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DEBT AND
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ADVISORY
COMMISSION

# MUNICIPAL MARKET DISCLOSURE MARCH 3, 2020

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# SESSION ONE: WHY IS DISCLOSURE IMPORTANT?

Kevin Civale, Shareholder, Stradling Yocca Carlson & Rauth

Jeff Land, Vice President, Bandis Tallman

# M Audience Polling

## Detailed Directions in Program

Link: b.Socrative.com/login/student

Room Name: CDIAC

### Questions

- 1. Has your agency participated in a financing either via public offering or direct placement?
- 2. If the answer to question one is yes, has your agency engaged a third party to assist in meeting its continuing disclosure obligations?
- 3. Does your agency produce your continuing disclosure agreement in house?
- 4. Does your agency have a continuing disclosure policy?
- 5. Does your agency have a plans for any future financing either via public offering or direct placement?



# Municipal Disclosure: What Can Go Wrong?



# Aggressive Enforcement Efforts by the SEC



Enforcement Division Unit created in 2010 to focus on Municipal Bonds and Pension Funds

Approx. 25 attorneys – Most are former prosecutors



# Aggressive Enforcement Efforts by the SEC



Dodd-Frank Act gave SEC new power to obtain fines in administrative ("cease and desist") actions - settlements & civil fines are becoming common.

Long-standing agenda to move municipal market closer to corporate market, particularly for ongoing disclosure.

### **Enforcement Actions**

## Failure of Officials to Read Offering Documents

Orange County (1996)

**UNO Charter School (2016)** 

## Inadequate Pension Disclosures

City of San Diego (2006)

State of New Jersey (2010)

State of Illinois (2013)

State of Kansas (2014)

### **Enforcement Actions**

## Failure of Officials to Read Offering Documents

Orange County (1996)

UNO Charter School (2016)

## Inadequate Pension Disclosures

City of San Diego (2006)

State of New Jersey (2010)

State of Illinois (2013)

State of Kansas (2014)

In these cases, SEC focused on failure to disclose funding shortages and the potential impact pension funding pressures would have on future budgetary flexibility, as well as misstatements on remedial plans.

SEC also highlighted lack of training and internal procedures which resulted in disclosure lapses.

### Misleading or Incomplete Financial Disclosures

City of Miami, FL

Interfund transfers to mask budget gaps

allegedly not disclosed

Victorville, CA

Alleged inflated valuation of property in taxing district, other conflicts of interest

City of Allen Park, MI

Failure to disclose budget gap

## Failure to Disclose Unusual Actions to Meet Rate Covenant

#### Westlands Water District

SEC alleged that District undertook extraordinary accounting transaction to meet debt service coverage.

SEC also alleged that District did not disclose a prior period accounting adjustment which would have adversely affected debt service coverage.

No allegation that the accounting was improper.

District, General Manager and Chief Financial Officer all entered into settlements in which they neither admitted nor denied allegations but paid fines of \$125,000, \$50,000 and \$20,000, respectively

### **Failed Economic Development Projects**

Greater
Wenatchee
Regional Events
Center, WA

Did not disclose prior, less favorable projections; project failed to generate expected revenues; settled (2013) City of Allen Park, MI

Failure to disclose collapse of movie studio project which was expected to generate revenue to cover budget gaps; settled (2014)

City of Harvey, IL

Nondisclosure of failed hotel project; also fraud by City Controller; settled (2014)

### Failed Economic Development Projects

Rhode Island Economic Development Corp

Ramapo, NY

Alleged failure to disclose funding shortfall for startup software company; two officials settled; issuer and underwriter contesting (2016)

Baseball stadium

### **Failure to Disclose Risk**

### Port Authority of New York and New Jersey

SEC alleged that PA official statements failed to disclose the risk that certain proposed uses of bond proceeds to fund highway and bridge improvements in New Jersey were not authorized by its statutes and bond resolution. Issuer settled, conceding correctness of SEC's statements of fact (first case where issuer was not allowed to neither admit or deny the allegations), agreed to outside monitor of disclosure procedures, and paid \$400,000 fine. (2017)

### **Disseminating False Statements**

On March 27, 2019, the Supreme Court issued its opinion in Lorenzo v. SEC

The Court held that "dissemination of false or misleading statements with intent to defraud can fall within the scope" of SEC Rule 10b-5(a) and (c) even if the disseminator did not "make" the statements. The "dissemination" consisted of someone (Lorenzo) sending two emails to investors containing false information, but which were composed by someone else. The Court emphasized that Lorenzo disseminated the emails knowing the information was false and with an intent to defraud. In holding Lorenzo primarily liable, the Court highlighted that (1) he communicated directly with investors; (2) he invited investors to ask him follow-up questions; and (3) he sent the emails "in his capacity as vice-president of an investment banking company".

### **Failed Economic Development Projects**

Greater
Wenatchee
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Center, WA

City of Allen Park, MI

City of Harvey, IL

Did not disclose
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# Increasingly Aggressive Actions by SEC in Recent Years

Filings against States

Levying fines against issuers

Levying fines against individual defendants

New Jersey

Illinois

Kansas

Wenatchee (WA)

Westlands (CA)

San Diego (CA)

Allen Park (MI)

Harvey (IL)

Westlands (CA)

RI Econ Dev Corp

# Increasingly Aggressive Actions by SEC in Recent Years

Increasingly charging issuer officials along with the issuer

Officials barred from future involvement in municipal finance

Miami (FL)

Allen Park (MI)

Harvey (IL)

Wenatchee (WA)

Victorville (CA)

Westlands (CA)

RI Econ Dev Corp Ramapo (NY) Allen Park (MI)

Harvey (IL)

Sought in Ramapo (NY)

Benefits of sound continuing disclosure practices



**Credit Rating** 



Transparency



Market Efficiency

### **Credit Rating**

### Issuer Management

- 20% of the credit rating from Standard & Poor's
- Compliance with existing laws and legal agreements is crucial
- Policies and formalized procedures help your cause
- Timely submission of required financial information is considered

Credit Rating, continued

### **Spreads Between Ratings**

- AA- to A+ = 5 basis points
- A- to BBB+ = 7 to 8 basis points

### Transparency

- Generates political capital
- Reduces issuer liability and headline risk
- Establishes practical database
- Develops institutional knowledge
- Ensures future continuity

# Market Efficiency

- Informs investors
- Elevates municipal bonds
- Creates demand
- Secures access to capital markets



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# SESSION TWO: INITIAL DISCLOSURE

James Wawrzyniak, Jr., Shareholder, Jones Hall Brian Wong, Debt Manager, City of Sacramento





### INTRODUCTION

- Overview of initial disclosure policies and practices
  - Types of initial disclosure documents and goals when drafting
  - Participants involved with initial disclosure documents
  - Requirements under federal securities laws Rule 10b-5 and Rule 15c2-12
  - Policies and practices for drafting Preliminary Official Statements
- City of Sacramento Case Study
  - Preparation of the Preliminary Official Statement
  - Takeaways and Lessons Learned





# TYPES OF INITIAL DISCLOSURE DOCUMENTS

- Preliminary Official Statement ("POS") Used for public offering of securities.
- Private Placement Memorandum or Other Disclosures.
- CDIAC Reports of Preliminary and Final Sale.
- Not focusing on Continuing Disclosure, which occurs after the primary issuance of the securities.





# GOALS OF INITIAL DISCLOSURE DOCUMENTS

- Legal considerations
  - Issuer subject to anti-fraud provisions of the federal securities laws.
  - Underwriter subject to regulatory obligations under federal securities laws, including Rule 15c2-12.
- Credit considerations
  - Accurately describing security and source of repayment.
  - Telling the story regarding the issuer and the security.
  - Ratings, credit enhancements, etc.





### **PARTICIPANTS**

- What is the role of the Local Agency Issuer?
- What is the role of Disclosure Counsel?
- What is the role of the Underwriter?
- What is the role of Bond Counsel?
- What is the role of the Financial Advisor/Municipal Advisor?





# M Audience Polling

## Detailed Directions in Program

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## Questions

- What type of financing transaction(s) have you participated in? (Select all that apply)
- 2. For public offering transactions, what role did you serve?
- 3. When was the financing completed?

#### FEDERAL SECURITIES LAWS

- Securities Act of 1933 Two requirements
  - Registration requirement municipal securities are exempt.
  - Antifraud requirement municipal securities are <u>not</u> exempt.
- Securities Act of 1933 Two standards of antifraud responsibility:
  - ❖ Negligence (§ 17(a))
  - ❖ Recklessness (§ 10(b) Rule 10b-5)





#### FEDERAL SECURITIES LAWS

- What are the disclosure requirements stemming from the Federal Securities Laws?
  - ❖ SEC Rule 10b-5
  - ❖ SEC Rule 15c2-12
  - Promulgated by the Securities and Exchange Commission (SEC) – based on the SEC's authority to regulate the purchase and sale of securities.
  - Imposes on Issuers initial-disclosure requirements and continuing-disclosure obligations that apply post-issuance.





### SEC RULE 10b-5

- Rule 10b-5: Unlawful for any person engaged with the purchase or sale of a security to "make any untrue statement of a material fact or to omit to state a material fact necessary in order to make the statements made, in the light of the circumstances under which they were made, not misleading"
- "Materiality" is not defined. Depends on facts and circumstances and usually looked at in hindsight; reasonable investor standard:

"[w]hether or not there is a substantial likelihood that a reasonable investor or prospective investor would consider the information important in deciding whether or not to invest" (*Basic Inc. v. Levinson* (1988) 485 U.S. 224)



### **SEC RULE 15c2-12**

- Rule 15c2-12 places certain requirements on underwriters of publicly offered municipal securities.
  - ❖ Directly governs underwriters but not municipal issuers (except for 10b-5 liability).
  - ❖ Indirectly governs municipal issuers engaged in public offerings because underwriters must obtain "deemed final" official statements from issuers and must ensure that issuers have undertaken in a written agreement to provide information to the MSRB as required by Rule 15c2-12.
- Recently amended to add two new Listed Event items related to "financial obligations".





#### MCDC INITIATIVE / ENFORCEMENT ACTIONS

- Over past several years, there has been a marked increase in SEC activity in the municipal market.
  - Enforcement actions related to non-compliance with Rule 15c2-12 continuing disclosure undertakings.
  - Municipalities Continuing Disclosure Cooperation ("MCDC") Initiative.
    - Settlements with self-reporting underwriters (2015).
    - Settlements with self-reporting issuers (2016).
    - Actions against issuers that did not self-report Beaumont.
- Compliance with continuing disclosure undertakings likely to remain focus of SEC and other regulators.
- Current trend to tighten rules and increase enforcement.





#### **CA Government Code 5852.1**

- Effective Jan. 1, 2018, the governing body that authorizes the issuance of bonds—e.g., city council, board of supervisors—must obtain and disclose the following information in a meeting open to the public:
  - Estimated true interest cost of the bonds.
  - Estimated finance charge of the bonds (i.e., total amount paid to for the services of external financing-team members).
  - Estimated amount of project proceeds (net of reserves or capitalized interest).
  - Estimated total debt service (principal and interest) to be paid over the life of the bonds.





#### WHAT IS AN OFFICIAL STATEMENT?

- The POS is the offering document to investors (like corporate prospectus).
- No "line item" list of required items to be included (unlike corporate prospectus).
- Cover, main body, and all appendices are collectively the "Official Statement."
- It is the issuer's document: the issuer must take ownership for accuracy and completeness of the information presented.
- Should contain all "material" information regarding the bonds, so investors can make informed decisions.





### PREPARING AN OFFICIAL STATEMENT

#### What is the basic structure of an Official Statement?

- Cover and introduction.
- Security and source of repayment.
- Key credit tables, information about the issuer, bonds, source of repayment.
- Improvements being financed (new money); bonds to be refunded (refunding).
- Risk Factors.
- ❖ Federal tax and other legal matters, including form of bond opinion and summary of legal documents.
- Continuing disclosure compliance and form of new undertaking.
- Demographic and statistical information; DTC information.





### PREPARING AN OFFICIAL STATEMENT (Cont'd)

#### What are the sources of Information?

- Prior POS's for similar types of bonds, notes, etc. need to update!
- POS's prepared by other issuers of similar types of bonds, notes, etc.
- Publicly available sources regarding issuer demographics, risk factors, DTC.
- Federal tax law for the tax matters and form of opinion.
- Outside third-party reviewer for continuing-disclosure compliance.
- ❖ Rule 15c2-12 for the form of the continuing-disclosure undertaking.

### Who are the participants/contributors of Information?

- Issuer disclosure coordinator, subject-matter experts.
- Disclosure counsel, bond counsel, underwriter, etc.





### PREPARING AN OFFICIAL STATEMENT (Cont'd)

#### What are some examples of Material Information?

- Bond terms, security and source(s) of repayment, ratings, bond insurance.
- Risks of non-repayment, ability to incur additional debt.
- Federal tax treatment and material litigation.
- Prior continuing-disclosure compliance.

#### What are examples of different types of bonds/security?

- Utility Bonds Customers, net revenues, debt-service coverage.
- CFD Bonds Developer's anticipated build-out, financing, top owners.
- General Fund COPs General fund cash flows, PERS, OPEB, continuity of issuer's leadership.





### ADOPTING POLICIES FOR INITIAL DISCLOSURE

- Adopt or Update a Disclosure Policy, whether Stand-Alone or Part of Debt Management Policy Required by SB 1029 (Cal. Gov. Code, § 8855).
  - Designate a disclosure coordinator—the person in charge of disclosure.
  - Describe the process for updating disclosure documents by subject- matter experts, governing body review, and approval procedures.
  - Follow the disclosure policy or explicitly state reason for waiver.
  - Review and revise policy over time as needed, given internal changes to staff or outside input and focus (e.g., continuingdisclosure compliance).





### ADOPTING POLICIES FOR INITIAL DISCLOSURE

### (Cont'd.)

- Provide Periodic Training
  - Staff training at conferences or at office with disclosure counsel, etc.
  - Governing body training by staff, disclosure counsel, etc.
  - Understand role of dissemination agent and capabilities.





### CITY OF SACRAMENTO POLICIES

- Debt Management Policy:
  - Identifies authority and responsibility.
  - When the issuance of debt would be appropriate.
  - Debt issuance and structure.
  - Debt administration.
- Policies and Procedures for Use of Special Assessment and Mello-Roos Community Facilities District Financing for Public Facilities.
- Supplemental Policy on Disclosure:
  - Identifies authority and responsibility.
  - Identifies reportable events under SEC Rule 15c2-12.





### CITY OF SACRAMENTO CASE STUDY

- \$283.3mm issuance of revenue bonds to finance the renovation of the Convention Center Complex, followed by \$50.5 million issuance of revenue bonds to finance a second convention center ballroom.
- Initial discussion started in 2010-11 and culminated in issuance of bonds in November 2018 and August 2019.
- Scope of project increased from compliance with ADA lawsuit (\$15-20mm) up to full renovation of three facilities of the Convention Center Complex.

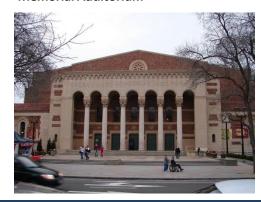
Sacramento Convention Center (rendering)



**Community Center Theater (rendering)** 



**Memorial Auditorium** 



### **CITY OF SACRAMENTO CASE STUDY (Cont'd)**

#### How where the two POS's prepared for these financings?

- Disclosure Coordinator: Debt Manager is in charge of disclosure, including collection and dissemination of information to/from all participants.
- City participants: City Treasurer's Office, City Manager's Office, City Attorney's Office, Convention & Cultural Services (CCS), Finance Department, Public Works, Community Development Department, and Utilities Department.
- Other participants: Lead underwriter, co-underwriters, underwriter's counsel, bond counsel, disclosure counsel, municipal advisor, hotel tax consultant, Sacramento Hotel Association, Visit Sacramento (trade organization), marketing and outreach consultant, special district formation consultant, and litigation counsel.
- Goal/Objective: Development of the POS focused on three areas: project components, security structure/flow of funds, and projected cashflow and coverage.





### **CITY OF SACRAMENTO CASE STUDY (Cont'd)**

#### **Additional Details**

- Policies and Procedures how do they inform the POS drafting?
- Due Diligence how do you involve all necessary staff, including behind-the-scenes staff, such as engineering and real estate?
- Presentation to the City Council how do you ensure City Councilmembers realizes their obligations under the federal securities laws and questions related to disclosure are elicited?
- Continuing Disclosure how does the drafting/structure of the POS translate into ongoing continuing disclosure obligations?





### **CITY OF SACRAMENTO CASE STUDY (Cont'd)**

#### Conclusion

- What are the takeaways from the case study transactions?
- What makes good disclosure?
- Lessons learned/pitfalls to avoid?





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### Questions

- 1. Who has participated in a complex project involving multiple internal and external stakeholders?
- 2. Who served as the project manager to ensure the project was successfully completed?

## TAKE-AWAYS FOR INITIAL DISCLOSURE DOCUMENTS

- Understand what is "material" for particular credit.
- Highlight important or different information up front and repeat.
- Consider whether you have a "story" bond or more straightforward credit.
- Be consistent tell same stories to governing body in budget documents, to investors in POS, and to rating agency in credit presentation.
- Start from prior POS but review everything and update throughout.





## TAKE-AWAYS FOR INITIAL DISCLOSURE DOCUMENTS (Cont'd).

- Involve all members of the team; they each have different viewpoints and expertise.
- There are no "stupid questions" if you have a question, others probably will too.





### **CONTACT INFORMATION**

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## 15 MINUTE BREAK

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CALIFORNIA ADVISORY COMMISSION

### **SESSION THREE:** FEDERAL CONTINUING DISCLOSURE REQUIREMENTS

Dave Davies, Senior Project Manager, Willdan Financial Services Victor Hsu, Partner, Norton Rose Fulbright Kyle Johnson, Assistant Finance Director, City of Glendora

Debra Saunders, Director, Citigroup





### Session Outline

- Recap of Rule 15c2-12 Disclosure Requirements
- When to Disclose and What to Include
- Recent SEC Staff Legal Bulletin No. 21
   Liability for Public Statements
- Best Practices

## Recap of Rule 15c2-12 Disclosure Requirements

- Basic Requirement for Continuing Disclosure Agreement
- Content of Annual Report
- Event Notices
- Obligation to Report Prior Failures in Offering Documents

## What is a Continuing Disclosure



- Issuer's legal commitment to provide continuing disclosure
  - Annual Financial Information (aka Annual Reports)
  - Listed Event Notices (as defined by SEC Rule 15c2-12)
- Key Components of CDAs

Agreement?

- Required content of Annual Reports
- Reporting of Material Events
- Timeframes for submission to MSRB's Electronic Municipal Market System (EMMA)
- Link between CDA and Official Statement
  - Prior to bond issuance, work with Bond Counsel/Underwriters/MA to determine appropriate content within CDA
  - Ensure full understanding of obligations of CDA

### **Annual Financial Information**

- Audited Financial Statements
  - File unaudited financial statements if audit not completed in time; file audit as soon as ready
  - If neither is filed prior to the due date, must file separate Failure to File Notice on or before the deadline specified in the CDA
- Prior year financial information/operating data specified in CDA
  - Updates key data in Official Statement
- Filing required annually by a fixed date (or specific number of days after FYE) as specified in CDA

## Rule 15c2-12 Listed Event Filings

The Issuer shall give, or cause to be given, notice of the occurrence of any of the following events with respect to the Bonds and, in a timely manner not more than ten Business Days after the event:

- 1) principal and interest payment delinquencies;
- 2) defeasances;
- 3) tender offers;
- 4) rating changes;
- 5) adverse tax opinions or the issuance by the Internal Revenue Service of proposed or final determinations of taxability or Notices of Proposed Issue (IRS Form 5701-TEB);

## Rule 15c2-12 Listed Event Filings (cont.)

- 6) unscheduled draws on the debt service reserves reflecting financial difficulties;
- unscheduled draws on credit enhancements reflecting financial difficulties;
- 8) substitution of credit or liquidity providers or their failure to perform;
- 9) bankruptcy, insolvency, receivership or similar proceedings; or
- 10) default, event of acceleration, termination event, modification of terms, or other similar event under the terms of a Financial Obligation of the Issuer, any of which reflect financial difficulties.\*

These ten events do not call for assessment of materiality. Rule 15c2-12 deems these events <u>per se</u> material.

<sup>\*</sup> New amendments effective February 27, 2019

# Rule 15c2-12 Listed Event Filings (cont.)

The issuer shall give, or cause to be given, notice of the occurrence of any of the following events with respect to Bonds, **if material**, in a timely manner not later than ten (10) Business Days after the occurrence of the event:

- other material notices or determinations by the Internal Revenue Service with respect to the tax status of the Bonds or other material events affecting the tax status of the Bonds;
- 2) modifications to the rights of Holders;
- optional, unscheduled or contingent Bond calls;
- release, substitution or sale of property securing repayment of the Bonds;

# Rule 15c2-12 Listed Event Filings (cont.)

- 5) non-payment related defaults;
- 6) consummation of a merger, consolidation or acquisition involving the Issuer or the sale of all or substantially all of the assets of the obligated persons, other than in the ordinary course of business, the entry into a definitive agreement to undertake such an action or the termination of a definitive agreement relating to any such actions, other than pursuant to its terms;
- 7) appointment of a successor or additional trustee or the change of the name of a trustee; or
- 8) incurrence of a Financial Obligation of the Issuer, or agreement to covenants, events of default, remedies, priority rights, or other similar terms of a Financial Obligation of the Issuer, any of which affect security holders.\*

These eight events call for a materiality assessment.

<sup>\*</sup> New amendments effective February 27, 2019

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# Rule 15c2-12 — Definition of "Financial Obligation"

Recent amendments to Rule 15c2-12 address incurrence of privately placed Financial Obligations and defaults thereunder.

"Financial Obligation" means (i) a debt obligation; (ii) a derivative instrument entered into in connection with, or pledged as security or a source of payment for, an existing or planed debt obligation; or (iii) guarantee of (i) or (ii). The term "Financial Obligation" shall not include municipal securities as to which a final Official Statement has been provided to the MSRB consistent with Rule 15c2-12.

# Obligation to Report Failures to Comply with Prior CDAs

The term final official statement means a document or set of documents prepared by an issuer of municipal securities or its representatives that ... sets forth information concerning the terms of the proposed issue of securities; information, including financial information or operating data ...; and a description of the [continuing disclosure] undertakings ..., and of any instances in the previous five years in which [the issuer] failed to comply, in all material respects, with any previous [continuing disclosure] undertakings...

 Ever since the SEC's Municipalities Continuing Disclosure Cooperation initiative (MCDC) during 2014-2016, Underwriters are especially sensitive to this requirement and often hire outside firms to investigate and confirm an issuer's continuing disclosure compliance

# Underwriter Due Diligence includes searching for missing filings

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						<u> </u>	Document "Conforms to requirements on date filed"												
Audited Financial Statements or CAFR								= Document "Did not conform to requirements on date filed"  vx/xx/xxxx A = Filing date of Audited FS  Red Text = Late Filing  Late Filing											
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					8	all missin	sing information for FY 2016.												
). 2016 Operating Data - Series 2015A,B SA of RDA	01/31/2017	12/27/2016	0	Did Not Conform		(The missing information - as listed below - was corrected in a late filing on 08/07 /2017.)													
						,													
						The missing information for FY 2016 was titled: "Information related to Project Areas													
					8	ssessed	valuation	appeals"	and "Tax										
erating Data -		02/01/2017		Conforms															
erating D						ata - 02/01/2017 Conforms	Incremen 2015A,B ata - 02/01/2017 Conforms	Increment Caps an 2015A,B SA of the ata - 02/01/2017 Conforms	Increment Caps and Plan Lin 2015A,B SA of the RDA).  ata - 02/01/2017 Conforms	Increment Caps and Plan Limits" (Serie 2015A,B SA of the RDA).  ata - 02/01/2017 Conforms	Increment Caps and Plan Limits" (Series 2015A,B SA of the RDA).  ata - 02/01/2017 Conforms	Increment Caps and Plan Limits" (Series 2015A,B SA of the RDA).  ata - 02/01/2017 Conforms	Increment Caps and Plan Limits" (Series 2015A,B SA of the RDA).  ata - 02/01/2017 Conforms	Increment Caps and Plan Limits" (Series 2015A,B SA of the RDA).  ata - 02/01/2017 Conforms	Increment Caps and Plan Limits" (Series 2015A,B SA of the RDA).  ata - 02/01/2017 Conforms	Increment Caps and Plan Limits" (Series 2015A,B SA of the RDA).  ata - 02/01/2017 Conforms			

# Underwriter conducts a due diligence call prior to POS posting

CALIFORNIA
DEBT AND
INVESTMENT
ADVISORY
COMMISSION

#### CONTINUING DISCLOSURE COMPLIANCE QUESTIONS

- 24. In connection with prior security offerings subject to Rule 15c2-12, have any of the following 14 events occurred in the past five years with respect to the City, and if so was notice of such event timely posted on EMMA (or its predecessors the State Information Depository and/or the Nationally Recognized Municipal Securities Information Repositories?):
  - a. principal and interest payment delinquencies;
  - b. non-payment related defaults, if material;
  - g. unscheduled draws on debt service reserves reflecting financial difficulties;
  - d. unscheduled draws on credit enhancements reflecting financial difficulties;
  - g. substitution of credit or liquidity providers, or their failure to perform;
  - f. adverse tax opinions, the issuance by the Internal Revenue Service of proposed or final determinations of taxability, Notices of Proposed Issue (IRS Form 5701-TEB), or other material notices or determinations with respect to the tax status of the security, or other material events affecting the tax status of the security;
  - g. modifications to rights of security holders, if material;
  - bond calls, if material, and tender offers;
  - defeasances:
  - release, substitution, or sale of property securing repayment of the security, if material:
  - k. rating changes;
  - bankruptcy, insolvency, receivership, or similar event of the Issuer or another obligated person;
  - m. the consummation of a merger, consolidation, or acquisition involving the Issuer or another obligated person or the sale of all or substantially all of its assets, other than in the ordinary course of business, the entry into a definitive agreement to undertake such an action or the termination of a definitive agreement relating to any such actions, other than pursuant to its terms, if material; and
  - n. appointment of a successor or additional trustee or the change of name of a

#### GENERAL/FINANCIAL

- 1. Has there been any material change in the City's financial position since June 30, 2019 that has not been disclosed in the Preliminary Official Statement?
- 2. Based on current financial projections, is the City on track to meet the projections and ending cash balance as set forth in its 2019-20 Budget as modified to date?
- Please describe any significant proposed changes in the City's Proposed 2020-21
   Budget that are currently under consideration, if any.
- 4. What material impacts, if any, does the State's 2019-20 Budget have on the City? How about the States propose 2020-21 Budget?
- 5. Are there any proposed changes to the City's retirement plans or post-employment benefits not described in the Preliminary Official Statement that would materially affect the City's finances or cash flow?
  - 30. Have appropriate officials of the City read the draft Preliminary Official Statement for the Bonds?
  - 31. Is the information in the Preliminary Official Statement to the best of the City's knowledge true and correct in all material respects?
  - 32. Is there any information that has been omitted from the Official Statement that should be included to make the statements contained therein not false or misleading?
  - 33. Except as disclosed in the Preliminary Official Statement or as discussed on today's call, are there any other matters that we should know about that would be material to a potential purchaser's decision as to whether to purchase any of the Bonds?

### Exemptions to Rule 15c2-12

- Issuers with less than \$10 million in securities outstanding and who have agreed to file publicly available financial information and event notices
- Continuing disclosure generally is not required if:
  - Sale is not in a public offering: Private Placements and Bank Loans
  - Issuance is for less than \$1 million
  - Bonds are sold in denominations of not less than \$100,000 and are sold to no more than 35 sophisticated investors
  - Bonds are sold in \$100,000 minimum denominations and maturity in 9 months or less
  - Bonds were issued prior to July 1995 (or prior to December 2010 for certain "puttable" securities)
- If Bonds have a maturity of 18 months or less, Annual Reports not required (only Listed Event Filings)

# SEC Staff Legal Bulletin No. 21 – Liability for Public Statements

- Issued February 7, 2020
- Produced by lawyers in SEC's Office of Municipal Securities (OMS)
  - represents views of OMS
  - No legal force or effect, but does provide insight into SEC enforcement philosophy

# SEC Staff Legal Bulletin No. 21 – Liability for Public Statements (cont.)



- Addresses issues arising from 2013 City of Harrisburg, PA
   SEC Enforcement Action
  - SEC charged City of Harrisburg with securities fraud for false and misleading statements
  - Statements were not in OS or Rule 15c2-12 filing; instead, statements came from City's budget report, annual and midyear financial statements and a State of the City speech made by the Mayor
  - City had failed to publish its CAFR for five consecutive years,
     forcing investors to rely on other sources
  - First time SEC has charged a municipality for misleading statements made outside of its disclosure documents

# SEC Staff Legal Bulletin No. 21 – Liability for Public Statements (cont.)

- Need not have facts as bad as <u>Harrisburg</u> to create securities fraud liability
- Statements are evaluated for antifraud purposes in light of the circumstances in which they were made (Rule 10b-5 standard)
- SEC will look at how facts and circumstances alter the "total mix" of information available to investors

# SEC Staff Legal Bulletin No. 21 – Liability for Public Statements (cont.)

- SEC emphasizes that antifraud rules apply to <u>all</u> municipal issuer statements that provide information <u>reasonably expected to reach</u> investors and the trading markets, regardless of the intended primary audience and whatever the medium of delivery
- SEC's position has potentially vast consequences

# SEC Staff Legal Bulletin No. 21 – Liability for Public Statements (cont.)



#### AREAS OF SPECIAL CONCERN

- Municipal Issuer websites
  - historical or dated information
  - hyperlinks
  - summary information

# SEC Staff Legal Bulletin No. 21 – Liability for Public Statements (cont.)



#### AREAS OF SPECIAL CONCERN

- Statements Made by Municipal Officials
  - ✓ Is the official viewed as having knowledge regarding the financial condition and operation of the municipality? Facts and circumstances determination
  - ✓ Liability can attach to speeches, public announcements, media interviews and social media (Is your Mayor a Twitter junkie?)

### Rule 15c2-12 Continuing Disclosure

### BEST PRACTICES

- ☐ Disclosure Policy
- Disclosure Training
- Disclosure Counsel





# Dissemination Agent vs. Disclosure Consultant

#### Dissemination Agent

- Posts Annual Reports, Event Notices, and other disclosure filings on EMMA
- Generally does not assist in preparation of disclosure filings
- Usually specifically named in Continuing Disclosure Agreement ("CDA") but not always the case

#### Disclosure Consultant

- Reviews relevant CDA(s) prior to bond sale
- Assists in the preparation of disclosure filings <u>AND</u> posts to EMMA
- Ongoing monitoring for certain events (i.e., bond calls & rating changes)
- Ultimate responsibility for CDA compliance is always with the issuer!







The *What*, The *When* and The *Who* 

- What needs to be prepared & disseminated?
- When does it need to be disseminated?
- Who needs to be involved?







# The What.

- Involvement in draft process of CDA
- Create a timeline/matrix to organize debt issuances with active continuing disclosure obligations
  - Identify annual and interim deadlines
  - Identify required documents (CAFR, Annual Report, Budget, etc.)
  - Identify required data components for each issuance's CDA
    - include CDA-specified "as of" dates for each
  - Include ratings and bond insurer





#### The *When*.

- Compliance deadlines established in initial drafting of CDA
  - > Be involved!
  - Dissemination Agent & Trustee may have earlier deadlines than actual compliance deadline
- Establish reasonable *internal* deadlines for preparing and review of continuing disclosure documents.
- Utilize internal notification system for reporting/compliance items
  - Be sure to include multiple staff in notification system





### The *Who*:

- Identify *who* is responsible
  - Preparation
    - > Consider *who* has the data
  - Review
  - Dissemination
  - Verification
  - Oversight





# Sample City of Glendora Continuing Disclosure Certificate





Excerpts CONTINUING DISCLOSURE CERTIFICATE from:

This CONTINUING DISCLOSURE CERTIFICATE (this "Disclosure Certificate") is executed and delivered by the City of Glendora (the "City") in connection with the execution and delivery of the above-referenced bonds (the "Bonds"). The Bonds are being issued pursuant to a Trust Agreement dated as of September 1, 2019 (the "Trust Agreement"), by and between the City and U.S. Bank National Association, as trustee.

The City covenants and agrees as follows:

Purpose

Section 1. <u>Purpose of the Disclosure Certificate</u>. This Disclosure Certificate is being executed and delivered by the City for the benefit of the holders and beneficial owners of the Bonds and in order to assist the Participating Underwriter in complying with S.E.C. Rule 15c2-12(b)(5).

Section 2. <u>Definitions</u>. In addition to the definitions set forth above and in the Trust Agreement, which apply to any capitalized term used in this Disclosure Certificate unless otherwise defined in this Section 2, the following capitalized terms shall have the following meanings:

"Annual Report" means any Annual Report provided by the City pursuant to, and as described in, Sections 3 and 4 of this Disclosure Certificate.





#### Section 3. <u>Provision of Annual Reports</u>.

The City shall, or shall cause the Dissemination Agent to, not later than the Annual Report Date, commencing March 31, 2020 with the report for the 2018-19 fiscal year, provide to the MSRB, in an electronic format as prescribed by the MSRB, an Annual Report that is consistent with the requirements of Section 4 of this Disclosure Certificate. Not later than 15 Business Days prior to the Annual Report Date, the City shall provide the Annual Report to the Dissemination Agent (if other than the City). If by 15 Business Days prior to the Annual Report Date the Dissemination Agent (if other than the City) has not received a copy of the Annual Report, the Dissemination Agent shall contact the City to determine if the City is in compliance with the previous sentence. The Annual Report may be submitted as a single document or as separate documents comprising a package, and may include by reference other information as provided in Section 4 of this Disclosure Certificate. The audited financial statements of the City may be submitted separately from the balance of the Annual Report, and later than the Annual Report Date, if not available by that date. If the City's fiscal year changes, it shall give notice of such change in the same manner as for a Listed Event under Section 5(c). The City shall provide a written certification with each Annual Report furnished to the Dissemination Agent to the effect that such Annual Report constitutes the Annual Report required to be furnished by the City hereunder.

- (b) If the City does not provide (or cause the Dissemination Agent to provide) an Annual Report by the Annual Report Date, the City shall provide (or cause the Dissemination Agent to provide) in a timely manner to the MSRB, in an electronic format as prescribed by the MSRB, a notice in substantially the form attached as Exhibit A.
  - (c) With respect to each Annual Report, the Dissemination Agent shall:
- (i) determine each year prior to the Annual Report Date the then-applicable rules and electronic format prescribed by the MSRB for the filing of annual continuing disclosure reports; and
- (ii) if the Dissemination Agent is other than the City, file a report with the City certifying that the Annual Report has been provided pursuant to this Disclosure Certificate, and stating the date it was provided.

Filing Annual Reports

If City Uses Dissemination Agent





- Section 4. <u>Content of Annual Reports</u>. The Annual Report shall contain or incorporate by reference the following:
- (a) The City's audited financial statements prepared in accordance with generally accepted accounting principles as promulgated to apply to governmental entities from time to time by the Governmental Accounting Standards Board. If the City's audited financial statements are not available by the Annual Report Date, the Annual Report shall contain unaudited financial statements in a format similar to the financial statements contained in the final Official Statement, and the audited financial statements shall be filed in the same manner as the Annual Report when they become available.
- (b) To the extent not contained in the audited financial statements filed pursuant to the preceding subsection (a) by the date required by Section 3 hereof, updates of:
- (i) Table 2 in the Official Statement (provided, however, that only the columns showing the adopted budget and the audited actuals for the fiscal year prior to the year in which the Annual Report is filed is required to be updated); and
- (ii) Tables 3, 4, 6 and 7 in the Official Statement (provided that only the information for the most recent year for which such information is available is required to be provided).
- (c) In addition to any of the information expressly required to be provided under this Disclosure Certificate, the City shall provide such further material information, if any, as may be necessary to make the specifically required statements, in the light of the circumstances under which they are made, not misleading.
- (d) Any or all of the items listed above may be included by specific reference to other documents, including official statements of debt issues of the City or related public entities, which are available to the public on the MSRB's Internet web site or filed with the Securities and Exchange Commission. The City shall clearly identify each such other document so included by reference.
- (e) Financial information relating to the City referenced in Section 4(b) may be updated from time to time, and such updates may involve displaying data in a different format or table or eliminating data that is no longer available.

#### Content of Annual Reports





#### Section 5. Reporting of Significant Events.

- (a) The City shall give, or cause to be given, notice of the occurrence of any of the following Listed Events with respect to the Bonds:
  - (1) Principal and interest payment delinquencies.
  - (2) Non-payment related defaults, **if material**.
  - (3) Unscheduled draws on debt service reserves reflecting financial difficulties.
  - (4) Unscheduled draws on credit enhancements reflecting financial difficulties.
  - (5) Substitution of credit or liquidity providers, or their failure to perform.
  - (6) Adverse tax opinions, the issuance by the Internal Revenue Service of proposed or final determinations of taxability, Notices of Proposed Issue (IRS Form 5701-TEB) or **other material notices or determinations** with respect to the tax status of the Bonds, or **other material events** affecting the tax status of the Bonds.
  - (7) Modifications to rights of Bond holders, **if material**.
  - (8) Bond calls, **if material**, and tender offers.

Material
Events
(regardless of
Materiality)





#### Section 5. Reporting of Significant Events.

- (a) The City shall give, or cause to be given, notice of the occurrence of any of the following Listed Events with respect to the Bonds:
  - (9) Defeasances.
  - (10) Release, substitution, or sale of property securing repayment of the securities, **if** material.
  - (11) Rating changes.
  - (12) Bankruptcy, insolvency, receivership or similar event of the City or other obligated person.
  - (13) The consummation of a merger, consolidation, or acquisition involving the City or an obligated person, or the sale of all or substantially all of the assets of the City or an obligated person (other than in the ordinary course of business), the entry into a definitive agreement to undertake such an action, or the termination of a definitive agreement relating to any such actions, other than pursuant to its terms, **if** material.
  - (14) Appointment of a successor or additional trustee or the change of name of a trustee, **if material**.
  - (15) Incurrence of a financial obligation of the City or an obligated person, if material, or agreement to covenants, events of default, remedies, priority rights, or other similar terms of a financial obligation of the City or an obligated person, any of which affect Bond holders, **if material**.
  - (16) Default, event of acceleration, termination event, modification of terms, or other similar events under the terms of a financial obligation of the City or an obligated person, any of which reflect financial difficulties.

Material
Events
(regardless of
Materiality)
(Cont.)





Listed Event Filing Deadline (b) Whenever the City obtains knowledge of the occurrence of a Listed Event, the City shall, or shall cause the Dissemination Agent (if not the City) to, file a notice of such occurrence with the MSRB, in an electronic format as prescribed by the MSRB, in a timely manner not in excess of 10 business days after the occurrence of the Listed Event. Notwithstanding the foregoing, notice of a Listed Event described in subsection (a)(8) above need not be given under this subsection any earlier than the notice (if any) of the underlying event is given to holders of affected Bonds under the Trust Agreement.

Reporting Ends When...

Section 7. <u>Termination of Reporting Obligation</u>. The City's obligations under this Disclosure Certificate shall terminate upon the legal defeasance, prior redemption or payment in full of all of the Bonds. If such termination occurs prior to the final maturity of the Bonds, the City shall give notice of such termination in the same manner as for a Listed Event under Section 5(c).

Dissemination Agent

Section 8. <u>Dissemination Agent</u>. The City may, from time to time, appoint or engage a Dissemination Agent to assist it in carrying out its obligations under this Disclosure Certificate, and may discharge any Dissemination Agent, with or without appointing a successor Dissemination Agent. The initial Dissemination Agent shall be [Willdan] Any Dissemination Agent may resign by providing 30 days' written notice to the City.





Dissemination Agent Info (cont.)

#### Section 12. <u>Duties, Immunities and Liabilities of Dissemination Agent.</u>

(a) The Dissemination Agent shall have only such duties as are specifically set forth in this Disclosure Certificate, and the City agrees to indemnify and save the Dissemination Agent, its officers, directors, employees and agents, harmless against any loss, expense and liabilities which they may incur arising out of or in the exercise or performance of its powers and duties hereunder, including the costs and expenses (including attorneys' fees) of defending against any claim of liability, but excluding liabilities due to the Dissemination Agent's negligence or willful misconduct. The Dissemination Agent shall have no duty or obligation to review any information provided to it by the City hereunder, and shall not be deemed to be acting in any fiduciary capacity for the City, the Bond holders or any other party. The obligations of the City under this Section shall survive resignation or removal of the Dissemination Agent and payment of the Bonds.









- As of July 1, 2009, all disclosure documents are required to be disseminated via MSRB's Electronic Municipal Market Access ("EMMA") website: <a href="https://emma.msrb.org">https://emma.msrb.org</a>
- Prior to July 1, 2009, via "Nationally Recognized Municipal Securities Information Repositories" or NRMSIRs





#### https://emma.msrb.org



#### The official source for municipal securities data and documents Provided by the Municipal Securities Rulemaking Board. Learn New to EMMA? Find out more. Click on a state to start your search ND OR SD WY **Evaluate** NE IA NV UT CA Access New Issue Calendar and CO other market tools. МО KS OK NM Monitor Sign up for MyEMMA Territories: GU











Overview	Yield Curves and Indices
MyEMMA <sup>®</sup>	Compare Municipal Bonds
New Issue Calendar	Market Statistics
Economic Calendar	

#### Market Activity ▼

Trade Activity	Yield Curves and Indices
Official Statements	Market Statistics
Pre-Sale Documents	Auction Rate Securities
Continuing Disclosure	Variable Rate Demand Obligations
Refunding Information	Political Contributions
529 Savings Plan/ABLE Program Disclosures	



#### MyEMMA® ▼

MyEMMA Alerts





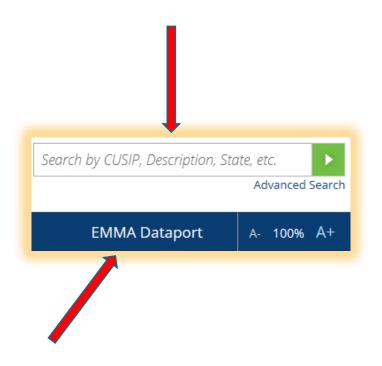
Overview	Yield Curves and Indices
MyEMMA <sup>®</sup>	Compare Municipal Bonds
New Issue Calendar	Market Statistics
Economic Calendar	

#### Market Activity 🕶

Trade Activity	Yield Curves and Indices
Official Statements	Market Statistics
Pre-Sale Documents	Auction Rate Securities
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MyEMMA Alerts



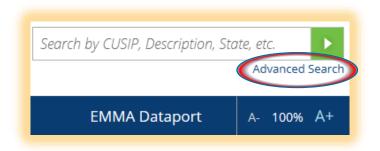




Overview	Yield Curves and Indices
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Economic Calendar	

#### Market Activity ▼

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#### MyEMMA® ▼

MyEMMA Alerts

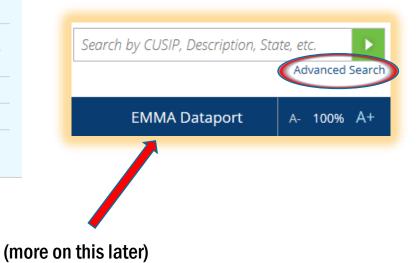




Overview	Yield Curves and Indices
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#### Market Activity 🕶

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MyEMMA Alerts









Browse Issuers	Tools and Resources	→ Market Activity	<b>→</b> MyEMMA <sup>©</sup>	<sup>®</sup> <b>→</b> EMMA Dataport	A- 100% A+
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Search Filters					
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	Issuer Name Glendora	×	Source of Repayment	All V	
Disclosures	Issue Description		Rate Type	All ~	
	Closing Date	to	Insured	All 🗸	
Expand all Filters	Dated Date	to	Tax Status	All	
	Interest Rate to	96	Callable	All ~	
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Search by CUSIP, Description, State, etc.

Browse Issuers	Tools and Resou	rces + Ma	rket Activity 🕶	MyEMMA <sup>©</sup>	® <b>→</b> EMMA D	ataport	A- 100% A+
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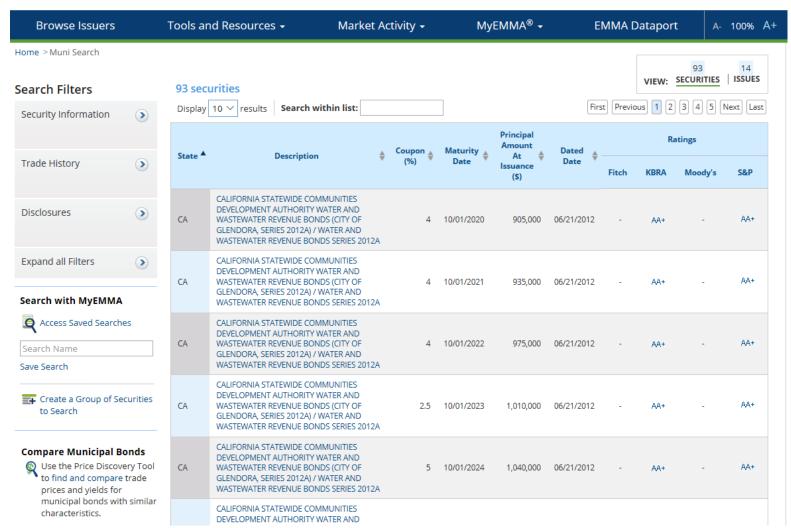


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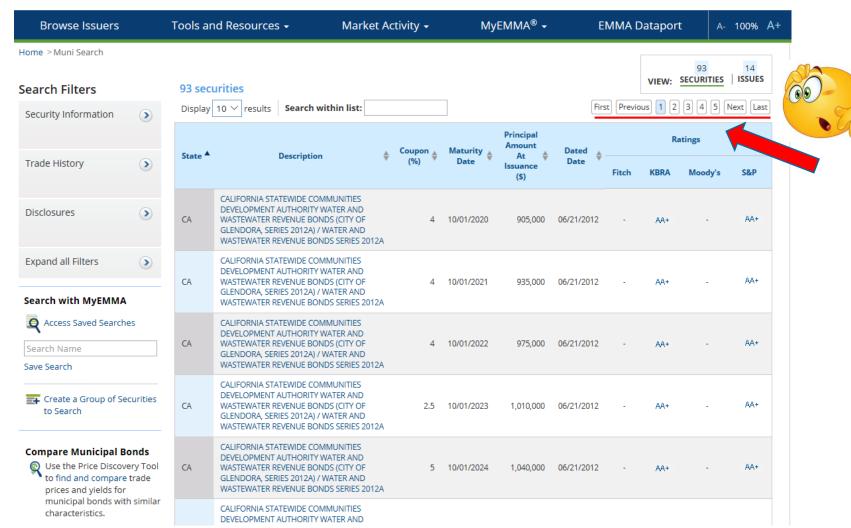
















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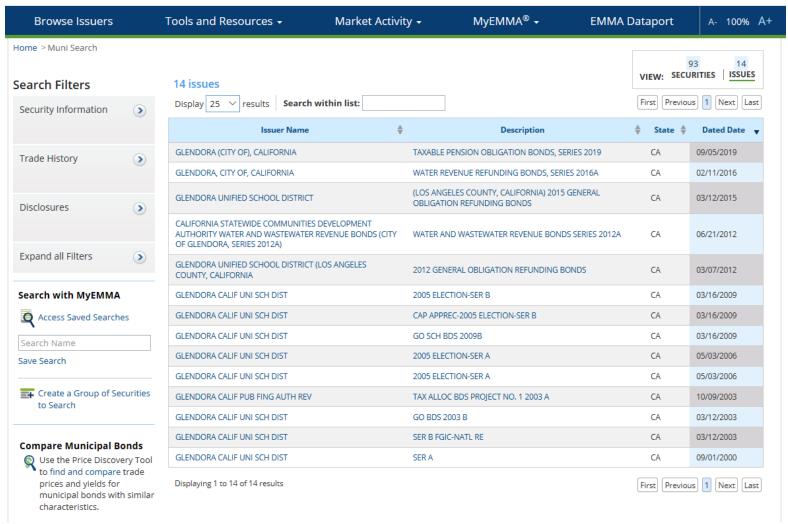
Search by CUSIP, Description, State, etc.

MyEMMA® → Market Activity → **EMMA Dataport** Tools and Resources -**Browse Issuers** A- 100% A+ Home > Muni Search VIEW: SECURITIE ISSUES 93 securities Search Filters First Previous 1 2 3 4 5 Next Last Search within list: Display 10 ∨ results Security Information (>) Principal Ratings Amount Coupon Maturity Dated State A Description Date Date Trade History (>) Issuance Fitch **KBRA** S&P Moody's (\$) CALIFORNIA STATEWIDE COMMUNITIES DEVELOPMENT AUTHORITY WATER AND Disclosures (>) CA WASTEWATER REVENUE BONDS (CITY OF 10/01/2020 905,000 06/21/2012 AA+ AA+ GLENDORA, SERIES 2012A) / WATER AND WASTEWATER REVENUE BONDS SERIES 2012A CALIFORNIA STATEWIDE COMMUNITIES **Expand all Filters >** DEVELOPMENT AUTHORITY WATER AND CA WASTEWATER REVENUE BONDS (CITY OF 10/01/2021 935,000 06/21/2012 AA+ AA+ GLENDORA, SERIES 2012A) / WATER AND Search with MyEMMA WASTEWATER REVENUE BONDS SERIES 2012A CALIFORNIA STATEWIDE COMMUNITIES Access Saved Searches DEVELOPMENT AUTHORITY WATER AND CA 10/01/2022 AA+ WASTEWATER REVENUE BONDS (CITY OF 975,000 06/21/2012 AA+ Search Name GLENDORA, SERIES 2012A) / WATER AND WASTEWATER REVENUE BONDS SERIES 2012A Save Search CALIFORNIA STATEWIDE COMMUNITIES DEVELOPMENT AUTHORITY WATER AND Create a Group of Securities CA AA+ WASTEWATER REVENUE BONDS (CITY OF 10/01/2023 1,010,000 06/21/2012 AA+ to Search GLENDORA, SERIES 2012A) / WATER AND WASTEWATER REVENUE BONDS SERIES 2012A CALIFORNIA STATEWIDE COMMUNITIES **Compare Municipal Bonds** DEVELOPMENT AUTHORITY WATER AND Use the Price Discovery Tool CA WASTEWATER REVENUE BONDS (CITY OF 5 10/01/2024 1,040,000 06/21/2012 AA+ AA+ to find and compare trade GLENDORA, SERIES 2012A) / WATER AND WASTEWATER REVENUE BONDS SERIES 2012A prices and yields for municipal bonds with similar CALIFORNIA STATEWIDE COMMUNITIES characteristics. DEVELOPMENT AUTHORITY WATER AND





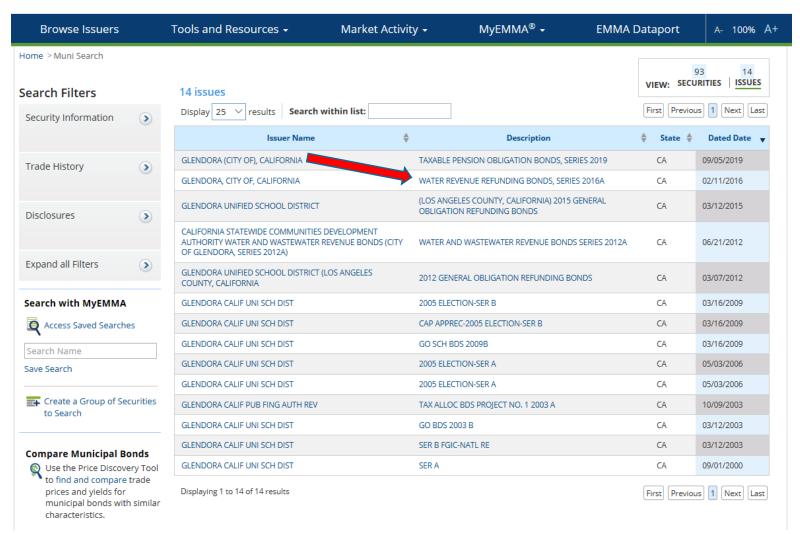










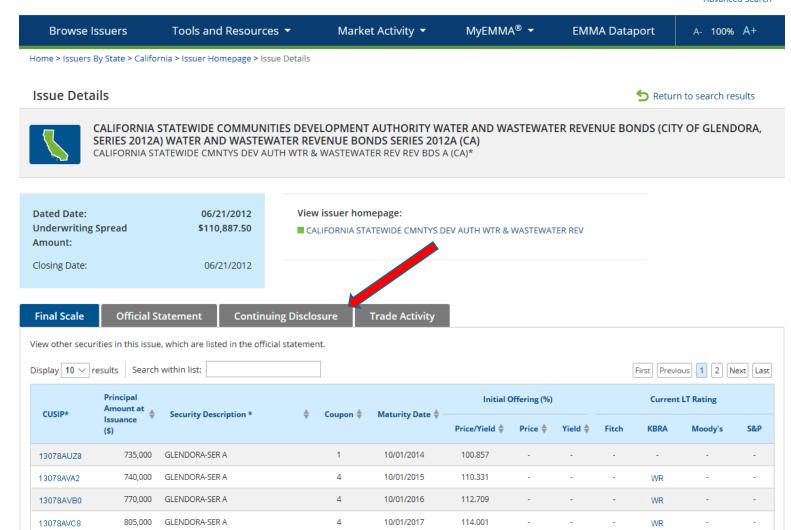








Search by CUSIP, Description, State, etc.









CALIFORNIA STATEWIDE COMMUNITIES DEVELOPMENT AUTHORITY WATER AND WASTEWATER REVENUE BONDS (CITY OF GLENDORA, SERIES 2012A) WATER AND WASTEWATER REVENUE BONDS SERIES 2012A (CA) CALIFORNIA STATEWIDE CMNTYS DEV AUTH WTR & WASTEWATER REV REV BDS A (CA)\*

Dated Date: **Underwriting Spread** 

06/21/2012 \$110,887.50 View issuer homepage:

■ CALIFORNIA STATEWIDE CMNTYS DEV AUTH WTR & WASTEWATER REV

Amount:

06/21/2012 Closing Date:

**Final Scale** 

**Official Statement** 

**Continuing Disclosure** 

**Trade Activity** 

View continuing disclosure or advance refunding document, which provides important information about the security after initial issuance.

#### FINANCIAL INFORMATION & DOCUMENTS

Collapse.

Most Recent City of Glendora 2019 Annual Continuing Disclosure Information Statement for the year ended details 06/30/2019 posted 01/21/2020 (418 KB)

#### **Annual Financial Information and Operating Data**

City of Glendora 2019 Annual Continuing Disclosure Information Statement for the year ended 06/30/2019 posted details 01/21/2020 (418 KB) City of Glendora 2017/18 Participant Annual Report for the year ended 06/30/2018 posted 01/15/2019 (310 KB) details

City of Glendora Participant Annual Report for the year ended 06/30/2017 posted 01/18/2018 (97 KB) details City of Glendora 2015/16 Participant Annual Report for the year ended 06/30/2016 posted 01/18/2017 (297 KB) details City of Glendora 2014/15 Participant Annual Report for the year ended 06/30/2015 posted 01/26/2016 (108 KB) details

City of Glendora Annual Report for the year ended 06/30/2013 posted 01/30/2014 (192 KB) details Annual Report for City of Glendora for the year ended 06/30/2012 posted 01/30/2013 (198 KB) details

#### Audited Financial Statements or CAFR

City of Glendora Comprehensive Annual Financial Report for the year ended 06/30/2019 posted 12/19/2019 (2.3 details

City of Glendora Comprehensive Annual Financial Report for the year ended 06/30/2018 posted 12/31/2018 (2.4 details MB)

City of Glendora Comprehensive Annual Financial Report for the year ended 06/30/2017 posted 12/27/2017 (1.9 details

#### Links to Former NRMSIRs

Until 2009, the organizations listed below served as Nationally Recognized Municipal Securities Information Repositories (NRMSIRs) and may have primary market and continuing disclosure documents produced before July 1, 2009, when the EMMA website became the official repository for municipal market disclosures.

- → Bloomberg L.P.
- DPC Data
- → ICE Data Services (formerly Interactive) Data Pricing and Reference Data)
- Standard & Poor's



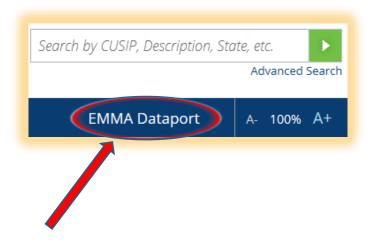


Overview	Yield Curves and Indices
MyEMMA <sup>®</sup>	Compare Municipal Bonds
New Issue Calendar	Market Statistics
Economic Calendar	

#### Market Activity 🕶

Trade Activity	Yield Curves and Indices
Official Statements	Market Statistics
Pre-Sale Documents	Auction Rate Securities
Continuing Disclosure	Variable Rate Demand Obligations
Refunding Information	Political Contributions
529 Savings Plan/ABLE Program Disclosures	

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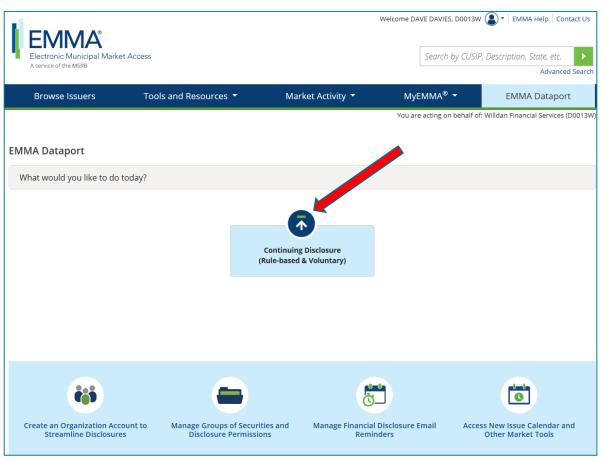
Search by CUSIP, Description, State, etc.

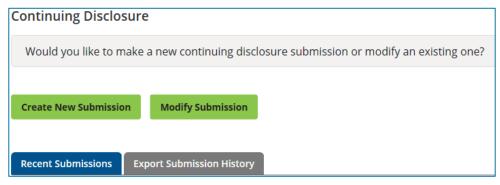
Advanced Search

MyEMMA® ▼ Tools and Resources ▼ Market Activity ▼ **Browse Issuers EMMA Dataport EMMA Dataport Document Submission** Access EMMA Dataport Overview EMMA Dataport now features an enhanced user interface and to Submit Documents improvements to the continuing disclosure submission process for issuers. Submissions by Dealers Read more about the changes. Submissions by Municipal Advisors Submissions by Issuers Municipal securities dealers, municipal advisors, issuers, obligated persons and their designated agents provide the Municipal Securities Rulemaking Submissions by Obligated Persons Board (MSRB) with electronic documents to be posted on EMMA. EMMA MSRB Subscription Services Dataport is the utility through which submissions of documents and related Log in to MSRB Gateway → MSRB System Status information are made to MSRB Market Transparency Programs. For Don't have an account? Register > information about how to make specific submissions, please click on the applicable link below. Access Online Training about Submitting to EMMA For time sensitive issues call MSRB Support at or send an email to MSRB Gateway Manual > MSRBsupport@msrb.org. Submissions by Dealers **Free Online Learning** Log in to MuniEdPro® to Submissions by Municipal Advisors take the MSRB's interactive Submissions by Issuers course on continuing disclosure obligations Submissions by Obligated Persons under SEC Rule 15c2-12. EMMA for Issuers Watch government finance professionals explain how they use EMMA.



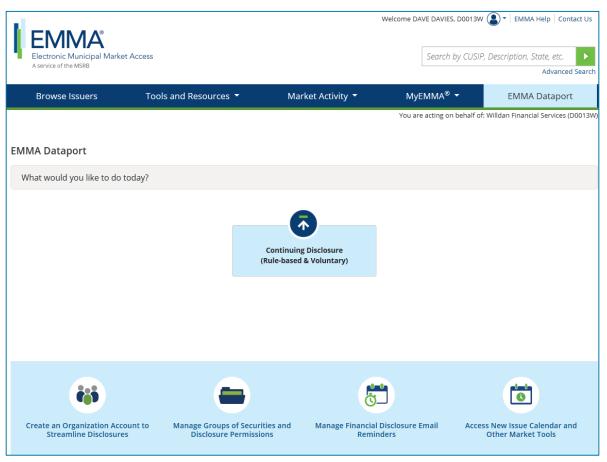








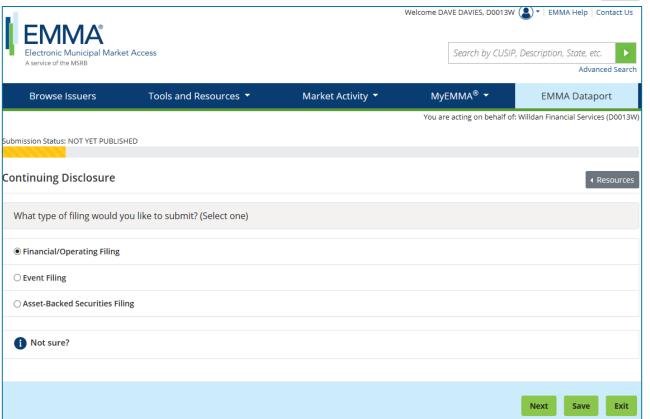






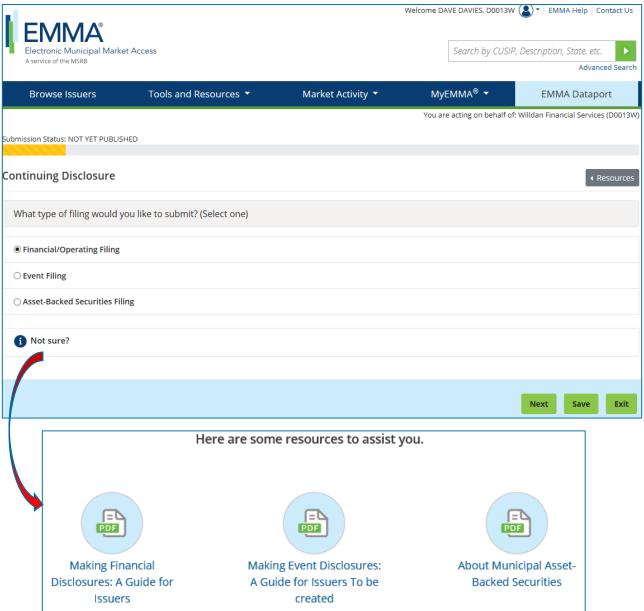








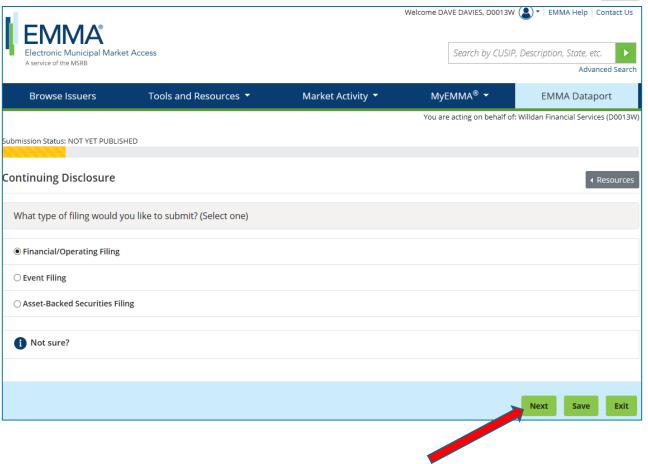




cityofglendora.org
 willdan.com















Search by CUSIP, Description, State, etc.

Browse Issuers

Tools and Resources 
Market Activity 
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EMMA Dataport

You are acting on behalf of: Willdan Financial Services (D0013W)

Submission Status: NOT YET PUBLISHED

Continuing Disclosure - Financial/Operating Filing

What file(s) would you like to submit?

PDF files must be word-searchable by allowing the user to search for specific terms within the document through a search or similar find function.

Select Files

or drag and drop files here

Back Next Save Exit









Search by CUSIP, Description, State, etc.

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Financial Services (D0013W)

Submission Status: NOT YET PUBLISHED

Continuing Disclosure - Financial/Operating Filing

Poes this submission include information specifically required by a Continuing Disclosure Agreement or other similar commitment consistent with SEC Rule 15c2-12? (Select all that apply.)

SEC Rule 15c2-12 Disclosure

Additional/Voluntary Disclosure

Back Next Save Exit









Search by CUSIP, Description, State, etc.

Advanced Search

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		,		Willdan Financial Services (D0013W
Submission Status: NOT YET PUBLIS	SHED SHED			
Continuing Disclosure -	Financial/Operating Filing			∢ Resources
Which type of Financial fili	ng best describes this document? Sel	ect all that apply.		
- SEC Rule 15c2-12 Disclosur	e			
Annual Financial Informati	ion and Operating Data (Rule 15c2-12)			
☐ Audited Financial Stateme	nts or CAFR (Rule 15c2-12)			
☐ Failure to Provide Annual I	Financial Information as Required			
i Not sure?				
			Back	Next Save Exit







Welcome DAVE DAVIES, D0013W

Search by CUSIP, Description, State, etc.

Advanced Search

Browse Issuer	s Tools and	Resour	ces 🔻			Marke	t Activity 🔻	MyEMMA <sup>®</sup>	) <del>-</del>	EMN	ЛА Datapo	ort
								You are acting o	n behalf of: \	Willdan Fina	ncial Service	s (D0013W)
Submission Status: NOT YE	T DUDUSUED											
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Continuing Disclo	sure - Financial/Op	erating	Filing								◀ R	lesources
What information a	about this disclosure do	you war	nt investo	ors to	see (	on EMN	//A website?					
											*	is required.
Annual Financial Info	rmation and Operating Da	ta (Rule 1	15c2-12)									
Document Description:	Annual Report											
Period Date:		06/30/20	11al *									
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Welcome DAVE DAVIES, D0013W





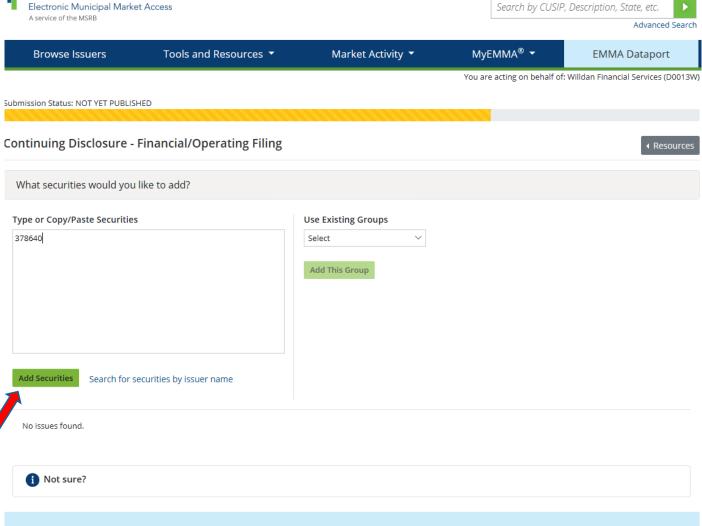
Browse Issuers	Tools and Resources ▼	Market Activity ▼	MyEMMA <sup>®</sup> ▼	EMMA Dataport
			You are acting on behalf of:	Willdan Financial Services (D0013W)
Submission Status: NOT YET PUBLISH	ED			
Continuing Disclosure - F	inancial/Operating Filing			∢ Resources
What type of securities do y	ou want to associate with this disclo	osure?		
Municipal Bonds and Notes				
Other Select One	~			
Not sure?				

Back Next Save Exit









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Add Securities

Search for securities by issuer name

#### Uploaded issues/securities

17 securities selected. Create a group with the selected securities						∢ Exclude		
	Issu	ue Description			Dated Date	Maturity Dates	Issuer Name	
	[-] <n< td=""><td>no issue name&gt;</td><td></td><td></td><td>12/25/1965</td><td>1985 to 1990</td><td>GLENDORA CALIF WTRWKS REV</td><td></td></n<>	no issue name>			12/25/1965	1985 to 1990	GLENDORA CALIF WTRWKS REV	
		CUSIP			Maturity Date		Coupon (%)	
		378640BB1			03/01/1985		3.3	
		378640BC9			03/01/1986		3.3	
		378640BD7			03/01/1987		3.5	
		378640BE5			03/01/1988		3.5	
		378640BF2			03/01/1989		3.5	
		378640BG0			03/01/1990		3.5	
$\overline{\mathbf{Z}}$	[+] W	/ATER REVENUE REFUNDING BC	ONDS, SERIES 2016A		02/11/2016	2016 to 2032	GLENDORA, CITY OF, CALIFORNIA	

Showing 1 to 2 of 2 entries

IMPORTANT NOTICE: You should verify that the list of securities is correct (including, without limitation, that all remarketed, unrefunded issues and CUSIPs are reflected). The MSRB takes no responsibility for verifying the accuracy or completeness of the list. EMMA Dataport is provided "as is" and "as available," without representations or warranties of any kind. The MSRB assumes no responsibility for any intentional or unintentional error, omission, inaccuracy, incompleteness, unavailability, interruption, delay, or unauthorized access in or with respect to EMMA Dataport or in information submitted to and/or posted on it.

i Not sure?					
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Add Securities

Search for securities by issuer name

#### Uploaded issues/securities

Create a group with the selected securities **◆ Exclude** 17 securities selected. **Maturity Dates Issue Description** Dated Date **Issuer Name** [-] <no issue name> 12/25/1965 1985 to 1990 GLENDORA CALIF WTRWKS REV CUSIP **Maturity Date** Coupon (%) 378640BB1 03/01/1985 3.3 378640BC9 03/01/1986 3.3 378640BD7 03/01/1987 3.5 378640BE5 03/01/1988 3.5 378640BF2 03/01/1989 3.5 378640BG0 03/01/1990 3.5 [+] WATER REVENUE REFUNDING BONDS, SERIES 2016A 02/11/2016 2016 to 2032 GLENDORA, CITY OF, CALIFORNIA

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Add Securities

Search for securities by issuer name

#### Uploaded issues/securities

Create a group with the selected securities **◆ Exclude** 17 securities selected. **Issue Description** Dated Date **Maturity Dates Issuer Name** [-] <no issue name> 12/25/1965 1985 to 1990 GLENDORA CALIF WTRWKS REV CUSIP **Maturity Date** Coupon (%) 378640BB1 03/01/1985 3.3 378640BC9 03/01/1986 3.3 378640BD7 03/01/1987 3.5 378640BE5 03/01/1988 3.5 378640BF2 03/01/1989 3.5 378640BG0 03/01/1990 3.5 [+] WATER REVENUE REFUNDING BONDS, SERIES 2016A 02/11/2016 2016 to 2032 GLENDORA, CITY OF, CALIFORNIA

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			Back	Next	Save	Exit





Continuing Disclosure - Financial/Operating Filing

← Resources

What contact information should be posted on the EMMA website?

**Submitter's Contact Information** 

If no issuer/obligated person's contact information is provided, then submitter information will be posted on EMMA.

Organization: Willdan Financial Services

Name: DAVE DAVIES

Address: 27368 VIA INDUSTRIA SUITE 200 City, State Zip: TEMECULA, CA 92590 Phone Number: <u>951-587-3500</u>

Submitter Contact Information can only be edited through MSRB Gateway.

**Issuer's Contact Information** 

Email: ddavies@willdan.com

Add new issuer contact

**Obligated Person's Contact Information** 

Add new obligated person contact

Back

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#### **Associated Securities**

0

The following are associated with this continuing disclosure submission.

CUSIP-6	Issuer Name
378640	GLENDORA, CITY OF, CALIFORNIA

#### Total CUSIPs associated with this submission: 17

The disclosure will be published for the following securities.

CUSIP-9	Issue Description	Dated Date	Maturity Date	Coupon (%)
378640BH8	WATER REVENUE REFUNDING BONDS, SERIES 2016A	02/11/2016	10/01/2016	2
378640BJ4	WATER REVENUE REFUNDING BONDS, SERIES 2016A	02/11/2016	10/01/2017	3
378640BK1	WATER REVENUE REFUNDING BONDS, SERIES 2016A	02/11/2016	10/01/2018	4
378640BL9	WATER REVENUE REFUNDING BONDS, SERIES 2016A	02/11/2016	10/01/2019	5
378640BM7	WATER REVENUE REFUNDING BONDS, SERIES 2016A	02/11/2016	10/01/2020	5
378640BN5	WATER REVENUE REFUNDING BONDS, SERIES 2016A	02/11/2016	10/01/2021	5

#### Submitter's Contact Information

Issuer's Contact Information

**Obligated Person's Contact Information** 

Willdan Financial Services Name: DAVE DAVIES

Address: 27368 VIA INDUSTRIA SUITE 200 City, State Zip: TEMECULA, CA 92590 Phone Number: 951-587-3500 Email: ddavies@willdan.com

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# **Questions?**

# Citigroup Disclaimer

In connection with any proposed offering, Citigroup Global Markets Inc. ("Citigroup") would be acting solely as an underwriter, and not as an adviser to or agent of the issuer (or any other party) or in any other capacity, including as a municipal advisor or fiduciary. The primary role of Citigroup, as an underwriter, is to purchase securities, for resale to investors, in an arm's-length commercial transaction between the issuer and Citigroup and that Citigroup has financial and other interests that differ from those of the issuer and, if other than the issuer, the obligated person(s). Citigroup is not and will not be acting as a municipal advisor, financial advisor or fiduciary to the issuer or any other person or entity in connection with any offering of securities. The issuer and, if applicable, the obligated person(s)should consult with its own financial and/or municipal, legal, accounting, tax and other advisors, as applicable, to the extent it deems appropriate. The issuer and, if applicable, the obligated person(s), should consider whether to engage an advisor to act (in the case of a municipal issuer, in a fiduciary capacity) on its behalf in connection with any offering of securities.

#### CDIAC

CALIFORNIA
DEBT AND
INVESTMENT
ADVISORY
COMMISSION

# LUNCH

# CATALINA BALLROOM

Head towards the lobby, then turn right.

# RETURN IN 60 MINUTES

CDIAC

# MUNICIPAL MARKET DISCLOSURE PROGRAM RESUMES IN 60 MIN

### **Upcoming CDIAC Programs**

BASICS OF DEBT ISSUANCE: CDIAC'S PRE-CONFERENCE AT THE CMTA ANNUAL CONFERENCE

APRIL 22, 2020 | SAN MATEO, CA | COST: \$100 (Note: You must be registered for the main conference.)

Municipal debt has been a tool for public agencies to build infrastructure and capital improvement for over a century. Participants in this program will gain a better understanding of the roles and responsibilities of those involved in each stage of the issuance process. The goal of this program is for attendees to gain a basic understanding of fundamental concepts and who is involved in the process, while equipping them with resources where they can further explore the topics in detail.

SAVE THE DATE: FUNDAMENTALS OF LAND SECURED FINANCING

MID-MAY 2020 | BAY AREA

For More Information and To Register, Go To: Treasurer.CA.gov/CDIAC/Seminars



# California's Disclosure Requirements

Reporting State and Local Debt to CDIAC

Robert Berry
Executive Director
CDIAC

#### CDIAC

CALIFORNIA
DEBT AND
INVESTMENT
ADVISORY
COMMISSION



Responsibilities Debt Reporting Functions Requirements and Membership Fees

California Government Code (Gov't Code)

§8855 - §8859

California Code of Regulations (CCR)



Title 4, Division 9.6, §6000 - §6062

Definitions

Reporting
Requirements
(reports, debt
types, methods,
fee exceptions)

Supplements Gov't Code

# CDIAC's Legal Codes



Absent regulatory clarity, CDIAC has issued quidance

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# Definition 0 fi Debt

# Cracking the Code

CDIAC's statutory foundation is Government Code Section 8855(h)(3):

Collect, maintain, and provide comprehensive information on all state and local debt authorization and issuance, track and report on all state and local outstanding debt until fully repaid or redeemed, and serve as a statistical clearinghouse for all state and local debt. This information shall be available to the public.

# Definition of Debt Reportable to CDIAC

CCR Title 4, Section 6000(k)

"Debt means a contractual agreement through which a Creditor or Creditors transfers assets or moneys of an agreed value or amount, or rights to beneficial use of assets, to an Issuer in exchange for one or more non-cancelable payments, inclusive of an interest component no matter whether it is paid, accrued, or imputed, over a specified period of time, the total present value of which is approximately equal to the value of the assets or rights on or about the time the transfer occurred."

Specific Debt Types

Bonds, notes, loans, warrants, COPs, CP, credit lines, installment purchases and capital leases Note: There is no exclusion for certain creditors (e.g. government loans)

# Report of Proposed Debt Issuance

Supplemented by CCR
Title 4 \$6010 - \$6014

Gov't Code §8855(i)

#### Who:

The Issuer

# CDIAC quidance!

# Certification

Debt Policy

use this report to certify contemplated issuance is consistent with issuer's local debt policy. Policy shall include:

- 1. Debt Purpose
- 2. Debt types that may be issued
- 3. Debt relationship/integration into CIP or budget
- 4. Goals related to planning/objectives\*
- 5. Internal control procedures for the use of debt proceeds\*

\*Exceptions for Authority Issuers

#### Reports What:

Any Debt Proposed By State or Local Government

#### When:

At Least 30 Days Prior to Sale

#### Where:

Instructions! Online

# Report of Final Sale

Supplemented by CCR
Title 4 \$6020 - \$6024

Gov't Code §8855(j)

#### Who:

The Issuer

#### <u>Notes</u>

- Password Protected
- Pulls Info from Report of Proposed
- Submit WITH Official Statement (OS)
- If no OS, submit other docs

   (Indenture, Installment
   Sales Agreement, Promissory
   Note, etc.)

REDACT CONFIDENTIAL INFO THAT IS NOT REQUIRED

#### Reports What:

Any Debt Issued By State or Local Government

#### When:

No Later Than 21 Days After Sale

#### Where:

Instructions! Online

# Annual Debt Transparency Report (ADTR)

Result of SB 1029 Hertzberg Effective 1/1/2017

Gov't Code §8855(k)

#### Who:

\*ADTR ONLY applies to recent issuances - debt with Report of Final Sale submitted on or after 1/21/2017

#### Notes

- Pulls Info from Report of Proposed and Report of Final
- ADTR is required for any reporting year in which debt is outstanding or proceeds are unspent
- Issuer or ADTR filing contact notified annually
- o Submít past due filings anytime

The Issuer

#### Reports What:

Outstanding
Debt\* From
Prior Fiscal
Year

#### When:

Annually on January 31st

Instructions!
Webinar!
Webinar!
CDIAC Guidance!
Online

 $\mathcal{S}$ 

#### Debt Watch



## **DEBTWATCH**

A Powerful Way of Exploring Debt In California



All the data collected by CDIAC is available for review and download on <u>Debtwatch</u>

# Other Reports

Mello-Roos Yearly Fiscal Status

Gov't Code §53359.5

CCR, Title 4,

§6040 - §6043

Marks-Roos Yearly Fiscal Status

Gov't Code §6599.10

CCR, Title 4,

§6050 - §6053

Due Annually On October 30<sup>th</sup>
Instructions and Filing Portals on
CDIAC's Website

# Data Collection and Transparency Project

Enhance User Experience

- Develop filer interface wizard for auto-help
- Single Screen Access to All Reports
- Batch Process to bypass forms
- o Auto-Validation

Rebuild Debt Watch to increase data accessibility and create easier access for issuers to monitor their data.



# **DEBTWATCH**

A Powerful Way of Exploring Debt In California

Municipal Market Disclosure Seminar Session Five

# Internal Roles and Responsibilities of Continuing Disclosure

March 3, 2020

Arto Becker, Partner, Hawkins Delafield & Wood LLP

Margaret Moggia, Executive Manager of Finance, West Basin Municipal Water District

Kyle Johnson, Assistant Finance Director, City of Glendora

### Today's Agenda

- ► Best Practices
- ► Why is a Disclosure Policy Important?
- Disclosure Policies and Procedures
- ► Training and Recordkeeping
- Preparation of Continuing Disclosure Documents

#### **GFOA Best Practices**

- ► Government Finance Officer's Association (GFOA) understands the importance of Disclosure
  - ► Located at https://www.gfoa.org/best-practices



#### **BEST PRACTICE**

### Understanding Your Continuing Disclosure Responsibilities

#### Notice:

Issuers of municipal securities should be aware of new disclosure requirements in SEC Rule 15c2-12, effective on securities issues on or after February 27, 2019, GFOA recommends issuers consult counsel prior to the effective date to determine how these changes may impact debt portfolios and debt management policies and procedures.

The Continuing Disclosure Agreements will include affirmation by governments for debt issues on or after February 27, 2019 to:

disclose additional information about material financial obligations
 (e.g., guarantees, capital leases, and bank loans) for securities entered into



#### BEST PRACTICE

### Post-Issuance Policies and Procedures

#### Notice

Issuers of municipal securities should be aware of new disclosure requirements in SEC Rule 15c2-12, effective on securities issues on or after February 27, 2019. GFOA recommends issuers consult counsel prior to the effective date to determine how these changes may impact debt portfolios and debt management policies and procedures.

The Continuing Disclosure Agreements will include affirmation by governments for debt issues on or after February 27, 2019 to:

- disclose additional information about material financial obligations (e.g., guarantees, capit leases, and bank loans) for securities entered into after the effective date
- make event filings of any changes reflecting financial difficulties should any occur to

#### **GFOA Best Practices**

#### <u>Understanding Your Continuing Disclosure Responsibilities</u>

- Have a clear understanding of YOUR agency disclosure requirements
- Develop continuing disclosure procedures
- Understand each bond issue
- Timely completion of audited financial statements
- Required timing commitments
- Event notices
- Primary disclosure regarding any material noncompliance

#### Other Practices

Complete Audited Financial Information within 6 months of fiscal year end

▶10-Day Notice Requirement for pre-December 1, 2010 transactions

► See NABL - "Crafting Disclosure Policies":

https://www.nabl.org/DesktopModules/Bring2mind/DMX/Download.aspx?PortalId=0&TabId=176&EntryId=1008

- ► Tool provided to facilitate compliance with federal securities laws
- ► Currently no statutory requirement under the federal securities laws that issuers adopt written disclosure policies and procedures Strongly encouraged by SEC

- ► Why Disclosure Procedures and Training?
  - ► Best Practices
  - Issuers may receive better reception in the marketplace
  - ► Minimizes the risk of misleading disclosure
  - Provides a defense against a charge of negligence or recklessness
  - ► The SEC and its staff have emphasized the importance of disclosure policies for issuers

- ► SEC Enforcement
  - SEC has imposed training and procedures in various settlements, including settlements under the Municipalities Continuing Disclosure Cooperation Initiative
    - ► The MCDC Initiative, announced in March 2014, offered favorable settlement terms to municipal bond underwriters and issuers that self-reported violations.
    - ▶ The SEC accepted self-reporting questionnaires starting on March 10, 2014. Underwriters had until September 10, 2014 to comply, and issuers had until December 1, 2014.
  - ► The Enforcement Division has stated there will be substantial enforcement activity following the close of the MCDC Initiative
  - ► The SEC has established a 30-person unit in the Enforcement Division dedicated to Municipal Disclosure

- The policies adopted should be sound and appropriate to the issuer, and the issuer should make good faith efforts to follow them
- ► The Issuer should comply with its Disclosure policies to demonstrate its ability to adhere to its own guidelines.

#### Disclosure Policies and Procedures

- GFOA Best Practice: Develop and adopt formal, written post-issuance compliance policies and procedures
- ► General considerations
  - Agency size, resources and borrowing frequency
  - ►In-house or third-party provider support
- Responsible staff should be identified
- Identify source of requirements to be monitored

- Identify the frequency of the actions to be undertaken
- Monitor for changes in laws and regulations
- Establish a deadline reminder system
- Identify records to be maintained and the record retention period

- Establish a deadline reminder system
- Identify records to be maintained & the record retention period
- Required training
- Procedures to identify and correct violations

- ► Defining the Large and Small Issuer
- ► More Expansive Disclosure Policies for Large Issuers
  - Core Elements are the same
  - ► Additional specific items for large issuers to incorporate supplemental procedures for websites and rating presentations
  - ▶ Disclosure Group comprised of officials and counsel for review of disclosure filings
  - ► Communications to staff regarding disclosure statements

- What should Disclosure Policies and Procedures cover?
  - Primary offering documents
  - ► Continuing disclosure filings
  - Audited financial statements
  - ▶ Websites
  - Other statements reasonably expected to reach the investment community
  - ►OMS Bulletin 21

#### Training and Recordkeeping

- Importance of Training
  - What does continuing disclosure mean to the agency?
  - ► What happens when disclosure is not handled properly?
- Extends beyond you
  - ► Elected Officials
  - ► Management
- Delivery of Training

## In-House Preparation of Continuing Disclosure

- ► Read your Continuing Disclosure Agreement
- Incorporate elements into Comprehensive Annual Financial Report
- Identify the key internal staff person responsible to complete Continuing Disclosure report
- Obtain bond counsel's review
- File on time!

## Outsourcing Preparation of Continuing Disclosure

- Read your Continuing Disclosure Agreement ("CDA")
  - ▶ Ultimate responsibility for CDA compliance is always with the issuer
- Identify key internal staff person to work with Disclosure Consultant
  - Know the Difference Dissemination Agent vs. Disclosure Consultant
    - ▶ Dissemination Agent Posts Disclosure Filings, Usually Named in CDA
    - ▶ Disclosure Consultant Reviews CDA(s), Assists in Filings AND Posts Filings
    - ▶ Both services are needed for "complete outsourcing (may be the same entity)
- Provide information to Disclosure Consultant on time
- Go to <a href="https://emma.msrb.org">https://emma.msrb.org</a> to verify filing was posted

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#### CDIAC

CALIFORNIA
DEBT AND
INVESTMENT
ADVISORY
COMMISSION

## 15 MINUTE BREAK

#### CDIAC

CALIFORNIA
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ADVISORY
COMMISSION

## SESSION SIX ONE YEAR LOOKBACK: AMENDED SEC RULE 15C2-12

Raul Amezcua, Managing Director, Stifel

Arto Becker, Partner, Hawkins Delafield & Wood LLP

Lakshmi Kommi, Director of Debt Management, City of San Diego

#### New Amendments, Effective February 27, 2019:

- 15) Incurrence of a "financial obligation" of the obligated person, if material, or agreement to covenants, events of default, remedies, priority rights, or other similar terms of a financial obligation of the obligated person, any of which affect security holders, if material
- 16) Default, event of acceleration, termination event, modification of terms or other similar events under a financial obligation of the obligated person, any of which reflect financial difficulties

#### Session Outline

New Amendment Overview

Underwriter Obligations Underwriter and Issuer Perspectives

How To Ensure Compliance

## INITIAL DISCLOSURE OF CLIMATE CHANGE RISKS IN THE CALIFORNIA MUNICIPAL MARKET

Kelly Joy, Research Data Specialist II, CDIAC

Tara Dunn, Research Data Specialist II, CDIAC

CDIAC

## OUTINE OUTINE

**Introduction to Climate Change** 

**Main Research Question** 

**Initial Findings** 

What's Next?

**Supplemental Resources** 

## **Introduction to Climate Change**

## Why is Climate Change Important?



## Additional Consequences of Climate Change

Increased regulation and associated costs of compliance are expected in order to mitigate the effects of human activity on climate change.

## **Climate Change in Context**

#### Climate Risk = Investment Risk

"The evidence on climate risk is compelling investors to reassess core assumptions about modern finance."

"These questions are driving a profound reassessment of risk and asset values. And because capital markets pull future risk forward, we will see changes in capital allocation more quickly than we will see changes to the climate itself. In the near future – and sooner than most anticipate – there will be a significant reallocation of capital."

















## Main Research Question

#### **Main Research Question**



To what extent are initial disclosure practices in the municipal bond market accounting for risks of climate change?

Do practices vary based on factors such as issuance size, debt purpose, geography, etc.?

#### Research Question Breakdown

To what extent are initial disclosure practices in the municipal bond market accounting for risks of climate change?

175

Official Statements (OS) were reviewed in the

project sample

Unique California public enterprise revenue (PER) issuers who sold long-term debt in the past three fiscal years (2016-17, 2017-18, 2018-19). Private placements and loans were excluded.

#### Research Question Breakdown

To what extent are initial disclosure practices in the municipal bond market accounting for <u>risks of climate change</u>?

The study accounted for potential physical and transition risks of climate change.



#### **Physical Risks**

Risks due to environmental effects attributed to climate change such as sea-level rise, flooding, wildfires, severe drought, extreme weather, etc.



#### **Transition Risks**

Potential costs and other risks due to increased climate-policy regulation, changes in technology, and associated liabilities.

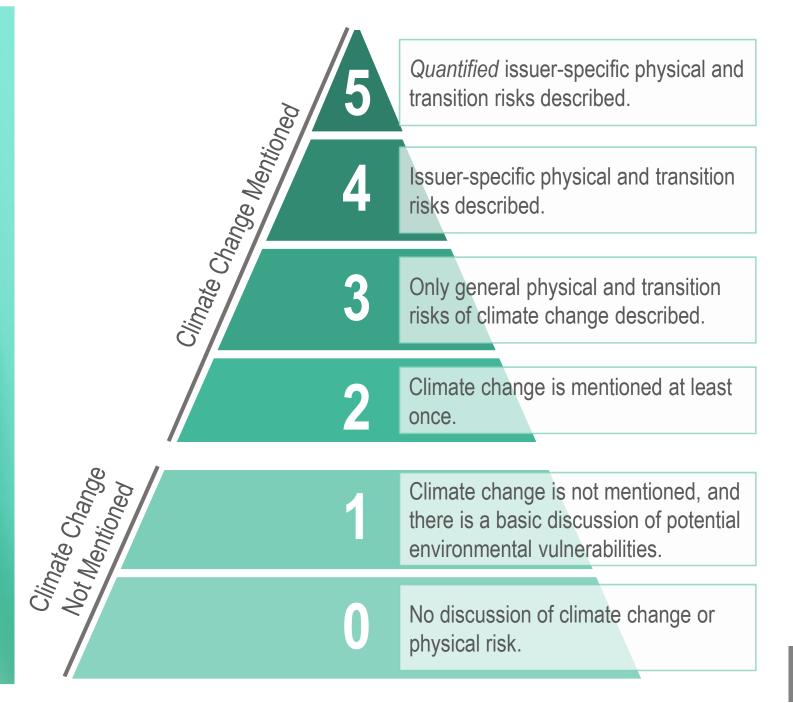
#### Research Question Breakdown

To what extent are initial disclosure practices in the municipal bond market accounting for risks of climate change?

Researchers used elements from existing frameworks to create our CDIAC rubric to evaluate each OS. Frameworks include:

- The Task Force on Climate-related Financial Disclosures (TCFD)
- CalPERS and Wellington Management
- Hawkins Delafield & Wood,\* etc.

# in CDIAC Rubric Scores

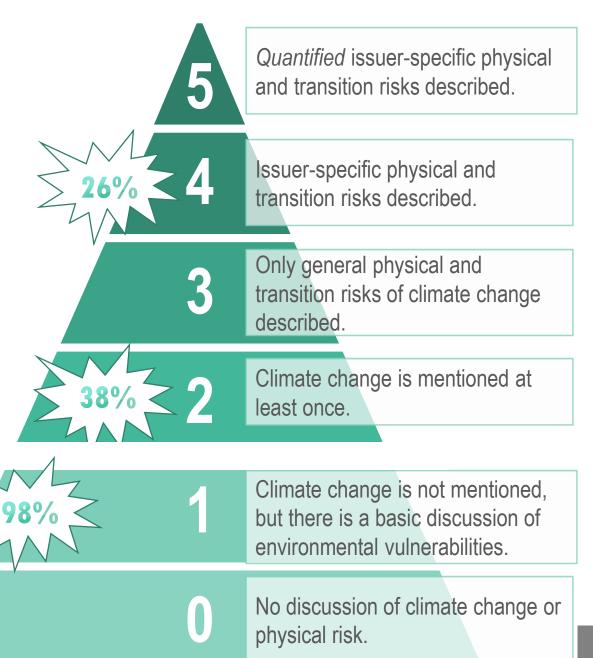


## **Initial Findings**

# Rubri CDIAC

97% discussed vulnerabilities linked

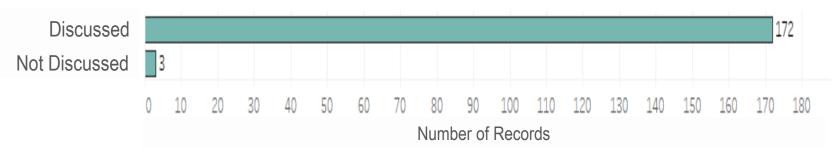
with climate change.



## Comparison: Scores 1 and 2

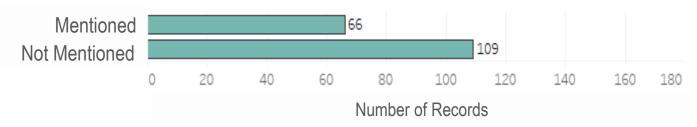
#### Score 1

The OS contains at least a basic discussion of natural disasters or other environmental vulnerabilities.

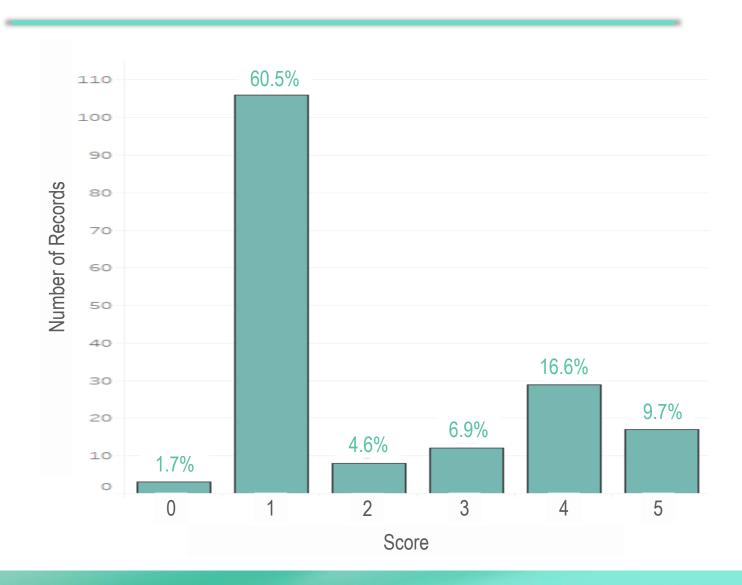


#### Score 2

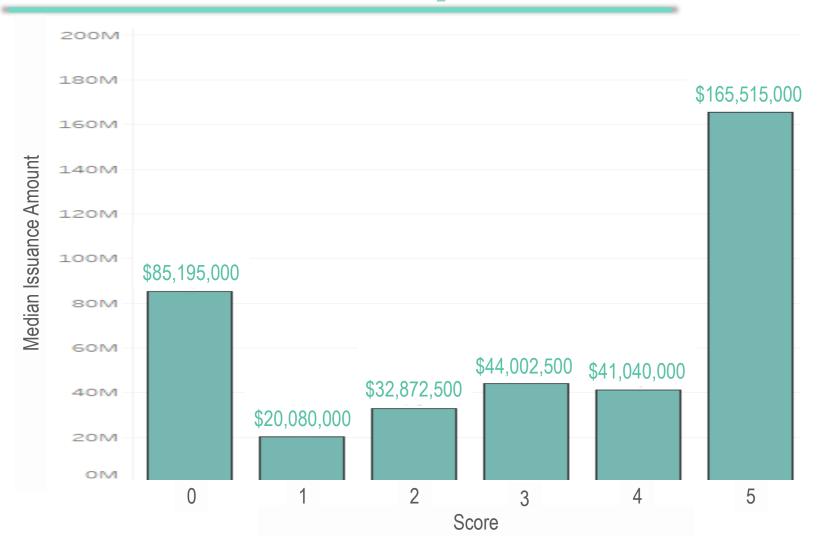
Climate change is mentioned at least once.



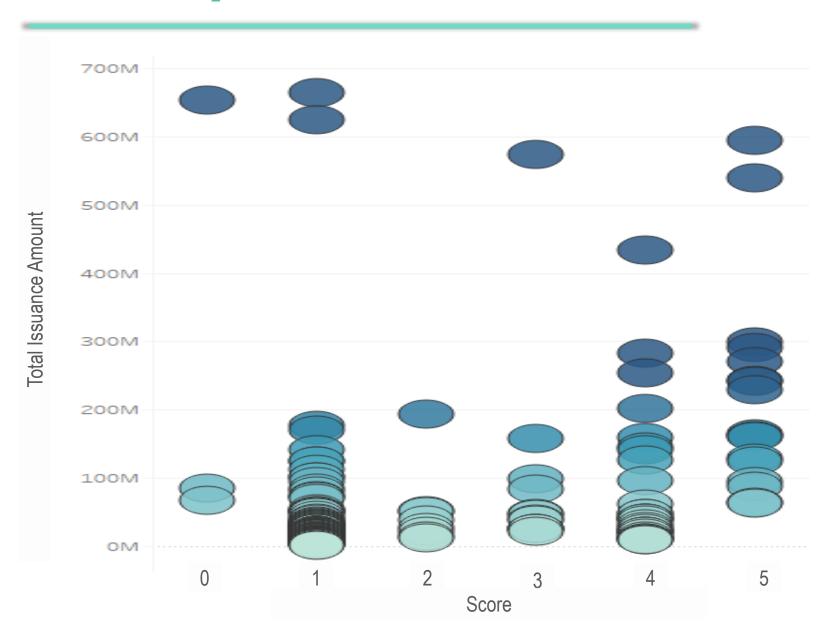
### **Score Distribution**



## Median Issuance by Score



## Scores by Issuance Size: All Scores



# Average Scores By County



## Main Takeaways

## Disconnect in Risk Versus Disclosure of Climate Change

Most issuers discussed physical risks and vulnerabilities linked with climate change (Score 1). Yet, less than four in ten even mentioned climate change.

## Correlation With Issuance Amount

More developed disclosure practices are correlated with larger issuance amounts.

#### Ability vs. Adoption

The distribution of scores implies an *adoption-based* issue in disclosing climate risks. Issuers who have adopted climate change into their disclosures tend to follow industry best practices.

## Geographical Variations Likely Not Based on Risk

Climate-related disclosure practices vary across California geographically, but variations do not appear to be based in actual geographic risk.

## What's Next?

#### What's Next for CDIAC?

#### Publish Research

- Publish CDIAC report with full findings later this year
- Include additional results including expanded geographical and timebased analyses
- Feature this topic in upcoming Debt Line articles

#### Communicate Findings

- Present findings at upcoming educational events
- Include best practices and practical applications form model issuers
- Integrate relevant climate tools and resources

## Ongoing Monitoring

- Continue monitoring this emerging topic for updates
- Consider future expansions of this research to other samples, etc.

#### Collaborate

## Supplemental Resources

## Resources

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Tara Dunn, Research Data Specialist II, CDIAC Tara.Dunn@treasurer.ca.gov

## Climate Disclosure Frameworks

- <u>Taskforce for Climate-related Financial</u>
   <u>Disclosure</u>
- Wellington Management and CalPERS

## Climate Risk Analysis

- Four TwentySeven
- <u>risQ</u>
- Jupiter

#### Other

- Cal-Adapt
- National Climate Assessment
- Integrated Climate
   Adaptation and Resiliency
   Program
- Intergovernmental Panel on Climate Change



### Q&A

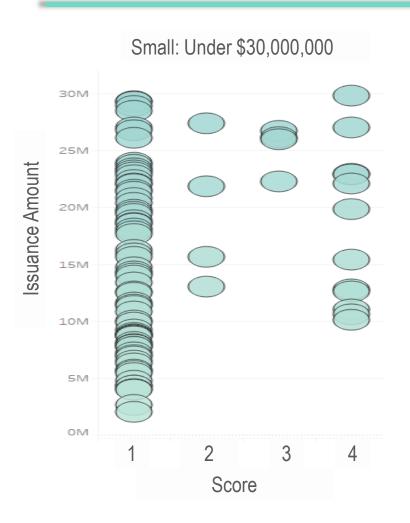
"Doubts are good. Confusion is excellent. Questions are awesome.

All these are attempts to expand the wisdom of mind."

— Manoj Arora



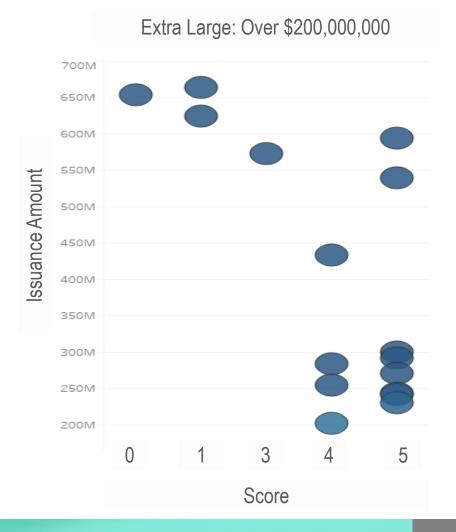
## Scores by Issuance Size





## Scores by Issuance Size continued...





CDIAC

#### Closing Remarks

## Please Leave Evaluation and Name Badge at the Registration Table

#### **Upcoming CDIAC Programs**

Details Online: Treasurer.CA.gov/CDIAC/Seminars

BASICS OF DEBT ISSUANCE: CDIAC'S PRE-CONFERENCE AT THE CMTA ANNUAL CONFERENCE

APRIL 22, 2020 | SAN MATEO, CA | COST: \$100 (Note: You must be registered for the main conference.)

SAVE THE DATE: FUNDAMENTALS OF LAND SECURED FINANCING

MID-MAY 2020 | BAY AREA