



ADVANCED CREDIT ANALYSIS

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Disclaimer



The information presented in this presentation is intended to assist public investment professionals. The content presented is informational and does not constitute investment advice or the recommendation to invest in any or all of the investment instruments discussed. When choosing an investment instrument for a public portfolio, the whole portfolio, investment policy, suitability, financial needs of the public agency and any associated risks should be considered. In addition, the information in this presentation is set to reflect the period in time in which it is presented and any changes that may affect any of the instruments discussed, such as legislation, reform or market conditions, or that may alter the relevancy of any of these instruments, will not be reflective in the post archival records. In such instances, viewers should be advised to use the information only as a reference as no updates to the records will be made. Please consult the California Debt and Investment Advisory Commission's publication Local Agency Investment Guidelines for any interpretive updates.





It's All About Risk & Reward

- Treasury Yield Curve
- Default Risk
- Credit Spread Risk
- Downgrade Risk

Risk & Reward



"You want a valve that doesn't leak and you try everything possible to develop one. But the real world provides you with a leaky valve. You have to determine how much leaking you can tolerate."



Peter L. Bernstein. Against the Gods: The Remarkable Story of Risk (Kindle Locations 69-71). Kindle Edition.

The Yield Curve Framework



CALIFORNIA DEBT AND INVESTMENT A D V I S O R Y COMMISSION







| Мос | ody's | S&P | | Fit | tch | Poting description | | |
|-----------|------------|-----------|------------|-----------|--------------------|--------------------|------------------|--|
| Long-term | Short-term | Long-term | Short-term | Long-term | Short-term | nating description | | |
| Aaa | | AAA | | AAA | | Prime | | |
| Aa1 | | AA+ | A 1. | AA+ | E1 . | | Invostmont grado | |
| Aa2 | P-1 | AA | A-1+ | AA | | High grade | | |
| Aa3 | | AA- | | AA- | | | | |
| A1 | | A+ | Λ 1 | A+ | C1 | | | |
| A2 | | Α | A-1 | А | Upper medium grade | Investment-grade | | |
| A3 | БО | A– | A 0 | A– | 50 | | | |
| Baa1 | F-2 | BBB+ | A-2 | BBB+ | Γ2 | | | |
| Baa2 | DЭ | BBB | A 2 | BBB | E2 | Lower medium grade | | |
| Baa3 | F-3 | BBB- | A-3 | BBB- | го | | | |

Bond credit rating. (2016, January 15). In Wikipedia, The Free Encyclopedia. Retrieved 07:22, January 21, 2016, from https://en.wikipedia.org/w/index.php?title=Bond_credit_rating&oldid=691840556

Ratings: Letters & Numbers



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| Numeric Rating | Composite Rating | Moody Rating | S&P Rating | Fitch Rating | |
|-------------------|---------------------|-----------------|------------|--------------|--|
| 21 | AAA | Aaa | AAA | AAA | |
| 20 | AA1 | Aa1 | AA+ | AA+ | |
| 19 | AA2 | Aa2 | AA | AA | |
| 18 | AA3 | Aa3 | AA- | AA- | |
| 17 | A1 | A1 | A+ | A+ | |
| 16 | A2 | A2 | A | A | |
| 15 | A3 | A3 | A- | A- | |
| 14 | BBB1 | Baa1 | BBB+ | BBB+ | |
| 13 | BBB2 | Baa2 | BBB | BBB | |
| 12 | BBB3 | Baa3 | BBB- | BBB- | |





| AMZN | AMAZON.COM INC | | | | |
|-----------------------|----------------|----------------|--|--|--|
| NRSRO | Rating | Number | | | |
| Moody S&P Fitch | Baa1 AA- | 14.00 18.00 | | | |
| Average Rounded | | 16.00 16.00 | | | |
| Composite | A2 | | | | |

Ratings Source: Bloomberg as of 1/19/16

Credit Risk



Default Risk

the risk that the issuer will fail to satisfy the terms of the obligation with respect to the timely payment of interest and principal.

Credit Spread Risk

The risk that an issuer's debt obligation will decline due to an increase in the credit spread is called credit spread risk.

Downgrade Risk

An unanticipated downgrading of an issue or issuer

Frank J. Fabozzi. Fixed Income Analysis (Kindle Locations 780-821). Kindle Edition.





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Average Cumulative Default Rates For Corporates By Region (1981 - 2016) (%)

| | Time horizon (years) | | | | | | | | | | | | | | |
|----------------------|----------------------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| Rating | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| U.S . | | | | | | | | | | | | | | | |
| AAA | 0.00 | 0.04 | 0.17 | 0.29 | 0.42 | 0.54 | 0.59 | 0.67 | 0.76 | 0.85 | 0.90 | 0.94 | 0.99 | 1.09 | 1.20 |
| AA | 0.03 | 0.08 | 0.18 | 0.31 | 0.45 | 0.60 | 0.74 | 0.86 | 0.96 | 1.07 | 1.17 | 1.25 | 1.34 | 1.42 | 1.51 |
| А | 0.07 | 0.20 | 0.36 | 0.54 | 0.73 | 0.95 | 1.19 | 1.41 | 1.65 | 1.89 | 2.11 | 2.32 | 2.52 | 2.69 | 2.89 |
| BBB | 0.22 | 0.58 | 0.99 | 1.50 | 2.05 | 2.60 | 3.09 | 3.58 | 4.07 | 4.55 | 5.02 | 5.37 | 5.71 | 6.06 | 6.42 |
| BB | 0.80 | 2.52 | 4.57 | 6.57 | 8.38 | 10.14 | 11.62 | 12.98 | 14.17 | 15.25 | 16.13 | 16.91 | 17.61 | 18.22 | 18.84 |
| В | 3.92 | 9.00 | 13.43 | 16.88 | 19.57 | 21.76 | 23.56 | 24.98 | 26.24 | 27.42 | 28.42 | 29.20 | 29.90 | 30.53 | 31.16 |
| CCC/C | 28.85 | 39.23 | 44.94 | 48.55 | 51.31 | 52.53 | 53.95 | 55.00 | 55.96 | 56.66 | 57.32 | 57.93 | 58.60 | 59.14 | 59.14 |
| Investment grade | 0.12 | 0.32 | 0.56 | 0.86 | 1.17 | 1.49 | 1.80 | 2.09 | 2.38 | 2.67 | 2.95 | 3.17 | 3.39 | 3.59 | 3.81 |
| Speculative grade | 4.18 | 8.25 | 11.81 | 14.68 | 17.00 | 18.95 | 20.59 | 21.95 | 23.16 | 24.26 | 25.18 | 25.95 | 26.64 | 27.24 | 27.83 |
| All rated | 1.80 | 3.59 | 5.16 | 6.48 | 7.57 | 8.52 | 9.32 | 10.01 | 10.63 | 11.21 | 11.71 | 12.12 | 12.49 | 12.82 | 13.16 |

Standard & Poors "Default, Transition, and Recovery: 2016 Annual Global Corporate Default Study And Rating Transitions", Table 25 on Page 62.

Bloomberg DRSK (Merton Model)



What is the 'Merton Model' The Merton model is an analysis model – named after economist Robert C. Merton that is used to assess the credit risk of a company's debt. Analysts at brokerage firms and investors utilize the Merton model to understand how capable a company is at meeting financial obligations, servicing its debt and weighing the general possibility that the company will go into credit default. This model was later built out by Fischer Black and Myron Scholes to develop the Black-Scholes pricing model.



Main Driver of Default: Distance-to-Default The DRSK<GO>framework for modeling default has its origins in the structural model proposed by Robert Merton. In this model, a firm is viewed as solvent as long as the value of the firm's assets is larger than the value of its liabilities. The issue is that the value of the assets of the firm is not observable and must thus be inferred. The Merton model links the value of the assets to the market cap and debt of a firm, both of which are observable. The key insight of the Merton framework is that the equity of the firm can be viewed as a call option on the total assets of the firm where the strike price is equal to its liabilities. This allows us to infer the value of the assets from the observed equity value using a BlackScholes option pricing approach.

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| Ticker | Bloomberg 5Yr Prob Default % | Analyst % Buy Hold | Sustainalytics Rank | RobecoSAM Rank | ISS Quality Score | OAS |
|--------|---------------------------------|--------------------|---------------------|---------------------|-------------------|-------|
| AAPL | 0.36 | 85.71 | 78.07 | 36.00 | 1.00 | 22.67 |
| ADP | 0.19 | 95.24 | 72.91 | 36.00 | 1.00 | 24.06 |
| CL | 0.16 | 87.50 | 48.00 | 100.00 | 1.00 | 10.50 |
| CSCO | 0.35 | 93.94 | 93.86 | 100.00 | 1.00 | 21.30 |
| DE | 1.40 | 87.50 | 55.8 <mark>8</mark> | <mark>4</mark> 3.00 | 3.00 | 42.59 |
| DIS | 0.51 | 97.14 | 74.77 | 54.00 | 8.00 | 24.63 |
| GOOGL | 0.12 | 100.00 | 82.76 | 97.00 | 10.00 | 15.93 |
| HD | 0.17 | 94.12 | 90.00 | 68.00 | 1.00 | 23.23 |
| HNDA | 0.99 | 100.00 | 40.68 | 97.00 | 3.00 | 43.96 |
| IBM | 0.80 | 92.00 | 95.07 | 56.00 | 6.00 | 39.53 |
| INTC | 0.46 | 80.43 | 96.83 | <mark>4</mark> 4.00 | 8.00 | 25.86 |
| JNJ | 0.12 | 95.65 | 88.08 | 83.00 | 9.00 | 10.29 |
| КМВ | 0.29 | 82.35 | 80.00 | 36.00 | 3.00 | 37.05 |
| КО | 0.12 | 100.00 | 61.81 | 39.00 | 1.00 | 23.32 |
| MRK | 0.19 | 100.00 | 90.16 | 65.00 | 3.00 | 26.37 |
| MSFT | 0.16 | 100.00 | 96.55 | 92.00 | 3.00 | 13.03 |
| ORCL | 0.41 | 88.57 | 89.66 | 72.00 | 10.00 | 23.88 |
| PEP | 0.11 | 95.83 | 89.58 | <mark>4</mark> 2.00 | 1.00 | 21.32 |
| PFE | 0.37 | 100.00 | 65.28 | <mark>50</mark> .00 | 2.00 | 15.76 |
| QCOM | 0.93 | 96.88 | 76.32 | 61.00 | 6.00 | 35.93 |
| SBUX | 0.33 | 96.97 | 90.29 | 67.00 | 2.00 | 28.80 |
| TGT | 0.33 | 96.55 | 77.00 | 72.00 | 1.00 | 38.28 |
| ΤΟΥΟΤΑ | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 40.65 |
| UNANA | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 36.12 |
| UPS | 0.56 | 93.33 | 82.18 | 80.00 | 9.00 | 39.74 |

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Issuer Alpha-Numeric Sort

30.00

Credit Spread Risk



What is it?

- "Even in the absence of default, an investor is concerned that the market value of a bond will decline and/or the price performance of a bond will be worse than that of other bonds. To understand this, recall that the price of a bond changes in the opposite direction to the change in the yield required by the market. Thus, if yields in the economy increase, the price of a bond declines, and vice versa." ...
- "The risk that an issuer's debt obligation will decline due to an increase in the credit spread is called credit spread risk."

Frank J. Fabozzi. Fixed Income Analysis (Kindle Locations 784-793). Kindle Edition.

Credit Spread History



FORNIA COMMISSION



Santa Monica Corporate Spreads

| Ticker | Bloomberg 5Yr Prob Default % | Analyst % Buy Hold | Sustainalytics Rank | RobecoSAM Rank | ISS Quality Score | OAS |
|--------|---------------------------------|--------------------|---------------------|---------------------|-------------------|-------|
| AAPL | 0.36 | 85.71 | 78.07 | 36.00 | 1.00 | 22.67 |
| ADP | 0.19 | 95.24 | 72.91 | 36.00 | 1.00 | 24.06 |
| CL | 0.16 | 87.50 | 48.00 | 100.00 | 1.00 | 10.50 |
| CSCO | 0.35 | 93.94 | 93.86 | 100.00 | 1.00 | 21.30 |
| DE | 1.40 | 87.50 | 55.8 <mark>8</mark> | <mark>4</mark> 3.00 | 3.00 | 42.59 |
| DIS | 0.51 | 97.14 | 74.77 | 54.00 | 8.00 | 24.63 |
| GOOGL | 0.12 | 100.00 | 82.76 | 97.00 | 10.00 | 15.93 |
| HD | 0.17 | 94.12 | 90.00 | 68.00 | 1.00 | 23.23 |
| HNDA | 0.99 | 100.00 | 40.68 | 97.00 | 3.00 | 43.96 |
| IBM | 0.80 | 92.00 | 95.07 | 56.00 | 6.00 | 39.53 |
| INTC | 0.46 | 80.43 | 96.83 | <mark>4</mark> 4.00 | 8.00 | 25.86 |
| JNJ | 0.12 | 95.65 | 88.08 | 83.00 | 9.00 | 10.29 |
| КМВ | 0.29 | 82.35 | 80.00 | 36.00 | 3.00 | 37.05 |
| КО | 0.12 | 100.00 | 61.81 | 39.00 | 1.00 | 23.32 |
| MRK | 0.19 | 100.00 | 90.16 | 65.00 | 3.00 | 26.37 |
| MSFT | 0.16 | 100.00 | 96.55 | 92.00 | 3.00 | 13.03 |
| ORCL | 0.41 | 88.57 | 89.66 | 72.00 | 10.00 | 23.88 |
| PEP | 0.11 | 95.83 | 89.58 | <mark>4</mark> 2.00 | 1.00 | 21.32 |
| PFE | 0.37 | 100.00 | 65.28 | 50 .00 | 2.00 | 15.76 |
| QCOM | 0.93 | 96.88 | 76.32 | 61.00 | 6.00 | 35.93 |
| SBUX | 0.33 | 96.97 | 90.29 | 67.00 | 2.00 | 28.80 |
| TGT | 0.33 | 96.55 | 77.00 | 72.00 | 1.00 | 38.28 |
| ΤΟΥΟΤΑ | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 40.65 |
| UNANA | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 36.12 |
| UPS | 0.56 | 93.33 | 82.18 | 80.00 | 9.00 | 39.74 |

FORNIA

Transition Matrix

What is it?

"A popular tool used by managers to gauge the prospects of an issue being downgraded or upgraded is a rating transition matrix. This is simply a table constructed by the rating agencies that shows the percentage of issues that were downgraded or upgraded in a given time period. So, the table can be used to approximate downgrade risk and default risk."





Transition Rates: 5 Year



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Average Multi-Year Global Corporate Transition Matrices (1981 - 2016) (%)

| | | | | Five-yea | ir transition | rates (%) | | | | | | | | | |
|---------|---------|---------|--------|----------|---------------|-----------|--------|---------|--------|--|--|--|--|--|--|
| From/to | AAA | AA | А | BBB | BB | в | ccc/c | D | NR | | | | | | |
| AAA | 49.58 | 28.37 | 4.86 | 0.81 | 0.24 | 0.16 | 0.08 | 0.35 | 15.53 | | | | | | |
| | (11.91) | (13.14) | (2.67) | (1.54) | (0.47) | (0.41) | (0.28) | (0.60) | (6.45) | | | | | | |
| AA | 1.49 | 50.29 | 24.87 | 3.71 | 0.59 | 0.39 | 0.04 | 0.34 | 18.26 | | | | | | |
| | (0.93) | (7.74) | (4.69) | (1.65) | (0.63) | (0.59) | (0.10) | (0.38) | (4.55) | | | | | | |
| А | 0.08 | 5.22 | 54.95 | 15.13 | 2.15 | 0.71 | 0.16 | 0.57 | 21.04 | | | | | | |
| | (0.10) | (2.31) | (6.65) | (2.21) | (1.11) | (0.88) | (0.18) | (0.42) | (4.05) | | | | | | |
| BBB | 0.03 | 0.47 | 10.51 | 51.02 | 7.68 | 2.29 | 0.40 | 1.93 | 25.68 | | | | | | |
| | (0.07) | (0.54) | (3.25) | (7.46) | (1.74) | (1.46) | (0.40) | (1.46) | (4.32) | | | | | | |
| BB | 0.01 | 0.08 | 1.06 | 12.72 | 30.83 | 11.08 | 1.32 | 7.84 | 35.06 | | | | | | |
| | (0.06) | (0.18) | (0.99) | (3.26) | (6.80) | (2.19) | (0.91) | (4.84) | (4.51) | | | | | | |
| В | 0.01 | 0.03 | 0.28 | 1.63 | 10.55 | 24.83 | 2.99 | 19.25 | 40.42 | | | | | | |
| | (0.11) | (0.09) | (0.58) | (1.22) | (2.73) | (5.50) | (1.02) | (8.87) | (5.51) | | | | | | |
| CCC/C | 0.00 | 0.00 | 0.12 | 0.74 | 2.98 | 12.18 | 2.53 | 46.96 | 34.49 | | | | | | |
| | (0.00) | (0.00) | (0.51) | (1.85) | (2.08) | (4.73) | (3.78) | (12.36) | (9.21) | | | | | | |
| | | | | | | | | | | | | | | | |

Numbers in parentheses are weighted standard deviations, weighted by the issuer base. Sources: S&P Global Fixed Income Research and S&P CreditPro®.

Standard & Poors "Default, Transition, and Recovery: 2016 Annual Global Corporate Default Study And Rating Transitions", Table 36 on Page 83. http://media.spglobal.com/documents/SPGlobal Ratings Article 13+April+2017 Annual+Corporate+Default+Study+and+Rating+Transitions.pdf

A Ratings Digression Part 1



Lehman Brothers Credit Rating History

| | | | | Moody's S | Senior | Unsecured | Debt |
|--------|---|------|---|-----------|--------|-----------|------|
| | | | | | | | |
| Rating | | Watc | h | | | Effective | |
| WR | | | | | 12 | /10/2008 | |
| | | | | | | /08/2008 | |
| B3 | | | | | 09 | /15/2008 | |
| A2 | | | | | 09 | /10/2008 | |
| A2 | | | | | 07 | /17/2008 | |
| A1 | | | | | 06 | /13/2008 | |
| A1 | | | | | 10 | /22/2003 | |
| A2 | | *+ | | | 06 | /24/2003 | |
| A2 | | | | | 11 | /03/2000 | |
| | | | | | | | |
| | | | | | | | |
| Up | / | Down | / | No Change | / | Initial | |
| | | | | | | Close | |
| | | | | | | | |

| | | SAP LI LOCAL ISSUEL CLEUIL |
|--------|-------------|-----------------------------|
| | | |
| Rating | Watch | Effective |
| NR | | 09/25/2008 |
| D | | 09/16/2008 |
| SD | | 09/15/2008 |
| A | | 09/12/2008 |
| А | | 09/09/2008 |
| | | 06/02/2008 |
| A+ | | 10/11/2005 |
| ۸ | | |
| | | Fitch Senior Unsecured Debt |
| D 1 | | |
| Rating | watch | Effective |
| NR | | 10/2//2008 |
| | | 09/15/2008 |
| A+ | | 09/09/2008 |
| A+ | | 06/09/2008 |
| AA- | | 06/28/2007 |
| A+ | | 06/20/2001 |
| A | | 05/31/1994 |
| | | |
| | | |
| | | |
| | | |
| | | |
| Up / | Down / No C | hange / Initial |
| | | |
| | | Close |

Source: Bloomberg

A Ratings Digression Part 2

SO Jeans of Excellence

"The ratings agencies had given their AAA rating, normally reserved for a handful of the world's most solvent governments and best-run businesses, to thousands of mortgage-backed securities, financial instruments that allowed investors to bet on the likelihood of someone else defaulting on their home. The ratings issued by these companies are quite explicitly meant to be predictions: estimates of the likelihood that a piece of debt will go into default. Standard & Poor's told investors, for instance, that when it rated a particularly complex type of security known as a collateralized debt obligation (CDO) at AAA, there was only a 0.12 percent probability— about 1 chance in 850— that it

would fail to pay out over the next five years. ... In fact, around 28 percent of the AAA-rated CDOs defaulted, according to S&P's internal figures. ... This is just about as complete a failure as it is possible to make in a prediction: trillions of dollars in investments that were rated as being almost completely safe instead turned out to be almost completely unsafe. It was as if the weather forecast had been 86 degrees and sunny, and instead there was a blizzard." new york times bestseller noise and the noi the signal and the and the noise and the noise and the and the noise and the noise and the why so many nois predictions fail but some don't the and the noise and nate silver the noise

Silver, Nate (2012-09-27). The Signal and the Noise: Why So Many Predictions Failbut Some Don't (pp. 20-21). Penguin Group US. Kindle Edition.





Analyst Ratings Cisco Systems Inc.

| | 3 Months Ago | 1 Month Ago | Current |
|-------------|--------------|-------------|------------|
| Buy | 14 | 15 | 13 |
| Overweight | 2 | 2 | 2 |
| Hold | 11 | 11 | 12 |
| Underweight | 0 | 0 | 0 |
| Sell | 0 | 0 | 0 |
| Consensus | OVERWEIGHT | OVERWEIGHT | OVERWEIGHT |





| | CALIFORNIA |
|-----|------------|
| | DEBT AND |
| | INVESTMENT |
| | ADVISORY |
| ¢., | COMMISSION |
| | |

| D | | | | | | | | |
|-----------------------------|------------------------------|-----------------|-------------------|----------------|------------|------------------------------|---------------------------|----------------|
| Cisco Systems Inc | cusip 1 | 17275R102 | (1017 | 711 1000 |)) Net | working | g Product | ts |
| CSCO US Equity | Export to I | Excel | | Environme | ental, S | iocial & G | Governance | Analysis |
| Cisco Systems Inc | | | | ł | listory 🛛 | i Years | Curre | ncy USD • |
| Summary vs H | istory vs Pee | ers | 97) ESG So | cores RV E | ESG » | | | |
| Environmental | Environmental Better Neutral | | RobecoS/ | AM Rank | | 100 IS | SS QualitySco | re 1 |
| Social Neutral Neutral | | 1 | Sustainal | lytics Rank | | 92 CI | DP Climate S | core 8 |
| Governance Better Worse | | | Bloombe | rg ESG Discl | losure | 52.9 | | |
| 98 Analyze Peers vs History | | | vs Peers | | | | | |
| Metrics | Current History | Change | Low | Range | High | Median | Difference | History |
| 1) Environmental | | | | 🕨 Mdr : 🔺 Comp | | | | |
| 11) GHG/Revenue | 13.3 | -2.4 B | | | | | | |
| 2) Social | | | | | | | | |
| 21) Women Empls Mgmt Ratio | 0.81 | -0.02 W | | | | | | |
| 22) Women Employees % | 26 | 3 B | | | | | | |
| 23) Employee Turnover % | | | | | | | | |
| 24) Employees Unionized % | | | 0 | • | 2 | 0 | | |
| 25) Lost Time Incident Rate | | | | | | | | |
| 3) Governance | ~ ~ | | | | | | | |
| 31) Independent Directors % | ⁹⁰ | 8.2 B | 85.7 | •• | 88.9 | 85.7 | 4.3 8 | <u> </u> |
| 32) Percent of Board Member | 30 | 2.7 B | 27.3 | • • • | 50 | 31 | -1 N | |
| 33) Director Avg Age | 01 | -1 B | 59 | | 100 | 00 | 1 1 | |
| 34) Director Meeting Atta 6 | 10 | -1 P | /5 | | 100 | /5 | 0 | |
| SJ Board Size | 10 ~~ | -1 B | · | | 12 | 10 | 1 1 | |
| | | | | | | | | |
| | | | | | | | | |
| | | | | | | | | |
| Qustralia_61_2_9777_8 | 600 Brazil 5511_2395,9 | 000 Europe 44_2 | 0,7330 <u>750</u> | О_Germany 49_6 | 59.9204.12 | 10_Hong_Kong | 2 857 2977 6000 | |
| Japan 81 3 4565 8900 | 31Ngapore 65 6212 | 1000 0.5. | 1 212 518 | 2000 SN 5559 | isz Pst 6 | 020 B100mber MT-8:00 H702 | 2=5198=1 12-Jan | -2020 16:58:03 |
| | | | | | | | | |



SOCIALLY RESPONSIBLE INVESTING - WHAT DOES IT MEAN AND WHAT'S THE RISK? CALIFORNIA DEBT AND INVESTMENT ADVISORY COMMISSION | CDIAC NO. 19.14

Resources

CDIAC Publications:

- <u>Socially Responsible Investing What Does it</u> Mean and What's the Risk?
- Local Agency Investment Guidelines (LAIG)

$Other \ Resources$

A list of ESG and SRI resources can be found at the back of Socially Responsible Investing publication and on the <u>webinar page</u>.



CALIFORNIA DEBT AND INVESTMENT A DVISORY COMMISSION

Socially Responsible Investing

Strategies to promote concepts and ideals a local agency seeks to support while practicing prudent investment management.





CALIFORNIA DEBT AND INVESTMENT A D V I S O R Y COMMISSION



Determining 'Want'

Whether an agency uses positive or negative screening, they still must build their 'screen' by determining what they do or do not want in their investments.

Environmental, Social, and Governance Criteria

1. Examples of ESG Categories

| Environmental | Social | Governance | | |
|--------------------|-----------------------|---------------------------|--|--|
| Climate change and | Customer satisfaction | Board composition | | |
| carbon emissions | | | | |
| Air and water | Data protection and | Audit committee structure | | |
| pollution | privacy | | | |
| Biodiversity | Gender and diversity | Bribery, fraud and | | |
| | | corruption | | |
| Deforestation | Employee engagement | Executive compensation | | |
| Energy efficiency | Community relations | Lobbying | | |
| Waste management | Human rights | Political contributions | | |
| Water scarcity | Labor standards | Whistleblower schemes | | |

2. Company/Investment Scores/Ratings

Source: CFA Institute

Impact Investing

Targeted Investments

Local Community Banks

Economic Development

Housing

Infrastructure, Affordable



Santa Monica's Perspective

David Carr, Assistant City Treasurer, City of Santa Monica





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What is **E**SG/**S**RI?

Responsible investment is an approach to investing that aims to incorporate environmental, social, and governance (ESG) factors into investment decisions, to better manage risk and generate sustainable, longterm returns.

UN Principles of Responsible Investment



Sustainable Growth

Investors using socially responsible criteria hit \$12 trillion in US assets.



Assets Under Management

Source: US SF BLOOMBERG









Santa Monica's SRI Evolution





Santa Monica's Investment Policy

17. Socially Responsible Investing

RESTRICTIONS – The direct investment of City funds are restricted as follows:

- a. Investments are to be made in entities that support clean and healthy environment, including following safe and environmentally sound practices.
- b. No investments will be made in fossil fuel companies as defined by the organization 350.org <u>or in banking institutions</u> that provide financing to said companies.
- c. No investments are to be made in tobacco or tobacco-related products.
- d. No investments are to be made to support the production of weapons, military systems, or nuclear power.
- e. Investments are to be made in entities that promote community economic development.

Funds invested with trustee and/or outside investment managers such as the Cemetery and Mausoleum Perpetual Care Funds will comply with this section of the policy.



ESG Implementation

One component of investment analysis and decision making.

Typically applicable to corporates, but can be applied to other asset classes.

Variety of ESG data tools: Bloomberg Yahoo! Brokers

Private ESG Analytical Firms (Sustainalytics, MSCI, RobecoSAM, etc.)



Implementation in Santa Monica

ESG does not alter other daily investment processes.

Check ESG score of corporates as an added component of credit analysis.

Partner with broker to look for suitable investments.

Corporates are not the only sector where SRI applies.





ESG Impact on Returns

Companies with higher ESG scores tend to have slightly higher returns.

Governance scores are the most highly correlated.

Increase of 0.3% to 0.4% annually.

ESG in Credit Analysis

Credit Rating Agency Signatories

Axesor Rating Liberum Ratings **Beyond Ratings** Microfinanza Rating China Chengxin International Credit Rating Co., Moody's Corporation Dagong Global Credit Ratings Group **RAM Ratings** Fedafin AG Rating-Agentur Expert RA GmbH Fitch Group, Inc Rating and Investment Information, Inc. Golden Credit Rating International Co., Ltd Scope Ratings Japan Credit Rating Agency **Spread Ratings S&P** Global Ratings JCR Eurasia Rating

ESG in Credit Analysis Example

| Country | US |
|---------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Sector | Banking |
| Bank | 7 February 2019 |
| ESG Factor | Social and Governance |
| Action | Credit rating downgraded from A to A-; outlook stable |
| Key Rationale | Asset growth capped until the company further enhances its governance and compliance and risk management to the standards required by the regulator; the downgrade also reflects ongoing ramifications of its retail sales practices issues. |
| Source | S&P Global Ratings |

CALIFORNIA DEBT AND INVESTMENT ADVISORY COMMISSION

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Offerings Example 12/31/19

CALIFORNIA

COMMISSION



Analysis as of 12/31/19. Calculations by Kevin Webb, CFA

Offerings Example 12/31/19

| Sector | Effective Duration [3.924] | Purchase Yield [1.80] | MktWgtd Purchase Yield [1.80] | % of Total Market Value 100.00% | OAS [(0.817)] | Yield To Maturity [1.847] | Years To Maturity [5.127] |
|------------------|---------------------------------|----------------------------|---------------------------------------|---------------------------------------|-----------------------|--------------------------------|------------------------------|
| US Treasury | 5.268 | 1.711 | 0.386 | 22.588% | <mark>(</mark> 2.835) | 1.711 | 6.26 |
| Agy Bullet | 4.966 | 1.828 | 0.609 | 33.328% | 9.347 | 1.829 | 5.60 |
| AgyClbl Anytime | 3.423 | 1.987 | 0.237 | 11.933% | (8.417) | 2.048 | 6.01 |
| AgyClbl Discrete | 1.356 | 1.777 | 0.241 | 13.548% | (25.05) | 1.873 | 3.40 |
| AgyClbl 1X | 0.592 | 1.434 | 0.065 | 4.535% | (15.251) | 1.814 | 2.20 |
| Agy StepUp | 5.385 | 1.919 | 0.023 | 1.214% | 14.07 ² | 1.92 | 6.41 |
| SNAT | 3.027 | 1.800 | 0.074 | 4.088% | (10.29) | 1.966 | 4.73 |
| CD | 1.261 | 1.647 | 0.033 | 2.031% | 6. <mark>8</mark> 49 | 1.647 | 1.29 |
| Muni | 2 .531 | 1.445 | 0.001 | 0.081% | 39.367 | 2.144 | 2.83 |
| Industrial | 4.232 | 1.973 | 0.080 | 4.034% | 28.123 | 1.988 | 4.64 |
| Financial | 4.261 | 2.055 | 0.014 | 0.669% | 33.653 | 2.086 | 4.88 |
| Bank | 2.334 | 1.913 | 0.027 | 1.406% | 29.429 | 1.94 | 2.54 |
| Special Purpose | 1.982 | 1.750 | 0.007 | 0.374% | 1 <mark>6.139</mark> | 1.768 | 2.08 |
| Trans - Rail | 1.929 | 1.837 | 0.003 | 0.172% | 25.101 | 1.972 | 2.20 |

FORNIA

COMM

| Ticker | Bloomberg 5Yr Prob Default % | Analyst % Buy Hold | Sustainalytics Rank | RobecoSAM Rank | ISS Quality Score | OAS |
|--------|---------------------------------|--------------------|---------------------|---------------------|-------------------|---------------|
| AAPL | 0.36 | 85.71 | 78.07 | 36.00 | 1.00 | 30 .92 |
| ASCHEA | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 64.07 |
| BAC | 1.45 | 93.10 | 63.33 | 89.00 | 2.00 | 20.70 |
| ВК | 1.71 | 86.36 | 84.92 | 87.00 | 1.00 | 12.92 |
| BNSF | 20.81 | 0.00 | 0.00 | 0.00 | 0.00 | 2 5.10 |
| С | 2.25 | 96.30 | 64.40 | 78.00 | 1.00 | 30.10 |
| CME | 0.44 | 85.71 | 47.21 | 20.00 | 9.00 | 33.28 |
| CVX | 0.27 | 100.00 | 38.46 | 53.00 | 2.00 | 11.29 |
| DIS | 0.51 | 97.14 | 74.77 | 54.00 | 8.00 | 19.33 |
| EL | 0.21 | 92.00 | 28.00 | 31.00 | 10.00 | 11.61 |
| EMR | 0.37 | 96.30 | 34.21 | 29.00 | 8.00 | (1.57) |
| IBM | 0.80 | 92.00 | 95.07 | 56.00 | 6.00 | 14.76 |
| ICE | 0.53 | 95.00 | 51.80 | 41.00 | 4.00 | 58.34 |
| INI | 0.12 | 95.65 | 88.08 | 83.00 | 9.00 | 15.53 |
| КО | 0.12 | 100.00 | 61.81 | 39.00 | 1.00 | 16.60 |
| MMM | 0.42 | 80.95 | 85.19 | 87.00 | 2.00 | 38.53 |
| MRK | 0.19 | 100.00 | 90.16 | 65.00 | 3.00 | 20.56 |
| MSFT | 0.16 | 100.00 | 96.55 | 92.00 | 3.00 | 21.50 |
| NKE | 0.15 | 94.44 | 47.06 | 78.00 | 5.00 | (9.06) |
| PCAR | 0.56 | 82.61 | 21.57 | 32.00 | 8.00 | 7.73 |
| PEP | 0.11 | 95.83 | 89.58 | 42.00 | 1.00 | 13.33 |
| PM | 0.49 | 94.74 | 75.69 | 75.00 | 4.00 | 28.14 |
| PSJHOG | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 74.57 |
| PX | 1.43 | 100.00 | 97.09 | 99.00 | 7.00 | 14.30 |
| SPG | 1.43 | 100.00 | 65.66 | <mark>51.</mark> 00 | 7.00 | 43.96 |
| STT | 2.25 | 95.45 | 96.07 | 90.00 | 5.00 | 21.69 |
| TFC | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 31.22 |
| UNANA | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 27.48 |
| USB | 0.84 | 88.46 | 32.02 | 38.00 | 4.00 | 43.41 |
| WFC | 1.45 | 77.42 | 36.85 | <mark>4</mark> 2.00 | 2.00 | 49.17 |

Issuer Matrix for Offerings-20191231 (Using 12/31/19 Data) Showing Corporates Issuers Data Labels Showing Ticker



2.50

Analysis as of 12/31/19. Calculations by Kevin Webb, CFA

Offerings as of 12/31/19 Data Labels: Security Description | Ratings Info

