



Residential Energy Efficiency Loan (REEL) Program

Project Eligibility Requirements

This handbook was updated 6.04.18.

Please check treasurer.ca.gov/caeatfa/cheef/reel and gogreenfinancing.com periodically for updates.



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Project eligibility requirements

- ✓ Maximum loan amount eligible for the credit enhancement: \$50,000 per unit (\$35,000 if borrower has no credit score)
- ✓ 70% of loan proceeds fund EEEMs and other necessary alterations.
- ✓ Work completed by a Participating Contractor enrolled in the REEL program as of the date the work was started (or by a self-installer if measures are eligible for self-install)

At least 70% of loan proceeds must fund EEEMs and other necessary alterations

- ✓ Example: HVAC + permit costs + wall repair around the HVAC

Up to **30% of loan proceeds** may be used for other home improvements

- ✓ Cabinets, fixtures, flooring, etc.
- ✓ Electric measure upgrades when electricity is provided by a non-IOU (ex. MUNI, public utility, co-op)



Eligible Energy Efficiency Measures (EEEMs)

- ✓ EEEMs are derived from measures that are part of Investor-Owned-Utility rebate and incentive programs and approved by the CHEEF as eligible measures for the REEL program.
- ✓ Eligible measures must lead to savings for the fuel that the IOU is providing (gas, electric, or both).
- ✓ At least 70% of the loan must be used to fund EEEMs

Eligible measures are listed on the EEEMs list
(<http://www.thecheef.com/residential-measures>)



Access the EEEMs List:

www.thecheef.com/residential-measures

List of Eligible Energy Efficiency Measures (EEEMs)

Residential Energy Efficiency Loan (REEL) Program

- 1 Locate your eligible measure in the table below.
- 2 Confirm the measure is eligible for your customer based on their IOU service provider.*
- 3 Enter the Measure ID and Measure Name for your selected project measure into the Itemized Invoice.



***Be sure to confirm fuel source eligibility**

Some measures are gas or electric service specific. For example, a PG&E *electric* customer would not be eligible for the Clothes Dryer measure; this measure is for *gas* service customers only.

[Download EEEMs list as PDF](#)

Questions?
Email: reel@frontierenergy.com
Call: 800-484-0109

Quick tip: You can quickly search for your measure using the search tool below

Measure Name	Measure Specification	Electric	Gas	Self-Install?	Identifier
Air Cleaner/Purifier - Energy Star	ENERGY STAR certified air cleaner or air purifier.	X		Yes	AP-ACLN
Air Sealing >= 15%	Whole building air sealing equal or greater than 15 percent leakage reduction	X	X		BE-AS15
Air Sealing >= 30%	Whole building air sealing equal or greater than 30 percent leakage reduction.	X	X		BE-AS30
Attic Insulation >= R-30	Attic Insulation >= R-30	X	X		BE-AI30

- ✓ Search by measure
- ✓ Option to download the lists into a PDF and/or print



Illustrating the 70/30 split

70%

30%

Eligible Measures

- ✓ Located on the EEEMs list for the IOU servicing the property
- ✓ Total cost may include soft costs (design, permits, etc.) and necessary construction or legal requirements to install the measures (installation, patching, painting, etc.)

IOU EEEMs
and other
necessary
alterations

Non energy
or MUNI
electric
measures

Other Home Improvements

- ✓ Cabinets, fixtures, water efficiency measures, etc.

Energy measures for a non-IOU fuel source

- ✓ Electric upgrades when electricity is provided by a municipal or public owned utility company or electric cooperative



Sample Loan:

EEEMs, Necessary Alterations, Other Home Improvements

Item	Cost
Gas Furnace + wall repair	\$8,000
Attic Insulation	\$3,000
Duct Sealing	\$3,000
Smart Oven	\$2,500
Electric Water Heater (Municipal Utility)	\$3,500
Total Project Cost	\$20,000

} 70% (\$14,000)

} 30% (\$6,000)



\$20,000 Project

