



## THE PUBLIC INVESTMENT PORTFOLIO: DEMYSTIFYING THE WORLD OF AGENCIES

**Wednesday, June 17, 2015**  
**10:00 AM – 11:45 AM PDT**

Local governments in California may invest in a range of securities issued by U.S. agencies and international institutions. Agency bonds are issued by two types of entities – government-sponsored enterprises (GSEs), which are usually federally-chartered, but privately-owned corporations; and federal government agencies, which may issue or guarantee these bonds to finance activities related to public purposes. Supranational and international institutions, such as the World Bank, issue debt securities that may also be considered as an investment option by some public agencies.

This webinar will discuss GSEs and other types of U.S. agencies that are investment options for state or local governments. Investment options in supranational and international institutions will also be covered. The session will include a detailed discussion of:

1. The types of federal agency securities, their credits and structures - including bullets and callables.
2. GSEs and considerations for unrated federal securities such as Farmer Mac (Federal Agriculture Mortgage Corporation) as an investment option.
3. Supranationals – what they are, how they are structured and the introduction of supranationals as investments for California local governments (Assembly Bill 1933).
4. Determining the appropriate allocation of these securities as ruled in Government Code sections 53601(f) and 53601(q).
5. The analytics involved for incorporating these securities into the public investment portfolio for safety, liquidity and yield under best practices.
6. General analysis of risk factors with regard to investing in federal government agency securities, GSEs and supranationals.

### *Speakers:*

*Rick Phillips, President and Chief Investment Officer, FTN Financial Main Street Advisors*

*Hank Stern, City Treasurer, City of Anaheim*

*Kevin Webb, CFA, Director, Cantor Fitzgerald*