eliminate program complexity; address demand from customers, contractors, and lenders; and enable the Programs to contribute more significantly to the State's goals of decarbonization and grid resilience.
2) **The Commission declined to reauthorize the Nonresidential Program to serve public buildings and large commercial facilities.** CAEATFA had proposed that the Public Buildings/Large Commercial Financing Program be reauthorized to allow these property types to use the existing On-Bill Repayment infrastructure for their financing without the use of a credit enhancement. In its decision not to grant CAEATFA's request, the CPUC cited a lack of demonstrated demand for financing without a credit enhancement in these sectors. The CPUC also pointed to previous Commission decisions to focus on programs launched by the end of 2019.

Appendices

Appendix 1: Budget and Expenditures

Budgetary Authorization

D.13-09-044 directed the IOUs to allocate a total of $75.2 million to finance the programs over the initial period ending June 30, 2022, referred to as the "Pilot Phase" below. In August 2021, the CPUC issued Decision D.21-08-006 authorizing up to an additional $75.2 million in incremental funds to support existing CHEEF programs for an additional five-year period from July 1, 2022 through June 30, 2027 (FY 22-26), referred to below as the "Program Phase."

As of June 30, 2022, a total of $26.9 million of the original $75.2 million authorized for the Pilot Phase period remained which had not been either expended or allocated as loan loss reserves. After carrying over the remaining $26.9 million in authorized funds from the Pilot Phase budget into the Program Phase, the IOUs are authorized to collect up to $48.3 million in incremental funding from IOU ratepayers to support the CHEEF programs through June 30, 2027. Table 23 provides a final breakdown of the original Pilot Phase budget allocations, expenditures, and remaining funds to carry over to the Program Phase. Table 24 shows incremental funding needed for the Program Phase budget through the end of FY 26.

Table 23: Pilot Phase Budget from 2014 through June 30, 2022

Item	Original Authorized Budget
CHEEF Administration (CAEATFA)[21] ***Start-up costs, Hub administration, direct implementation, outreach, and training***	
Allocated to CAEATFA for administration of the CHEEF	23,060,000
Expended through 6/30/22	(17,674,005)
Net CHEEF administration funds available to carry over to "Program Phase": FY 22-26 budget	**5,385,995**
Marketing, Education, Outreach (ME&O)	
Statewide ME&O plan initial allocation	8,000,000
Expended through 9/30/20	(7,954,727)
Net ME&O funds available to carry over to "Program Phase": FY 22-26 budget[1]	**45,273**
Credit Enhancement (CE)	
Funds available for CEs after allocations for IOU and CAEATFA administration[2]	25,336,024
Funds expensed for loan losses from claims[3]	(252,467)
CE funds encumbered as of 6/30/22[4]	(5,070,010)
Unallocated CE funds available to carry over to "Program Phase": FY 22-26 budget	**20,013,547**
IOU Administration ***Start-up costs, On Bill Repayment (OBR) build-out, direct implementation***	
Allocated for IOU administration[5]	17,863,976
Expended through 6/30/22[6]	(17,863,976)
Net IOU administration funds available to carry over to "Program Phase": FY 22-26 budget	**-**
CHEEF Pilot Reserve	
Net pilot reserve funds available to carry over to "Program Phase": FY 22-26 budget[7]	**984,931**
Total Original Authorized Budget from "Pilot Phase" through FY 21	75,244,931
Total of Original Authorized Budget Expended or Allocated	(48,815,185)

[21] Total CHEEF Administration spend was previously reported as $17,234,807 as of the end of the Pilot Phase period on the Quarter 2 2022 report. Due to a lag in invoice submittals, CAEATFA received an additional total cost of $439,197 after the start of the Program Phase period, which CAEATFA allocated to the Pilot Phase budget. This brings the total CHEEF Administration spend for the Pilot Phase to $17,674,005.

Total remaining from original funds authorized in D.13-09-044	**26,429,746**

Table 24: New Incremental Funding for CHEEF Expenditures in "Program Phase" (July 1, 2022 – June 30, 2027)

Item	FY 22-26 Authorized Budget
Total Budget authorized in D.21-08-006 for CHEEF "Program Phase": FY 22-26	75,174,526
Original funds available to carry over to "Program Phase": FY 22-26 budget	(26,429,746)
Total new incremental funding for the CHEEF programs needed through FY 26[8]	**48,744,780**

Table 25 provides an itemized breakdown of initial allocations for the $75.2 million Program Phase budget, current expenditures, and remaining balance. As of September 30, 2023, CAEATFA had expended $4,059,857 of the $23.3 million allocated for CHEEF Administration, Direct Implementation, and outreach to finance companies and contractors.

Table 25: Budget for CHEEF "Program Phase" Expenditures (July 1, 2022 – September 30, 2023)

Item	FY 22-26 Authorized Budget
CHEEF Administration, Direct Implementation, Outreach and Training	
Allocation for CAEATFA administration of the CHEEF [9]	23,255,041
Expended through 9/30/23[10]	(4,059,857)
CHEEF Administration funds remaining	**19,195,184**
Marketing, Education, Outreach (ME&O)	
Allocation for Statewide ME&O	8,000,000
Expended through 9/30/23 [11]	(2,552,057)
ME&O funds remaining	**5,447,943**
Credit Enhancement (CE)	
Allocation	43,919,485
Total CE funds released to CAEATFA from IOUs as of 9/30/23 [12]	(6,129,751)
CE budget funds that remain available for release from IOUs	**37,789,734**
Total Authorized Budget for FY 22-26	75,174,526
Total FY 22-26 Budget Expended or Released	(12,741,664)
Total FY 22-26 Budget Remaining	**62,432,862**

The total cost of operating the CHEEF was $5,691,816[22] over the past four quarters (Q4 2022 through Q3 2023). This includes CAEATFA personnel costs, overhead costs such as rent and services received from the State Treasurer's Office and other state agencies, operating expenses, expenditures for CHEEF contracted vendors, and Statewide Marketing Implementer expenditures. Relative to CHEEF program participation over this period, this means that there was $0.16 in program spending for each $1.00 in private capital leveraged and $0.98 in program spending for each $1.00 in CE funds allocated. This represents a 32% decrease in administrative spending per dollar of private capital leveraged and a 34% decrease in administrative spending

[22] The total cost for operating the CHEEF includes personnel costs, overhead, expenditures for CHEEF contracted vendors, and Statewide Marketing Implementer expenditures. To improve accuracy of actual operating costs, infrequently or periodically invoiced costs (e.g., CHEEF portion of annual rent expenses) are assigned or prorated for the applicable month(s) in which services were rendered, or estimated based on anticipated costs if not yet invoiced. As a result, this total may deviate from the actual expenditures paid in the period shown in Table 25.

per dollar of CE funds allocated compared with the four quarters before that (Q4 2021 through Q3 2022). See Table 26 for details.

Table 26: CHEEF Operating Costs and Expenditures Year Over Year

	Q4 2021 – Q3 2022	Q4 2022 – Q3 2023
CHEEF Expenditures	$4,218,899	$5,691,816
Private Capital Leveraged	$18,082,446	$35,838,175
CHEEF Cost Per Dollar of Private Capital Leveraged	$.23	$.16
Credit Enhancement Funds Allocated	$2,861,769	$5,819,495
CHEEF Cost Per Dollar of Credit Enhancement	$1.47	$0.98

Beginning in Q2 2022, CAEATFA began extending electric measure eligibility to IOU gas customers who receive electric service from a non-IOU provider. In accordance with Decision D.21-08-006 and cost allocation methodology subsequently approved by the CPUC, CAEATFA separately tracks the cost allocations associated with this extension of eligibility for GoGreen Home and entered into an agreement with Energy Solutions under the TECH Clean California Initiative to fund those costs with non-IOU PPP funds. Table 27 provides a summary of the current expenditures and Credit Enhancement contributions.

Table 27: TECH Clean California Expenditures and Allocations (through September 30, 2023)

Administrative Costs	
Start-up and fixed costs (e.g., initial outreach, accounting set-up, reporting)	$38,337
Variable, per loan costs (e.g., loan reviews, processing & compliance verifications)	$10,414
Administrative Total	**$48,751**
Credit Enhancement Allocations	
Currently encumbered as of 9/30/23	**$789,835**

Budget End Notes

1. Net ME&O funds are the $8 million initially allocated for statewide ME&O minus $7,954,727 expended by the Marketing Implementer through 9/30/2020, as reported to CAEATFA. The previous contract for the Marketing Implementer administered by SoCalGas ended on 9/30/2020. Resolution E-5072 permitted a new contract to be issued with spending at previous levels and using funding from other energy efficiency funding already approved and unutilized, under which the Marketing Implementer spent an additional $1,484,643 from 10/1/2020 through 6/30/2022. Additionally, the initial allocation for ME&O also included $2 million to CAEATFA for outreach to finance companies and contractors and is included in the total allocated to CAEATFA administration of the CHEEF.
2. Initial CE allocation per D.13.09.044 was $42.9 million. Program Implementation Plans (PIPs) filed by the IOUs and CHEEF in 2014 and 2015 earmarked $9,863,976 for Admin and Direct Implementation by the IOUs, and Resolution E-5072 allowed CAEATFA to re-allocate $7.7 million of CE funds for CAEATFA administrative purposes while awaiting an initial long-term budget from the CPUC.
3. Funds expensed are claims paid out when a lender submits a claim for an enrolled loan default minus subsequent recoveries reimbursed back to the program.
4. Credit Enhancement funds are allocated to Lender Loss Reserve accounts and recaptured for future redeployment when loans are paid off.
5. Net IOU administration funds are the $9,863,976 earmarked in the Program Implementation Plans (PIPs) filed by the IOUs and CHEEF in 2014 and 2015 for Admin and Direct Implementation by the IOUs plus an additional $8 million allocated for IOU IT costs.

6. CAEATFA does not have access to IOU expense details and assumes that all originally allocated IOU administration funds were spent. Decision 17.03.026 approved additional expenditures of up to $500,000 per year, per IOU (and $800,000 for SoCalGas) from 2017 through 2020, using funding from energy efficiency funding already approved or for incremental funding, subject to the Advice Letter process. Resolution E-5072 authorized the IOUs to continue supporting the CHEEF Programs using their Annual Budget Advice Letter or separate advice letter processes and include funds in future business plan filings.
7. Net pilot reserve funds are the initial allocation of $9,344,931 minus $8.36 million re-allocated to CAEATFA administration of the CHEEF as authorized by the Joint Ruling of Assigned Commissioner and Administrative Law Judge on Financing Pilots and Associated Marketing Education and Outreach Activities, November 2016.
8. This represents the maximum incremental funding from IOU ratepayer customers for implementation of the CHEEF programs through 6/30/2027, as directed in Decision D.21-08-006. The joint IOU and CAEATFA budget Advice Letter 5883G, submitted 10/8/2021 and accepted by the CPUC effective 11/08/2021, approved an incremental funding request of $51,187,749 based on the spending and loan activity forecasts through 6/30/2022 that were made at that time. Actual expenditures turned out to be lower.
9. Funds were authorized per Joint Advice Letter 5883G, filed October 8, 2021 and accepted November 8, 2021.
10. Quarterly expenditures are based on good faith estimates due to a lag in invoice submittals.
11. The contract for the statewide Marketing Implementer is administered by SoCalGas, and numbers reflect data reported to CAEATFA.
12. Once released to CAEATFA, Credit Enhancement funds are allocated to Lender Loss Reserve accounts and recaptured when loans are paid off. They may also be paid out if a lender submits a claim for a default. Encumbered CE funds from the Program Phase budget are intermixed with previously encumbered CE funds from the Pilot Phase budget, so CE funds under the Program Phase budget are expressed according to their release to CAEATFA from the IOUs. For more detail, see Table 12 (Summary of Charge-Offs, Claims Paid and Recoveries) and Appendix 2 (Loss Reserve Account Beginning and Ending Balances).

Appendix 2: Loss Reserve Account Beginning and Ending Balances

IOU Holding Accounts

The IOUs release funds into their respective holding accounts upon approval of CAEATFA staff request. CAEATFA staff coordinates with the IOUs to ensure acceptance of the funds from the IOUs and transfer of these funds to the appropriate Program account.

Table 28: Balance of IOU Holding Accounts

	SCG	PG&E	SCE	SDG&E
Beginning Balance (7/1/2023)	$857	$3,319	$1055	$863
Release of CE Funds from IOUs	$0	$579,279	$227,701	$268,784
Transfer of CE Funds to GoGreen Home Account	$0	($579,279)	($227,701)	($268,784)
Transfer of CE Funds to Operational Reserve Fund Account	$0	$0	$0	$0
Interest Accrued	$11	$229	$85	$11
Ending Balance (9/30/2023)	$868	$3,549	$1,140	$875

GoGreen Home-Related Accounts

There are two GoGreen Home-related accounts administered by CAEATFA:

- The **GoGreen Home Program Account** holds the available portion of the requested CE funds that are used to credit enhance projects enrolled in the Program. Once a project is enrolled in the Program, the CE portion of the Claim Eligible Amount is transferred to the Participating Lender's Loan Loss Reserve (LLR) Account. The IOUs hold additional funds budgeted for the Program, and those funds are available to be released to the holding account when needed, then transferred to the Program account.
- The **GoGreen Home Interest Account** holds the interest swept[23] from the GoGreen Home Program Account and all the GoGreen Home Lender Loan Loss Reserve Accounts. See Table 29.

[23] Interest earned in all GoGreen Home-related accounts is swept on a monthly basis into the GoGreen Home Interest account. For Q3 2023, interest earned on GoGreen Home-related accounts totaled $123,467 of which $3,798 was earned and retained in the GoGreen Home Interest account, $5,046 was earned and swept from the GoGreen Home Program account, and $118,061 was earned and swept from the nine GoGreen Home Lender LLR accounts.

Table 29: Balance of GoGreen Home-Related Accounts

	GoGreen Home Program	GoGreen Home Interest
Beginning Balance (7/1/2023)	$580,679	$251,502
Credit Enhancement (CE) Funds Released from IOUs	$1,075,764	$0
Contributions to Lender Loss Reserve Accounts	($1,913,557)	$0
Funds Recaptured from Recoveries	$0	$0
Funds Recaptured from Annual Rebalance	$311,145	$0
Funds Transferred from Other Accounts[24]	$150,000	$0
Net Interest Earned	$5,406	$3,798
Net Interest Swept	($5,406)	$123,467
Ending Balance (9/30/23)	$204,031	$378,767

[24] Due to increased loan volume in Q3, funds were temporarily transferred on July 26, 2023 from the GGMF Program Account to the GGH Program Account to ensure liquidity for new loss reserve contributions while awaiting a new CE funding request received August 1, 2023 from PG&E. The funds will be subsequently returned to the GGMF Program Account.

GoGreen Home Lender Loan Loss Reserve Accounts

Each time a lender enrolls a project, a loss reserve contribution of either 11% or 20% (depending on whether the loan was made to an underserved borrower) is transferred from the GoGreen Home Program Account into the respective lender's LLR Account. The ending balance on the table below shows the amount the lender has available to offset a borrower defaulting on a loan.

Annual Rebalance of Lender Accounts

D. 13-09-44 directs CAEATFA to recapture funds periodically when loans are paid off to meet the goal of developing a sustainable program, and D. 17-03-026 gives CAEATFA the ability to true up its credit enhancement funds at its discretion. CAEATFA has chosen to complete the recapture of Credit Enhancement funds through an annual rebalance. The rebalance occurs annually in August for the previous fiscal year running July 1-June 30; the rebalance appears in the Q3 report. Recaptured funds are transferred from the Lenders' LLR Accounts back to the Program Account. Claims made by a Lender during the fiscal year reduce the amount of funds recaptured.

Table 30: Balance of GoGreen Home Lender Loss Reserve Accounts

	California Coast Credit Union	Desert Valleys Federal Credit Union	Eagle Community Credit Union	First U.S. Community Credit Union	Matadors Community Credit Union	One Finance	Pasadena Service Federal Credit Union	Travis Credit Union	Valley Oak Credit Union	Lewis & Clark
Beginning Balance 7/1/2023	$3,556,868	$98,854	$16,101	$1,663,525	$1,455,887	$93,168	$7,301	$1,659,655	$62,170	$23,232
Claims Paid	($23,532)	$0	$0	$0	($0)	($16,761)	$0	$0	$0	$0
Recaptured Funds from Annual Rebalance [25]	($187,229)	$0	$0	($79,826)	$0	$0	$0	($55,089)	$0	($1,426)
Loss Reserve Contributions[26]	$598,630	$14,710	$0	$458,629	$175,553	$0	$0	$968,334	$0	$59,763
Net Interest Earned	$48,172	$1,353	$211	$23,157	$19,458	$1,210	$96	$23,313	$814	$278
Net Interest Swept	($48,172)	($1,353)	($211)	($23,157)	($19,458)	($1,210)	($96)	($23,313)	($814)	($278)
Ending Balance 9/30/2023	$3,944,737	$113,564	$16,101	$2,042,329	$1,631,440	$76,407	$7,301	$2,572,900	$62,170	$81,569

[25] A total of $323,570 was recaptured during the FY22-23 Annual Rebalance, of which $311,145 were PPP funds and $12,425 were TECH funds.

[26] A net total of $2,275,618 in Loss Reserve Contributions were made in Q3 2023, of which $1,918,970 were IOU PPP funds from the GoGreen Home Program Account, and $356,648 were from credit enhancement funds provided by the TECH Clean California Initiative in accordance with CPUC-approved cost allocation methodology.

GoGreen Business-Related Accounts

Loss reserve accounts for GoGreen Business operate under a similar process as those for GoGreen Home loss reserve accounts. Each time a finance company enrolls a project, 20% of the first $50,000 of the agreement and 5% of the next $950,000 is transferred from the GoGreen Business Program account into the respective finance company's loss reserve account. The ending balance in the table below shows the amount the finance company has available in the loss reserve to offset a customer defaulting on a finance agreement.

Table 31: Balance of GoGreen Business-Related Accounts

	GoGreen Business Program	GoGreen Business Interest
Beginning Balance 7/1/2023	$320,237	$15,162
Contributions to Loss Reserve Accounts	($22,676)	$0
Funds Recaptured from Annual Rebalance	$1,650	$0
Net Interest Earned	$4,036	$231
Net Interest Swept[27]	($4,036)	$7,716
Ending Balance 9/30/2023	$299,211	$23,109

Table 32: Balance of GoGreen Business Lender Loss Reserve Accounts[28]

	Ascentium Capital	DLL Financial Solutions Partner	Verdant Commercial Capital
Beginning Balance 7/1/2023	$102,018	$82,068	$95,677
Claims Paid	$0	($56,591)	$0
Contributions to Loss Reserve Accounts	$10,000	$0	$12,676
Recaptured Funds from Annual Rebalance	($1,650)	$0	$0
Net Interest Earned	$1,336	$1,075	$1,269
Net Interest Swept	($1,336)	($1,075)	($1,269)
Ending Balance 9/30/2023	$110,368	$25,477	$108,353

[27] Interest earned in all GoGreen Business-related accounts is swept on a monthly basis into the GoGreen Business Interest account. For Q3 2023, interest earned on GoGreen Business-related accounts totaled $4,036 of which $231 was earned and retained in the GoGreen Business Interest account, $4,036 was earned and swept from the GoGreen Business Program account, and $7,947 was earned and swept from the three funded GoGreen Business Finance Company LLR accounts.

[28] Loss reserve accounts exist for all eight Finance Companies participating in GoGreen Business. Account activity will be reported for the remaining Finance Companies upon enrollment of their first financing agreement with the Program.

Appendix 3: Impact of the Credit Enhancement

The credit enhancement mitigates risk for lenders, yielding better loan terms for customers and encouraging more energy efficiency lending that will help California achieve its greenhouse gas reduction goals. The information below is based on GoGreen Home, the longest-running CHEEF Program.

Based on CAEATFA's agreements with GoGreen Home lenders, the credit enhancement has resulted in better terms and approval rates for customers. When interested financial institutions submit an application to become a lender, CAEATFA asks them to describe their most similar loan product (typically an unsecured personal loan) and to describe their current interest rate, minimum credit scores, maximum loan amounts and maximum terms for these loans. With this information, CAEATFA is able to ensure that the final and approved GoGreen Home product offers appropriate benefits for borrowers in exchange for lender access to the credit enhancement.

How the Credit Enhancement Makes Financing Feasible for Borrowers

Lenders have made improvements to their existing underwriting criteria as a result of the credit enhancement (which takes the form of a loan loss reserve) that significantly benefit potential borrowers. Private capital leveraged through the Program not only offers improved rates and terms, but often renders energy efficiency projects feasible. Monthly payments are reduced by more than $300 on average for borrowers who take advantage of the 15-year term length offered by the majority of participating lenders, when compared with a standard 5-year unsecured loan. Coupled with lower interest rates and broader approval criteria, this greatly enhances the appeal and viability of financing for most borrowers and frequently makes the difference between completing or not completing an energy retrofit. This example illustrates these features in practice, using current rates and terms from a Participating Finance Company:

	Without GoGreen Home	With GoGreen Home
Loan Details	Borrower has a credit score of 600 and seeks $15,000	
Financing Product	Unsecured personal loan	GoGreen Home Energy Loan
Interest Rate	21.88%	7.88%
Term Length	5 years	15 years
Monthly Payment	**$413**	**$142**

Feasibility of financing is measured in a number of ways:

- **Access to credit:** Lenders typically require borrowers to have a minimum credit score of around 640 for unsecured loans of any significant value. Through GoGreen Home, lenders are able to approve loans for borrowers with credit scores as low as 580.
- **Affordable monthly payments:** The vast majority of private lenders typically offer a maximum term length of 5 years for unsecured loans. Through GoGreen Home, lenders are able to extend terms out to 15 years, which significantly lowers monthly payments for borrowers.
- **Access to capital:** Sufficient access to capital is needed for deeper energy retrofits. While lenders typically limit unsecured loans to about $25,000, most lenders are able to offer up to $50,000 for all borrowers through GoGreen Home.

See Table 16 (Financing Feasibility Metrics) in the GoGreen Home reporting section for tracking of GoGreen Home loans enrolled that demonstrate these criteria.

Table 33: Impact of the Credit Enhancement on Loan Terms by GoGreen Home Lender

Because lenders are free to set their own underwriting criteria within program guidelines, individual products vary from lender to lender. The table below provides some highlights of changes that resulted from the credit enhancement. When a range is stated below, it generally ties back to the borrower's credit score.

	Interest Rate	Minimum Credit Score	Maximum Loan Amount	Maximum Loan Term
STATEWIDE LENDERS				
California Coast Credit Union	*Reduced by:* 50 – 1600 basis points (bps)[29]	No change from existing 600	*Increased:* \$30,000 to \$50,000	*Increased:* 5 years to 15 years
Matadors Community Credit Union	*Reduced by:* 491 – 741 bps	*Reduced:* 660 to 580	*Increased:* \$15,000 to \$50,000	*Increased:* 5 years to 15 years
REGIONAL LENDERS				
Desert Valleys Federal Credit Union	*Reduced by:* 749 – 1100 bps	No change from existing 580	*Increased:* \$15,000 to \$50,000	*Increased:* 5 years to 15 years
First US Community Credit Union	*Reduced by:* 404 – 1004 bps	*Reduced:* 640 to 580	*Increased:* \$25,000 to \$50,000	*Increased:* 5 years to 15 years
Lewis & Clark Bank	*Reduced by:* With Autopay, 2000 bps; without Autopay, 1780 bps	*Reduced:* 640 to 580	No change from existing \$5,000	No change from existing 5 years
One Finance	*Reduced by:* 518 bps	*Reduced:* 640 to 580	No change from existing \$5,000	No change from existing 5 years
Pasadena Service Federal Credit Union	*Reduced by:* 350 – 850 bps	No change from existing 600	*Increased:* \$20,000 to \$50,000	*Increased:* 5 years to 15 years
Travis Credit Union	*Reduced by:* 100 – 300 bps	*Reduced:* 680 to 600	*Increased:* \$35,000 to \$50,000	No change from existing 15 years
Valley Oak Credit Union	*Reduced by:* 333 – 783 bps	No change from existing 580	*Increased:* \$20,000 to \$50,000	*Increased:* 5 years to 15 years
The interest rates reflected in this table are effective as of September 30, 2023.				

[29] "bps" = Basis point, a common unit of measure for interest rates. A single basis point is equal to 1/100th of 1% (e.g., 100 bps = 1%).

How the Credit Enhancement Helps Achieve Program Goals

The credit enhancement is more than just a financial mechanism. For CHEEF Programs, it means the difference between achieving program goals—increasing the availability of attractive financing for energy investments throughout California, including for underserved borrowers—and not. The table below demonstrates the impact of the credit enhancement in several scenarios:

Table 34: Impact of the Credit Enhancement on Achieving Program Goals

	Without GoGreen Home	With GoGreen Home
Borrower has a credit score of 600	Borrower would be **unlikely to qualify** for a personal loan.	Borrower **may qualify for a GoGreen Home loan** with a term of 5, 10 or 15 years, paying an interest rate as low as 4.99% for a 5-year term and 6.99% for 15 years.
Borrower wants a 5-year repayment term	Assuming a credit score of 600, borrower could take out a personal loan with a rate of 21.88%[30] using a GoGreen Home lender's market-rate product. The resulting payment on a $25,000 loan would be $689 per month. **Borrower may not be able to afford the high monthly payment.**	Assuming a credit score of 600, borrower could qualify for a GoGreen Home loan with interest as low as 5.88% for a 5-year term using the same lender's GoGreen Home product. Borrower's payment on a $25,000 loan would be $482 each month, a **$207 monthly savings from the lender's market-rate product**.
Borrower wants the lowest monthly payment	Unsecured personal loans with 15-year terms are **largely unavailable in today's market**.	Borrowers can spread out monthly payments up to 15 years through GoGreen Home. Assuming a credit score of 600, a $25,000 loan with a 15-year term could receive a rate as low as 7.88% from the same GoGreen Home lender, resulting in payments of only $237 per month, a **reduction of $452 per month from the lender's 5-year market-rate product**.

[30] The rate of the equivalent non-GoGreen Home signature loan product offered by a Participating Finance Company.

Appendix 4: Participating Finance Company Overview

All CHEEF Programs leverage private capital through participating Finance Companies. Each Finance Company enrolls in a CHEEF Program through an application process and subsequently receives credit enhancements for the financing they enroll that meets program criteria. There are currently:

- **10 participating GoGreen Home Lenders:** California Coast Credit Union, Desert Valleys Federal Credit Union, Diablo Valley Federal Credit Union, Eagle Community Credit Union (servicing loans only), First US Community Credit Union, Matadors Community Credit Union, One Finance (servicing loans only), Pasadena Service Federal Credit Union, Travis Credit Union, and Valley Oak Credit Union
- **8 participating GoGreen Business Finance Companies:** Accessity, Alliance Funding Group, Ascentium Capital, DLL Financial Solutions Partner, Prime Capital Funding, Renew Energy Partners, Travis Credit Union and Verdant Commercial Capital
- **2 participating GoGreen Multifamily Finance Companies:** Ascentium Capital and Renew Energy Partners

Table 35: Participating GoGreen Home Finance Companies

	Date Enrolled	Areas Served	Type of Institution	Total Loans Enrolled	Loans Enrolled in Q3 2023
California Coast Your best interest.	September 2016	Statewide	Credit Union (185,000 members)	1,767	175
Desert Valleys Federal Credit Union	September 2016	Portions of Inyo, Kern, and San Bernardino counties	Credit Union (4,000 members)	62	6
diablo valley federal credit union	August 2023	Central Contra Costa County	Credit Union (2,400 members)	0	0
Eagle Community Credit Union	March 2018	Servicing loans only	Credit Union (20,000 members)	12	0
One Finance with Enervee	July 2021	Servicing loans only	FinTech	496	0
Lewis & Clark Bank with Enervee	Feb 2023	SoCalGas & Southern California Edison territories	Bank	266	195

FirstUS Community Credit Union	June 2018	12 counties in Northern California	Credit Union (25,000 members)	861	167
Matadors Community Credit Union	March 2016	Statewide	Credit Union (20,000 members)	662	55
Pasadena Service Federal Credit Union	April 2018	Pasadena and neighboring parts of LA County, statewide federal employees	Credit Union (11,000 members)	3	0
Travis Credit Union	March 2021	12 counties in Northern California	Credit Union (135,000 members)	774	264
Valley Oak Credit Union Rooted in Your Growth™	August 2015	Madera and Tulare counties, employer groups in Kings & Fresno	Credit Union (6,700 members)	39	0

Table 36: Participating GoGreen Business Finance Companies

	Date Enrolled	Areas Served	Type of Institution	Products Offered	Financing Limits	Total Projects Enrolled
accessity	May 2021	Southern California (San Diego County)	Community Development Financial Institution (CDFI)	Loans	$500 - $5,000	0
AFG Alliance Funding Group	May 2019	Statewide	Specialty Finance Company	Equipment leases	$10,000 - $5 million	0
ascentium capital	March 2019	Statewide	Specialty Finance Company	Equipment finance agreements	$20,000 - $2 million	14
dLL financial solutions partner	March 2019	Statewide	Specialty Finance Company	Equipment leases, service agreements, loans	$5,000 - $5 million	4
Prime Capital	February 2022	Statewide	Specialty Finance Company	Equipment leases, loans	$100,000 - $5 million	0
RenewEnergy Partners	January 2021	Statewide	Specialty Finance Company	Efficiency service agreements	$250,000 - $5 million	0
Travis Credit Union	February 2022	12 Counties in Northern California	Credit Union	Loans	$100,000 - $350,000	0
Verdant Commercial Capital	March 2022	Statewide	Specialty Finance Company	Equipment finance agreements, leases	$25,000 - $5 million	8

Table 37: Participating GoGreen Multifamily Finance Companies

	Date Enrolled	Areas Served	Type of Institution	Products Offered	Financing Limits	Total Projects Enrolled
ascentium CAPITAL	August 2020	Statewide	Specialty Finance Company	Equipment finance agreements	$10,000 - $250,000	0
RenewEnergy PARTNERS	August 2019	Statewide	Specialty Finance Company	Efficiency service agreements	$250,000 - $10 million	0

Appendix 5: Enrolled Finance Company Product Features

Table 38: Enrolled GoGreen Home Lender Product Features

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- ✓ No closing costs or annual fees
- ✓ No collateral required
- ✓ Terms up to 15 years

GoGreen Home Energy Financing

LENDING OPTIONS FOR RESIDENTIAL ENERGY UPGRADES

START TODAY! GoGreenFinancing.com

	LENDING AREA	APR[1] (09/12/2023)	LOAN SIZE	MINIMUM CREDIT SCORE	PRE-APPROVAL	CONTACT INFO
STATEWIDE LENDERS	Available to borrowers in:					
California Coast Credit Union	Anywhere in California	3.98% - 5.48%[2] *Terms beyond 30 months: 4.38% - 7.88%*	$2,500 - $50,000	600	Instant pre-approval for qualified borrowers (up to $25,000)	(858) 495-1637 CCCU Energy Group: Ray, Zak, Bill & Katya energy@calcoastcu.org
Matadors Community Credit Union	Anywhere in California	4.99% *Terms beyond 60 months: 5.99% - 6.99%*	$2,500 - $50,000	580	Within one business day	(818) 993-6328, #4 MCCU Consumer Lending energy@matadors.org
REGIONAL LENDERS	Available to borrowers in:					
Desert Valleys Federal Credit Union	Indian Wells Valleys, Searles Valley, Kern River Valley, Bishop, Barstow, and parts of Kern and Inyo counties Valley	5.00% - 8.00% *Terms beyond 60 months: 6.0% - 9.0%*	$2,500 - $50,000	580	Within one business day	(866) 743-6497 Eric Bruen REEL@desertvalleys.org
diablo valley federal credit union	Central Contra Costa County	3.75% - 7.99% *Terms beyond 60 months: 4.75% - 8.99%*	$2,500 - $50,000	580	Within one business day	(800) 375-6077 John, Maria & Naqiyba gogreen@diablovalleyfcu.org
First US Community Credit Union	Sacramento, Placer, Nevada, El Dorado, Amador, Yuba, Yolo, Sutter, San Joaquin, Solano, Sierra, and Contra Costa counties[3]	3.95% - 5.95% *Terms beyond 36 months: 4.75% - 8.75%*	$2,500 - $50,000	580	Within one business day	(800) 556-6768 x2009 First US Consumer Lending energy@firstus.org
myPSFCU	Pasadena, Covina, Vernon, and the greater San Gabriel Valley	4.99% - 7.49% *Terms beyond 60 months: 5.99% - 8.10%*	$2,500 - $30,000	600	Within one business day	(626) 351-9651 PSFCU Lending lending@mypsfcu.org
Travis Credit Union	Alameda, Colusa, Contra Costa, Merced, Napa, Placer, Sacramento, San Joaquin, Solano, Sonoma, Stanislaus, and Yolo counties	3.99% - 7.99% *Terms beyond 48 months: 4.99% - 8.99%*	$1,000 - $50,000	600	Instant pre-approval for qualified borrowers	(707) 392-9277 Carla Eaton ceaton@traviscu.org
Valley Oak Credit Union	Tulare County and Madera County[4]	5.62% - 8.12%	$1,500 - $50,000	580	Within one business day	(559) 688-5996 x2315 Kiersty Vaughan kvaughan@valleyoak.org

1 APR = Annual percentage rate. May include .5% auto-pay discount. Rates are subject to change at any time. Check with lender for the most up-to-date rate information. 2 30-month rates limited to $15,000 or $30,000, depending on credit score. 3 Existing and retired federal employees throughout the State of California are also eligible. 4 Valley Oak can lend to select employee groups in Kings and Fresno counties. Please see Valley Oak's website for membership details.

09/12/2023

Table 39: Enrolled GoGreen Business Finance Company Product Features

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GoGreen Business Energy Financing

ENERGY EFFICIENCY FINANCING OPTIONS FOR COMMERCIAL RETROFITS

Want your small or medium-sized California business or nonprofit to perform better?

New, more energy-efficient equipment may be the key. GoGreen Financing can put the energy retrofit you're seeking within reach. We make it easy!

GO LOW | **Interest rates as low as 0%** For business upgrade projects, GoGreen Financing is providing select participating lenders with up to $10,000 to apply toward lowering your interest payments. That means you could pay as little as 0%. Find your "GO LOW" business finance partner in the list below.

	FINANCING AVAILABLE	FEATURES	A GREAT OPTION FOR	CONTACT
ascentium CAPITAL	**$20K – $2M** Equipment finance agreements 12 - 60 months	GO LOW Rapid credit approvals (within 2 hours up to $350K) Reduced interest rates – as low as 0% Will extend terms to 72 months if needed for cash flow	When you want to get started on your project right away.	Kristin McRoberts (714) 309-5301 kristinmcroberts@ascentiumcapital.com
AFG Alliance FUNDING GROUP	**$10K – $5M** Equipment leases 12 - 120 months	12-month minimum time in business Cannabis grow operations may qualify Credit approval within 24 hours (up to $300K)	New businesses looking to save energy.	David Goldstein (714) 450-1026 dgoldstein@alliancefunds.com
dLL financial solutions partner	**$5K – $5M** Equipment leases, service agreements, loans 12 - 84 months	GO LOW Reduced interest rates – as low as 0% Multiple financing mechanisms to meet your needs Will extend terms to 10 years if needed for project cash flow	Small projects (starting at $5K) and when you need low monthly payments.	Mike Ossolinski (610) 316-5695 mossolinski@leasedirect.com
PRIME CAPITAL	**$100K – $5M** Equipment leases, loans 36 - 120 months	On-bill repayment option Cannabis industry customers may qualify Extended terms out to 10 years	Large projects and when you want affordable monthly payments.	Scott Pinckard (630) 200-7376 scottpinckard@primecapitalfunding.com
RenewEnergy PARTNERS	**$250K – $5M** Efficiency service agreements 60 - 120 months	Energy savings guaranteed to exceed payments — your project pays for itself On-bill repayment option Ongoing service and maintenance included	A major retrofit that will yield significant energy savings.	Nathan Montgomery (888) 938-6256 projects@renewep.com
TRAVIS CREDIT UNION	**$150K – $350K** Loans 84 - 120 months	Low interest rate of a regulated depository Property owners and commercial real estate investors eligible Benefits of credit union membership	Customers in Northern California seeking the personalized service of a credit union.	Frank Suarez (707) 392-9767 fsuarez@traviscu.org
VERDANT COMMERCIAL CAPITAL	**$25K – $5M** Equipment finance agreements, leases 12 - 84 months	GO LOW On-bill repayment option Reduced interest rates – as low as 0% Rapid credit approvals (within 2 hours up to $250K)	When you want the convenience of on-bill repayment and want to start your project right away.	Jonathan Wickersham (248) 860-0013 jwickersham@verdantcc.com

All financing is subject to credit approval and compliance with the program terms. Rates and terms are subject to change. Please contact the finance company representatives above for up-to-date information.

08/02/2023

Table 40: Enrolled GoGreen Multifamily Finance Company Product Features

gogreen FINANCING™

GoGreen Affordable Multifamily Energy Financing

Helping affordable multifamily property owners invest in energy efficiency

	ascentium CAPITAL	RenewEnergy PARTNERS
	Equipment finance agreements	**Efficiency service agreements**
Amount available	$10,000 - $250,000	$250,000 - $10,000,000
Terms	12-84 months	60-120 months
Fees	$195 ($295 if prefunding)	No upfront fees Early termination fees apply
Features	• Similar to a lease, but ownership resides with customer throughout term • 48-hour credit approval	• Service payments based on savings • Potential off-balance sheet treatment • Installation and maintenance included
Collateral	UCC-1 Fixture Filing, no property lien	UCC-1 Fixture Filing, no property lien
What can be financed*		
Energy efficiency & demand response	✓	✓
Soft costs	✓	✓
Non-energy saving measures	✓	✓
Distributed generation & battery storage	✓	✓
Contact		
	Kristin McRoberts 714-309-5301 kristinmcroberts@ascentiumcapital.com	**Michael Savage** 888-938-6256 x703 msavage@renewep.com

*All financing is subject to credit approval and compliance with the program terms. Rates and terms are subject to change. Please contact the finance company representatives above for up-to-date information.

6/28/2022

GoGreenFinancing.com

Appendix 6: CHEEF Infrastructure

CAEATFA is creating a statewide platform for finance companies and contractors to participate in the uptake of energy efficiency projects through increased access to financing. As the administrator of the CHEEF, CAEATFA is responsible for developing uniform program requirements, standardized documentation and processes, and acting as a central entity to facilitate investment in energy efficiency projects and implementation of the programs.

Key infrastructure elements needed to implement the CHEEF include a Master Servicer, Trustee Bank, Contractor Manager, Marketing Implementer, and Technical Advisors. Below are descriptions of each of these roles and information regarding their current status.

Master Servicer

Organization	Concord Servicing Corporation
Duties	The Master Servicer plays a key role in the daily administration of the programs, accepting loan enrollment applications and processing on-bill repayment transactions.
Contract Term	10/22/20 – 7/31/22
Notes	Option for two one-year extensions. In Q2 2023, CAEATFA exercised the option to extend the contract for one year, through 7/31/2024.

Trustee Bank

Organization	Zions Bank
Duties	The Trustee Bank holds the ratepayer funds provided by the IOUs to serve as Credit Enhancements under the various programs. CAEATFA provides direction to the Trustee Bank to transfer CE funds between various accounts.
Contract Term	1/1/21 – 12/31/23
Notes	No option for extension.

Contractor Manager

Organization	Electric & Gas Industries Association (EGIA)
Duties	The Contractor Manager recruits, enrolls, trains, and supports contractors and conducts quality control oversight of projects enrolled in the GoGreen Financing Programs.
Contract Term	5/29/22 – 5/28/25
Notes	This contract was approved by the Department of General Services on 5/31/22. This contract has an option for up to two one-year extensions.

Marketing Implementer

Organization	Riester
Duties	The Marketing Implementer is responsible for leading statewide marketing campaigns and administers GoGreenFinancing.com, the customer-facing platform for information on CHEEF programs. The contract for the Marketing Implementer is held by SoCalGas and is not administered by CAEATFA nor represented in CAEATFA's administrative costs. However, the Marketing Implementer works closely with CAEATFA and the IOUs to manage customer marketing for the programs. Riester was selected to take over the contract in Q2 2022 following a rigorous solicitation and review process.
Contract Term	7/1/22 – 6/30/25
Notes	This contract has an option for up to two one-year extensions.

Technical Advisor

The Technical Advisor provides expertise to CAEATFA in the development and implementation of the CHEEF programs.

Organization	Energy Futures Group (EFG)
Duties	Provides technical assistance for program research development and implementation.
Contract Term	4/19/22 – 4/18/25
Notes	This contract does not have an option for extension.

Appendix 7: Program Design

GoGreen Home Energy Financing

The GoGreen Home Energy Financing Program (GoGreen Home) provides attractive financing to owners and renters of existing residential properties who select from a broad list of energy efficiency measures intended to reduce energy consumption. Customers may upgrade a single-family home, townhome, condominium, duplex, triplex, fourplex or manufactured home. Renovations for up to four units can be bundled into the same loan.

As with all CHEEF programs, eligibility requires that the property receive electric or natural gas service from at least one of the IOUs: PG&E, SDG&E, SCE or SoCalGas. Properties in areas served by community choice aggregators (CCAs) or electric service providers (ESPs) qualify. Those in areas served by publicly owned utilities (POUs) qualify only if they also receive energy service from an IOU (for example, electricity from the Sacramento Municipal Utility District and natural gas from PG&E).

Previously, when lending to IOU gas customers who receive electric service from a non-IOU provider, lenders were limited in terms of the credit enhancement they would receive; only 30% of the "claim-eligible loan amount" (the portion of the loan that could be recouped through the loss reserve in the event of a default) could finance electric measures. Beginning in Q2 2022, funding from CAEATFA's agreement with Energy

Solutions under the TECH Clean California Initiative expands financing eligible for the credit enhancement to include any electric measure for a customer who receives gas service from an IOU.

The fuel source-related limitation described above still applies for loans made to IOU electric customers who receive gas from a non-IOU provider: in these cases, no more than 30% of the “claim-eligible” financed amount may be used to fund the installation of gas measures.

CAEATFA staff strive to make GoGreen Home financing available to underserved borrowers while also ensuring that credit is extended appropriately and without unintended negative consequences for the borrower. GoGreen Home loans are approved for customers with the cash flow to repay them, and customers who are eligible for free services are directed to them rather than encouraged to take on debt.

In keeping with the CPUC’s directive that a third of credit enhancement funds should support loans to Low-to-Moderate Income (LMI) customers when GoGreen Home launched, the program provided a 20% loan loss reserve contribution for loans to LMI borrowers and an 11% loan loss reserve contribution to non-LMI borrowers. In 2018, reflecting the fact that lenders had a difficult time determining “household” income and lenders were more sensitive to credit scores than income status when approving or not approving loans, CAEATFA added an additional methodology to determine LMI eligibility and offered the 20% loan loss reserve contribution to credit-challenged customers. Currently, a 20% credit enhancement is provided for loans in which:

- **Property is in a LMI Census Tract** – Area Median Income (AMI) of the property census tract does not exceed 120% of the AMI for the Metropolitan Area, County, or State.
- **Borrower’s Household Income is Low-to-Moderate**– Borrower’s household income is at or below 120% of the AMI for the Metropolitan Area, County, or State.
- **Borrower is Credit-Challenged** – A borrower whose credit score is less than 640 (if the lender has opted into the Credit-Challenged facility by demonstrating additional benefits to credit-challenged borrowers).

At the same time that the Program seeks to make financing available to underserved customers, GoGreen Home is a debt program, and borrowers, no matter their income or credit score, need to have adequate monthly cash flow to repay loans to avoid negative consequences. This is achieved through required debt-to-income limits and the fact that lenders have “skin in the game” on every loan that they issue. Lenders can access up to 90% of the claim-eligible charged-off principal amount in the event of a default provided they have the funds in their loss reserve account.

GoGreen Home launched in July 2016, and the current Program regulations were adopted in May 2021. Current Program regulations may be viewed on the CAEATFA website.

GoGreen Business Energy Financing

The GoGreen Business Energy Financing Program (GoGreen Business) provides financing to help small business property owners and tenants upgrade their equipment or buildings. Financing through GoGreen Business is available to small businesses, nonprofits and market-rate multifamily properties (5 or more units) that meet at least one of the following business size requirements: Employ 100 or fewer individuals; receive annual revenue of less than $15 million*;* and/or fall within SBA size guidelines (annual revenue limits up to $41.5 million, depending on industry).

Business owners are able to finance 100% of project costs and may finance a single measure project or a comprehensive and deep energy retrofit. There are three methods of project qualification for GoGreen Business:

1. The Program has published a searchable and downloadable list of pre-qualified energy-saving measures (ESMs). Measures on the ESM list can be financed without any additional approval. This includes any measure that qualifies for an IOU, REN or CCA program.
2. Any measure approved by an IOU, REN, or CCA custom incentive program for the property within the last 24 months is eligible.
3. For any measures that are not listed on the ESM list or tied to a custom incentive program, an Energy Professional can certify that the installation of the measure will result in energy savings compared to existing conditions. For GoGreen Business, an eligible Energy Professional is a California licensed Professional Engineer (PE) or an Association of Energy Engineers Certified Energy Manager (CEM).

As with all CHEEF Programs, eligibility requires that the property receive electric or natural gas service from at least one of the IOUs: PG&E, SDG&E, SCE or SoCalGas. Properties in areas served by community choice aggregators (CCAs) or electric service providers (ESPs) located within IOU territories qualify. Those in areas served by publicly owned utilities (POUs) qualify only if they also receive energy service from an IOU.

To best accommodate the small business energy efficiency market, GoGreen Business facilitates a variety of financing instruments for potential customers to consider, including loans, equipment leases, service agreements and savings-based payment agreements; each participating Finance Company offers products from this menu of authorized instruments. Several Finance Companies offer the option to repay financing through the utility bill using the program's On-Bill Repayment functionality. Small business owners may finance up to $5 million. Available financing options are viewable on the GoGreen Financing website.

For participating finance companies, up to $1 million of the financed amount is eligible to receive a credit enhancement in the form of a loss reserve contribution, as follows:

- The first $50,000 of claim-eligible financing will receive a loss reserve contribution at 20%
- Remainder (up to an additional $950,000) will receive a loss reserve contribution at 5%
- Maximum loss reserve contribution per agreement will be $57,500

Lenders are able to access up to 90% of the claim-eligible charged-off principal amount in the event of a default provided they have the funds in their loss reserve account.

GoGreen Business launched in July 2019, and current Program regulations went into effect in August 2022. Program regulations may be viewed on the CAEATFA website.

GoGreen Affordable Multifamily Energy Financing

GoGreen Affordable Multifamily Energy Financing (GoGreen Multifamily) seeks to facilitate energy efficiency retrofits in multifamily properties of five or more units where at least 50% of the units are income-restricted at low to moderate (80-120% of area median income). To be eligible, properties must remain affordable for at least five years.

GoGreen Multifamily will fund any energy efficiency or demand response measure approved for rebate and incentive by any IOU, REN or CCA, as well as any measure from the Energy Saving Measures list developed for use in GoGreen Business. In-unit as well as common area measures are eligible. The financed amount may include non-energy efficiency improvements; solar photovoltaic and distributed generation may be financed but will not receive a credit enhancement.

Key GoGreen Multifamily features include:

- No minimum or maximum financing size
- The first $1 million of each financed project will be credit enhanced at 15% of the claim-eligible amount
- Fixed or variable rates allowed
- No underwriting requirements imposed on the Finance Company; underwriting is based on participating Finance Company requirements
- Designed to integrate with existing affordable multifamily housing energy programs such as the Low-Income Weatherization Program (LIWP) and Solar On Multifamily Affordable Homes (SOMAH)

Like GoGreen Business, GoGreen Multifamily supports traditional loans and leases as well as energy service agreements and savings-based payment agreements. Available financing options are viewable on the GoGreen Financing website.

As with all CHEEF Programs, eligibility requires that the property receive electric or natural gas service from at least one of the IOUs: PG&E, SDG&E, SCE or SoCalGas. Properties in areas served by community choice aggregators (CCAs) or electric service providers (ESPs) located within IOU territories qualify. Those in areas served by publicly owned utilities (POUs) qualify only if they also receive energy service from an IOU.

GoGreen Multifamily regulations went into effect in June 2020. Program regulations may be viewed on the CAEATFA website.

Nonresidential Program

Launch of the Nonresidential Program, originally authorized in 2013, was dependent on the development of On-Bill Repayment (OBR) functionality, which was not available until 2022. Because D.17-03-026 from the CPUC required all CHEEF programs to be launched by the end of 2019, the Nonresidential Program was effectively canceled at that point.

In Q2 2022, CAEATFA submitted a proposal to the CPUC for reauthorization of a Public Buildings and Large Commercial Program modeled after the Nonresidential Program, which was authorized in 2013. In Q3 2023, the CPUC responded with Decision 23-08-026 declining to reauthorize the program.

Appendix 8: Customer-Facing Products

Customer-facing products are discussed throughout this report, but this Appendix functions as a summary.

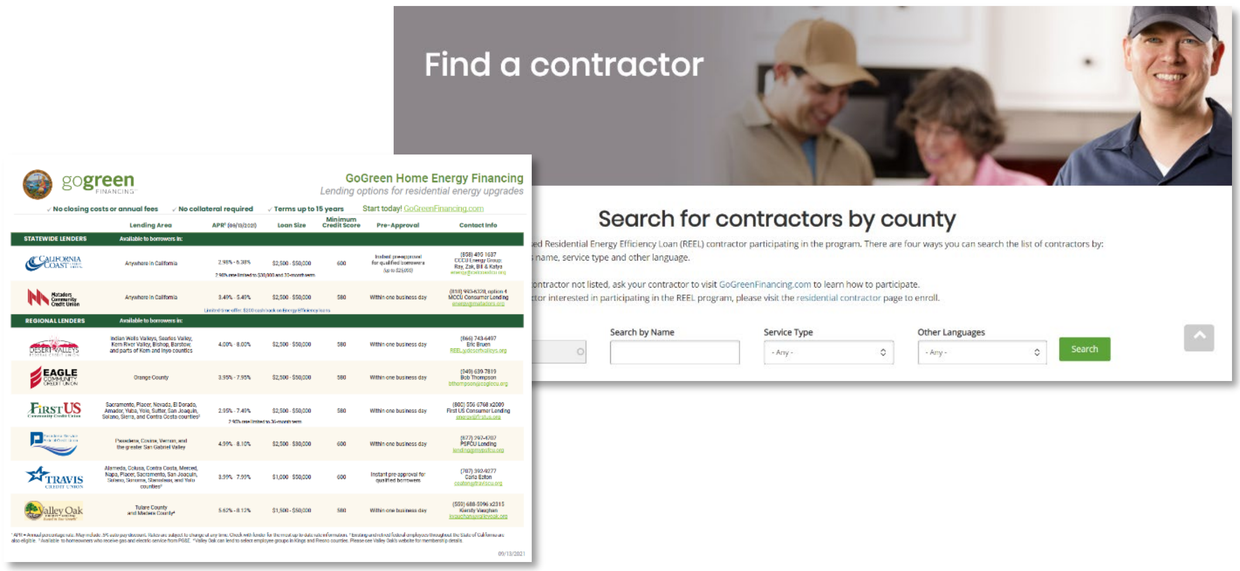
gogreen FINANCING™

Designed and implemented by the Marketing Implementer, RIESTER, with input and direction from CAEATFA and the IOUs, GoGreen Financing (www.gogreenfinancing.com) serves as the primary customer-facing platform for the financing programs. The platform was translated into Spanish in November 2020 (www.gogreenfinancing.com/es).

GoGreen Financing contains information for end users (customers), contractors, finance companies, and partners for each of the programs. Some of the resources on the website include:

- Pages that allow potential GoGreen Home borrowers to find a local participating Contractor, review the rates of participating Lenders, and apply for a GoGreen Home loan online through the participating Lender's website

- Pages that allow potential GoGreen Business customers to find a participating Contractor or Project Developer, review the products offered by participating Finance Companies, and apply for a GoGreen Business finance agreement through the participating Finance Company's website
- Program descriptions and benefits of GoGreen Multifamily and information about products offered by participating Finance Companies
- Partner resources for interested contractors, finance companies, local governments, and nonprofits (some of which are available to these organizations to co-brand), including:
    - Customer-facing flyers and online platform, available in both English and Spanish
    - Finance company comparison charts
    - PowerPoint Presentations
    - Partner talking points
    - GoGreen Home case studies



Screenshots of the GoGreen Home lender chart and Find a Contractor tool from GoGreenFinancing.com

Appendix 9: Reporting Requirements

CPUC Decision 21-08-006 requires CAEATFA to report on metrics and key performance indicators from the CHEEF Programs, including performance metrics previously adopted for financing evaluations in Attachment 1 of Resolution E-4900. The tables below outline these reporting requirements and CAEATFA's compliance with them.

Table 41: CHEEF Program Reporting Requirements from Resolution E-4900, Attachment 1

	Current Reporting Status	Target Reporting Timeframe	Notes
Number of loans issued: • Monthly growth • Total amount financed • Geographic distribution of loans	Included in quarterly reports and monthly data summaries	Reporting pre-dates requirement	
Private capital participation: • Number of participating lenders • Types of financial institutions participating • Amount of private capital attracted	Included in quarterly reports and monthly data summaries	Reporting pre-dates requirement	
Reach to underserved Californians: • Credit scores of loan recipients • Payback term length • Percentage of participants deemed "underserved" by CalEnviroScreen data • Whether participants would have qualified for or been able to accept loans from existing programs	Included in quarterly reports and monthly data summaries	Reporting pre-dates requirement; additional data on participant qualification added in Q3 2021	New data has been added to the quarterly reports and monthly data summaries as of September 2021 to provide insight into whether financing would have been feasible for borrowers without the program and the products borrowers would have been able to qualify for from participating lenders without the CHEEF Programs.
Energy savings[31]: • Through customer meter data • Through NMEC analysis • Comparison of energy savings from other loan programs	Included in a standalone, bi-annual report	Q2 2022	The first GoGreen Home Deemed Energy Savings Report was published in April 2022, with biannual updates following.. CAEATFA will not be able to provide an NMEC analysis until limitations with the IOUs' ability to share actual energy usage data and challenges around data security are resolved.

[31] D.21-08-006 allows for flexibility in how CAEATFA reports on this metric; while all three metrics adopted in Resolution E-4900 are required for formal evaluations of the Programs, D.21-08-006 asks CAEATFA to report on "annual estimated energy savings from installed measures."

Table 42: CHEEF Program Reporting Requirements from D.21-08-006

	Current Reporting Status	Expected Reporting Timeframe	Notes
Customer participation	Included in quarterly reports	Reporting pre-dates requirement	Several data points are provided, including loan volume and enrollment maps.
Loan performance statistics	Included in quarterly reports and monthly data summaries	Reporting pre-dates requirement	Currently reported for GoGreen Home, as other programs have not yet experienced any defaults or recoveries.
Costs associated with service of non-IOU customers	Included in quarterly reports	Q1 2022	Reporting began in Q1 2022, when the first expenses supported by a non-IOU funding source (in this case, TECH Clean California) were paid.
Administrative costs of the CHEEF (in nominal dollars and as a % of program spending)	Included in quarterly reports	Reporting pre-dates requirement for nominal dollar; improvements coming in Q3 2022	Administrative costs have been reported as part of the budget table in Appendix 1. Administrative costs as a percentage of Program spending can be derived from the budget table, but will be shown more clearly as new budget reporting is developed.
Annual estimated energy savings from installed measures	Included in a standalone, bi-annual report	Q2 2022	The first GoGreen Home Deemed Energy Savings Report was published in April 2022, with the second report published in September 2022. The report will be updated on a bi-annual basis.
Annual estimated non-energy benefits from installed measures	Financial benefits are currently reported	Reporting pre-dates requirement	Interest rate savings and monthly payment reductions due to the credit enhancement are currently reported for GoGreen Home (see Table 13).
Geographic breakdown of financing that includes, to the extent possible, ethnicity and socioeconomic data of loan recipients	Included in quarterly reports as of Q1 2023	Q1 2023	Staff launched a post-project customer survey to collect this data (to the extent possible) in Q1 2023. The survey is voluntary and goes to GoGreen Home customers who provide an email address on the borrower form.
Mean and median loan values	Included in quarterly reports and monthly data summaries	Reporting pre-dates requirement for mean values; median values included as of Q3 2021	
Mean and median Annual Percentage Rates (APRs)	Included in quarterly reports and monthly data summaries	Reporting pre-dates requirement for mean values; Q3 2021 for median values	GoGreen Home interest rates are currently equivalent to the APR as no additional fees are charged by participating lenders for these loans.