
JULY 22, 2019

AGENDA ITEM 3
INFORMATION ITEM

CALIFORNIA SECURE CHOICE RETIREMENT SAVINGS INVESTMENT BOARD

Implementation Update

Executive Director Katie Selenski will present a summary of pilot participation data (Attachment 1), along with insights gained from the pilot experience. Ms. Selenski will recap launch activities and present the latest snapshot of program participation (Attachment 2). She will provide a summary of the estimated number of employers and employees in each county, broken out by employer size (Attachment 3).

Representatives from program administrator Ascensus will present the latest developments with regard to technology and system enhancements, customer service activity, promotional materials, and the new field team.

During the September Board meeting, staff and representatives from Ascensus will present revised plans for marketing, outreach, and media.

Attachment

- Attachment #1—Pilot Project Participation Summary (as of 6/30/19)
- Attachment #2—Participation Snapshot (as of 7/18/19)
- Attachment #3—Eligible Employers and Employees by County and Deadline
- Attachment #4—Ascensus Presentation