



Project Eligibility Requirements



GoGreen Home Energy Financing Program

Administered by the State of California

Supported by California's Investor-Owned Utilities (IOUs)

The EEMs List

All eligible measures can be found on the EEMs list.

- The EEMs list can be searched by the measure name, measure category, and utility requirements for where the measure can be installed
- All EEMs must be installed in compliance with Title 20/24, which can vary based on climate zone; some have additional efficiency requirements such as ENERGY STAR
- The EEMs list indicates which measures can be self-installed and which require professional install by a contractor
- A measure which is not on the EEMs list but qualifies for an IOU/REN/CCA energy efficiency or demand response program (e.g. a rebate program) is eligible



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Eligible Energy Measures (EEMs) GoGreen Home Energy Financing

Questions?
gogreen@egia.org

Measure Name Program Requirements	IOU = PGE, SCE, SDGE, SCG POU = SMUD, LADWP, etc.			
	SI	IOU	POU w/ IOU Gas	POU w/out IOU Gas
Appliance Measures				
Air Cleaner/Purifier ENERGY STAR	✓	✓	✓	✓
Clothes Dryer (Electric) ENERGY STAR	✓	✓	✓	✓
Clothes Dryer (Gas) ENERGY STAR	✓	✓	✓	
Clothes Dryer with Heat Pump (Electric) ENERGY STAR	✓	✓	✓	✓
Clothes Washer ENERGY STAR	✓	✓	✓	
Convection Electric Oven Note: Financing available only for customers who receive electricity from PG&E, SCE, or SDG&E.	✓	✓		
Dishwasher ENERGY STAR	✓	✓	✓	
Freezer ENERGY STAR	✓	✓	✓	✓
Induction Range or Cooktop ENERGY STAR	✓	✓	✓	✓
Range Hood ENERGY STAR	✓	✓	✓	✓
Refrigerator ENERGY STAR	✓	✓	✓	✓
Building Envelope Measures				

Eligible measures are listed on the EEMs list:

www.treasurer.ca.gov/caeatfa/cheef/reel/resources/reel_eeemsList.pdf

Additional Solar and Battery Storage Eligibility Requirements

GoGreen Home has two “clean energy” EEMs in support of advancing California’s goals for paired solar generation and energy storage:

- “Bundled” Solar PV + Battery Storage (CE-SOBT)
 - Projects including this bundled Solar PV + Battery Storage EEM are eligible for maximum terms of 20 years and \$75,000 (at Lender’s discretion)
- Battery Storage (CE-BATT)
 - Must have existing Solar PV system on property
 - GoGreen Home Team will verify NEM enrollment on the customer’s electric bill

All Solar PV and Battery Storage installations must be interconnected with the utility grid.

Don't forget the ESS!

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Phone: 888-987-3443

Important!!

All solar projects must contain a battery (ESS) component.

Panel-only projects are not eligible for GGH financing.



New System Requirements vs. Existing System Expansion

New Solar + Battery Projects

Required for project completion and payment

- Interconnection application with utility
- Certificate of Completion signed by customer
- Closed permit

May be requested within 1 year for QAQC

- Permission to Operate (PTO)

PV System Expansion Projects

(existing system retained while adding panels and battery storage)

Required for project completion and payment

- Evidence of existing NEM enrollment with utility (e.g., NEM charges on utility bill)
- Certificate of Completion signed by customer
- Closed permit

Key Update: Solar system expansion projects no longer require a new PTO, allowing pre-2024 solar customers to upgrade without affecting NEM 2 status.

A Note About Cool Roofs

- Cool Roofs (BE-ROOF) cannot be part of a project unless the property receives electric service from PG&E, SCE, or SDG&E.
- Roofing repairs made during the installation of a solar PV system can be included as a Legal and Practical measure, regardless of utility provider.



Project Eligibility Requirements and the 70/30 Split

At least 70%

Eligible Measures

- On the [EEMs list](#)
- Total cost may include practically necessary construction (installation, patching, enclosures or fire detection systems for batteries, or painting, etc.) or legal requirements to install the measures (permits, combustion safety testing, etc.)

EEMs and other legally and practically necessary alterations

Up to 30%

Additional related or non-IOU gas Measures

Additional Related Home Improvements

- Cabinets, fixtures, water efficiency measures, etc.
- Can be self-installed or installed by a non-GoGreen Home contractor

Gas-designated EEMs when electricity is provided by an IOU but gas is provided by a non-IOU utility (e.g. Long Beach Utilities)

Cannot include a less efficient version of an EEM (e.g. non-ENERGY STAR Refrigerator)

**Maximum project cost per unit: \$50,000
(\$75,000 if the project includes the
bundled Solar PV + Battery Storage EEM)**

Sample Loan: EEMs, Legally & Practically Necessary Alterations, Additional Related Improvements

Questions? Contact the Contractor Liaison:

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Phone: 888-987-3443

Context: This property receives gas from SoCalGas, and IOU, and electricity from LADWP, a public utility provider.

Item		Cost
Mini Split Heat Pump + Wall Repair	<i>Wall Repair is a practically necessary alteration</i>	\$3,000
Attic Insulation		\$1,500
Duct Sealing + Combustion Safety Test	<i>Combustion safety testing is necessary due to duct sealing and presence of a combustion appliance in the home</i>	\$2,500
Landscaping	<i>Additional related improvement; not an EEEM</i>	\$3,000
Total Project Cost		\$10,000

70% (\$7,000)

30% (\$3,000)