
California Debt & Investments Advisory Commission

Accessing the Market

Debt Management Policy & Plan of Finance

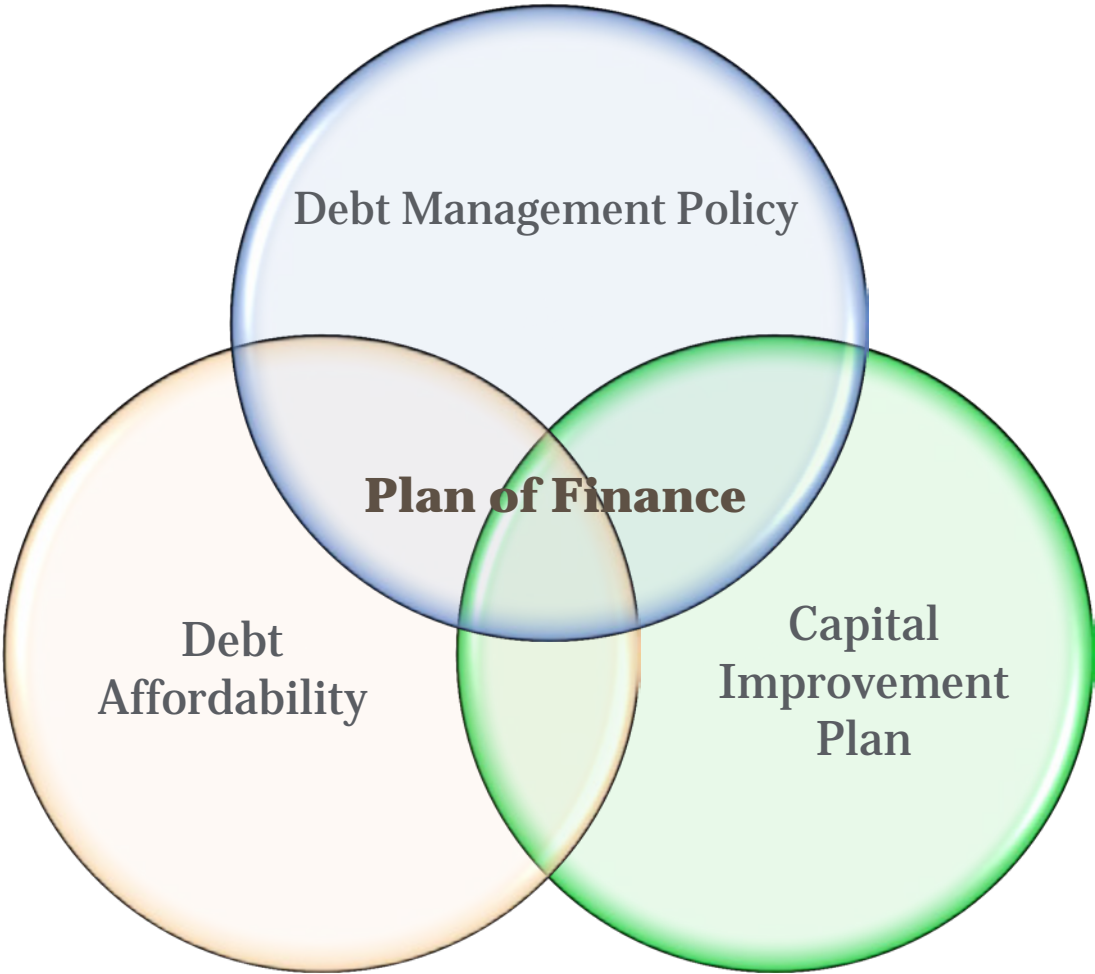
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Effective Plans are Informed by Policy

- An issuer should maintain, at all times, debt management policies that are fiscally prudent, consistent with the law and reflect ***the unique needs of an issuer***



Examples of Topics Addressed in a Debt Policy

- Establish parameters for issuing and managing debt
- Provide guidance related to debt affordability
- Promote objectivity in the debt approval process
- Define processes and approvals needed to issue debt
- Facilitate development of plan of finance by establishing policy decisions

Debt Management Policy – What is it? Why is it Important?

- Debt Management Policy:
 - Improves the quality of decisions
 - Provides justification for the structure of debt issuance, identifies policy goals
 - Demonstrates a commitment to long-term financial planning, including a multi-year capital plan
- Adherence to a debt management policy:
 - Signals to the capital markets that a government is well managed
 - Indicate government can pay obligations in a timely manner

Basic Questions to be Addressed in a Debt Policy

- What is the purpose of the debt?
- What is the legal authority for the debt?
- How will the debt be repaid?
- Can we afford the debt?
- What internal approvals are needed?

Purpose of Financing

- Is the project to be financed well defined and approved?
 - Have construction bids been received
 - Multi-year CIP
- Should the project be financed by bonds or by pay-as-you-go funds?
 - Beneficiaries over time
 - Cash reserves
- Refinancing for savings?
- Restructuring for budget savings?
- Intra-year cashflow borrowing?

- Legal Limitations
 - Constitutional debt limit
 - Proposition 218
 - Charter

- Who benefits
 - Assessment Districts

- Authorizing Statute
 - Government code
 - Education code

Repayment Plan

- Will the project being financed generate its own revenues?
- Will bonds be sized just the project revenues?
- How will on-going maintenance be paid for?
- Will the General Fund have to be pledged?

- What is the impact on future budget flexibility?
- How will issuing debt effect debt ratios for issuer?
 - Total debt and annual debt service as a percentage of General Fund
 - Total debt on a per capita basis
 - Debt as a percentage of Assessed Value
 - Coverage requirement of revenue bonds
- Should we complete a Debt Capacity Study?

Governing Body Approval Process

- Is there a Debt Advisory Committee?
- Is there a Finance Committee of the governing body?
- Docketing timeline for final approval
- Debt policy itself need approval?
 - By resolution, have governing body formally adopt debt management policy
 - Ensures governing body is assuming responsibility
 - Changes, amendments, modifications can be made annually

Summary – Debt Policies

- Policies are Powerful
- Fundamental foundation for long-term fiscal health
- Underlying basis for case-by-case decision-making
- Provides context for what is unique about your entity
- Articulates your values to investors

- Projects
 - Capital improvement plan that identifies and prioritizes projects
 - Reliable cost estimates that incorporate future capital costs and O&M of the project to be financed
- Revenue
 - Realistic revenue forecasts
 - Address the longevity, availability, reliability and flexibility of future revenue sources
- Financial Policies and Targets
 - Debt Policy
 - Coverage target
 - Ratings target
 - Tax/fee target
 - Reserve target
- Legal Framework
 - Authorization to levy taxes or fees
 - Authorization to issue debt
 - Tax law governing the issuance of debt and use of proceeds
- Timing of Debt Issuance
 - Market conditions
 - Negotiated vs. Competitive Sale

Debt Issuance Considerations

- Timing
 - Tax regulations provide exceptions to arbitrage rebate requirements including spending exceptions for:
 - 6-months
 - 18-months
 - 2-years
 - Larger, less frequent financings can reduce cost of issuance and the amount of staff resources dedicated to bond financing
- Maintain flexibility
- Rate increases approved or not
- New environmental/legislative mandates
- New management/elected officials
- Economic environment changes
- Tax law changes
- Credit rating downgrade/upgrade
- Trust, but verify

- A plan of finance is a management tool that is used in conjunction with this debt policy to develop an optimal funding strategy to meet capital needs
- It is not meant to remain static, but should be revisited and be flexible
 - It should allow for continuous feedback and should be responsive to the needs of the various stakeholders
 - It should be flexible, in order to respond to any unforeseen challenges and to capitalize on any unique market opportunities