



Small Business Financing

Limited Launch Overview

The Small Business Financing (SBF) program is now accepting applications from interested finance companies, contractors, and project developers. The program is open under a limited launch, offering products from three participating finance companies. During limited launch, energy-saving measures are eligible via a pre-qualified list and project information is submitted to the finance company. With full launch in Fall of 2019, the program will feature additional qualification methods and a web-based user interface.

About the SBF Program

Financing through the SBF program is provided by private finance companies. Finance companies offer more attractive terms and approve a wider range of customers in this program than they otherwise would. Projects can range in size from very small up to \$5 million.

Eligible Small Businesses must meet one of the following size requirements:

- 100 or fewer employees; or
- Annual revenues less than \$15 million; or
- SBA size standard requirement for the customer's industry

Participating Finance Companies

Three finance companies are enrolled and available during the limited launch:





Qualified Projects

- Eligible energy efficiency and demand response measures can be found on the SBF pre-approved list here: gogreenfinancing.com/smallbusinesscontractors/energy-saving-measures
- Non-energy saving measures and distributed generation can be included, with certain limitations.
- Utility programs may be used in conjunction with SBF, but there is no requirement that projects qualify for utility rebates or incentives.

Eligible Properties

- May be tenant- or owner-occupied
- Must be used for business purposes
- Must receive gas and/or electric service from an Investor-Owned Utility (IOU): PG&E, SoCalGas, SCE, or SDG&E

Project Submission Process

- Contact a participating finance company
- Provide project scope of work and utility bills
- Receive notice of financing pre-approval
- Install the project
- Submit invoices, customer documentation, and program certifications

Getting Started

- 1 Review SBF details on GoGreenFinancing.com. Program resources and enrollment links can be found on the “Partners” tab under “Contractors.”
- 2 Enroll as a participating contractor and/or project developer.
- 3 Introduce your customer to the financing options on GoGreen Financing so they can determine the best financing fit for their project.
- 4 Submit your project to a participating finance company.

Coming in Fall of 2019

Full program launch will occur in Fall 2019, with more finance companies, three methods to qualify energy-saving measures, and a web-based interface to submit project information.

For more information go to GoGreenFinancing.com

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