## MUNICIPAL DEBT ESSENTIALS

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# Bond Concepts 

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## Table of Contents

- Introduction to Bonds
- Process of Issuing Bonds
- Basic Bond Math


## Purpose of Municipal Bonds



- Spread out the cost of constructing the asset over the life of the asset
- Ensures the benefits are paid for by those who enjoy them


## Ways to Fund Projects



Grants or Loans

## Common Objectives

## Project <br> Financing

- Capital improvement projects
- Infrastructure development


## Refinancing

- Lower Interest rates
- Consolidate debt and facilitate budget predictability


## Cash Flow

- Tax Revenue Anticipation Notes (TRAN)
- Bond

Anticipation Notes (BAN)

## What Is A Bond?

- Issuer: Entity that issues the bonds
- Borrows the money
- Bondholder: Owner of the bonds
- Receives the bonds (lends money)
- Financing mechanism where the borrower receives a payment upfront from a lender in exchange for future repayments made to the lender
- Simply put: "a loan"
- Can be thought of as an IOU between lender and borrower



## Elements Of A Bond



## Maturity Schedule

|  |  | Gotham City <br> 2022 General Obligation Bonds |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Issuer <br> Deal <br> Par <br> Tax Status <br> Rating <br> Par Call Date <br> Underwriter <br> Municipal Advisor | $2022$ | tham City <br> ral Obligation B <br> 4,120,000 <br> Tax-Exempt <br> AAA <br> 2/1/2032 <br> e Enterprises <br> A Advisors |  |
|  | Maturity | PAR AMOUNT | COUPON RATE | YIELD |
|  | 2023 | \$175,000 | 5.00 | 2.85 |
| Serial Bonds $\quad$ | 2024 | \$185,000 | 5.00 | 2.95 |
|  | 2025 | \$190,000 | 5.00 | 3.10 |
|  | 2026 | \$200,000 | 5.00 | 3.20 |
| Sinking Fund | 2027 \$205,000 |  | 5.00 | 3.40 |
|  | 2028 | \$350,000 |  |  |
|  |  | \$380,000 |  |  |
| Term Bond | 2030 | \$400,000 |  |  |
|  | 2031 | \$420,000 |  |  |
|  | $\square 2032$ | \$450,000 | 4.25 | 4.50 |

## Sources and Uses

## Sources Of Funds

Par Amount of Bonds
\$5,000,000

Total Sources
\$5,000,000

Uses Of Funds
Costs of Issuance \$200,000
Project Fund
$\$ 4,800,000$

Total Uses
\$5,000,000

## Tax-Exempt Nature of Municipal Bonds

- Majority of Municipal Bonds are issued for public use projects and so are Tax-Exempt
- IRS requires that bonds issued for private purposes must be issued on a taxable basis
- Issuers are not allowed to earn more on the bond proceeds than the calculated yield ("arbitrage")



## Bond Structures



## Voter Approval



School District Bonds


State Bonds


## Thank YOU Proposition 13...

## Voter Approval Exceptions



Obligations Imposed by Law


# Developing the Financing Plan 

## Identify Project Needs

## Quantify Available Cash

Repayment Sources

Develop Financial Model

## Debt Policy Considerations



## Assembling the Financing Team

 (Public Offering)Issuer


Underwriter


Municipal Advisor


Trustee/Paying Agent

Bond/Disclosure Counsel


Rating Agency

A+

## Debt Structures

$\$ 400,000$
Level Debt Service


## Debt Structures



## Debt Structures

Ascending Debt Service


## Debt Structures



## Capital Appreciation Bonds (CABs)

Current Interest Bond


Maturity
Full Value


Capital Appreciation Bond

## Methods of a Bond Sale

## Competitive

## Negotiated

- Structured without UW
- UW services bid completely
- Traditional bonds or high rating
- UW selected by issuer before sale
- Structured with UW
- Unique

Transactions


MATURITY SCHEDULE

## Official Statement

$\$ 30,000,000$
CITY OF CAMPBELL
CITY OF CAMPBELL
ELECTION OF 2018 GENERAL OBLIGATION BONDS,
SERIES 2022
(Base CUSIPt: 134105)

| Maturity Date (September 1) | Principal Amount | Interest Rate | Yield | Price | CUSIP ${ }^{+}$No. |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2022 | \$2,000,000 | 5.000\% | 1.600\% | 100.644 | JF3 |
| 2023 | 1,710,000 | 5.000 | 1.900 | 103.632 | JG1 |
| 2024 | 1,010,000 | 5.000 | 2.150 | 106.066 | JH9 |
| 2025 | 495,000 | 5.000 | 2.310 | 108.227 | JJ5 |
| 2026 | 520,000 | 5.000 | 2.380 | 110.389 | JK2 |
| 2027 | 545,000 | 5.000 | 2.470 | 112.253 | JLO |
| 2028 | 575,000 | 5.000 | 2.580 | 113.762 | JM8 |
| 2029 | 605,000 | 5.000 | 2.710 | 114.868 | JN6 |
| 2030 | 635,000 | 5.000 | 2.780 | 116.159 | JP1 |
| 2031 | 665,000 | 5.000 | 2.860 | $115.525^{\text {C }}$ | JQ9 |
| 2032 | 700,000 | 5.000 | 2.910 | $115.131^{\text {c }}$ | JR7 |
| 2033 | 730,000 | 5.000 | 3.020 | $114.269^{\text {c }}$ | JS5 |
| 2034 | 770,000 | 5.000 | 3.090 | $113.725^{\text {c }}$ | JT3 |
| 2035 | 805,000 | 5.000 | 3.180 | $113.030^{\text {c }}$ | JU0 |
| 2036 | 850,000 | 5.000 | 3.250 | $112.492{ }^{\text {c }}$ | JV8 |
| 2037 | 890,000 | 5.000 | 3.300 | $112.110^{\text {c }}$ | JW6 |
| 2038 | 935,000 | 5.000 | 3.350 | $111.730^{\text {c }}$ | JX4 |
| 2039 | 980,000 | 5.000 | 3.400 | $111.351^{\text {c }}$ | JY2 |
| 2040 | 1,030,000 | 5.000 | 3.460 | $110.898{ }^{\text {c }}$ | JZ9 |
| 2041 | 1,080,000 | 5.000 | 3.500 | $110.597{ }^{\text {c }}$ | KA2 |
| 2042 | 1,135,000 | 5.000 | 3.520 | $110.448^{\text {c }}$ | KB0 |

\$6,585,000-5.000\% Term Bonds maturing September 1, 2047; Yield: 3.550\%; Price: $110.223^{\text {c }}$; CUSIPT: KC8
\$4,750,000-4.000\% Term Bonds maturing September 1, 2050; Yield: 4.050\%; Price: 99.159; CUSIP ${ }^{\dagger}$ : KD6

[^0]
## Negotiated Underwriting Flow of Funds



Bondholders


## Municipal Market Data (MMD) Yield Curve

- Thomson Reuters Index
- Benchmark for "AAA" rated General Obligation Bonds



## Municipal Market Data (MMD) Yield Curve

- Thomson Reuters Index
- Benchmark for "AAA" rated General Obligation Bonds

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F


## What's the Credit Rating?


$\star$


CALIFORNIA REPUBLIC

## Credit Enhancements



## Bond Pricing \& Yield

- Prices and yields are inversely correlated

Par

## Price

Coupon
Yields

## Bond Pricing \& Yield

- Prices and yields are inversely correlated

Premium


## Bond Pricing \& Yield

- Prices and yields are inversely correlated

Discount

## Yields

Price
Coupon


## Pricing the Bonds

|  | Maturity | Market |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | Date | Coupon | Yield | Price |
|  | 12/1/2023 | 5.00\% | 4.50\% | 102.195 |
| Par | 12/1/2024 | 5.00\% | 5.00\% | 100.000 |
|  | 12/1/2025 | 5.00\% | 5.50\% | 97.865 |

## Pricing the Bonds



## Pricing the Bonds



## Investor Preferences



## Continuing Disclosure

- Issuers have the obligation to repay the bonds AND provide periodic reporting to investors
- Annual reporting and significant events reporting
- Will be discussed in more detail on Day 3


## Basic Bond Math

## Bond Price

- Bond Price: Price at which the bond is sold to investors
- Equation:

Bond Price $=\frac{C}{(1+i)}+\frac{C}{(1+i)^{2}}+\ldots+\frac{C}{(1+i)^{n}}+\frac{M}{(1+i)^{n}}$

- $\mathbf{C}=$ Coupon payment
- $\mathbf{i}=$ Interest rate (required yield)
- $\mathbf{M}=$ Value at maturity
- $\mathbf{n}=$ Number of payments
- Excel 'PRICE’ Function:

Inputs
Values
Delivery Date (settlement) 9/1/2022
Maturity Date 9/1/2032
Coupon (rate) $5.00 \%$
Yield 4.50\%
Maturity Value (redemption) \$100
Coupon Payments/Year 2
Day Count Basis 0
PRICE function
\$103.99

- =PRICE(delivery date, maturity date, coupon, yield, value at maturity, frequency of coupons, day count basis)


## Yield to Maturity

- Yield to Maturity (YTM): Total return anticipated on a bond if held until maturity
- Equation:

Bond Price $=\frac{\text { Cashflow } 1}{(1+\text { yield })^{1}}+\frac{\text { Cashflow } 2}{(1+\text { yield })^{2}}+\ldots+\frac{\text { Last Cashflow }}{(1+\text { yield })^{n}}$

- Back-solves bond price equation to determine yield, given bond price and coupon:
- Excel 'YIELD’ Function:
$=$ YIELD(delivery date, maturity date, coupon, price, value at maturity, coupon payments per year, day count basis)


## Inputs <br> Values

Delivery Date (settlement) 9/1/2022
Maturity Date
Coupon (rate) 9/1/2032 5.00\%

Purchase Price $\$ 110$
Maturity Value (redemption) \$100
Coupon Payments/Year 2
Day Count Basis 0
YIELD function 3.79\%

## True Interest Cost

- True Interest Cost (TIC): Rate necessary to discount the amounts payable on the bond to the purchase price received
- Effective borrowing rate on Bond inclusive of P\&I and all costs associated with Bond issuance
- Proxied by internal rate of return (IRR)
- Excel ‘IRR’ function:
=IRR(values, guess)
- Values: Series of payments (first cash inflow must have negative value)
- Guess: Gives Excel a place to start solving

Principal and Interest Payment Date

| Issue Bonds | $\$(10,000,000)$ |
| :---: | ---: |
| $12 / 1 / 2023$ | $\$ 1,500,000$ |
| $12 / 1 / 2024$ | $\$ 1,500,000$ |
| $12 / 1 / 2025$ | $\$ 1,500,000$ |
| $12 / 1 / 2026$ | $\$ 1,500,000$ |
| $12 / 1 / 2027$ | $\$ 1,500,000$ |
| $12 / 1 / 2028$ | $\$ 1,500,000$ |
| $12 / 1 / 2029$ | $\$ 1,500,000$ |
| $12 / 1 / 2030$ | $\$ 1,500,000$ |
| $12 / 1 / 2031$ | $\$ 1,500,000$ |
| $12 / 1 / 2032$ | $\$ 1,500,000$ |
| IRR Function (T\|C) | $\mathbf{8 . 1 4 \%}$ |

## Debt Service Payments

- If public agency needs to issue Bonds to pay for a police station, knowing the expected cost of the station, how can you approximate the yearly debt service?
- Excel Function
=PMT(Interest rate, Number of Periods, Present Value, Future Value, Payment Due Period)

| Inputs | Values |
| :--- | ---: |
| Coupon (rate) | $5.00 \%$ |
| Years to Maturity (nper) | 30 |
| Present Value (PV) | $\$ 30,000,000$ |
| Face Value (FV) | $\$ 0$ |
| Payment Due period | 0 |
| PMT Function (Annual DS) | $(\$ 1,951,543)$ |

- "PMT" value returned is negative to show cash payments going out

Case Study

## Campbell - Session 2

Fun Stats

## California County Ratings



15 AAA Rated Counties in California

20 AA Rated Counties in California
*The state of California has a AA- rating

Source: S\&P Global Ratings as of September 2022

## California City Ratings



62 AAA Rated Municipalities in California

Roughly 130 AA Rated Municipalities in California
*The state of California has a AA- rating

Source: S\&P Global Ratings as of September 2022



## Types of Transactions



## Types of Transactions



## 2020

## Types of Transactions



## Issuer Type-2018

Transactions


■ K-14 Schools

- State of California
- All Others

Volume


- K-14 Schools

■ Cities

- Special Districts
- State of California


## Issuer Type - 2019



## Issuer Type - 2020

Transactions


## Issuer Type - 2021

Transactions




## Introduction of Presenters

# Todd Capurso - Director of Public Works, City of Campbell 

## Katie Dobson - Bond and Disclosure Counsel, Jones Hall

Craig Hill - Municipal Advisor, NHA Advisors, LLC

## Section 1: The Project

## Civic Center Facilities \& Deficiencies

- Existing City Facilities constructed in early 1970’s
- Police Department working out of City Hall and modular unit
- Library Building - structural, mechanical, accessibility issues
- Water, Lighting, Elevators, Ramps, Inefficient Use of Space
- City Hall - structural, mechanical issues


CIVIC CENTER COMPLEX






## Evolution of the Project

Initial Estimates \$156M City Council Directs Staff to \$50M Target

Refined Project
Removes City Hall
Component

Alternate Project Delivery Methods considered

New Designs \& Cost Estimates (Iterations)

## Revised Project Scope - \$50M

- Construct new Police Operations Building
- Complete Renovation of Library Building
- Renovation of existing PD space in City Hall for:
- Support Services
- Evidence Storage
- Site Improvements:
- Parking
- Access and Lighting












##   ．

## Parcel Tax or General Obligation Bonds

- Parcel Tax Concept = Balanced Tax on Similar Properties
, ~\$225/Home
- GO Bond Concept $=$ Tax Based on Assessed Value
- ~\$108/year average
- Year 1 - \$168 declining to \$36


## 2018 Poll Results

- City polled $\$ 20 \mathrm{M}, \$ 40 \mathrm{M}$, and $\$ 60 \mathrm{M}$ Projects
- Tested projected tax burden for each
- Consensus by City Council was \$50M Project
- Provided greatest amount for Project with highest tax tolerance capable of still achieving $2 / 3$ rds voter approval


## Uninformed Support for Hybrid Parcel Tax



## Uninformed Support for GO Bond Measure



## Why General Obligation Bond?

- Polling results indicated a higher change of success given:
- Project
- Tax Burden on Residents and Property Owners
- Downside
- GO Bond proceeds can only cover construction costs
- No Furniture, Fixtures and Equipment
- Annual tax revenues can only be applied towards bond debt service


## 2018 Measure O GO Bond Election Results



## Project Timeline



## Section 3: Bond Issuance Process

## Overview of Bond Sale Process

- Assemble the Financing Team
- Bond/Disclosure Counsel
- Municipal Advisor
- Underwriter
- Negotiated Bond Sale vs. Competitive Bond Sale
- Determine Bond Terms
- Length of Maturity
- Interest Rates
- Principal Amortization


## Bond Financing Documentation

- Bond \& Disclosure Documents
- Resolution
- Notice of Sale or Bond Purchase Agreement
- Preliminary and Final Official Statement


## Bond Financing Approvals

## Bond Credit Rating Process

## NEW ISSUE - FULL BOOK-ENTRY

## RATING: S\&P: "AAA"

 See "RATING"In the opinion of Jones Hall, A Professional Law Corporation, San Francisco, California, Bond Counsel, subject, however to certain qualifications described herein, under existing law, the interest on the Bonds is excluded from gross income for federal income tax purposes and such interest is not an item of tax preference for purposes of the federal alternative minimum tax. In the further opinion of Bond Counsel, such interest is exempt from California personal income taxes. Bond Counsel expresses no opinion regarding any other tax consequences caused by the ownership or disposition of, or the accrual or receipt of interest on, the Bonds. See "LEGAL MATTERS - Tax Exemption."

## $\$ 30,000,000$

## CITY OF CAMPBELL

ELECTION OF 2018 GENERAL OBLIGATION BONDS,
SERIES 2022

## Dated: Date of Delivery

Due: September 1, as shown on inside cover Cover Page. This cover page contains information for quick reference only. It is not a summary of all the provisions of the Bonds. Investors must read the entire official statement to obtain information essential to making an informed investment decision

Authority and Purpose. The captioned Election of 2018 General Obligation Bonds, Series 2022 (the "Bonds"), are being issued by the City of Campbell (the "City") pursuant to certain provisions of the California Government Code and resolutions of the City Council of the City adopted on May 17, 2022. The Bonds were authorized at an election of the registered voters of the City held on November 6,2018, which authorized the issuance of general obligation bonds for the purpose of financing the acquisition and improvement of a police emergency operations center and a public library. The initial series of bonds under the 2018 authorization was issued in 2020. See "THE BONDS - Authority for Issuance" and "THE FINANCING PLAN" herein.

## - City Council Approval

## Bond Sale Process

- Release POS and Market Bonds
- Underwriter markets to potential investors
- Bond Sale (Set Interest Rates)
- All bonds sold to Underwriter
- Finalize Bond Documents
- Fund Project Fund


## Issuance Timeline



## Measure O GO Bond Program Budget

|  | 2020 Series A |  | 2022 Series B |  |  | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Bond Amount | \$ | 20,000,000 | \$ | 30,000,000 |  | 50,000,000 |
| Financing Costs | \$ | 275,000 | \$ | 310,000 | \$ | 585,000 |
| Project Fund | \$ | 19,725,000 | \$ | 29,690,000 | \$ | 49,415,000 |
| Total Uses | \$ | 20,000,000 | \$ | 30,000,000 |  | 50,000,000 |

## Strategy Behind Multiple Series




## Ongoing City Responsibilities (Post Bond Closing)

- Expenditure of Bond Proceeds
- Annual Tax Rate Approval
- Ad Valorem Property Tax used only for Bond Debt Service
- Annual Continuing Disclosure Filing


## Lessons Learned???

## Lessons Learned

- Never too early to start planning!
- Manage Council expectations - Dreams vs. Reality
- Design project to fixed dollar amount vs. funding the desired project
- Bring in Project Management resources early
- Creative financing structures that died
- Significant difference in cost of funds
- Issued at historical low in 2020
- Should have pushed for doing more at that time and less when rates were back up

Questions?

## Long Term Financing Options

## CDIAC Municipal Debt Essentials

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Orrick, Herrington \& Sutcliffe LLP

## Jason Chung

Financial Advisor
Fieldman, Rolapp \& Associates Inc.

SESSION 3| LONG TERM FINANCING OPTIONS


## Table of Contents

I. Considerations for Issuing Debt
II. Financing Tools

- General Fund Borrowings
- General Obligation Bonds
- Land Secured Bonds
- Revenue Bonds - Enterprise \& Sales Tax
- Direct Lending
III. Policy Considerations


## SECTION I

Considerations for Issuing Debt

## Funding Infrastructure in California

- Pay As You Go: Utilize reserves or ongoing revenues
- Requires ample cash reserves and manageable capital program
- Policy objectives may favor
- Beg: Secure state or federal grants or low-interest loans
- Requires available funding on attractive terms
- Timing delays and program restrictions can offset subsidy
- Borrow: Issue debt
- Spreads cost over useful life of asset, current and future users pay
- Can accelerate phased projects, capture cost savings
- Preserves cash reserves for other things


## Key Considerations for Issuing Bonds

## - Issuer's Objectives

- What projects are planned? When are funds needed?
- What revenues are available - or could be raised - to repay debt?
- How much payment flexibility does the issuer need?
- Legal and Other Constraints
- Which debt instruments is the issuer legally authorized to utilize?
- Of the available debt instruments, which best accomplishes the issuer's goals and can be implemented on the issuer's timing?
- What approvals are required (e.g. governing body or electorate)?
- Are there any other political constraints to consider?
- Financing Options
- How much debt can revenue support? How strong is the credit?

New debt can be issued to fill to revenue stream
-Annual
"revenue stream" of $\$ 3.5$ million
-Refunding
frees up revenues for either savings or new debt

- Is any other debt outstanding? Any parity debt requirements? Can existing debt be refinanced?
- Which debt option provides the best balance of cost and flexibility?

Example of Refunding and Savings


Example of Refunding and Savings


## SECTION II

Financing Tools

## Debt Repayment Revenues

## Historical Taxes

Ad Valorem Real<br>Property Taxes

An issuer's portion of the $1 \%$ general fund property tax levy on assessed value (AV) may be used as a source of repayment for tax and revenue anticipation notes (TRANs) and leases, including certificates of participation (COPs).

## Taxes Requiring Approval of Voters

| Ad Valorem Real |  |
| :--- | :--- |
| Property Taxes Securing |  |
| Debt Obligations | An issuer may seek voter approval for tax levy on AV above the $1 \%$ CA Constitutional <br> limit. For most issuers, requires approval by $2 / 3$ of voters; school districts and <br> community college districts (subject to certain requirements), requires approval by 55\% <br> of voters. |
| General Taxes | Tax levy levied by a city or county for a general purpose. New, extended or increased <br> general taxes require approval by a $2 / 3$ vote of the taxing entity's governing board <br> members and a majority of voters. May be used as a source of repayment for general <br> fund obligations such as TRANs and leases. |
| Special Taxes | Special tax levy (including parcel tax) for a specific purpose or by special districts. <br> Levies generally require approval by a majority of the taxing entity's governing board <br> and $2 / 3$ of voters. Typically used as a source of repayment for Mello-Roos bonds or <br> sales tax revenue bonds. |

## Debt Repayment Revenues (cont.)

## Charges Requiring Approval Under Procedural Requirements

| Assessments | Levy of charges on real property assessed in proportion to a special benefit, with <br> burden of proof on the levying public agency. Procedural requirements <br> for assessments include public hearings and approval by majority vote of governing <br> board members and property owners. Typically used as a source of repayment for <br> assessment bonds. |
| :--- | :--- |
| Fees \& Charges | Typically used as a source of repayment for enterprise revenue bonds, including water, <br> wastewater and solid waste utility revenue bonds. Two-part analysis: <br> 1) Fee or charge does not exceed governmental entity's reasonable costs to provide <br> the benefit, privilege or service AND that costs allocated to a particular payor <br> bear a fair and reasonable relationship to the burden on the local government or <br> the benefit that the payor receives from the governmental entity. |
| 2) If "Property-Related Fee or Charge" then additional requirements apply under |  |
| Article XIID of the CA Constitution. |  |

## Limits on Municipal Borrowing: California Constitutional Debt Limit

- Article XVI, Section 18: No county, city, town, township, board of education, or school district, shall incur any indebtedness or liability in any manner or for any purpose exceeding in any year the income and revenue provided for such year, without the assent of $2 / 3$ of the voters of the public entity voting at an election to be held for that purpose.
- Exceptions:
- Current fiscal year exception - typically applied to TRANs and revenue anticipation notes (RANs)
- Annual appropriation exception - not commonly used given the Lease exception
- Lease exception - public agency only has to make payments if it has use of the leased facility that year; typically applied to lease revenue bonds or COPs
- Special fund exception - repayment source is solely a special fund of the agency and no reliance on the general fund, and there must be a nexus between the purpose of the debt and the special fund from which the debt is payable; typically used in water, wastewater, solid waste, and toll revenue bonds.
- Contingent obligation exception - no payment obligation in any fiscal year unless the other party is providing benefits or services; commonly applied to service contracts, interest rate swaps, and other financial products.
- Obligation imposed by law exception - payment of a liability must be mandated by law; commonly applied to judgment bonds and pension obligation bonds.


## Limits on Municipal Borrowing: Federal Tax Law Constraints

- Under Internal Revenue Code, interest on bonds issued by a state or local government is generally excluded from gross income for federal income tax purposes.
- This means that investors in tax-exempt bonds will not pay federal income tax on the interest they receive as a bondholder. As a result, investors will purchase the bonds at a lower interest rate than if the interest on the bonds were taxable.
- Additional Requirements:
- Bonds must finance capital expenditures or cash flow working capital borrowings.
- Bond must not be an issue of private activity bonds unless qualified private activity bonds.
- Bonds must not be "arbitrage bonds" -Issuer cannot borrow at a lower federally tax-exempt interest rate and invest the proceeds at a higher rate.
- When federal tax law requirements cannot be met, taxable bonds are an alternative.
- California Constitution provides that interest on bonds issued by the State or a local government in the State is exempt from taxes on income.


## General Fund Borrowings

## General Fund Lease Financings

- Lease Financing
- Uses lease-leaseback structure with nonprofit corp. or JPA as leasing partner
- Issuer covenants to appropriate annual lease payments from legally available funds
- Viewed as a general fund credit
- May be structured as lease revenue bonds or COPs
- Not subject to CA constitutional debt limits per lease exception
- Advantages
- No voter approval required
- Disadvantages
- Requires unencumbered leasable assets
- Debt payments compete with other general fund priorities
- When Used?
- When bond financing is unavailable or undesirable
- For projects of general community benefit that produce no revenue of their own
- To indirectly leverage a general fund revenue stream (i.e. sales tax increase)


## Lease-Leaseback Structure

1. Issuer leases an essential asset to a nonprofit corp. or JPA as leasing partner
2. Issuer then subleases asset back, and agrees to make lease payments for use of property
3. Lease payments serve as debt service on bonds or COPs
4. Requires issuer have beneficial use and occupancy of leased asset (or abatement of lease payments)
5. Trustee can re-enter and re-let asset if issuer doesn't make payments

Site Lease
Issuer leases property to leasing partner


## General Fund Lease Considerations

## - Considerations

- Nature of general fund revenues
- Type and diversity
- Current and historic revenue trends
- General fund debt burden
- Value and "essentiality" of leased assets


## - Capacity Constraints

- Requires available, unencumbered assets for lease
- Value of leased asset must equal borrowing
- New project funded by bonds can be leased but requires either capitalized interest or asset transfer


## General Fund Lease Credits

- General credit factors
- Economic and demographic
- Management
- Liquidity
- Budget performance
- Budget flexibility
- Debt and contingent liabilities
- Institutional framework
- Essentiality and Project Risk
- Nature of pledged asset
- Seismic considerations
- Insurance coverage
- Security Features
- Construction risk
- Value and useful life of asset
- Reserve fund
- Capitalized Interest


## General Obligation Bonds

## General Obligation Bonds

## - Overview - PROPOSITION 46

- Available to cities, counties, school districts, community college districts, and some special districts
- Proceeds of bonds can only be used for the acquisition or improvement of real property
- Property tax levy on AV in an amount sufficient to cover debt service on the bonds
- Requires a $2 / 3$ voter approval
- Voters approve total bond authorization and use of proceeds, not tax rate or annual payment


## - Overview - PROPOSITION 39

- Available to school districts and CCDs ONLY
- Proceeds of bonds can be used for construction, reconstruction, rehabilitation, or replacement of school facilities, including the furnishing and equipping of school facilities, or the acquisition or lease of real property for school facilities
- Requires 55\% voter approval
- Requires a list of the specific school facilities projects to be funded
- Requires a certification that the board has evaluated safety, class size reduction, and information technology needs in developing that list
- Requires annual, independent financial and performance audits
- Requires formation of citizens' oversight committee, with the authority to audit and review the bond program and advise the public


## General Obligation Bonds (cont.)

- Advantages
- Broad-based tax support for public improvements
- Lowest interest cost due to ad valorem security and unlimited tax pledge
- Generates new revenue source to repay debt; no support from general fund
- Wide investor acceptance
- Disadvantages
- Time, expense and uncertain outcome of election
- Property tax increase
- Many financing terms dictated by statute


## - When Used?

- Typically for projects with broad political support - varies by community


## General Obligation Debt Considerations

- Statutory debt limits
- Varies by type of issuers: $1.25 \%$ of assessed value for counties, elementary or high school districts; $2.50 \%$ for unified school districts and CCDs; $3.75 \%$ for general law cities
- Maximum authorized principal based on voter approval
- Assessed property values and target tax rates
- Growth trends and forecast
- Tax base diversity
- Level or descending tax rate
- Tax rate limitations
- Unlimited tax - levy of ad valorem property taxes (through the county treasurer) at the rate necessary to repay the principal and interest due on the bonds
- Many general obligation bond issuers - except school districts - set the levy rate (e.g., counties and cities) by adopting a resolution annually
- Debt structure
- Level or escalating debt service
- Repayment term and principal amortization
- Current interest or capital appreciation bonds


## AV Growth, Tax Rate Caps and GO Bond Capacity

- Tax Rate based on Outstanding debt service $\div$ District assessed valuation
- Requires projection of future assessed value trends
- AV growth rate $>$ expectations $=>$ lower than forecast tax rate
- $A V$ growth rate < expectations $=>$ higher than forecast tax rate
- Tax Rate Limits
- Constraint on bond capacity and sensitive to future growth estimates



## Land Secured Bonds

## Land Secured Finance Overview

- Basic premise
- Public agency sponsors creation of special district - Property owners agree to put lien on property to fund certain facilities
- Bond financing
- Bonds generate up-front funds for capital projects
- Repaid with special taxes or assessments levied annually on property tax bill
- Issuer may foreclose on delinquent parcels
- In the event of a foreclosure, land value serves as ultimate collateral securing repayment


## - Advantages

- New revenue stream created for projects
- No payment obligation for public agency
- Disadvantages
- Requires formation of district, which takes time
- Development projects can be risky in early stages
- Assessment spreads vulnerable to legal challenge


## Two Types of Districts

## Community Facilities District

Mello-Roos Act
2/3rds approval
Flexible tax spread
$\Rightarrow$ Most frequently used option

## Assessment District

1915 Act
50+\% support
Proportional allocation of "special benefit"
$\Rightarrow$ Burden of proof on issuer results in potential litigation risk

## Land Secured Finance Overview

## - Bond capacity constraints

- Eligible public facilities identified
- Land value relative to debt
- Minimum 3-to-1 value-to-debt standard - Tax burden on end-user
- All-in effective tax of $2 \%$ for residential


## - Considerations

- Issuer goals and policies
- Developer may post letter of credit
- Capitalized interest up to 2 years
- Phased bond issuances
- Land use entitlements and development momentum at issuance
- Ability to refinance debt at lower rates once development is complete


## Land Secured Credits

- Issuer: reputation and experience
- Local Economy: real estate cycle, sales activity
- Property: location, attractiveness, environmental condition, value
- Strength of the Developer(s): financial resources, equity invested, development experience
- Development Plan: entitlements, development schedule, approvals, absorption schedule, product mix
- Product Demand: demographics of competing projects
- Tax Levy: burden on property, debt service coverage, value-to-lien
- Legal Structure and Covenants: foreclosure provisions, reserve fund, type of debt


## Comparison of Land-Secured Districts

| Community Facilities District (CFD) |  | Assessment District (AD) |
| :---: | :---: | :---: |
| Statute | Mello-Roos Act of 1982 | 1915 Act/1913 Act |
| Security | Annual special tax on property tax roll | Annual assessment levied on property tax roll |
| Vote | $2 / 3$ rds vote of property owners (Election) | Less than 50\% Majority Protest (Protest Hearing) |
| Scope | Capital projects with "specific capital projects and maintenance benefits" only | Direct and special benefit improvements, no general public benefit |
| Spread of Lien | "Reasonable" spread of costs in special tax formula <br> Dynamic payment obligation, can change as development proceeds | Spread must be proportional based on benefit <br> Fixed payment obligation |

## Revenue Bonds

## Enterprise Revenue Bond Overview

- Overview
- Specific revenue stream pledged to bonds, often for a separate enterprise fund or separate agency supported by user fees
- Enterprise can consist of an entire revenue-generating system or a single revenue-generating facility
- Not subject to CA constitutional debt limit under special fund exception


## - Enterprise Revenue Pledge

- Used by a variety of issuers, including electric, water or sewer utilities, airports, ports, bridges, parking garages, stadiums or convention centers
- Net Revenue Pledge: all fees and charges of enterprise after payment of operations and maintenance (excluding depreciation); no security interest in physical assets of enterprise
- Rate Covenant: issuer commits to charge rates sufficient to pay debt service with a coverage cushion; may require rate increases in future with Proposition 218 process
- Additional Bonds Test: limits subsequent financings secured by same revenues


## Enterprise Revenue Based Pledge



Capital project costs paid after debt service

## Enterprise Revenue Bond Considerations

## - Credit considerations

- Breadth and depth of revenue base
- Stability and predictability of revenues
- Essentiality of service, elasticity of demand
- Ability to raise rates as necessary
- Local economic factors
- Liquidity


## - Capacity constraints

- Current and projected revenues and expenses
- Current or planned rate increases
- Cash flow for capital, reserves
- Debt service coverage cushion
- Other outstanding debt and parity debt limits


## Enterprise Credit Criteria

- Customer Profile
- Customer mix and concentration
- Current and future demand
- Operational Factors
- Management ability
- Capacity and condition of assets
- Regulatory compliance
- Rate Criteria
- Construction risk
- Value and useful life of asset
- Reserve fund
- Capitalized Interest
- Financial Data
- Stability and consistency
- Debt service coverage
- Liquidity
- Collections history


## Sales Tax Revenue Bonds

## - Overview

- Sales tax revenue bonds are payable from and secured by revenues from the imposition of a sales and use tax, or a transactions and use tax, on retail transactions within the issuer's boundaries
- Sales tax revenues are collected by the California Department of Tax and Fee Administration (CDTFA) and remitted to issuer


## - Advantages

- Broad-based tax support for public improvements
- Generates new revenue source to repay debt; no support from general fund
- Wide investor acceptance


## - Disadvantages

- Time, expense and uncertain outcome of election
- Voter authorization of sales tax required: general tax (majority voter approval) v. special tax ( $2 / 3$ voter approval)
- Sales tax increase
- When Used?
- Only public agencies with the statutory authority to impose a sales tax may issue sales tax revenue bonds
- Although cities and counties may impose sales taxes and issue sales tax revenue bonds, most sales tax revenue bonds are issued by transportation authorities.
- Typically for projects with broad political support - varies by community


## Direct Lending

## Private Placement Alternative to Public Bond Sale

## - Overview

- A privately negotiated extension of credit from a commercial lender - or institutional investor - that does its own (regulated) diligence before making the loan
- Sophisticated investor assesses credit on its own without the need for a separate disclosure document in most instances
- Considerations
- Interest rates can be higher or lower than available in public markets
- Benefits may include limited documentation, quick completion time and lower costs of issuance
- May eliminate need for bond ratings, Official Statement, and/or debt service reserve fund - Issuer may take on additional risks, such as tax risk
- Investor credit parameters and purchasing interests vary
- Term may be limited to 10 years or shorter, but some lenders willing to go longer
- Less interest in transactions paid from general fund appropriation
- Sometimes large par amounts are not conducive to private placements


## SECTION III

Policy Considerations

## Questions to Ask Before Issuing Bonds

## - Can you afford the debt?

- Adequate revenues?
- Adequate reserves?
- Adequate coverage?
- What could go wrong?
- Who's helping you?
- Get good advice from respected professionals
- Is disclosure adequate?
- Official Statement ("OS") is the issuer's document
- Have you told investors everything they need to know in the OS?
- Have you kept up with continuing disclosure obligations?


## Securities Exchange Act of 1934 Rule 10b-5:

"It shall be unlawful for any person...
a. to employ any device, scheme or artifice to defraud,
b. to make any untrue statement of a material fact or to omit to state a material fact necessary in order to make the statements made, in light of the circumstances under which they were made, not misleading. . ."

## Current Bond Market Conditions

Securities Industry \& Financial Markets Association (SIFMA) Index vs. Revenue Bond Index (RBI)



## AAA MMD Rate History

Historic Change in 'AAA' MMD Yields (September 1, 2008 through September 21, 2022)
—'AAA' MMD 5-Year Yields —'AAA' MMD 10-Year Yields —'AAA' MMD 30-Year Yields


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## Short Term Instruments

Ronda Chu - Capital Finance Director, Airport Commission of the City and County of San Francisco
Taylar Hart - Executive Director, J.P. Morgan

SESSION 4 | SHORT TERM INSTRUMENTS


## Why use short-term or variable rate debt?

- Offers issuers diversification relative to fixed rate debt (e.g. interest cost, timing considerations, investor base)
- Historically has provided the lowest cost of capital and can avoid locking in rates for long tenors in unfavorable markets
- Provides an asset / liability balance - short-term investments naturally hedge variable rate liabilities
- May provide prepayment flexibility; remarketed securities often have flexible redemption or draw terms
- Can allow for the deferral of all or most debt service until projects are completed


## Traditional Floating Rate Bonds

Floating Rate + Support Costs

$\checkmark$ Historically lowest cost of capital
$\checkmark$ Generally achieves greatest redemption flexibility and flexibility to change between modes (multi-modal documents)
x Uncommitted funding
x Investor has put option²
x Uncertain total expense
x Maintenance of self liquidity may become onerous over time

## Fixed Rate Bonds

## Fixed Rate


$\checkmark$ Committed funding - cost certainty until final maturity with no investor put
$\checkmark$ Inexpensive optional redemption feature
$\checkmark$ Liquidity / bank facility not required
x Higher cost in positive yield curve environment
x Can incur negative arbitrage (or no positive arbitrage) in trustee-held funds

## Primary Types of Short-Term Financings

Cashflow Financings

- Provide working capital to pay operating expenses, typically at fixed short-term rates
- Types of cashflow financings:
- Tax and Revenue Anticipation Notes (TRANs)
- Revenue Anticipation Notes (RANs)
- Provide interim / short-term financing for capital projects, at either fixed or floating rates
- Types of bridge financings:
- Bond or Grant Anticipation Notes (BANs or GANs)
- Commercial Paper (CP)
- Put Bonds

Permanent
Financings

- Provide long-term funding at short-term interest rates by pairing a long, nominal maturity(s) with a floating interest rate
- Types of permanent financings:
- Variable Rate Demand Obligations (VRDOs) (Daily or Weekly Reset)
- Floating Rate Notes (FRNs)




## Variable Rate Bonds Can Provide Interest Savings

Short-term borrowing has provided savings over the last 20 years, but rates have seen significant spikes in periods of volatility

-4

- The yellow line indicates that variable rate bonds have been more cost effective than long-term fixed rates in most cases over the last 20 years
- The SIFMA forward rolling average represents the average SIFMA rate from that point forward through today
Tax Revenue or Grant Anticipation Notes

(TRANs, RANs or GANs) $\quad$\begin{tabular}{ll}

Purpose \& | Cashflow borrowing or capital |
| :--- |
| projects | <br>

\hline Benefit(s) \& | Shooths-out inconsistent tenor and mandatory |
| :--- |
| property taxes or grants |
| repayment require careful |
| forecasting of future cashflows |
| to appropriately time payment |
| date(s) | <br>


\hline Risk(s) \& | Fixed at time of sale |
| :--- | <br>


\hline | The investor base has shifted |
| :--- |
| away from Money Market Funds |
| ("MMF") towards and short |
| duration bond funds | <br>

\hline Primary Buyer(s)
\end{tabular}

## Examples

- City relies heavily on property tax receipts due in December and April while expenses are fairly evenly spread throughout year
- Without sufficient reserves, cashflow shortfall peaks after early December payroll payment
- TRAN proceeds bolster cash position in July to cover peak deficits in fall; balances are restored and funds are set aside to repay TRANs throughout winter and spring, before June TRAN maturity
- Credit rating is based on predictability of revenues, accuracy of projections, expected liquidity (and alternatives) at maturity, and ability to withstand less favorable results


## Bond Anticipation Bonds ("BANs")

## Bond Anticipation Notes ("BANs")

| Purpose | Capital projects |
| :--- | :--- |
| Benefit(s) | Can provide seed financing in <br> advance of a planned long-term <br> financing |
| Risk(s) | Hard maturity requires a high- <br> degree of certainty around take- <br> out mechanism |
| Interest Rate | Fixed at time of sale |
| Primary Buyer(s) | The investor base has shifted <br> away from Money Market Funds <br> ("MMF") towards separately <br> managed accounts ("SMAs") <br> and short duration bond funds |

## Examples

- Scenario A: Sales tax authorization approved by voters but revenue collections don't begin for another two years
- Scenario B: Transportation authority has secured a TIFIA loan but wants to capture short-term rates now (vs. 30Y UST) and delay draw on TIFIA until a future date
- Transportation authority can issue BANs now to tap future debt capacity
- BANs are repaid with long-term financing
- Credit ratings are typically based on expected terms of future takeout and assessment of future market access


## Commercial Paper ("CP")

Purpose Can be used for a wide range of needs, including:

- Construction: Financing day-to-day costs of a construction project in which the issuer needs cash on hand in order to pay contractors and suppliers
- Working Capital: Financing short-term obligations involved in daily operations, such as funding accounts payable and inventory needs
- Interim financing: Providing the issuer with liquidity leading up to a larger and longer term bond issue
- Back up liquidity: Serving as a standing, revolving credit facility that the issuer can draw on if in need of immediate liquidity

| Benefit(s) | Offers flexibility to create template for borrowing program <br> and then draw down project funds as needed with <br> streamlined approvals |
| :--- | :--- |

Risk(s) - Interest rate risk related to rate reset process

- Typically requires third-party (bank) liquidity, for issuers not rated highly enough to provide self-liquidity

| Interest Rate | Liquidity costs + Fixed rate set to a stated maturity date <br> between 1 and 270 days |
| :--- | :--- |
| Primary Buyer(s) | Money Market Funds |

## CP Rate Reset Process

- CP does not contain an investor put option, but rather has a stated maturity date
- On the stated maturity date, CP can be "rolled", meaning the dealer will sell more CP to cover the outstanding, maturing CP
- When rolling CP, the dealer will generally offer current investors "right of first refusal," which gives the current investors the first option to reinvest in the new CP, before the dealer offers it to new investors
- The dealer will reset the rate for the new CP on the stated maturity date of the rolled CP
- A related credit or liquidity facility may be drawn in the event the CP cannot be rolled on any given stated maturity date

Top 5 Tax-Exempt Money Market Funds
\(\left.\begin{array}{clcc}\hline Rank \& Fund Family \& \begin{array}{c}Amount <br>

(\$ \mathbf{~ m m})\end{array} \& Market Share (\%)\end{array}\right]\)| 1 | Fidelity | 23,771 | $25.1 \%$ |
| :---: | :---: | :---: | :---: |
| 2 | Vanguard | 20,993 | $22.2 \%$ |
| 3 | Schwab | 17,895 | $18.9 \%$ |
| 4 | JP Morgan | 13,986 | $14.8 \%$ |
| 5 | Federated | 7,289 | $7.7 \%$ |
| Top 5 Total |  | $\mathbf{8 3 , 9 3 4}$ | $\mathbf{8 8 . 7 \%}$ |
| Source: Crane T-E MMF AUM; as of $7 / 31 / 22$ |  | 148 |  |

## Commercial Paper Case Study: SFO



- Owned and operated by the City of San Francisco
- Principal commercial service airport for the San Francisco Bay Area
- Located 14 miles south of downtown San Francisco in an unincorporated area of San Mateo County between the Bayshore Freeway (U.S. Highway 101) and the San Francisco Bay
- Major point-to-point traffic in the United States
- Nation's principal gateways for Pacific traffic and serves as a domestic hub and Pacific gateway for United Airlines
- Prior to the pandemic, passenger traffic increased from approximately 38 million in Fiscal Year 2009-10 to approximately 57 million in Fiscal Year 2018-19
- Video


## Commercial Paper Case Study: SFO SFO Legal/Financial Framework



- State government
- County or local government
- Governing board or authority


Authorizing
Legislation

- Merchants/vendors
- Car rental franchises
- Taxi/limo operators
- Hotel operators
- Parking garage operators
- Fixed based operators

Generally
accepted
accounting
principles
Concession/
Operating
Agreements and
Permits

## Commercial Paper Case Study: SFO Balancing the Budget

Project Costs Less:

Other sources
= Revenue Bonds

Debł Service and
Amortization

SFO's Lease and Use Agreement with the Airlines provides basis for cost consideration

Operating \& Maintenance Expenses


Airline payment


[^1]
## Commercial Paper Case Study: SFO Interim financing of capital funding needs

Status of Major SFO Projects (November 2021)


- Important source of low cost of borrowing (over long-term debt) through the pandemic and other market disruptions
- Active \$6+ billion ongoing capital improvement program


## Commercial Paper Case Study: SFO

CP as an interim financing mechanism and at a lower cost

## Comparative SFO Borrowing Costs



## New Issuance - How does it work?



| Variable Rate De <br> Variable Rate Demand Obligations (VRDOs or VRDBs) |  |
| :---: | :---: |
| Purpose | Capital projects |
| Benefit(s) | - Access rates on the short end of the yield curve <br> - Retain flexibility to pay off or restructure debt at any time |
| Risk(s) | Requires accelerated repayment from all free cash flow beyond a modest reserve; can be difficult to market to investors |
| Interest Rate | - Interest rate risk related to rate reset process <br> - Typically requires thirdparty (bank) liquidity, for issuers not rated highly enough to provide selfliquidity |
| Primary Buyer(s) | Money Market Funds |
| Requirement(s) | Federal tax law limitations fo tax-exempt issue |

## VRDO Rate Reset Process

- VRDOs are typically sold with a long nominal amortization - often a 30-year maturity structured as a lump sum, term maturity
- Interest rates are generally reset either daily or weekly, though monthly or other periodic options may be possible
- Issuers must have third party (bank) liquidity or self liquidity if highly-rated
- Remarketing agents reset VRDO interest rates based on market conditions on each rate reset date
- For weekly VRDOs, the remarketing agent sets a rate (typically Tuesday evening) that is effective for seven calendar days
- These securities may be optionally tendered for remarketing by an investor on any day, typically before 5 p.m., and will settle 7 calendar days from the tender date
- For daily VRDOs, the remarketing agent typically sets a rate by 10 a.m. each business day
- These securities may be optionally tendered for remarketing by an investor by 11 a.m., and will settle the same business day
- Unlike CP, investors can "put" VRDOs back to the issuer / marketing agent at each rate reset date, which makes it appealing to MMFs
- If an investors "puts" the VRDO back, the remarketing agent will attempt to remarket the securities to a new investor
- If a remarketing is unsuccessful, and the remarketing agent is unable to find new investors to purchase the VRDOs, the remarketing agent may, but is not obligated to, purchase the securities
- If a remarketing is unsuccessful and the remarketing agent elects not to purchase the securities, the liquidity provider must purchase the securities


## Daily vs. Weekly VRDBs

Average spreads between daily and weekly VRDBs have been around 10 bps since 2016, with wider spreads during times of market stress


## CP and VRDO Liquidity Facilities

Amongst the three primary types of CP and VRDO liquidity, the appropriate option is dependent on the issuer's characteristics and necessities and will determine the ratings for the VRDB

## Bank Liquidity Facilities

- Standby Bond Purchase Agreements (SBPA) or Revolving Credit Agreements
- Banks fund the purchase price of a failed remarketing
- Does not guarantee the payment of principal and interest
- The bank has the option to terminate or suspend payments immediately in case of
- Voluntary issuer bankruptcy
- Issuer fails to pay principal or interest
- Issuer defaults on parity debt
- Involuntary bankruptcy
- Issuer falls below investment grade
- Issuer's generally must be rated AA- or better
- VRDBs carry bank's short term ratings and issuer's long term ratings
- Subject to future extensions

Bank Direct Pay Letter of Credit

- Reimbursement Agreement or Letter of Credit
- Supports payment of principal and interest when due
- Banks must pay bondholders, leading to guaranteed payment of principal and interest
- Issuer generally has to pay a larger premium to the bank for the guarantee
- The bank does not have the option to terminate or suspend payments despite:
- Bankruptcy of the issuer
- Downgrade in ratings
- Default of the issuer on outstanding VRDBs or parity debt
- Utilized by issuers rated A+ or lower
- VRDBs carry the bank's short and long term ratings
- Subject to future extensions


## Self-Liquidity

- Allows the issuer to not have to pay for bank support, but requires the issuer to have a strong balance sheet or readily accessible liquidity
- The issuer has to be able to fund the VRDBs upon any possible tender option exercised by the investors
- The issuer must directly pay investors if its VRDBs are not successfully remarketed
- Issuers will generally utilize direct bank lines to backstop the potential draw exposure and maintain flexibility for its balance sheet
- The issuer must have a stand-alone, short term rating that includes a review by a rating agency of the issuer's management and administration capabilities for the program
- While an 'A' category issuer could provide self-liquidity for CP and VRDBs, most issuers who will be able to provide selfliquidity will likely be rated in the 'AA' category or 'AAA'
- Self-liquidity may require the reallocation of internal assets to ensure the given short term ratings of the VRDB program


## Liquidity Facility Case Study: SFO

- Height of the financial crisis - $\$ 779$ million in VRDBs
- VRDBs comprised $22 \%$ of outstanding debt
- Debt comprised about 40-45\% of operating budget
- Used after 9/11 to lower debt service costs
- Support by Letters of Credit
- Credit providers must possess current long-term credit ratings equal to or better than A2/A/A and short-term ratings of P-1/A-1/F1 or equivalent from at least two of the three rating agencies pursuant to SFO's Debt Policy
- Depending on the terms, issuer can be impacted by the change in its credit rating


## Liquidity Facility Case Study: SFO

 VRDB generally outperforms long-term debt

| Floati <br> Floating Rate | ng Rate Notes ("FRN <br> tes ("FRNs") |
| :---: | :---: |
| Purpose | Can generally be used in any capacity that traditional floating rate products like VRDOs would be used, to generate committed floating rate funding |
| Benefit(s) | - No liquidity is needed because there is no remarketing over the life of the bonds <br> - Depending on put date, may be sold with optional par call feature ranging from 3-12 months |
| Risk(s) | - Interest rate risk related to underlying floating rate benchmark <br> - Many issuers pursue hedging strategies to mitigate floating rate risk |
| Interest Rate | - SIFMA or SOFR (or \% thereof) plus a risk-based spread <br> - Pricing may be based on a par or premium coupon structure <br> - Pricing may assume either a soft or hard put feature |
| Primary Buyer(s) | Muni market investors looking to include floating rate debt in their portfolio in a defensive position to take advantage of and hedge against a rising interest rate environment |

## FRN Put Options

## Soft Put FRN

- If Soft Put FRNs are not refinanced at the mandatory tender date, the issuer pays a punitive stepped-up interest rate on the bonds, but no event of default occurs
- The interest rate may "step-up" over a few periods if the bonds continue to remain outstanding, or it may automatically step up to the pre-determined maximum rate
- FRNs may be structured similar to the "term-out" feature of a bank liquidity facility whereby principal is paid over a defined period


## Hard Put FRN

- If Hard Put FRNs are not refinanced at the mandatory tender date, the issuer is considered to be in default


## Most FRNs are benchmarked to SIFMA




Immediate Max Rate Structure


## USD LIBOR Transition Background

- In 2017, the ICE Benchmark Association announced its intention to retire LIBOR rates at the end of 2021
- Ultimately, it was determined that most US Dollar denominated ("USD") LIBOR maturity tenors would continue to be published until June 30, 2023 but that most banks would be encouraged not to enter new LIBOR-based contracts after 2021
- The LIBOR Replacement date is the first London banking day following June 30, 2023
- The benchmark replacement rates will be used for each reset date occurring under the contract on and after the LIBOR Replacement Date
- In March 2022, President Biden signed into law the Consolidated Appropriations Act, 2022, which includes federal legislation that provides a solution for legacy financial contracts tied to LIBOR
- The legislation provides clarity, prevents disruption, and creates safe harbors for the transition from USD LIBOR to SOFR for Tough Legacy Contracts at USD LIBOR cessation on June 30, 2023
- Tough Legacy - Existing LIBOR referencing contracts that are unable, before June 30, 2023, to either convert to a non-LIBOR rate or be amended to add fallbacks
- Application of the legislation does not depend upon what type of contract it is (e.g., a security, loan, mortgage, swap, etc.), but rather depends upon whether and how provisions in the contract deal with the replacement of LIBOR (known as "fallback provisions").
- The federal legislation scope covers contracts that are governed by U.S. law only
- Any contract within the legislation's scope can be taken out of scope by mutual agreement of the parties to the contract
- The legislation requires Federal Reserve Board to issue regulations specifying SOFR based benchmark replacement rates no later than 180 days after the legislation becomes effective


# CDIAC MUNICIPAL DEBT ESSENTIALS 

## Bond Math: A Deeper Dive

Bobby Cheung, Director, KNN Public Finance, LLC
public finance

SESSION 5| BOND MATH


## KNN Public Finance, LLC

- KNN Public Finance, LLC is an employee-owned independent municipal advisory firm.
- Registered with the SEC and MSRB.
- Staff of 18, with offices in the Bay Area and Los Angeles.
- SEC rules assign a fiduciary duty to the municipal advisor - the highest standard of care; by law, we must put our clients' interest ahead of our own.


## Why Bond Math is Important

- Management of existing debt portfolio.
- Priorities for new debt issuance.
- Understand impact of movements in the market upon debt.


## Agenda

- Overview of Basic Bond Math Concepts
- Case Study - Applying Bond Math Concepts
- Impact of Recent Market Movements
- Frequently Asked Questions
- Audience Q\&A


## Section 1:

Overview of Basic Bond Math Concepts

## General Bond Terminology

- Principal or Par Amount Stated amount borrowed via a loan
- Maturity
- Interest / Coupon Rate
- Dollar Price
- Yield
- CUSIP Number

Date at which principal is due to the bondholder, typically paid annually

Interest due to the investor, typically paid semiannual

The price an investor will pay to receive the yield

Rate of return to the investor based on price paid on investment
Unique identification number assigned to registered bonds

## Sample from Inside Cover of Official Statement

Maturity
(June 1)
2023
2024
2025

Principal Amount
\$ 640,000 640,000 675,000

Interest Rate
5.000\%
5.000
5.000

Yield
$1.630 \%$
1.750
1.810

Price
102.619 105.687
108.626

CUSIP No. ${ }^{\dagger}$
587657EX1 587657EY9
587657EZ6

## General Bond Terminology (continued)

- Dated Date
- Delivery Date
- Yield to Maturity
- Call Date
- Call Premium
- Basis Point
- Serial Bond
- Term Bond
- Amortization

Date from which an investor is entitled to receive interest

Settlement date of the bond (closing date for primary bond issuance)
Rate of return to the investor if the investment is held to maturity
Redemption date of a bond prior to maturity at the option of the issuer
Any amount over $100 \%$ which is paid to the investor when bonds are called
$1 / 100$ of $1 \%$

Bond with single maturity

Bond with sinking fund principal payments over multiple years

The shape of principal repayment of a loan

## Bond Statistics Terminology

- True Interest Cost (T.I.C.) Blended cost of borrowing that factors in time value of money
- All-in T.I.C.
- Net Interest Cost (N.I.C.) Blended cost of borrowing that factors in the average interest rate weighted for the time to maturity and does NOT factor in the time value of money
- Arbitrage Yield

Blended cost of borrowing that factors in time value of money AND costs of issuance

Maximum rate that tax exempt bond proceeds can earn

## Bond Pricing Terminology

## Par Bond

- Coupon and Yield are equal
- Price equal to 100.000
- Every \$1,000 of bonds issued will produce exactly \$1,000 in proceeds, before deduction of underwriter's discount


## Premium Bond

- Coupon is greater than Yield
- Price greater than 100.000
- Every \$1,000 of bonds issued will produce over $\$ 1,000$ in proceeds


## Discount Bond

- Coupon is less than Yield
- Price less than 100.000
- Every \$1,000 of bonds issued will produce less than $\$ 1,000$ in proceeds


## Bond Pricing Methodology

## Par Bonds

- If coupon and yield are the same, the price of the bond is 100.000.


## Premium Callable Bonds

- Bond price must be calculated utilizing the lower of the yield (to call) versus the yield to maturity.
- For premium callable bonds, the yield to call is lower than the yield to maturity.


## Bond Price Rounding

- Prices are shown as truncated to the $3^{\text {rd }}$ decimal place.


## Changes in Yield and Bond Price

- Yield and Price are inversely related
- For fixed rate bonds that have already priced, as market yields increase, the dollar price of the fixed-rate bond decreases:

- As yields decrease, price of a fixed rate bond increase
$\left.\left.\begin{array}{|c|}\hline \begin{array}{c}\text { Yield } \\ \text { Goes } \\ \text { DOWN }\end{array} \\ \hline\end{array} \right\rvert\, \begin{array}{c|}\hline \text { Price } \\ \text { Goes } \\ \text { UP }\end{array}\right]$


## Section 2: <br> Case Study - Applying Bond Math Concepts

## Case Study: Summary of Transaction

- New money Certificates of Participation to fund a new California County jail facility.
- Borrowing term of 25 years.
- Structured with level fiscal year payments.
- Funded costs of issuance, including bond insurance and surety bond policy.
- 10-year par optional call provision.
- Sold via competitive method of sale.


## Sources and Uses

- Par plus premium equals Total Sources.
- Sum of all costs, including project cost, equals Total Uses.
- Total Sources equals Total Uses.

| Sources and Uses |  |
| :---: | :---: |
| Sources |  |
| Par Amount: | \$28,975,000 |
| Premium: | 3,619,644 |
| Total Sources: | \$32,594,644 |
| Uses: |  |
| Project Fund: | \$32,000,000 |
| Cost of Issuance: | 285,000 |
| Underwriter's Discount: | 123,992 |
| Bond Insurance Premium: | 138,158 |
| Surety Bond Premium: | 43,702 |
| Rounding: | 3,792 |
| Total Uses: | \$32,594,644 |

## Bond Pricing Report

- Pricing consisted of all serial bonds.
- All maturities were priced at a premium structure, where the coupon is higher than the yield, except the 2046 maturity, which priced at a discount.
- Premium bonds that are subject to optional call are priced assuming the bonds are called.
- We also show the YTM, which is the rate of return the investor receives if the bonds are NOT called.
- For discount bonds, the "yield" is the YTM.

| Date | Principal <br> Maturity | Coupon / <br> Interest Rate | Yield | Yield to <br> Maturity | Dollar Price |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 6/1/2023 | \$640,000 | 5.00\% | 1.63\% |  | 102.619 |
| 6/1/2024 | 640,000 | 5.00\% | 1.75\% |  | 105.687 |
| 6/1/2025 | 675,000 | 5.00\% | 1.81\% |  | 108.626 |
| 6/1/2026 | 705,000 | 5.00\% | 1.91\% |  | 111.231 |
| 6/1/2027 | 740,000 | 5.00\% | 1.92\% |  | 114.017 |
| 6/1/2028 | 780,000 | 5.00\% | 2.09\% |  | 115.778 |
| 6/1/2029 | 820,000 | 5.00\% | 2.20\% |  | 117.558 |
| 6/1/2030 | 860,000 | 5.00\% | 2.27\% |  | 119.379 |
| 6/1/2031 | 900,000 | 5.00\% | 2.35\% |  | 120.922 |
| 6/1/2032 | 945,000 | 5.00\% | 2.42\% |  | 122.357 |
| 6/1/2033 | 995,000 | 5.00\% | 2.54\% | 2.72\% | 121.192 c |
| 6/1/2034 | 1,045,000 | 5.00\% | 2.65\% | 2.96\% | 120.136 c |
| 6/1/2035 | 1,095,000 | 5.00\% | 2.73\% | 3.15\% | 119.375 c |
| 6/1/2036 | 1,150,000 | 5.00\% | 2.80\% | 3.30\% | 118.713 c |
| 6/1/2037 | 1,210,000 | 5.00\% | 2.88\% | 3.44\% | 117.963 c |
| 6/1/2038 | 1,270,000 | 5.00\% | 2.97\% | 3.57\% | 117.125 c |
| 6/1/2039 | 1,330,000 | 5.00\% | 3.03\% | 3.67\% | 116.570 c |
| 6/1/2040 | 1,400,000 | 5.00\% | 3.10\% | 3.76\% | 115.927 c |
| 6/1/2041 | 1,470,000 | 5.00\% | 3.19\% | 3.86\% | 115.107 c |
| 6/1/2042 | 1,540,000 | 5.00\% | 3.21\% | 3.91\% | 114.926 c |
| 6/1/2043 | 1,620,000 | 4.00\% | 3.60\% | 3.77\% | 103.270 c |
| 6/1/2044 | 1,685,000 | 4.00\% | 3.70\% | 3.83\% | 102.439 c |
| 6/1/2045 | 1,750,000 | 4.00\% | 3.80\% | 3.89\% | 101.617 c |
| 6/1/2046 | 1,820,000 | 3.75\% | 3.90\% |  | 97.684 |
| 6/1/2047 | 1,890,000 | 5.00\% | 3.50\% | 4.20\% | 112.333 c |
| Total: | 28,975,000 |  |  |  |  |

## Debt Service and Amortization

- The principal amortization schedule created a level overall payment structure, by fiscal year, similar to monthly mortgage or car loan payment.
- In this example, the short first period resulted in slightly less payment in first year.
- Repayment of principal increases over time while payment of interest decreases over time.

| Debt Service Schedule |  |  |  |
| :---: | ---: | ---: | ---: |
| FY <br> Ending | Principal <br> Amount | Interest <br> Cost | Total <br> Cost |
|  |  |  |  |
| 2023 | $\$ 640,000$ | $\$ 1,081,257$ | $\$ 1,721,257$ |
| 2024 | 640,000 | $1,343,450$ | $1,983,450$ |
| 2025 | 675,000 | $1,311,450$ | $1,986,450$ |
| 2026 | 705,000 | $1,277,700$ | $1,982,700$ |
| 2027 | 740,000 | $1,242,450$ | $1,982,450$ |
| 2028 | 780,000 | $1,205,450$ | $1,985,450$ |
| 2029 | 820,000 | $1,166,450$ | $1,986,450$ |
| 2030 | 860,000 | $1,125,450$ | $1,985,450$ |
| 2031 | 900,000 | $1,082,450$ | $1,982,450$ |
| 2032 | 945,000 | $1,037,450$ | $1,982,450$ |
| 2033 | 995,000 | 990,200 | $1,985,200$ |
| 2034 | $1,045,000$ | 940,450 | $1,985,450$ |
| 2035 | $1,095,000$ | 888,200 | $1,983,200$ |
| 2036 | $1,150,000$ | 833,450 | $1,983,450$ |
| 2037 | $1,210,000$ | 775,950 | $1,985,950$ |
| 2038 | $1,270,000$ | 715,450 | $1,985,450$ |
| 2039 | $1,330,000$ | 651,950 | $1,981,950$ |
| 2040 | $1,400,000$ | 585,450 | $1,985,450$ |
| 2041 | $1,470,000$ | 515,450 | $1,985,450$ |
| 2042 | $1,540,000$ | 441,950 | $1,981,950$ |
| 2043 | $1,620,000$ | 364,950 | $1,984,950$ |
| 2044 | $1,685,000$ | 300,150 | $1,985,150$ |
| 2045 | $1,750,000$ | 232,750 | $1,982,750$ |
| 2046 | $1,820,000$ | 162,750 | $1,982,750$ |
| 2047 | $1,890,000$ | 94,500 | $1,984,500$ |
|  |  |  |  |
| Total: | $\$ 28,975,000$ | $\$ 20,367,157$ | $\$ 49,342,157$ |

## Debt Service and Amortization



## Detailed Calculation of Debt Service



## Calculation of True Interest Cost (T.I.C.)

The T.I.C. is the present value rate applied to the future stream of payments that results in the purchase price.

| Step \#1: Calculate Purchase Price |  |
| :--- | ---: |
|  |  |
| Bond Par Amount: | $\$ 28,975,000.00$ |
| + Bond Premium: | $3,619,643.90$ |
| - Underwriter's Discount: | $123,991.85$ |
| Purchase Price: | $\$ 32,470,652.05$ |


| Step \#2: Calculate Present Value |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Payment Date | Payment | Present Value | Payment Date | Payment | Present Value |
| 8/18/2022 | 0.00 | 0.00 | 12/1/2034 | 444,100.00 | 287,582.12 |
| 12/1/2022 | 393,531.53 | 389,569.34 | 6/1/2035 | 1,539,100.00 | 979,191.81 |
| 6/1/2023 | 1,327,725.00 | 1,291,317.97 | 12/1/2035 | 416,725.00 | 260,477.56 |
| 12/1/2023 | 671,725.00 | 641,854.22 | 6/1/2036 | 1,566,725.00 | 962,129.13 |
| 6/1/2024 | 1,311,725.00 | 1,231,423.72 | 12/1/2036 | 387,975.00 | 234,079.92 |
| 12/1/2024 | 655,725.00 | 604,792.35 | 6/1/2037 | 1,597,975.00 | 947,218.62 |
| 6/1/2025 | 1,330,725.00 | 1,205,848.34 | 12/1/2037 | 357,725.00 | 208,328.83 |
| 12/1/2025 | 638,850.00 | 568,752.22 | 6/1/2038 | 1,627,725.00 | 931,324.31 |
| 6/1/2026 | 1,343,850.00 | 1,175,424.74 | 12/1/2038 | 325,975.00 | 183,241.58 |
| 12/1/2026 | 621,225.00 | 533,842.06 | 6/1/2039 | 1,655,975.00 | 914,562.39 |
| 6/1/2027 | 1,361,225.00 | 1,149,247.60 | 12/1/2039 | 292,725.00 | 158,832.44 |
| 12/1/2027 | 602,725.00 | 499,945.57 | 6/1/2040 | 1,692,725.00 | 902,372.03 |
| 6/1/2028 | 1,382,725.00 | 1,126,831.97 | 12/1/2040 | 257,725.00 | 134,981.92 |
| 12/1/2028 | 583,225.00 | 466,959.59 | 6/1/2041 | 1,727,725.00 | 889,024.01 |
| 6/1/2029 | 1,403,225.00 | 1,103,799.80 | 12/1/2041 | 220,975.00 | 111,712.52 |
| 12/1/2029 | 562,725.00 | 434,889.62 | 6/1/2042 | 1,760,975.00 | 874,644.80 |
| 6/1/2030 | 1,422,725.00 | 1,080,248.37 | 12/1/2042 | 182,475.00 | 89,043.40 |
| 12/1/2030 | 541,225.00 | 403,738.66 | 6/1/2043 | 1,802,475.00 | 864,146.62 |
| 6/1/2031 | 1,441,225.00 | 1,056,267.94 | 12/1/2043 | 150,075.00 | 70,688.11 |
| 12/1/2031 | 518,725.00 | 373,507.49 | 6/1/2044 | 1,835,075.00 | 849,203.27 |
| 6/1/2032 | 1,463,725.00 | 1,035,479.39 | 12/1/2044 | 116,375.00 | 52,909.95 |
| 12/1/2032 | 495,100.00 | 344,107.96 | 6/1/2045 | 1,866,375.00 | 833,674.28 |
| 6/1/2033 | 1,490,100.00 | 1,017,506.14 | 12/1/2045 | 81,375.00 | 35,711.52 |
| 12/1/2033 | 470,225.00 | 315,462.08 | 6/1/2046 | 1,901,375.00 | 819,794.37 |
| 6/1/2034 | 1,515,225.00 | 998,707.72 | 12/1/2046 | 47,250.00 | 20,015.15 |
|  |  |  | 6/1/2047 | 1,937,250.00 | 806,236.54 |
|  |  |  |  | \$49,342,156.53 | \$32,470,652.05 |

Step \#3: Calculate T.I.C.
Total PV: \$32,470,652.05 True Interest Cost: 3.568308\%

## Calculation of All-In T.I.C.

The All-In T.I.C. is the present value rate applied to the future stream of payments that results in the purchase price less cost of issuance.

| Step \#1: Calculate Target Value |  |
| :--- | ---: |
|  |  |
| Bond Par Amount: | $\$ 28,975,000.00$ |
| + Bond Premium: | $3,619,643.90$ |
| - Underwriter's Discount: | $-123,991.85$ |
| - Cost of Issuance: | $\mathbf{- 2 8 5 , 0 0 0 . 0 0}$ |
| - Bond Insurance Premium | $\mathbf{- 1 3 8 , 1 5 8 . 0 4}$ |
| - Surety Bond Premium: | $-\mathbf{- 4 3 , 7 0 1 . 9 0}$ |
| Target Value | $\$ 32,003,792.11$ |


| Step \#2: Calculate Present Value |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Payment Date | Payment | Present Value | Payment Date | Payment | Present Value |
| 8/18/2022 | 0.00 | 0.00 | 12/1/2034 | 444,100.00 | 282,922.58 |
| 12/1/2022 | 393,531.53 | 389,421.17 | 6/1/2035 | 1,539,100.00 | 962,686.32 |
| 6/1/2023 | 1,327,725.00 | 1,289,969.01 | 12/1/2035 | 416,725.00 | 255,916.70 |
| 12/1/2023 | 671,725.00 | 640,757.61 | 6/1/2036 | 1,566,725.00 | 944,654.44 |
| 6/1/2024 | 1,311,725.00 | 1,228,502.87 | 12/1/2036 | 387,975.00 | 229,675.70 |
| 12/1/2024 | 655,725.00 | 602,956.86 | 6/1/2037 | 1,597,975.00 | 928,779.05 |
| 6/1/2025 | 1,330,725.00 | 1,201,389.77 | 12/1/2037 | 357,725.00 | 204,137.52 |
| 12/1/2025 | 638,850.00 | 566,272.71 | 6/1/2038 | 1,627,725.00 | 911,980.81 |
| 6/1/2026 | 1,343,850.00 | 1,169,522.67 | 12/1/2038 | 325,975.00 | 179,316.43 |
| 12/1/2026 | 621,225.00 | 530,808.53 | 6/1/2039 | 1,655,975.00 | 894,377.11 |
| 6/1/2027 | 1,361,225.00 | 1,141,957.66 | 12/1/2039 | 292,725.00 | 155,223.63 |
| 12/1/2027 | 602,725.00 | 496,444.16 | 6/1/2040 | 1,692,725.00 | 881,283.30 |
| 6/1/2028 | 1,382,725.00 | 1,118,196.51 | 12/1/2040 | 257,725.00 | 131,739.74 |
| 12/1/2028 | 583,225.00 | 463,073.11 | 6/1/2041 | 1,727,725.00 | 867,093.61 |
| 6/1/2029 | 1,403,225.00 | 1,093,885.50 | 12/1/2041 | 220,975.00 | 108,884.39 |
| 12/1/2029 | 562,725.00 | 430,697.03 | 6/1/2042 | 1,760,975.00 | 851,935.65 |
| 6/1/2030 | 1,422,725.00 | 1,069,123.19 | 12/1/2042 | 182,475.00 | 86,673.85 |
| 12/1/2030 | 541,225.00 | 399,315.12 | 6/1/2043 | 1,802,475.00 | 840,591.68 |
| 6/1/2031 | 1,441,225.00 | 1,044,000.75 | 12/1/2043 | 150,075.00 | 68,715.59 |
| 12/1/2031 | 518,725.00 | 368,924.35 | 6/1/2044 | 1,835,075.00 | 824,958.10 |
| 6/1/2032 | 1,463,725.00 | 1,022,093.78 | 12/1/2044 | 116,375.00 | 51,365.19 |
| 12/1/2032 | 495,100.00 | 339,433.97 | 6/1/2045 | 1,866,375.00 | 808,796.41 |
| 6/1/2033 | 1,490,100.00 | 1,003,018.41 | 12/1/2045 | 81,375.00 | 34,622.82 |
| 12/1/2033 | 470,225.00 | 310,763.73 | 6/1/2046 | 1,901,375.00 | 794,273.95 |
| 6/1/2034 | 1,515,225.00 | 983,179.59 | 12/1/2046 | 47,250.00 | 19,379.18 |
|  |  |  | 6/1/2047 | 1,937,250.00 | 780,100.30 |
|  |  |  |  | 49,342,156.53 | \$32,003,792.11 |

Step \#3: Calculate All-In T.I.C.

| Total PV: | $\$ 32,003,792.11$ |
| :--- | ---: |
| All-ln T.I.C.: | $\mathbf{3 . 7 0 3 6 8 2} \%$ |

## Calculation of N.I.C.

The N.I.C. is the blended cost of borrowing that factors in the average interest rate weighted for the time to maturity and does NOT factor in the time value of money.

## Step \#1: Calculate Numerator

| Total Interest Payments: | $\$ 20,367,156.53$ |
| :--- | ---: |
| + Underwriter's Discount: | $123,991.85$ |
| - Premium: | $3,619,643.90$ |
| Total: | $\$ 16,871,504.48$ |


| Maturity | Principal | Yrs. From <br> Dated Date | Bond <br> Years |
| :---: | ---: | ---: | ---: |
| $6 / 1 / 2023$ | $\$ 640,000$ | 0.79 | 503,111 |
| $6 / 1 / 2024$ | 640,000 | 1.79 | $1,143,111$ |
| $6 / 1 / 2025$ | 675,000 | 2.79 | $1,880,625$ |
| $6 / 1 / 2026$ | 705,000 | 3.79 | $2,669,208$ |
| $6 / 1 / 2027$ | 740,000 | 4.79 | $3,541,722$ |
| $6 / 1 / 2028$ | 780,000 | 5.79 | $4,513,167$ |
| $6 / 1 / 2029$ | 820,000 | 6.79 | $5,564,611$ |
| $6 / 1 / 2030$ | 860,000 | 7.79 | $6,696,056$ |
| $6 / 1 / 2031$ | 900,000 | 8.79 | $7,907,500$ |
| $6 / 1 / 2032$ | 945,000 | 9.79 | $9,247,875$ |
| $6 / 1 / 2033$ | 995,000 | 10.79 | $10,732,181$ |
| $6 / 1 / 2034$ | $1,045,000$ | 11.79 | $12,316,486$ |
| $6 / 1 / 2035$ | $1,095,000$ | 12.79 | $14,000,792$ |
| $6 / 1 / 2036$ | $1,150,000$ | 13.79 | $15,854,028$ |
| $6 / 1 / 2037$ | $1,210,000$ | 14.79 | $17,891,194$ |
| $6 / 1 / 2038$ | $1,270,000$ | 15.79 | $20,048,361$ |
| $6 / 1 / 2039$ | $1,330,000$ | 16.79 | $22,325,528$ |
| $6 / 1 / 2040$ | $1,400,000$ | 17.79 | $24,900,556$ |
| $6 / 1 / 2041$ | $1,470,000$ | 18.79 | $27,615,583$ |
| $6 / 1 / 2042$ | $1,540,000$ | 19.79 | $30,470,611$ |
| $6 / 1 / 2043$ | $1,620,000$ | 20.79 | $33,673,500$ |
| $6 / 1 / 2044$ | $1,685,000$ | 21.79 | $36,709,597$ |
| $6 / 1 / 2045$ | $1,750,000$ | 22.79 | $39,875,694$ |
| $6 / 1 / 2046$ | $1,820,000$ | 23.79 | $43,290,722$ |
| $6 / 1 / 2047$ | $1,890,000$ | 24.79 | $46,845,750$ |
|  |  |  | $440,217,569$ |
| Total: | $\$ 28,975,000$ |  |  |
|  |  |  |  |

Step \#3: Calculate N.I.C.

| Numerator: | $\$ 16,871,504.48$ |
| :--- | ---: |
| Denominator (Bond Years): | $440,217,569.44$ |
| N.I.C.: | $\mathbf{3 . 8 3 2 5 3 8} \%$ |

## Pricing Via Competitive Sale

This transaction was priced via competitive sale, with T.I.C. as the basis for award.

| Bid Award* | Bidder Name | TIC |
| :---: | :--- | :---: |
| $\square$ | KeyBanc Capital Markets | 3.572405 |
| $\square$ | Fidelity Capital Markets | 3.594273 |
| $\square$ | Mesirow Financial, Inc. | 3.645351 |
| $\square$ | Robert W. Baird \& Co., Inc. | 3.656948 |
| $\square$ | Wells Fargo Bank. National Association | 3.669999 |
| $\square$ | J.P. Morgan Securities LLC | 3.759251 |
| $\square$ | BofA Securities | 3.974176 |



## Section 3: <br> The Impact of Recent Market Movements

## Shift in Bond Market in 2022



## Rates from a Historical Perspective



## Proactive FOMC to Target Inflation

- The FOMC has increased the target for the federal funds rate in 2022.
- There are two more FOMC meetings in 2022
- November 1-2
- December 13-14



## Municipal Bond Fund Flows Impact Market Demand



## Implications of Rising Rate Environment

Borrower's Perspective:

- Higher cost of funds for new money projects.
- Lower "debt capacity".
- Less opportunity to generate savings from refundings.

Investor's Perspective:

- Declining value in bond portfolios.
- Higher yielding new investments in bond portfolios.


## Section 4:

Frequently Asked Questions

## FAQ \#1

Question:

- Why are certain bonds priced a premium, par, or discount?


## Answer:

- Largely depends on investor preference and market conditions:
- Institutional investors, who buy and actively trade bonds, are typically purchasers of premium tax-exempt bonds.
- Individual investors, who typically buy and hold to maturity, are typically purchasers of par or discount tax-exempt bonds.


## FAQ \#2

## Question:

- Why are new issue tax-exempt bonds typically priced with a premium structure?


## Answer:

- The premium pricing structure is so pervasive, viewed as a market convention.
- Viewed as "defensive" couponing structure; dollar price is less sensitive to market movement. (example on next page)
- Premium bond pricing helps prevent the triggering of a tax event due to the de minimis rule.
- A discount bond may trigger a taxable event (either as capital gains or ordinary income) and investors who purchase tax-exempt bonds generally want to avoid such situations.


## FAQ \#2 - Example of Defensive Couponing

|  | Example A: Premium Bond |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| Maturity | Par | Coupon | Yield | Dollar Price |
| $6 / 1 / 2042$ | $1,540,000$ | $5.00 \%$ | $3.21 \%$ | 114.926 |
|  |  | $3.71 \%$ | 110.500 |  |
| Yield Increase of 50 bps: |  | $\mathbf{- 4 . 4 2 6}$ |  |  |
|  |  |  | $\mathbf{- 3 . 9 \%}$ |  |


| Example B: Discount Bond |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Maturity | Par | Coupon | Yield | Dollar Price |
| $6 / 1 / 2042$ | $1,540,000$ | $3.00 \%$ | $3.21 \%$ | 96.938 |
|  |  |  |  |  |
| Yield Increase of 50 bps: |  | $3.71 \%$ | 90.106 |  |
|  |  |  | $\mathbf{- 6 . 8 3 2}$ |  |
| Reduction in Dollar Price: |  | $\mathbf{- 7 . 0 \%}$ |  |  |

## FAQ \#3

Question:

- Should I dictate premium couponing structure on my new money transactions in order to preserve the refundability in the future?

Answer:

- Depends on multiple factors:
- Future interest rate environment, which no one can predict.
- Remaining term and par amount of financing at call date.
- Pricing benefit between premium vs. par/discount bonds.
- Size of transaction or frequency of issuance; are you likely to execute a refunding?


## FAQ \#3 - Sample Analysis

- Analysis can help to dimension the trade-offs between couponing structures.

Example Analysis Comparing "Low Coupon"
Structure vs. 4.00\% Coupon Structure

| Low Coupon Vs. 4\% Scale Scenarios |  |  |
| :---: | ---: | :---: |
| $\mathbf{4 / 1 / 2 0 2 1 - 4 / 1 / 2 0 3 0}$ Debt Service Comparison |  |  |
| Low Coupon Scenario DS: | $17,225,634.03$ |  |
| 4\% Scale Scenario DS: | $17,793,088.89$ |  |
| Difference: | $-567,454.86$ |  |
| Low Coupon Scenario Saves: | $\mathbf{5 6 7 , 4 5 4 . 8 6}$ |  |


| Low Coupon Vs. 4\% Scale Scenarios Assuming 10-Year Par Call is Not Used |  |  |  |
| :---: | :---: | :---: | :---: |
| PV of Low Coupon Scenario's DS: | 38,018,678.48 | Gross DS of Low Coupon Scenario: | 59,208,409.03 |
| (Less) PV of 4\% Scale Scenario's DS: | 38,613,433.41 | (Less) Gross DS of 4\% Scale Scenario: | 59,847,288.89 |
| Difference in PV: | -594,754.93 | Difference in Gross DS: | -638,879.86 |
| Low Coupon Scenario Saves: | 594,754.93 | Low Coupon Scenario Saves: | 638,879.86 |


|  | Low Coupon Vs. 4\% Scale Scenarios <br> Assuming 10-Year Par Call is Used |  |  |
| ---: | ---: | ---: | ---: |
| PV of Low Coupon Scenario's DS: | $35,549,506.03$ | Gross DS of Low Coupon Scenario: | $55,111,309.59$ |
| (Less) PV of 4\% Scale Scenario's DS: | $35,187,187.17$ | (Less) Gross DS of 4\% Scale Scenario: | 54,014,363.33 |
| Difference in PV: | $362,318.86$ | Difference in Gross DS: | $\mathbf{1 , 0 9 6 , 9 4 6 . 2 6}$ |
| $\mathbf{4 \%}$ Scale Scenario Saves: | $\mathbf{3 6 2 , 3 1 8 . 8 6}$ | $\mathbf{4 \%}$ Scale Scenario Saves: | $\mathbf{1 , 0 9 6 , 9 4 6 . 2 6}$ |

## Section 5: Audience Q\&A

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## Appendix: Detailed Bond Price Calculation

## Appendix: Detailed Bond Price

- The dollar price of a bond is the present value of the future cashflows at the market yield
- Coupon, yield, and time are the only factors in price
- There are several methods to derive bond price, including:

$$
\begin{aligned}
& \begin{array}{l}
\text { Bond } \\
\text { Dollar } \\
\text { Price }
\end{array} \quad=\frac{100}{\left(1+\frac{\text { Yield }}{2}\right)} \text { \# of semi-annual }
\end{aligned}
$$

$$
\frac{1-\left(1+\frac{\text { Yield }}{2}\right)}{\left(\frac{\text { Yield }}{2}\right)}
$$



Present value of the
principal at maturity


Present value of the
interest payments over time

## Bond Price Formula Example

- What is the price of a municipal bond assuming:
- 10 Year Maturity
- $5.00 \%$ Coupon
- 4.00\% Yield



## Bond Price Formula Example

- What is the price of a municipal bond assuming:
- 10 Year Maturity (20 semi-annual periods)
- $5.00 \%$ Coupon
- $4.00 \%$ Yield
$\begin{aligned} & \text { Bond } \\ & \text { Price } \\ & \left(1+\frac{\text { Yield }}{2}\right)^{20}\end{aligned}+\frac{100}{\left(\frac{\text { Yield }}{2}\right)}$


## Bond Price Formula Example

- What is the price of a municipal bond assuming:
- 10 Year Maturity (20 semi-annual periods)
- $5.00 \%$ Coupon
- $4.00 \%$ Yield

$$
\begin{aligned}
& \text { Bond } \\
& \text { Price } \\
& \left(1+\frac{\text { Yield }}{2}\right)^{20}
\end{aligned}
$$



## Bond Price Formula Example

- What is the price of a municipal bond assuming:
- 10 Year Maturity ( 20 semi-annual periods)
- $5.00 \%$ Coupon




## MSRB Rule G-42: Disclosure of Conflicts of Interest \& Legal or Disciplinary Events

Pursuant to Municipal Securities Rulemaking Board ("MSRB") Rule G-42, on Duties of Non-Solicitor Municipal Advisors, Municipal Advisors are required to make certain written disclosures to clients which include, amongst other things, Conflicts of Interest and any Legal or Disciplinary events of KNN Public Finance, LLC ("KNN Public Finance") and its associated persons.
Conflicts of Interest
Other Municipal Advisor Relationships. KNN serves a wide variety of other clients that may from time to time have interests that could have a direct or indirect impact on the interests of another KNN client. For example, KNN serves as municipal advisor to other municipal advisory clients and, in such cases, owes a regulatory duty to such other clients just as it will to your entity, if hired. These other clients may, from time to time and depending on the specific circumstances, have competing interests. In acting in the interests of its various clients, KNN could potentially face a conflict of interest arising from these competing client interests. KNN fulfills its regulatory duty and mitigates such conflicts through dealing honestly and with the utmost good faith with its clients.
Compensation. KNN Public Finance represents that in connection with the issuance of municipal securities, KNN Public Finance may receive compensation from an Issuer or Obligated Person for services rendered, which compensation is contingent upon the successful closing of a transaction and/or is based on the size of a transaction. Consistent with the requirements of MSRB Rule G-42, KNN Public Finance hereby discloses that such contingent and/or transactional compensation may present a potential conflict of interest regarding KNN Public Finance's ability to provide unbiased advice to enter into such transaction. This conflict of interest will not impair KNN Public Finance's ability to render unbiased and competent advice or to fulfill its fiduciary duty to the Issuer.
If KNN Public Finance becomes aware of any additional potential or actual conflict of interest after this disclosure, KNN Public Finance will disclose the detailed information in writing to the Issuer in a timely manner.
Legal or Disciplinary Events
KNN Public Finance, LLC, has never been subject to any legal, disciplinary or regulatory actions nor was it ever subject to any legal, disciplinary or regulatory actions previously, when it was a division of Zions First National Bank or Zions Public Finance, Inc.
A regulatory action disclosure has been made on Form MA-I for one of KNN Public Finance municipal advisory personnel relating to a 1998 U.S. Securities and Exchange Commission ("SEC") order that was filed while the municipal advisor was employed with a prior firm, (not KNN Public Finance). The details of which are available in ltem 9; C(1), C(2), C(4), C(5) and the corresponding regulatory action DRP section on Form MA and Item 6C; (1), (2), (4), (5) and the corresponding regulatory action DRP section on Form MA-I. Issuers may electronically access KNN Public Finance's most recent Form MA and each most recent Form MA-I filed with the Commission at the following website: www.sec.gov/edgar/searchedgar/companysearch.html.
The SEC permits certain items of information required on Form MA and Form MA-I to be provided by reference to such required information already filed on a regulatory system (e.g., FINRA CRD). The above noted regulatory action has been referenced on both Form MA and MA-I due to the information already filed on FINRA's CRD system and is publicly accessible through BrokerCheck at noted regulatory action has been referenced on both Form MA and MA-1 due to the information already filed on FINRA
http://brokercheck.finra.org. For purposes of accessing such BrokerCheck information, the Municipal Advisor's CRD number is 4457537.

There has been no change to any legal or disciplinary event that has been disclosed on KNN Public Finance's original SEC registration Form MA filed on February 8, 2016 or Form MA-l's filed on January 22, 2016.

# CDIAC MUNICIPAL DEBT ESSENTIALS 

## Initial Disclosure and Legal Documents

Dewayne Woods, Monterey County Assistant CAO

Jacqui Jennings, Partner, ArentFox Schiff LLP

ArentFox Schiff

## Disclosure Essentials

## WHO?

$>$ Issuer
> Borrowers
$>$ Obligated Persons

## WHAT?

To provide all information material to investors in making a decision to purchase or sell in the District's debt

## WHY?

Investors in municipal securities have rights under federal securities laws

## WHEN?

Whenever the District "speaks to the market" those communications are subject to federal disclosure rules
$>$ Preliminary Official Statement
> Final Official Statement
$>$ Press Releases
$>$ Voluntary Disclosures
$>$ Annual Reports

## WHERE?

EMMA

## Disclosure Framework

> Securities Act of 1933 - "Truth in Securities Law"

* Requires investors receive financial and other significant information for securities prior to sale
* Prohibits deceit, misrepresentations, and fraud in sale of securities.
- Section 17(a)
> Exchange Act of 1934 - Created the SEC; conferred broad authority to the SEC to register, regulate, and oversee securities transactions and participants; and require periodic filings
* Section 10(b)
- Rule 10b-5
$>$ Rule 15c2-12


## Securities Act of 1933

## Section 17(a) - "Antifraud Rule"

$>$ Prohibits fraud in the offer or sale of securities - "It shall be unlawful for any person in the offer or sale of any securities by the use of any means . . . of . . . communication in interstate commerce or by the use of the mail, directly or indirectly
> To employ any device, scheme or artifice to defraud, or
> To obtain money or property by means of any untrue statement of a material fact or any omission to state a material fact necessary in order to make the statements made, in light of the circumstances under which they were made, not misleading, or
> To engage in any transaction, practice, or course of business which operates or would operate as a fraud or deceit upon the purchaser"

## Exchange Act of 1934

## Section 10(b)(i)

> Section 10(b)(i) - "It shall be unlawful for any person, directly or indirectly, by the use of any means or instrumentality or interstate commerce, or of the mails or of any facility of any national securities exchange to use or employ, in connection with the purchase or sale of any security . . . any manipulative or deceptive device or contrivance in contravention of such rules and regulations as the Commission may prescribe as necessary or appropriate in the public interest or for the protection of investors."

## Rule 10b-5

> Makes it "unlawful for any person, directly or indirectly, by the use of any means . . . of interstate commerce, or of the mails...

* To employ any device, scheme, or artifice to defraud
* To make any untrue statement of a material fact or to omit to state a material fact necessary in order to make the statements made, in the light of the circumstances under which they were made, not misleading, or
* To engage in any act, practice, or course of business which operates or would operate as a fraud or deceit upon any person, in connection with the purchase or sale of any security"


## Exchange Act of 1934

## Application of Rule 10b-5

> Whatever you do say the disclosure must be accurate
> Don't omit any material information
> Whenever the issuer "speaks to the market," including:

* Disclosure in offering documents - the District's document distributed to investors
* Continuing disclosure filed under Rule 15c2-12
* Voluntary filings
- Investor Communications
* Press releases and speeches
$>$ In its August 2010 Order against State of New Jersey the SEC repeated its long-stated position that Rule 10b-5 also applies to "[continuing] disclosure and to any other statements to the market"


## Exchange Act of 1934

## Materiality Defined

$>$ A statement or omission is material if:

* "there is a substantial likelihood that a reasonable investor would consider it important in making the decision to purchase or sell the securities"
* "there is substantial likelihood that having the information would have been viewed by the reasonable investor as having significantly altered the total mix of information available"
$>$ Determined in the context of all relevant facts and circumstances, and upon the incurrence of each financial obligation
> No set checklist


## Exchange Act of 1934

## Elements of Materiality

> Unusual, Alarming, Worrisome
> Red Flags
> Probability and Magnitude
$>$ In any SEC enforcement action or other securities law proceeding the determination of what is "material" is made in hindsight and in light of any "bad" things which happened/developed after the original disclosure

## Rule 15c2-12

Adopted in 1982 to prevent fraudulent, deceptive or manipulative acts or practices by participating underwriters of municipal bonds and improve timeliness of disclosures
$>$ Requires participating underwriters to:

* Obtain and review an official statement deemed final by the issuer as of its date


## Exchange Act of 1934

## Rule 15c2-12 (continued)

* Obtain a written agreement (a continuing disclosure undertaking or CDU) of the issuer to file:
- Annual Reports disclosing financial and operating information specified in a written continuing disclosure undertaking (CDU), including audited financial statements
- Notices of the occurrence of Specified Events within 10 business days following occurrence


## Monterey County Profile

> Monterey County is located near the midpoint of California's Pacific Coast; approximately 130 miles south of San Francisco and 240 miles north of Los Angeles
$>$ Population of approximately 433,716 as of January 1, 2022 as estimated by the California Department of Finance
> 3,711 square miles and includes 12 incorporated cities and 16 unincorporated areas
$>$ County seat is located in Salinas


## Monterey County Profile

## Employment and Industry

Agriculture

* Monterey County is one of the nation's top agricultural producers in the State
* The 2020 Crop and Livestock report produced by Monterey County reported a production value of over $\$ 3.9$ billion in crop farming

Monterey's agriculture contributes a total of \$11.7 billion in economic output

* Monterey County farmers grow more than 150 crops with the top two crops being strawberries and leaf lettuce
$>$ Tourism
* Monterey County attracts nearly 4.8 million visitors annually
* Tourism spending in Fiscal Year 2019-20 was $\$ 3.2$ billion supporting 27,120 jobs in the County and generating $\$ 153$ million in local tax revenue


## Monterey County Profile

Income

| Per Capita Income and Median household Income <br> Selected Counties and Califormia |  |  |  |
| :---: | :---: | :---: | :---: |
|  | Per Capita Income | Median Household Income | Persons <br> in <br> Poverty |
| Monterey County | 32,122 | 76,943 | 11.6\% |
| San Luis Obispo County | 38,686 | 77,948 | 10.6\% |
| Santa Barbara County | 38,141 | 78,925 | 10.5\% |
| Santa Clara County | 59,297 | 130,890 | 6.6\% |
| California | 38,576 | 78,672 | 11.5\% |

Source: U.S. Census Bureau, QuickFacts 2021

Labor Force and Unemployment

| Labor Force |  |
| :---: | :---: |
| 2021 Annual Averages |  |
| Labor Force | 211,867 |
| Employment | 194,325 |
| Unemployment | 17,550 |
| Unemployment Rate | $8.4 \%$ |

Source: California Employment Development Department Labor Market Information Division, Unemployment Rate and Labor Force Data March 2022

## Basic Legal Documents

> Authorizing Resolution(s)
$>$ Trust Agreement / Indenture of Trust / Indenture
> Loan Agreement
> Preliminary Official Statement (POS) / Official Statement
> Bond Purchase Agreement (BPA) / Bond Purchase Contract
> Continuing Disclosure Undertaking (CDU)
> Tax Certificate
> Closing Certificates, Documents and Opinions

## Authorizing Resolution

## Parties:

Issuer
> Borrower

## Purpose:

$>$ Authorizes the sale of the bonds by the Issuer and establishes the parameters for the issuance of the bonds, authorizes the execution and delivery of each of the financing documents, directs staff to take other actions necessary to complete the transactions, delegates officers to approve revisions to financing documents consistent with the parameters

## Key Provisions:

> Maximum principal amount of bonds to be issued
> Maximum interest rate
> Maximum Underwriter's discount
$>$ Maximum term
$>$ Approves forms of the issuing documents, POS, BPA, and CDU
$>$ Estimate of financing costs
$>$ For refundings, the minimum savings to be achieved
$>$ Delegation of Authority to Officers

# Indenture of Trust / Trust Agreement / Bond Resolution / Bond Ordinance 

## Parties:

$>$ Issuer
$>$ Trustee
$>$ For Ordinances and Resolutions, only the Issuer

## Purpose:

> Evidences the contract between the Issuer and the Trustee for the benefit of the bondholders
$>$ Establishes the rights, duties, responsibilities, and remedies of the Issuer and the Trustee
> Authorized the Trustee to administer the funds and property established as security for the bonds
$>$ Specifies the security for repayment of the bonds

## Indenture of Trust / Trust Agreement / Bond Resolution / Bond Ordinance

## Key Provisions:

> Definitions
> Permitted Investments
> Pledge of Collateral
$>$ Reserve Fund
> Flow of Funds
$>$ Additional Debt
$>$ Interest Rates
> Principal and Interest Payment Dates
> Maturity Dates
$>$ Redemption / Prepayment
> Defeasance Provisions
> Representations, Warranties and Covenants of the Issuer
> Maintenance of Rates, Fees \& Charges
> Continuing Disclosure
> Rights and Responsibilities of the Trustee
$\Rightarrow$ Events of Default and Remedies
> Insurance Provisions

## Loan Agreement / Lease Agreement / Project or Facilities Lease / Installment Sale Agreement

## Parties:

$>$ Issuer
> Borrower

## Purpose:

$>$ Evidences the loan of bond proceeds by the Issuer to finance the project and for user (borrower) of the project to make payments sufficient in time and amount to repay the bonds
$>$ For Installment Sale Agreements and Leases, the title to the project will transfer at the end of the term and maturity of the bonds

## Key Provisions:

> Pledge of Revenues
$>$ Lease Payments
> Additional Payments
> Representations \& Warranties
$>$ Covenants
$>$ Prepayment Provisions
> Abatement

Preliminary and Final Official Statements

Parties:
Issuer
Borrower
Purpose:
Discloses to investors why the bonds are being issued, including, terms of the bonds, descriptions of project(s) being financed or bonds being refunded, security and sources for repayment, risk factors, issuer financial and operating information, description of obligated parties, outstanding material litigation, and compliance with prior continuing disclosure undertakings
Discloses all information a "reasonable investor" would consider to be important in making an investment decision to purchase the bonds
The Preliminary Official Statement is complete as of its date except for pricing information and is used by the Underwriter to presell the bonds
The Final Official Statement, reflecting pricing information, is dated the date the bonds are sold to the Underwriter

NEW ISSUE-FULL BOOK-ENTRY In ne opiwon of Jones Hall, A Proiessional Law Corporation, San Francisco, Caniomia, Special Counsel, subject, however interest and received by the owners of the Cersficates is excluded from gross income for federal incorme tax purposes, and such
interest is not an tern of tax preference for purposes of the federal alternative mininum tax. In the further opinion of Special Counsel, such interest is exempt from California personal income taxes. See "TAX MATIERS"
\$29,005,000 COUNTY OF MONTEREY 2019 Certificates of Participation
(Public Facilities Refinancing)
Due October 1, as shown below Certificates. The certifcates of participation captioned-above (the "Certificates") evidence and represent direct, undivided
tactional interests of the Owners thereof in the Lease Payments (which include principal and interest components) to be made Iractional interests of the Owners thereof in the Lease Payments (which include principal and interest components) to be made
by the County of Monterey (the "County) for the right to the use of certain real property and improvements therean (the "Leased
Property) within the County pursuant to that certain Lease Agreement, dated as of December 1, 2019 (the "Lease Agreement), Property") within the County pursuant to that certain Lease Agreement, dated as of December 1, 2019 (the "Lease Agreement),
by and between the County, as lessee, and the County of Monterey Public Improvement Corporation (the "Corporation"), as lessor. The Certicates are being executed and del ivered to provide funds to (i) refinance the County's remaining lease payment
obligaton under a Lease Agreement, dated as of December 1, 2009, between the County and the Corporation, and cause the retunding of all of the outs tanding Certificates of Participation (2009 Refinancing Project) of the County (the "2009 Certifcates"), the County and the Corporation, and cause the refunding of all of the outstanding Certificates of Participation (2010 Retinancing Project) of the County (the "2010 Certificates"), and (iii) to pay certain costs incurred in connection with execution and delivery of Payment Ter
Payment Terms. The Certificates will be issued in book-entry only form, initially registered in the name of Cede \& Ca.,
nominee of The Depository Trust Company ("DTC"). Purchasers of the Certificales will not recetive certicates representig (heme
their interests in the Certificates. Payments of the principal of and interest on the Certificates will be made to DTC, which is obligated in turn to remit such principal and interest to its DTC Participants for subsequent disbursement to the beneficial owners
of the Certificates. Interest on the Certificates is payable on April 1 and October 1, commencing April 1,2020 . See "THE CERTIFICATES - General."

Prepayment Prior to Maturity, The Certificates are subject to mandatory prepayment from Net Proceeds of Insurance or Eminent Domain (as defined herein). The Certificates are not subject to optional prepayment prior to their maturity see "THE CERTIFICATES - Prepayment."
Security for the Certificates. The County has covenanted in the Lease Agreement to make the Lease Payments for the Leased Property as provided for therein, to include all such Lease Payments in each of its budgets and to make the necessary
annual appropriations for all such Lease Payments. The Lease Payments, however, are subject to abatement under certain circumstances
Certificates.
The Certificates will be initally delivered only in book-entry form, registered to Cede \& Co. as nominee of DTC, which will act as securities depository of the Certificates. Interest and principal represented by the Certificates are payable by U.S.
Bank, Natonal Association, as Trustee, to DTC, which remits such payments to its Partcipants for subsequent distribution to the Beneficial owners of the Certificates. See "THE CERTIFICATES - Book-Entry Only System" and "- General."
The obligation of the County to make the Lease Payments does not constitute a debt of the County or the State of California or of any political subdivision thereof within the meaning of any consiftutional or statutory debt limit or restriction, and does not constitute an obligation for which the County or the State of California is obligated to levy or pledge any form of taxation or for
which the County or the State of California has levied or pledged any form of taxation.

MATURITY SCHEDULE
(see in side cover)
THIS COVER PAGE CONTAINS INFORMATION FOR GENERAL REFERENCE ONLY. IT IS NOT A SUMMARY OF THE SECURITY OR TERMS OF THIS ISSUE. INVESTORS MUST READ THE ENTIRE OFFICIAL STATEMENT, INCLUDING THE SECTION ENTITLED "RISK FACTORS," FOR A DISCUSSION OF CERTAIN FACTORS WHICH SHOULD BE CONSIDERED, QUALITY OF THE CERTIFICATES. CAPITALIZED TERMS USED ON THIS COVER PAGE AND NOT OTHERWISE DEFINED
SHALL HAVE THE MEANINGS SET FORTH INTHE TRUST AGREEMENT AND/OR LEASE AGREEMENT. SHALL HAVE THE MEANINGS SET FORTH INTHE TRUST AGREEMENT AND/OR LEASE AGREEMENT.
The Certificates were sold and awarded pursuant to a competifve bidding process held on November 20, 2019, as set forth legality by Jones Hall, A Prolessional Law Corporation, San Francisco, Califorria, Special Counsel, and are subject to certain other conditions. Jones Hall is also serving as Disclosure Counsel to the County. Certain matters will be passed upon for the
County by the Office of County Counsel. It is anticipated that the Certificates, in bookentry only form, will be avaliable for delivery through the facilities of DTC on or about December 11, 2019.
The clate of this Otficial Statement is: November 20, 2019.

## Preliminary and Final Official Statements

## Key Provisions:

- Project Description
> Security for the Bonds and Sources of Payment
> Risk Factors
> Absence of Material Litigation
> Financial and Operating Information
> Continuing Disclosure
> Economic, Demographic, and Statistical Data


## Bond Purchase Agreement/ Bond Purchase Contract

## Parties:

> Issuer
> Underwriter

- Borrower
$>$ Obligated Party


## Purpose:

> Provides for the sale of the bonds by the Issuer to the Underwriter
$>$ Specifies (i) the terms of the bonds; (ii) conditions precedent to the obligation of the Underwriter to purchase of the bonds; (iii) the delivery date of the bonds; (iv) the conditions permitting the Underwriter to withdraw from the agreement (the "Underwriter's Outs"); (v) representations and warranties of the Issuer and Borrower, including a representation that the Preliminary Official Statement was deemed final by the Issuer as of its date and compliance with past continuing disclosure undertakings; (vi) the documents to be delivered at closing; (vii) the Underwriter's fees; (viii) the expenses to be paid by various parties; (ix) certain SEC requirements to be followed by all parties; and $(x)$ the method for determining the issue price of the bonds

- Executed after the bonds have been priced by the Underwriter


## Bond Purchase Agreement/ Bond Purchase Contract

## Key Provisions:

> Pricing Information

* Representation \& Warranties
* Underwriter's Outs
* Expenses
* Closing Conditions
* Closing Documents
* Form of Opinions
* Redemption Provisions
* Form of Issue Price Certificate (Tax-Exempt Bonds)


## Continuing Disclosure Undertaking

## Parties:

Issuer
> Obligated Party
> Trustee
$>$ Dissemination Agent

## Purpose:

> Contains the undertakings of the Issuer (and each Obligated Party) to provide annual updates of specified information (Annual Reports) by a specified date certain and notices of the occurrence of significant events, generally within 10 business days following occurrence, pursuant to Rule 15c2-12
$>$ Remains in effect during the lifetime of the bonds

## Continuing Disclosure Undertaking

## Key Provisions:

> Content of the Annual Report

* Audited Financial Statements
- Updates to specified tabular information
> Filing Date for the Annual Report
> List of 16 Significant Events
$>$ Date for Filing Notices of the Occurrence of Significant Events
> Amendment Procedures
> Dissemination Agent Duties


## Additional Considerations:

$>$ Rule 10b-5

## Tax Certificate / Tax and Non-Arbitrage Certificate

## Parties:

Issuer
$>$ Borrower (Conduit Transaction)

## Purpose:

$>$ Sets forth the certifications and covenants of the Issuer (and the Borrower) necessary to maintain the tax-exempt status of the bonds
$>$ Includes rules for investment of the bond proceeds, compliance with arbitrage and rebate requirements

## Key Provisions:

$>$ Sources and Uses of Proceeds
> Investment of Proceeds
$\Rightarrow$ Representations and Warranties
> Tax Compliance Program
$>$ Others - depending upon the purpose of the financing

## Closing Certificates, Documents \& Opinions

## Parties:

All

## Purpose:

$>$ Documents the satisfaction or waiver of the conditions precedent to closing the transaction

* Issuer and Borrower Certificates
* Receipts
* Requisitions
* Documents for Deposit of Funds
* Opinions


## Private Placement / Direct Lending

## Purpose:

$>$ A direct negotiation by the Issuer with a single or limited number of private financial institutions or investors with a high degree of sophistication; essentially a loan; exempt from registration with the SEC and doesn't require many of the disclosure requirements of a public offering

## Documents:

> Master Loan Agreement

* Similar to an Indenture
$>$ Private Placement Agreement
* Similar to the Bond Purchase Agreement, but is an agreement between the Issuer (and the Borrower) and the placement agent
$>$ Continuing Covenant Agreement
* Similar to a Continuing Disclosure Certificate, but is an agreement between the Issuer (and the Borrower) and the financial institution purchasing the Bonds
> Investor Letter
* Executed by the investors agreeing to certain restrictions on resale and certifying that they have the degree of sophistication necessary to make an investment in the bonds


## Other Types of Financing

## Refunding Bonds:

> Basic Legal Documents
$>$ Escrow Agreement or Refunding Instructions
$>$ Verification Report

## Variable Rate Bonds:

> Basic Legal Documents
$>$ Remarketing Agreement
$>$ Paying Agent Agreement
$>$ Letter of Credit or Standby Bond Purchase Agreement

* A Letter of Credit is issued by a bank to the Trustee on behalf of the Issuer to provide sufficient money to pay the principal and accrued interest (the "purchase price") on the bonds when tendered by the bondholders
* A Standby Bond Purchase Agreement serves essentially the same purpose as the letter of credit, but instead of automatically paying the purchase price of the bonds when tendered by the bondholders, the bank purchases only those bonds that are not successfully remarketed by the remarketing agent to new purchasers; the remarketing agent then remarkets the bank's bonds


## Other Types of Financing

## Variable Rate Bonds: (Continued)

Reimbursement Agreement

* An agreement between the Issuer or the Conduit Borrower to reimburse the bank for all draws made on the letter of credit


## Competitive Sale:

$>$ Basic Documents, except the Bond Purchase Agreement
$>$ Bonds are advertised for sale in an ad published in a financial newspaper (the "Notice Inviting Bids"); the terms for the sale of the bonds, the parameters maturities for the bonds, the procedures for submitting bids; the availability of the Preliminary Official Statement are set forth in the Notice of Sale

## Compliance Best Practices

- Adopted Policies and Procedures
$>$ Regular Training
$>$ Develop Compliance Checklists
- Make sure that all the right people are in the room


## Additional Resources

$>$ California Debt and Investment Advisory Commission www.treasurer.ca.gov/cdiac
> Government Finance Officers Association www.gfoa.org
> Municipal Securities Rulemaking Board www.msrb.org
> National Association of State Auditors, Comptrollers and Treasurers www.nasact.org
> National Federation of Municipal Analysts www.nfma.org
> Securities Industry and Financial Markets Association www.sifma.org

## MUNICIPAL DEBT ESSENTIALS




[^0]:    C Priced to the first optional redemption date of September 1, 2030.
    $\dagger$ CUSIP© is a registered trademark of the American Bankers Association. CUSIP data herein are provided by CUSIP Global Services ("CGS"), managed on behalfof the American Bankers Association by FactSet Research Systems inc. © 2022 CUSIP Global Services. does not serve in any way as a substritute for the CGS database. CUSIPei) numbers are provided for convenience only. Neither of the City nor the Underwiter takes any responsibility for the accuracy of such numbers.

[^1]:    Source: LeighFisher forecasts as of November 2021 for 2023-2027, then LeighFisher Annual growth rate beyond 2027

