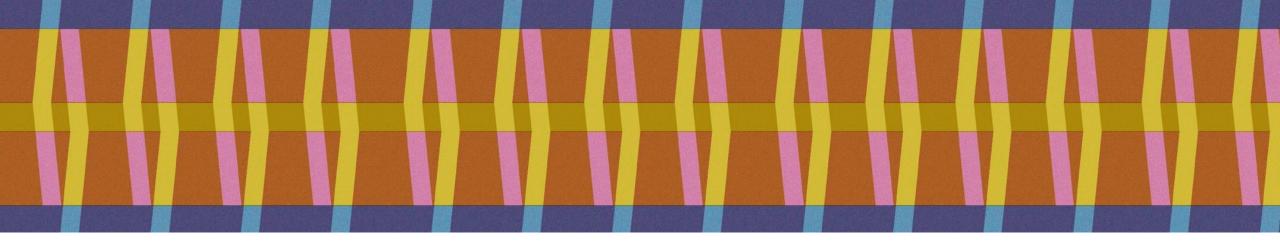


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# Session 3

# Federal Continuing Disclosure Requirements

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### FEDERAL CONTINUING DISCLOSURE REQUIREMENTS

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### **SEC Rule 15c2-12**

- Municipal issuers of publicly offered debt securities have post-closing disclosure obligations until the securities are paid or defeased in full
- Primary source of obligation of municipal issuers to provide continuing disclosure is SEC Rule 15c2-12
- Rule 15c2-12 directly governs underwriter conduct, thereby indirectly regulating municipal issuers

### SEC Rule 15c2-12, continued

- > Rule 15c2-12 requires underwriters in primary offerings to:
  - 1. obtain, review and distribute a "deemed final" Official Statement (which must include a description of any instances in the previous five years in which the municipal issuer or the obligated person failed to comply with Rule 15c2-12); and
  - 2. obtain a written undertaking of the municipal issuer or obligated person that it will (a) provide "annual financial information" as required by Rule 15c2-12 and (b) file timely notices of certain enumerated events.

## **Key Provisions of Continuing Disclosure Undertaking**

A Continuing Disclosure Undertaking obligates the municipal issuer (or "obligated person"):

- to file Annual Reports on EMMA by a specified deadline each year
- to file on EMMA notices of specified "enumerated events" or "Listed Events" within 10 business days of their occurrence

## **Content of Annual Reports**

#### 15c2-12 Annual Reports will contain:

- Audited Financial Statements
  - ✓ Unaudited financials may be filed if audited financials are not available by the filing deadline, to be followed up by audited financials when available
- Financial Information and Operating Data (i.e., tables) identified in Continuing Disclosure Undertaking
- Additional voluntary information

## **Content of Annual Reports, continued**

#### Matters to consider:

- Rule 10b-5 implications (no misleading omissions) is there more you should be saying?
- Has anything happened since the date of the audited financial statements that has materially affected the issuer's (or obligated person's) financial condition?
- If the event is not reflected in updated tables, consider additional disclosure to make sure that you are not presenting stale or misleading information

### **SEC Rule 15c2-12**

- Contrast this with the more stringent continuous disclosure regime of Form 10-K Annual Reports, Form 10-Q Quarterly Reports and Form 8-K Current Reports for corporate issuers of registered securities
- "Obligated persons" include conduit borrowers and pooled borrowers but do not include bond insurers or liquidity providers
- ➤ Although the direct impact of Rule 15c2-12 is on underwriters, the indirect impact (and direct purpose) is to impose continuing disclosure obligations on municipal issuers

### **SEC Rule 15c2-12 Listed Events**

#### Summary of "Listed Events" under Rule 15c2-12:

- Principal and interest payment delinquencies
- Non-payment related defaults, if material
- Unscheduled draws on debt service reserves or credit enhancements reflecting financial difficulties
- > Substitution of credit or liquidity providers, or their failure to perform
- Adverse tax opinions or other events affecting the tax-exempt status of the security
- Modifications to rights of security holders, if material
- Bond calls, if material
- Tender offers and defeasances

[to be continued]

### SEC Rule 15c2-12 Listed Events, continued

- Release, substitution or sale of property securing repayment of the securities, if material
- Rating changes
- Bankruptcy, insolvency or receivership
- Merger, consolidation, acquisition or sale of all or substantially all issuer assets, if material
- Appointment of successor trustee, if material
- Incurrence of a financial obligation, *if material*, or agreement on material terms of a financial obligation, *if material* (when no OS is filed with EMMA)
- Default, event of acceleration, termination or other similar events under the terms of a financial obligation, which reflect financial difficulties

## **SEC Rule 15c2-12 Exemptions**

- Some municipal transactions are excluded from Rule 15c2-12
  - Certain private placements
  - Bond or note issues of less than \$1 million in principal amount
  - Certain issues sold in \$100,00 minimum denominations that mature in nine months or less from date of initial issuance

## SEC Rule 15c2-12, summarized

- In summary, Rule 15c2-12 requires municipal issuers to agree to a continuing disclosure undertaking to:
  - provide annual updates of financial information and operating data from the OS
  - provide audited financial statements for the most recent fiscal year
  - provide prompt disclosure of specified post-issuance material events

## **Voluntary Disclosure**

- Issuers may submit disclosures that go beyond what is strictly required under the Continuing Disclosure Undertaking.
- Rule 10b-5 antifraud provisions apply to voluntary disclosure.
- Why take on this unnecessary risk?

## **Selective Disclosure/Insider Trading**

#### Selective Disclosure

- ✓ Regulation FD (specific prohibition on selective disclosure for corporates) does not apply to municipal securities
- ✓ But selective disclosure can still create anti-fraud liability for municipal issuers particularly if the information selectively disclosed should have been included in an offering document or other *required* disclosure.
- ✓ If some investor is asking for a particular bit of information other investors may be similarly interested in such information. Remember "reasonable investor" standard.

## Selective Disclosure/Insider Trading, continued

#### Insider Trading

- ✓ Unlawful to purchase or sell a security while in possession of material non-public information (for municipal bonds most likely defeasances or taxability determinations) in breach of a duty or other relationship of trust or confidence.
- ✓ Intent based crime.
- ✓ Generally room for issuers to provide information to a diligent analyst subject to considerations of whether that information is included in presently required disclosure.

## Taking continuing disclosure obligations seriously

MCDC Initiative

Recent SEC Enforcement Actions

## **Compliance with SEC Rule 15c2-12**

- Adopt a formal Disclosure Policy
  - ✓ Determine how to apply best practices in a manner that is relevant and most practical for issuer
  - ✓ Review periodically to ensure consistency with market and regulatory expectations
- Designate a Disclosure Officer
  - ✓ Responsible for compliance with disclosure policy and CDAs
- Monitor issuer operations for occurrence of Listed Events
  - ✓ Ensure prompt Issuer recognition of Listed Events 15 and 16 as they are more general in nature and not specific to a bond or obligation

## Compliance with SEC Rule 15c2-12, continued

- Formalize post-issuance investor communications; have procedures for addressing investor questions; avoid selective disclosure
- Conduct prior review of official notices, press releases and other communications that are reasonably expected to be relied upon by investors

## Compliance with SEC Rule 15c2-12, continued

#### Annual Disclosure Training

- Include staff and officials responsible for producing, reviewing and approving disclosure
- Empower staff at all levels to critically examine information to be provided to investors

#### Reliance on Disclosure Counsel

- Consider consulting with Disclosure Counsel to assist with more complicated EMMA filings (e.g., filings that require additional information to avoid making materially misleading statements)
- Reliance must be reasonable; engaging Disclosure Counsel will not completely shield an issuer from liability for false or misleading filings
- As with the POS and OS, the Issuer bears primary responsibility under the federal securities laws for the accuracy and sufficiency of EMMA filings

## Compliance with SEC Rule 15c2-12, continued

- In new bond offerings, expect Underwriters to conduct thorough due diligence on compliance with continuing disclosure obligations
- Material noncompliance, even if remedied, must be disclosed in future Official Statements for five years following such noncompliance
- Underwriters in new bond financings now routinely hire contractors to conduct five-year look-back reviews of continuing disclosure compliance
- Strong record of continuing disclosure compliance enhances investor relations

## **Issuer Compliance with SEC Rule 15c2-12**

#### Common Listed Events Pitfalls

- Dissemination Agent lapses
- 10-day timeframes for listed events
- rating changes include upgrades as well as downgrades
- rating changes include bond insurer and liquidity provider ratings

### **Overview of EMMA**

#### Free Public Resource

✓ Get information about state, local governments and the issuances that they've made

#### Data Sources for EMMA

- ✓ Issuers provide official statements, annual financial disclosures, and event notices
- Regulated Entities provide price and yield information, along with secondary market trading
- ✓ Data Vendors provide things such as credit ratings, yield curves, and CUSIP data

#### Market Participants Visit EMMA to:

- ✓ Learn
- Discover
- ✓ Evaluate
- Monitor EMMA

## **Submitting Continuing Disclosures to EMMA**

#### Before you begin:

- ✓ Create an organization account
- ✓ Identify the type of submission financial or event
- ✓ Identify the applicable categories that best describe the submission avoid "other"!
- ✓ Identify the issues/securities to which the disclosure applies
- Know your preferred contact information for investor inquiries

#### After you complete a submission

- ✓ If a recurring submission, set up financial disclosure email reminders.
- ✓ Save your securities in one or more groups for future submissions
- Consider customizing your issuer homepage
- ✓ Know how to modify a submission if you later find an inaccuracy.

## **EMMA Filings – Nuts and Bolts**

- Required format for filings is word-searchable PDF
- Any version of Adobe Acrobat or other software that creates PDF files may be used, so long as it can be saved, viewed, printed and retransmitted by electronic means
- No practical size limits documents of hundred of pages can be uploaded, and a document can be associated with hundreds of CUSIP numbers

## EMMA Filings - Nuts and Bolts, continued

- EMMA sends submitter a receipt every time continuing disclosure information is published
- Submitters can delete or replace a submission after it has been published
- If submitter is "timed out" due to inactivity on computer, a "save" feature is available
  - ✓ only one continuing disclosure submission can be saved at a time
  - ✓ all entered information is saved, except for uploaded documents which will need to be uploaded again when resuming work

#### Organization Account

- ✓ Create single continuing disclosure submission account for all agents and staff of an issuer
- ✓ Allows master account administrator to securely and independently manage staff access
- ✓ Required to customize and manage issuer homepages and other EMMA® tools for issuers

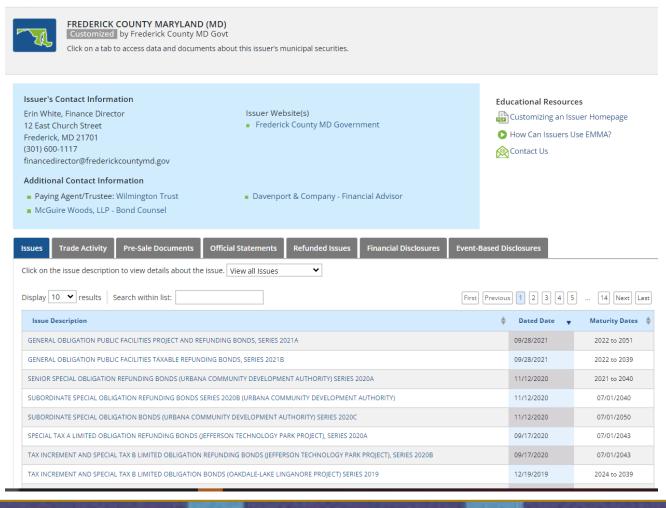
### CUSIP Group Management

- ✓ Create New Groups of securities to help with disclosure management
- ✓ Set groups to automatically remove matured securities.
- ✓ Subscribe to receive email notifications of submissions associated with your groups

#### Financial Disclosure Email Reminders

- ✓ Issuers can schedule automated emails from **EMMA®** to be reminded of approaching annual or quarterly financial disclosure filing deadlines
- ✓ Issuers can include additional contacts such as a municipal advisor to ensure all those with a role in disclosure are alerted

Customize Issuer Homepage





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