

# Working with the Governing Body

*Brad Koehn, Director of Finance and  
Administrative Services*

Planning a Bond Sale, Session Seven, October 27, 2016



# Goal- Council/Board Approval of a Bond/Debt Issuance

- How do you get there?



# Governing Body – the Electeds

- Represent the Community
- Position of Trust
- Goals, Priorities & Vision Shared -or- nuanced
- Perspective & Philosophy of Government



# Electeds Support/Opposition of a Debt Issuance May Vary

- Refunding-Refinancing
- General Fund Supported
- Proprietary (Enterprise or Business-Type)
- Fund Supported
- Special District-Community Facilities District



# Communication is Vital on the Path to Approval

- City Manager/CAO
- Inter-Department
- Governing Board
- The Public- the people you serve



# Informal and Formal Communications

- Electeds Briefings with Staff
- Electeds/City Manager Discussions
- City Newsletter/Surveys
- Council Workshops
- Capital Improvement Program
- “Stand Alone” Agenda or Discussion
- Budget
- Mid-Year Budget Update
- “Go Ahead” and/or Intention to Reimburse Resolutions
- Public Hearing
- Approval of Debt Issuance Resolutions



# Resources Available for Presentation Assistance

- Financing Team- Financing Advisor, Bond Counsel, Disclosure Counsel, Underwriter
- City Finance Staff (Bond experience), City Attorney, City Manager, Public Works
- Prior Bond Issuance Documents (Staff Reports, Official Statement, etc.)
- CDIAC
- CSMFO netserve (There is a wealth of knowledge and information)
- Staff Report, Public Hearing Notice, Resolution



# “Go Ahead” and/or Intention to Reimburse Resolutions

- Staff & Financing Team Semi-Finalize Documentation
  - Financing Structure
  - Credit Features
  - Preliminary Official Statement
  - Initiate Bond Insurance-if advantageous
  - Rating Agency Review, if applicable



# Governing Body Approval

- Informative Staff Report
- Resolution-Approval of Financing Documents
- Resolution-Authorizing Issuance
  - Delegate Authority to Staff to Complete Documents
  - Specified Staff Authorized to Sign Documents and Close Financing
- Resolution-Approval of Official Statement
- Certain Bonds May Require Specialized Procedures or Multiple Approvals
  - Assessment and Community Facilities Districts (District Formation)
  - Successor Agency Approvals
  - Lease/Leaseback Financings

# Questions?

