
AUGUST 28, 2017

AGENDA ITEM 4
INFORMATION ITEM

CALIFORNIA SECURE CHOICE RETIREMENT SAVINGS INVESTMENT BOARD

Presentation by OregonSaves Executive Director Lisa Massena

This item will be presented orally at the meeting.

Attachments

Attachment #1 – OregonSaves Presentation



A new, easy way for Oregonians to save, coming soon

August 28, 2017

Presentation to the California Secure Choice Retirement Savings Investment Board
Lisa Massena, OregonSaves Executive Director - on behalf of Oregon State Treasury

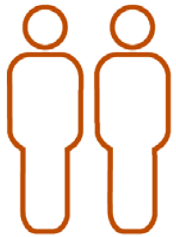


OREGON STATE TREASURY

WHO & WHAT

Who's it for?

Don't have a retirement plan at work?



OregonSaves is for Oregonians 18 years and older who have reported income and who have no savings option at work.

Estimates:

600,000	Employer offers no plan
200,000	Employer offers a plan, not included
200,000	Self employed (opt-in)

- 1 **Standard savings rate:**
5% - escalating by 1% a year – to 10%
- 2 **Standard investment path:**
First \$1,000 to Capital Preservation
Saving over \$1,000 to a Target Retirement Fund – based on your age
- 3 **Account type:**
Roth IRA

Automatic enrollment.
Save more, or less, or opt out.
Change investments. Change jobs.
Your money is always yours.

Easy, and flexible

Additional elections

- Save more, or less
 - Any dollar amount or whole % up to Federal annual limits
- Choose your investments from a focused menu:
 - Capital Preservation
 - Target Retirement Series – 11 funds at 5 year increments
 - Growth (S&P 500 Index)
- Choose your IRA
 - Traditional IRA as an election, beginning 2019

HOW IT WORKS

A simple flow – direct to savers' accounts



For participating workers,
Employers **automatically**
deduct a portion of worker pay



Savings are invested in a
low-fee Roth IRA account that
belongs to the worker, with the
goal to grow in value over time.



The program **communicates**
directly with the worker about
options and performance



Workers can **take their savings**
with them wherever they go and
now have access to money
for retirement

What do I need to do?



Employers

- If you have a retirement plan, confirm your exemption
- If you don't, register for **OregonSaves** and provide employee data
- Make payroll deductions for those that participate
- Keep track of what was paid

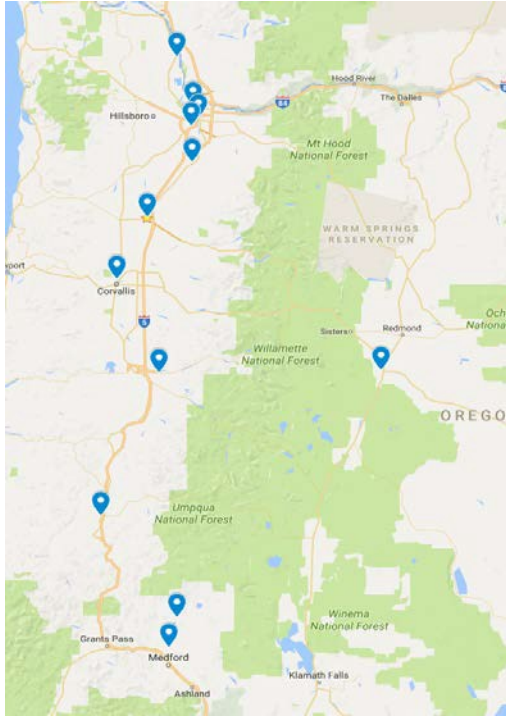


Employees

- You do not need to do anything to **enroll and start saving**
- You can make choices about:
 - Saving more or less
 - Choosing a different type of investment
 - Opting out

HOW'S IT
GOING?

OregonSaves Pilot 1 – Small Business



11 employers in the July 1 pilot:

Company	Industry	Location	EEs
Alma Chocolate	Food service	Portland	18
Amani Center	Non-profit	St. Helens	9
Annastasia Salon	Hair salon	Portland	35
B's Preschool	Academic	Portland	8
Cork & Bottle Shoppe	Retail beverage	Corvallis	12
Traffic Detection	Construction	Canby	5
Merit NW	Non-profit	Salem	4
S&S Sheetmetal, Inc.	Construction	White City	34
Square Deal Lumber	Construction	Springfield	14
Statehood Media	Media	Bend	11
Upper Rogue Physical Therapy	Healthcare	Shady Cove	1
Total			151

Employer / Employee Engagement

As of 8/14/2017

- 158 Employees have been invited to enroll
- 62 Employees have registered on the website
- 37 Employees have opted out
- Large use of standard elections
- *But active changes to savings rates, investments*

Contributions

As of 8/14/2017

- Total contributions = \$16,222
- 121 EEs have contributed
- Avg. contribution = \$70.43
- 3 savers at 10%, 1 at 15%
- *Savers also at 1-2-3-4%*

OregonSaves Pilot 1 – Feedback



“Overall, it’s been a smooth, user-friendly process to get the accounts established and the supplemental materials have been helpful in introducing the program to our employees.”

-Sarah, Square Deal Lumber

“I don’t know why everybody isn’t doing this.”

-Cassy, Amani Center

“Well, that was pretty painless.”

-Judy, Traffic Detection

Feedback from Pilot 1 used to improve the process and system, prioritizing enhancements we want in place before Pilot 2.

OregonSaves Rollout Schedule



HOW WE GOT HERE

Key Phases

- 1** Bill signed into law – June 2015
Board appointed / Executive Director hired / Timelines set – 4Q 2015
- 2** Market & Feasibility Analysis / Program Design – 1H 2016
Procured analysis and consulting support
Significant expert and public engagement in the process
- 3** Prepare to Develop the Program – 2H 2016
RFP – Program Administration & Investments
Initiate Rulemaking / Continue proactive outreach – ‘Groups of Groups’
- 4** Develop & Prepare to Implement – 1H 2017
Finalize Design / Select Investments / Develop ‘Identity’ / Communicate
Close work with Program Administrator & Legal Counsel
- 5** Pilots and Phased implementation – 2H 2017
Platform & materials testing, observed & supported registrations Pilot 1
Graduating to more employers, more automation, phone support



Thank you.

www.oregon.gov/retire

Treasurer Tobias Read

Lisa Massena, director

Joel Metlen, outreach and engagement

OregonSaves

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