Overview of Change in Regulatory Environment

- Increased regulatory activity
 - New Jersey
 - SEC Comments
- New Specialized Unit at SEC
- Changes to 15c2-12

State of New Jersey Cease and Desist Action

- Thought of by the markets as a "pension disclosure" action
- To us, most significant aspects are:
 - Predicated solely on negligence
 - Against a major issuer
- Probably represents a *de facto* change in the regulatory framework
- Heavily targets the State's process of disclosure
- Another reminder that the SEC is concerned about the state of disclosure of pension obligations

Implications of Tower Amendment

- Cannot directly regulate issuers
- Historically, SEC has sought to change behavior primarily through broker-dealers
 - Rule 15c2-12
 - MSRB Rules
- Due to the limitations of the TowerA mendment, the SEC is forced to effect regulatory change only through enforcement action
- The SEC would like to discuss with Congress the need to expand the SEC's authority over issuers regarding municipal disclosure

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SEC has been doing a lot of talking...

- "Unfortunately, investors in municipal securities today do not always have access to the type of information they need to evaluate their municipal investments." *Remarks by Chairman Mary L. Schapiro, May 7, 2010*
- "...while our options seem to be limited absent legislation, we should further leverage our current antifraud authority to improve the quality and timeliness of disclosures." *Speech by SEC Commissioner Elisse B. Walter, October 28, 2010.*

New Specialized Unit at the SEC: Municipal Securities and Public Pensions

- In January 2010, the SEC created a specialized unit for Municipal Securities and Public Pensions
- "This unit will ... focus on misconduct in the large municipal securities market and in connection with public pension funds including: offering and disclosure fraud; tax or arbitrage-driven fraud; pay-to-play and public corruption violations; public pension accounting and disclosure violations; and valuation and pricing fraud."

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Changes to 15c2-12

- Now requires a continuing disclosure agreement for variable rate demand bonds
- Expanded the list of material events and defined the time period within which they must be filed
- Overall, municipal market participants should see it as a formal regulatory response to what the SEC believes is an inadequate level of disclosure in the municipal markets

What does this all mean to municipalities?

- SEC is watching
 - They have allocated more resources than they have historically
 - They are paying attention to the newspapers
 - New Jersey action started this way
- SEC is generally dissatisfied with the level of disclosure in the municipal market disclosure

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Take your disclosure seriously

- Implement intentional and sound procedures
 - Problem in State of New Jersey
 - Make sure all subject matter experts are involved and work together
 - Make sure that sections properly connect to each other
- Make sure to include all information that matters to investors
- Make sure to clearly communicate what matters to investors

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