



Benchmarks

Practical Applications - Return

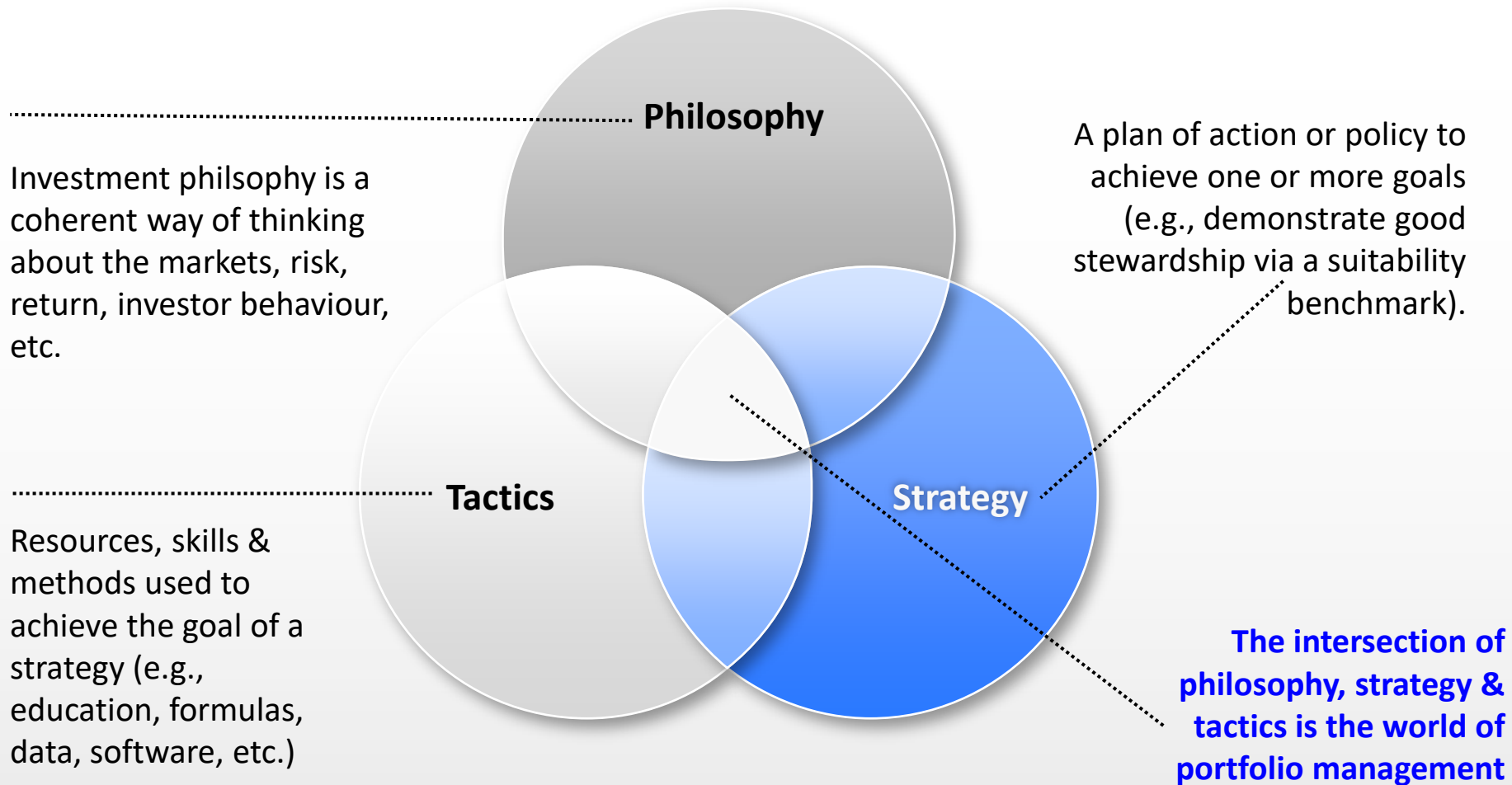
Kevin Webb, CFA

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Piper Sandler

Philosophy, Strategy & Tactics

Sleep-Adjusted returns via Suitability Benchmark using evidence based methods.



The difference between strategy and tactics: Strategy is done above the shoulders, Tactics are done below the shoulders.

Benchmark Practical Applications - Return

Agenda

1

Assumptions/Definitions

2

Return: Forecasting

3

Return: Book Yield / Total Return

4

Return: Gain/Loss

5

Return: Weighted Equivalent Bond Benchmarks

Benchmark Practical Applications - Return

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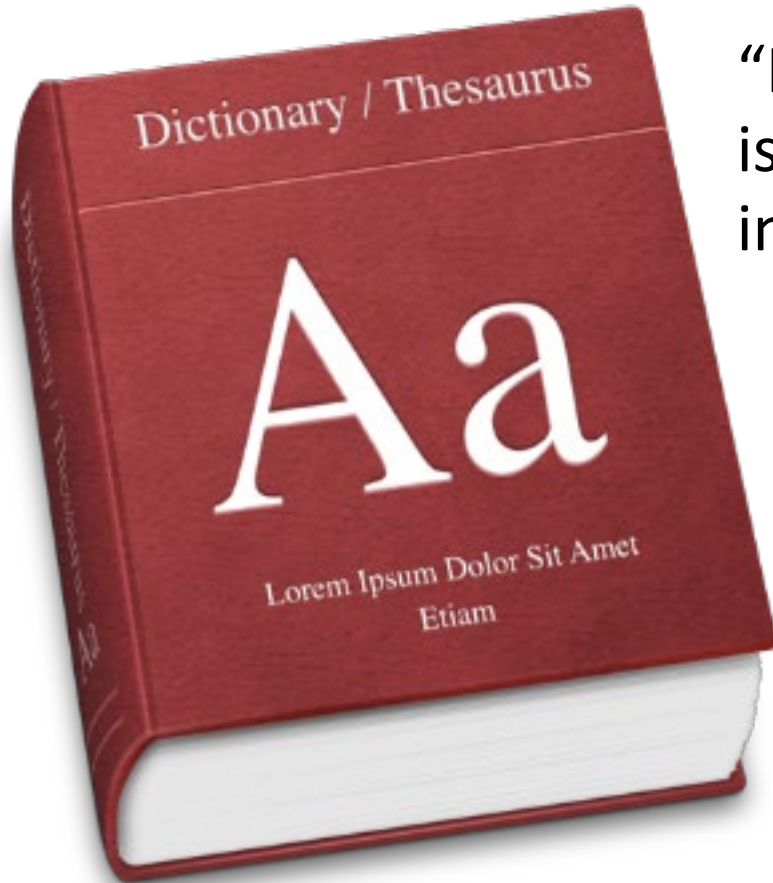
Return: Gain/Loss

5

Return: Weighted Equivalent Bond Benchmarks



Definitions



“Knowledge is knowing a tomato is a fruit; Wisdom is not putting it in a fruit salad.”



Brandreth, Gyles. Oxford Dictionary of Humorous Quotations (Kindle Location 4265). OUP Oxford. Kindle Edition.
See this useful Microsoft Help page for Microsoft Word on the definition/history of “Lorem Ipsum Dolor Sit Amet Etiam”:

<https://support.microsoft.com/en-us/kb/114222>

Risk Defined

More things can happen than will happen.

“

... It has been philosophically defined by finance professor Elroy Dimson of London Business School this way: ***“Risk means more things can happen than will happen.”*** In the end, risk is the gap between what investors think they know and what they end up learning— about their investments, about the financial markets, and about themselves.”

”

THE DEVIL'S FINANCIAL DICTIONARY



RUMOR, n. The Wall Street equivalent of a fact.

REGULATOR, n. A bureaucrat who attempts to stop rampaging elephants by brandishing feather dusters at them.

STOCK MARKET, n. A chaotic hive of millions of people who overpay for hope and underpay for value.

JASON ZWEIG

Return Defined

“A rate of return is the gain received from an investment over a period of time expressed as a percentage. **Returns are a ratio relating how much was gained given how much was risked.** ...

There are several reasons that returns have emerged as the preferred statistic for summarizing investment performance:

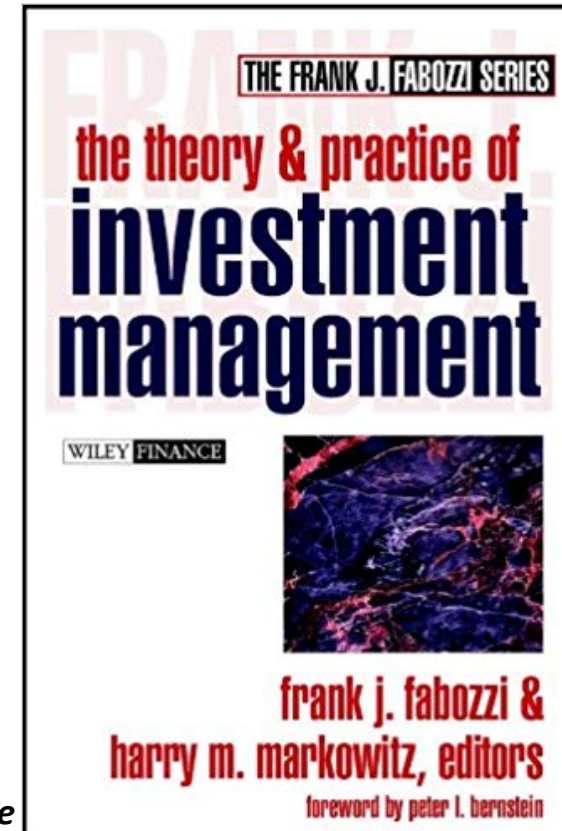
*The rate of return **concentrates a lot of information into a single statistic.** ...

*This single number, the return, is a ratio. **It is faster for an investor to analyze proportions than absolute numbers.** ...

*Returns are comparable even if the underlying figures are not. ...

*Returns calculated for different periods are comparable; that is, an investor can compare this year's return to last year's. ...

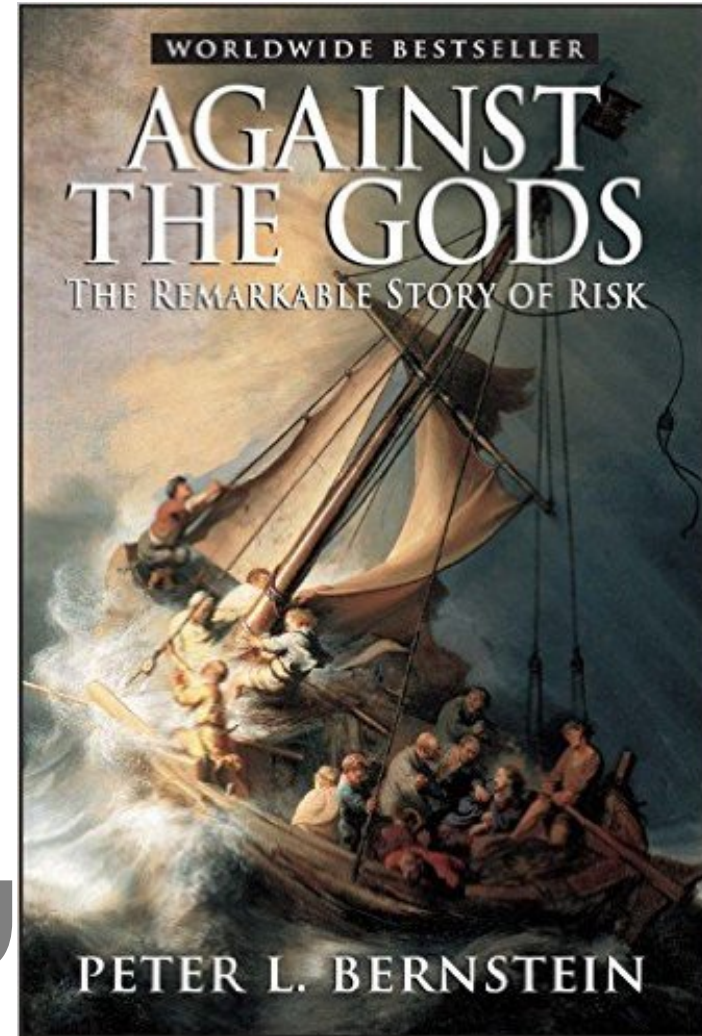
*The interpretation of the rate of return is intuitive. Return is the value reconciling the beginning investment value to the ending value over the time period we are measuring. ... “



Risk & Return are Related

Finding the right trade-off is the key

“*The scientist who developed the Saturn 5 rocket that launched the first Apollo mission to the moon put it this way: ***"You want a valve that doesn't leak and you try everything possible to develop one. But the real world provides you with a leaky valve. You have to determine how much leaking you can tolerate."*** (Obituary of Arthur Rudolph, in The New York Times, January 3, 1996.)”



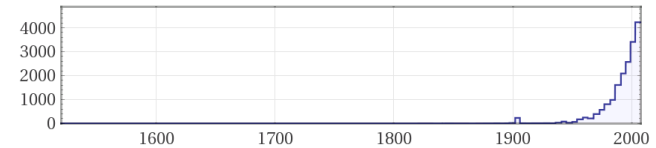
Benchmark

Definitions :

- 1 noun a standard by which something can be measured or judged
- 2 noun a surveyor's mark on a permanent object of predetermined position and elevation used as a reference point

benchmark | Computed by Wolfram|Alpha

Word frequency history :



(from 1539 to 2007) (in occurrences per billion words per year)

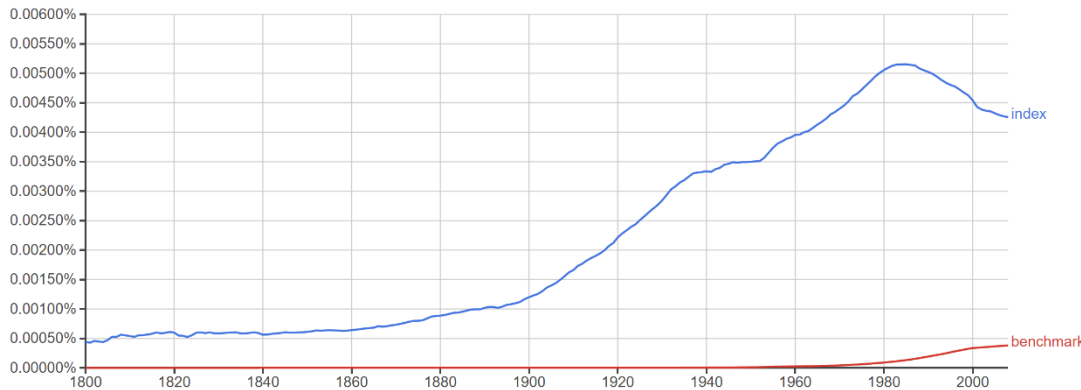
benchmark | Computed by Wolfram|Alpha

Google Books Ngram Viewer

Graph these comma-separated phrases: ☐ case-insensitive

between and from the corpus with smoothing of .

[Search lots of books](#)



WolframAlpha, <http://www.wolframalpha.com/input/?i=benchmark&rawformassumption=%7B%22C%22,+%22benchmark%22%7D+%3E+%7B%22Word%22%7D&rawformassumption=%7B%22DPClash%22,+%22FinancialE%22,+%22benchmark%22%7D+%3E+%7B%22NYSE:BHE%22%7D> (December 30, 2016).

Benchmarks ~ Expectations



What Should I Benchmark?

Prudent Person

Investments shall be made with judgment and care, under circumstances then prevailing, which persons of prudence, discretion and intelligence exercise in the management of their own affairs, not for speculation, but for investment, considering the probable safety of their capital as well as the probable income to be derived.

Prudent Investor

A U.S. law that sets the standard of fiduciary duty for those entrusted with the responsibility of managing others' money, such as trustees and estate administrators. It requires that a trustee weigh risk versus reward when making investment decisions, taking into account the income that may be generated by the investment as well as the probable safety of the invested capital.

Prudent Investor vs Prudent Man/Person

1. Trust accounts are judged on their entire portfolio, rather than whether the investment was prudent at the time of purchase.
2. Diversification is explicitly required under the Prudent Investor Act
3. Suitability is deemed more important than individual investments
4. Fiduciaries are allowed to delegate investment management to qualified third parties

What Should I Benchmark?

General Objectives

“The primary objectives, in priority order...

1. Safety

Safety of principal is the foremost objective... ***The goal will be to mitigate credit risk and interest rate risk.***

2. Liquidity

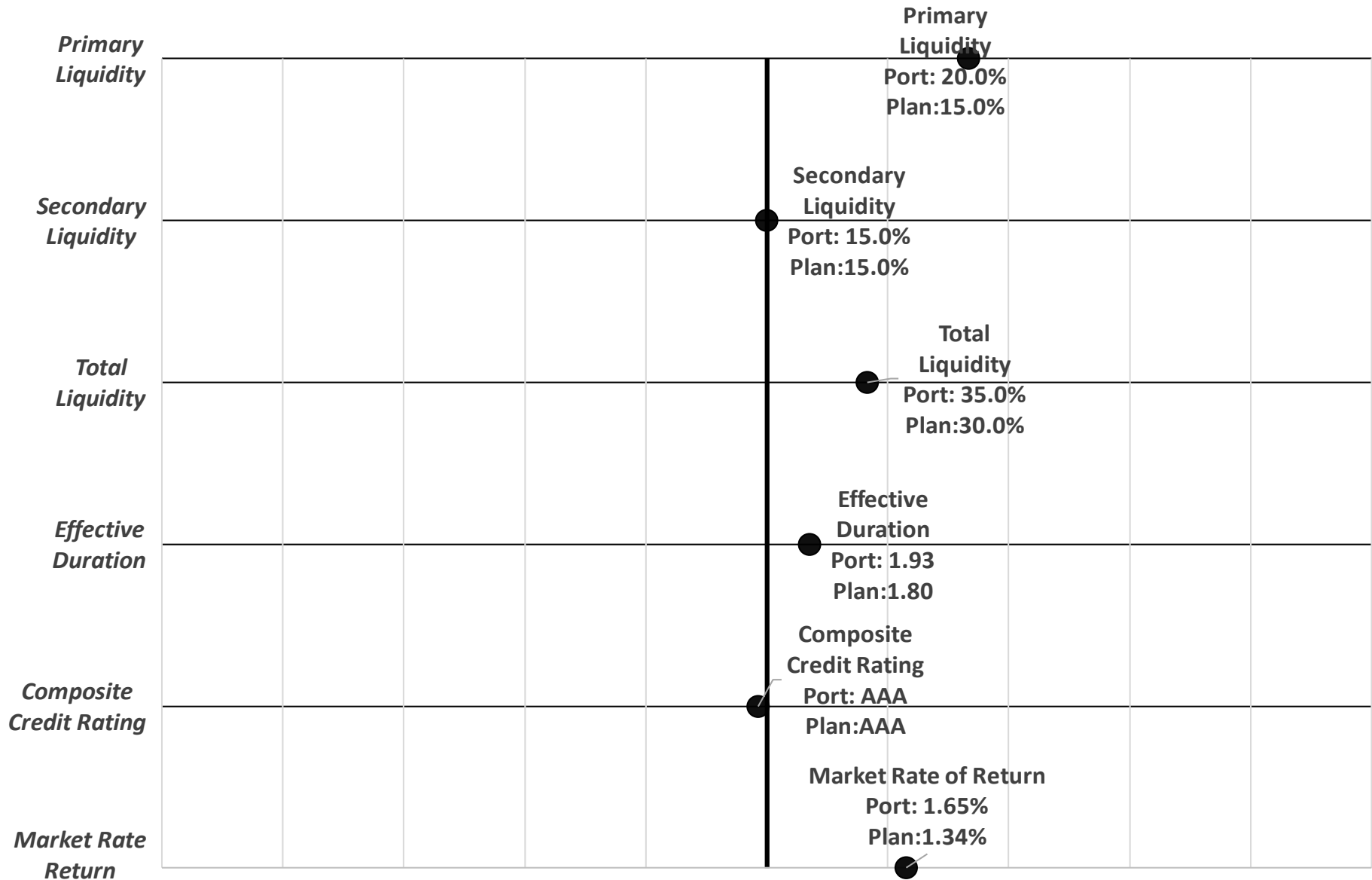
The investment portfolio shall ***remain sufficiently liquid*** to meet all operating requirements that may be reasonably anticipated.

3. Return

The investment portfolio shall be designed with the objective of attaining a ***market rate of return throughout budgetary and economic cycles***, taking into account the investment risk constraints of safety and liquidity needs.”

Benchmark Suitability

Gain/Loss is not listed! Why not?



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Return: Weighted Equivalent Bond Benchmarks



"The only function of economic forecasting is to make astrology look respectable." - John Kenneth Galbraith

Prediction ↔ Forecast

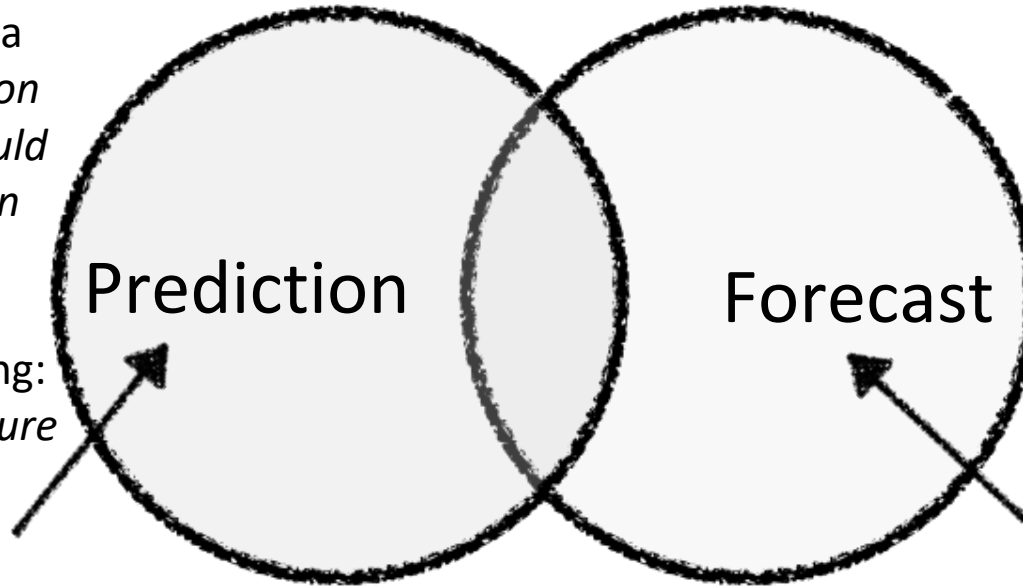
noun

a thing predicted; a forecast: *a prediction that the Greeks would destroy the Persian empire.*

- the action of predicting something: *the prediction of future behavior.*

ORIGIN

mid 16th cent.: from Latin *praedictio(n-)*, from *praedicere* 'make known beforehand' (see [predict](#)).



Verb

(past and past participle **forecast** or **forecasted**) [*with obj.*]

predict or estimate (a future event or trend): *rain is forecast for eastern Ohio* | [*with obj. and infinitive*] : *coal consumption is forecast to increase.*

noun

a prediction or estimate of future events, especially coming weather or a financial trend.

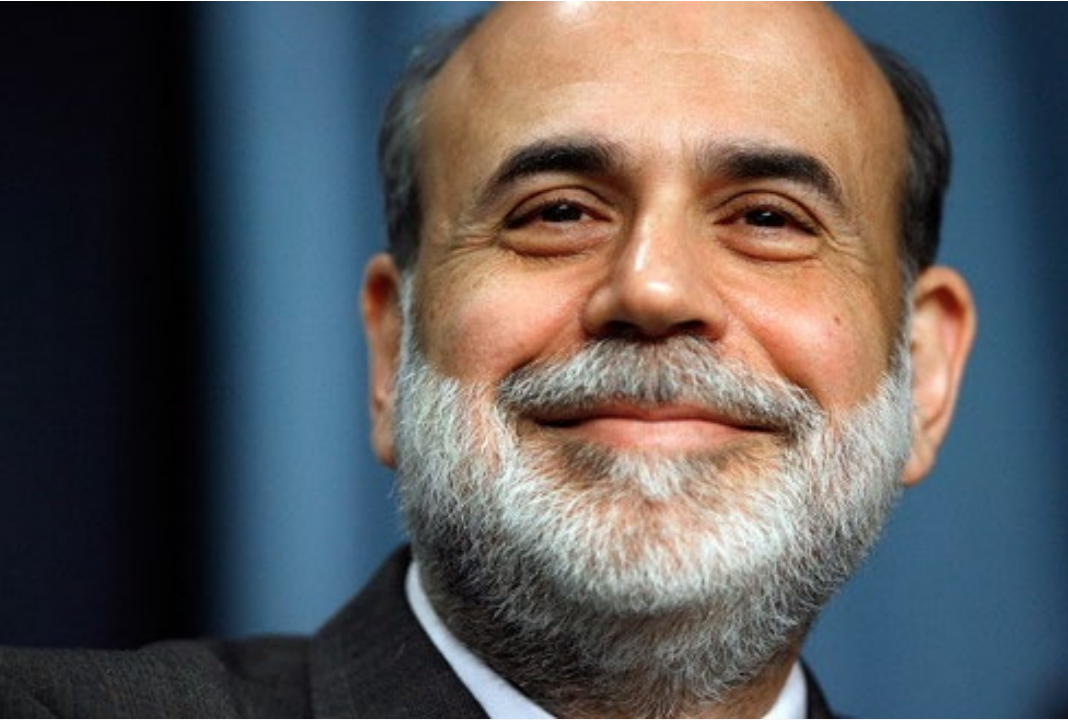
forecaster | 'fôr,kastər| noun: a person who predicts or estimates a future event or trend: economic forecasters are predicting a downturn.

Financial experts kNOw better, right?



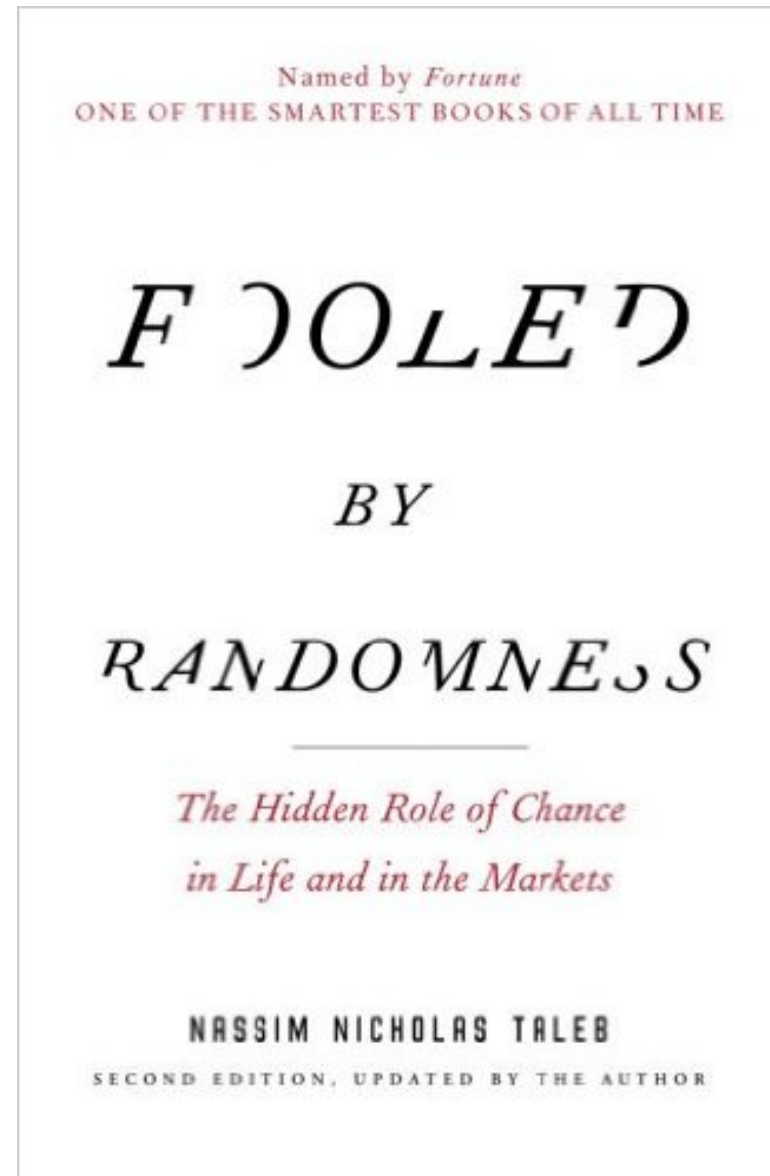
Franklin Raines (CEO of Fannie Mae), 10th June 2004: "These subprime assets are so riskless that their capital for holding them should be under 2 percent."

Financial experts kNOw better, right?



Ben Bernanke, 10th
January 2008 - "The
Federal Reserve is
currently not
forecasting a
recession."

“Generate a long series of coin flips producing heads and tails with 50% odds each and fill up sheets of paper. If the series is long enough you may get eight heads or eight tails in a row, perhaps even ten of each. Yet you know that in spite of these wins the conditional odds of getting a head or a tail is still 50%.”



Taleb, Nassim Nicholas (2008-10-06). Fooled by Randomness: The Hidden Role of Chance in Life and in the Markets (Incerto) (Kindle Locations 2813-2815). Random House Publishing Group. Kindle Edition.

100 Simulations: Avg~4.7 / # >=4 ~ 70

| Simulation #1 | | | | | Simulation #2 | | | | | Simulation #3 | | | | | Simulation #4 | | | | | Simulation #5 | | | | | Simulation #6 | | | | | Simulation #7 | | | | | Simulation #8 | | | | | Simulation #9 | | | | | Simulation #10 | | | | | | | | | | | | | | | |
|---------------|---------|---------|---------|---------|---------------|---------|---------|---------|---------|---------------|---------|---------|---------|---------|---------------|---------|---------|---------|---------|---------------|---------|---------|---------|---------|---------------|---------|---------|---------|---------|---------------|---------|---------|---------|---------|---------------|---------|---------|---------|---------|---------------|---------|---------|---------|---------|----------------|---------|---------|---------|---------|----|---|---|----|----|----|----|---|---|---|---|
| Forecast | 35 | 16 | 7 | 5 | Forecast | 35 | 19 | 6 | 2 | Forecast | 46 | 27 | 18 | 4 | Forecast | 36 | 21 | 9 | 5 | Forecast | 39 | 18 | 9 | 4 | Forecast | 35 | 17 | 8 | 5 | Forecast | 41 | 18 | 14 | 6 | Forecast | 45 | 16 | 11 | 7 | Forecast | 37 | 20 | 11 | 5 | Forecast | 36 | 21 | 10 | 4 | | | | | | | | | | | |
| | Flip #1 | Flip #2 | Flip #3 | Flip #4 | | Flip #1 | Flip #2 | Flip #3 | Flip #4 | | Flip #1 | Flip #2 | Flip #3 | Flip #4 | | Flip #1 | Flip #2 | Flip #3 | Flip #4 | | Flip #1 | Flip #2 | Flip #3 | Flip #4 | | Flip #1 | Flip #2 | Flip #3 | Flip #4 | | Flip #1 | Flip #2 | Flip #3 | Flip #4 | | Flip #1 | Flip #2 | Flip #3 | Flip #4 | | Flip #1 | Flip #2 | Flip #3 | Flip #4 | | Flip #1 | Flip #2 | Flip #3 | Flip #4 | | | | | | | | | | | |
| 1 | T | | | | 1 | T | | | | 1 | T | | | | 1 | T | | | | 1 | H | H | T | | 1 | H | T | | | 1 | T | | | | | 1 | H | H | H | H | | 1 | H | T | | | 1 | H | H | H | H | | | | | | | | | |
| 2 | H | T | | | 2 | H | T | | | 2 | H | H | H | T | 2 | T | | | | 2 | T | | | | 2 | T | | | | 2 | H | H | H | H | T | 2 | T | | | | 2 | H | H | H | H | T | 2 | H | H | H | T | | | | | | | | | |
| 3 | H | T | | | 3 | H | H | H | T | 3 | T | | | | 3 | H | H | H | T | 3 | T | | | | 3 | T | | | | 3 | H | H | H | H | H | 3 | H | H | H | T | | 3 | H | H | H | H | T | 3 | T | | | | 3 | T | | | | | | |
| 4 | T | | | | 4 | T | | | | 4 | H | T | | | 4 | H | T | | | 4 | H | T | | | 4 | H | T | | | 4 | H | H | H | H | T | 4 | T | | | | 4 | T | | | | | 4 | T | | | | | 4 | T | | | | | | |
| 5 | T | | | | 5 | H | H | H | T | 5 | H | H | H | T | 5 | T | | | | 5 | T | | | | 5 | T | | | | 5 | T | | | | | 5 | T | | | | 5 | H | H | H | T | | 5 | T | | | | | 5 | T | | | | | | |
| 6 | H | T | | | 6 | H | H | T | | 6 | H | H | H | H | T | 6 | T | | | | 6 | T | | | | 6 | T | | | | 6 | H | T | | | | 6 | H | T | | | 6 | T | | | | | 6 | T | | | | | 6 | T | | | | | |
| 7 | T | | | | 7 | H | H | H | T | 7 | H | H | H | H | T | 7 | H | T | | | 7 | H | H | H | T | 7 | T | | | | 7 | H | T | | | | 7 | H | T | | | 7 | T | | | | | 7 | H | H | H | H | T | | 7 | T | | | | |
| 8 | H | H | H | T | 8 | H | H | H | T | 8 | H | H | T | | 8 | T | | | | 8 | H | H | T | | 8 | H | H | H | T | 8 | H | T | | | | 8 | T | | | | 8 | H | T | | | 8 | H | T | | | | 8 | T | | | | | | | |
| 9 | H | H | H | H | 9 | T | | | | 9 | H | H | H | H | T | 9 | T | | | | 9 | T | | | | 9 | T | | | | 9 | H | H | H | H | H | 9 | H | T | | | 9 | T | | | | | 9 | T | | | | | 9 | T | | | | | |
| 10 | T | | | | 10 | T | | | | 10 | H | T | | | 10 | T | | | | 10 | T | | | | 10 | H | T | | | 10 | H | T | | | | 10 | H | T | | | 10 | H | T | | | | 10 | H | T | | | | 10 | T | | | | | | |
| 11 | T | | | | 11 | H | H | H | T | 11 | H | H | H | H | T | 11 | T | | | | 11 | T | | | | 11 | T | | | | 11 | T | | | | | 11 | H | H | H | H | H | 11 | T | | | | | | 11 | T | | | | | 11 | T | | | |
| 12 | T | | | | 12 | H | H | H | T | 12 | T | | | | 12 | H | H | H | T | 12 | H | T | | | 12 | H | H | H | T | 12 | H | H | H | T | | 12 | H | H | H | T | | 12 | H | H | H | T | | 12 | H | T | | | | 12 | T | | | | | |
| 13 | T | | | | 13 | T | | | | 13 | H | H | H | T | 13 | T | | | | 13 | T | | | | 13 | H | H | H | H | 13 | H | T | | | | 13 | H | T | | | 13 | T | | | | | 13 | T | | | | | 13 | T | | | | | | |
| 14 | H | T | | | 14 | T | | | | 14 | T | | | | 14 | T | | | | 14 | T | | | | 14 | T | | | | 14 | T | | | | | 14 | T | | | | 14 | T | | | | | 14 | T | | | | | 14 | T | | | | | | |
| 15 | T | | | | 15 | T | | | | 15 | H | H | H | T | 15 | T | | | | 15 | T | | | | 15 | T | | | | 15 | T | | | | | 15 | H | T | | | 15 | H | T | | | | 15 | H | T | | | | 15 | H | T | | | | | |
| 16 | T | | | | 16 | H | T | | | 16 | H | T | | | 16 | T | | | | 16 | T | | | | 16 | T | | | | 16 | T | | | | | 16 | T | | | | 16 | T | | | | | 16 | T | | | | | 16 | T | | | | | | |
| 17 | H | T | | | 17 | T | | | | 17 | H | T | | | 17 | H | H | H | T | 17 | T | | | | 17 | H | H | H | H | T | 17 | H | T | | | | 17 | H | T | | | 17 | H | T | | | | 17 | H | T | | | | 17 | H | H | H | H | T | |
| 18 | H | T | | | 18 | T | | | | 18 | H | H | H | T | 18 | T | | | | 18 | T | | | | 18 | H | H | H | H | T | 18 | H | H | H | H | T | 18 | H | T | | | 18 | T | | | | | 18 | T | | | | | 18 | T | | | | | |
| 19 | T | | | | 19 | H | T | | | 19 | T | | | | 19 | H | H | H | H | T | 19 | T | | | | 19 | H | H | H | H | T | 19 | T | | | | | 19 | H | H | H | H | T | 19 | T | | | | | 19 | T | | | | | 19 | T | | | |
| 20 | H | T | | | 20 | T | | | | 20 | H | T | | | 20 | H | T | | | 20 | T | | | | 20 | H | H | H | T | 20 | H | T | | | | 20 | H | T | | | 20 | H | H | H | T | | 20 | T | | | | | 20 | T | | | | | | |
| 21 | T | | | | 21 | T | | | | 21 | H | H | H | H | T | 21 | T | | | | 21 | T | | | | 21 | T | | | | 21 | H | T | | | | 21 | H | T | | | 21 | T | | | | | 21 | T | | | | | 21 | T | | | | | |
| 22 | T | | | | 22 | H | T | | | 22 | H | T | | | 22 | H | H | H | T | 22 | T | | | | 22 | H | H | H | H | T | 22 | T | | | | | 22 | H | T | | | 22 | T | | | | | 22 | T | | | | | 22 | T | | | | | |
| 23 | H | H | H | H | 23 | H | H | H | H | T | 23 | H | H | H | H | T | 23 | H | H | H | T | 23 | T | | | | 23 | T | | | | 23 | T | | | | | 23 | T | | | | 23 | T | | | | | 23 | T | | | | | 23 | T | | | | |
| 24 | H | T | | | 24 | H | H | H | T | 24 | T | | | | 24 | H | T | | | 24 | T | | | | 24 | H | H | H | T | 24 | H | H | H | T | | 24 | T | | | | 24 | T | | | | | 24 | T | | | | | 24 | T | | | | | | |
| 25 | T | | | | 25 | H | T | | | 25 | T | | | | 25 | H | T | | | 25 | T | | | | 25 | H | T | | | 25 | H | T | | | | 25 | H | T | | | 25 | T | | | | | 25 | T | | | | | 25 | T | | | | | | |
| 26 | H | T | | | 26 | T | | | | 26 | T | | | | 26 | H | T | | | 26 | T | | | | 26 | H | T | | | 26 | H | H | H | T | | 26 | T | | | | 26 | T | | | | | 26 | H | H | H | H | T | | 26 | H | H | H | H | T | |
| 27 | T | | | | 27 | H | T | | | 27 | T | | | | 27 | H | H | H | H | T | 27 | H | T | | | 27 | H | T | | | 27 | T | | | | | 27 | T | | | | 27 | T | | | | | 27 | T | | | | | 27 | T | | | | | |
| 28 | H | H | H | H | 28 | H | H | H | H | T | 28 | H | H | H | T | 28 | H | H | H | T | 28 | T | | | | 28 | H | T | | | 28 | H | T | | | | 28 | H | T | | | 28 | T | | | | | 28 | T | | | | | 28 | T | | | | | |
| 29 | H | T | | | 29 | H | H | H | H | T | 29 | T | | | | 29 | H | H | H | T | 29 | H | T | | | 29 | H | T | | | 29 | H | H | H | H | T | 29 | T | | | | 29 | H | H | H | H | T | 29 | H | H | H | H | T | | 29 | H | H | H | H | T |
| 30 | T | | | | 30 | T | | | | 30 | T | | | | 30 | H | H | H | T | 30 | T | | | | 30 | H | H | H | T | 30 | T | | | | | 30 | H | T | | | 30 | T | | | | | 30 | T | | | | | 30 | T | | | | | | |
| 31 | T | | | | 31 | T | | | | 31 | H | H | H | H | T | 31 | T | | | | 31 | T | | | | 31 | T | | | | 31 | H | H | H | H | H | 31 | T | | | | 31 | T | | | | | 31 | T | | | | | 31 | T | | | | | |
| 32 | H | T | | | 32 | H | T | | | 32 | H | H | H | H | T | 32 | H | H | H | H | T | 32 | T | | | | 32 | H | H | H | H | H | 32 | H | T | | | | 32 | H | T | | | 32 | H | H | H | H | H | 32 | T | | | | | | | | | |
| 33 | T | | | | 33 | T | | | | 33 | H | H | H | H | H | 33 | H | H | H | H | T | 33 | H | T | | | 33 | H | T | | | 33 | H | H | H | H | H | 33 | H | T | | | 33 | H | T | | | | 33 | H | | | | | | | | | | |

Odds of 6 Heads in a row on 200 flips?



probability of 6 heads in a row 200 coin flips



Web Apps Examples Random

Input interpretation:

sequence of coin flips

number of flips

200

consecutive heads

6

Probability:

More digits

10 055 065 607 232 664 699 800 060 596 833 042 695 309 909 291 044 \.
214 980 169 /
12 554 203 470 773 361 527 671 578 846 415 332 832 204 710 888 \.
928 069 025 792 ≈ 0.800932

Approximate chance:

1 in 1.2

Approximate expected length of longest run of heads:

More digits

$$-\frac{1}{2} + \frac{\gamma}{\log(2)} + \frac{\log(100)}{\log(2)} \approx 6.9766$$

$\log(x)$ is the natural logarithm
 γ is the Euler-Mascheroni constant

Download page

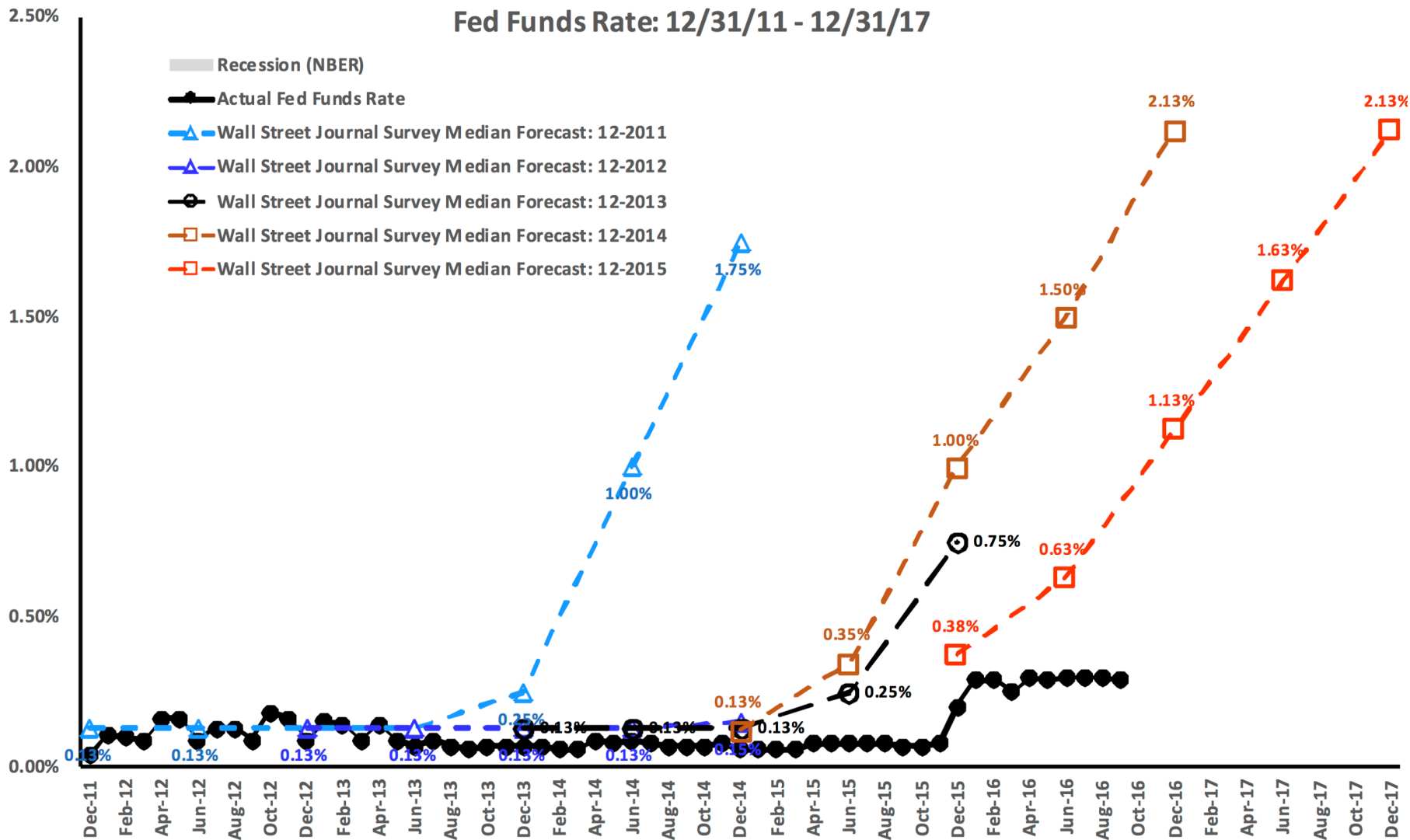
POWERED BY THE WOLFRAM LANGUAGE

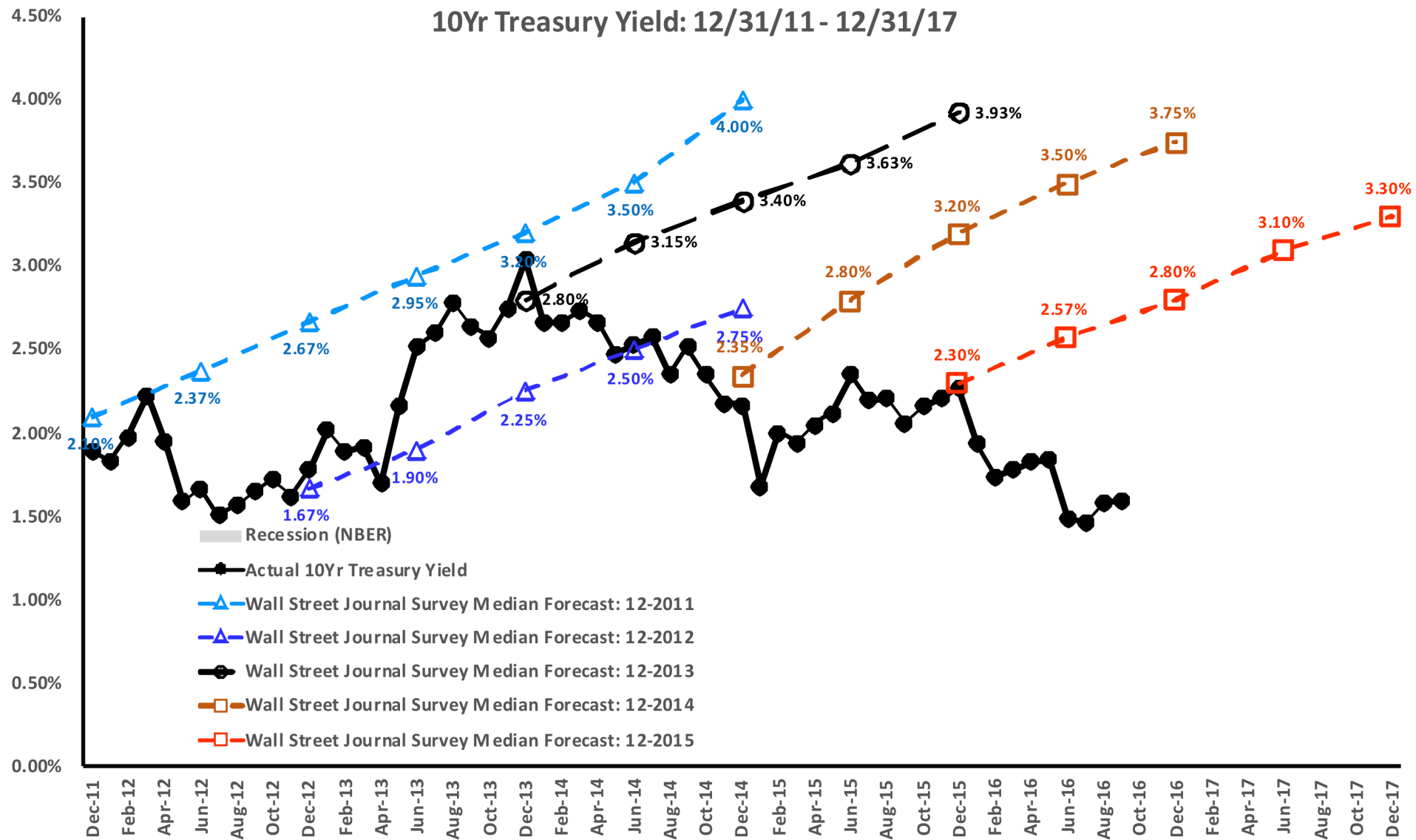
Who did the best?

| Overall Rank for Wall Street Journal 12-2011 Survey Forecasts for 06/30/12 | | | | | | |
|--|--------------------------------------|----------------|---------------------|-------------------|---------|-----|
| Overall Rank | Forecaster | Fed Funds Rate | 10Yr Treasury Yield | Unemployment Rate | CPI YoY | GDP |
| 1 | Moody's Investors Service | 9 | 11 | 21 | 12 | 9 |
| 2 | Univ of Central FL | 9 | 24 | 25 | 4 | 3 |
| 3 | IHS Global Insight | 9 | 24 | 30 | 4 | 6 |
| 4 | NEMA Business Information Services | 1 | 9 | 25 | 27 | 15 |
| 5 | Capital Economics | 24 | 1 | 41 | 4 | 9 |
| 6 | The Conference Board | 9 | 6 | 41 | 19 | 7 |
| 7 | Mesirow Financial | 1 | 11 | 21 | 8 | 43 |
| 8 | Credit Suisse | 24 | 3 | 30 | 8 | 25 |
| 9 | Goldman Sachs & Co. | 9 | 18 | 30 | 27 | 9 |
| 10 | PNC Financial Services Group | 1 | 17 | 21 | 21 | 34 |
| 11 | Comerica Bank | 9 | 32 | 6 | 16 | 32 |
| 12 | Morgan Stanley | 8 | 6 | 37 | 13 | 32 |
| 12 | UCLA Anderson Forecast | 9 | 22 | 52 | 10 | 3 |
| 14 | Bank of America Securities-Merrill | 24 | 3 | 41 | 14 | 15 |
| 14 | JPM | 24 | 32 | 30 | 2 | 9 |
| 16 | Societe Generale | 45 | 3 | 48 | 3 | 1 |
| 17 | California State University | 1 | 18 | 14 | 32 | 38 |
| 18 | The Northern Trust | 20 | 8 | 21 | 27 | 30 |
| 19 | Macroeconomic Advisers | 24 | 31 | 30 | 10 | 15 |
| 19 | Parsec Financial | 24 | 27 | 4 | 1 | 54 |
| 21 | Fannie Mae | 42 | 11 | 41 | 14 | 3 |
| 22 | Decision Economics Inc. | 1 | 32 | 6 | 35 | 38 |
| 23 | Barclays | 9 | 45 | 6 | 19 | 34 |
| 24 | Vanderbilt University | 24 | 11 | 41 | 16 | 25 |
| 25 | Nomura Securities International Inc. | 24 | 28 | 25 | 16 | 25 |

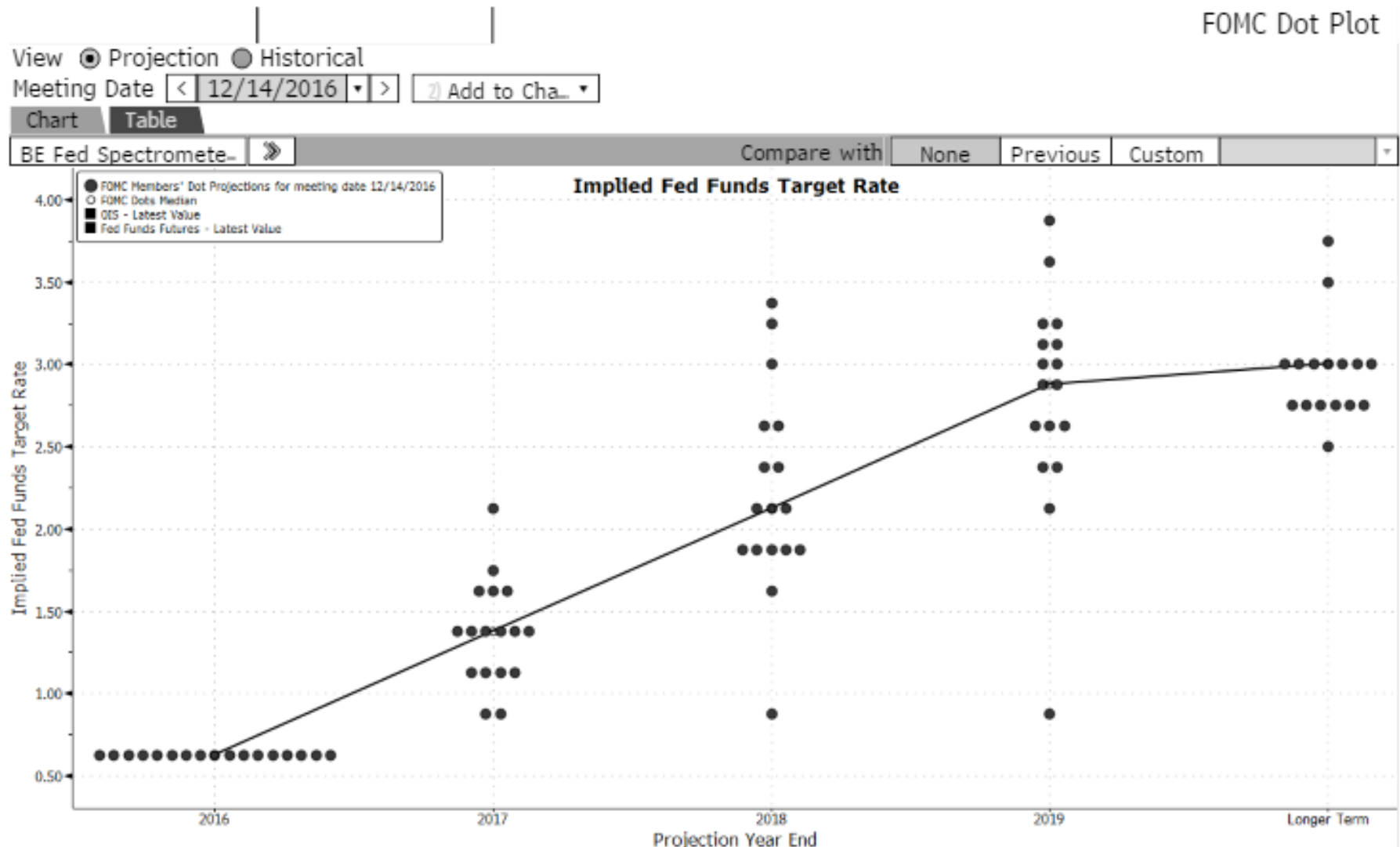
Who did the best the next time? Not the same firms.

| Overall Rank for Wall Street Journal 12-2011 Survey Forecasts for 12/31/12 | | | | | | |
|--|--------------------------------------|----------------|---------------------|-------------------|---------|-----|
| Overall Rank | Forecaster | Fed Funds Rate | 10Yr Treasury Yield | Unemployment Rate | CPI YoY | GDP |
| 1 | NEMA Business Information Services | 1 | 6 | 30 | 12 | 2 |
| 2 | Mesirow Financial | 1 | 17 | 20 | 2 | 28 |
| 3 | Capital Economics | 24 | 1 | 43 | 2 | 3 |
| 4 | Univ of Central FL | 9 | 24 | 30 | 6 | 5 |
| 5 | IHS Global Insight | 9 | 23 | 34 | 2 | 9 |
| 6 | The Conference Board | 9 | 4 | 30 | 32 | 5 |
| 7 | Bank of America Securities-Merrill | 24 | 9 | 43 | 10 | 1 |
| 8 | Morgan Stanley | 8 | 3 | 34 | 26 | 19 |
| 9 | Credit Suisse | 24 | 6 | 34 | 11 | 18 |
| 10 | California State University | 1 | 17 | 20 | 20 | 36 |
| 11 | JPM | 24 | 17 | 34 | 6 | 22 |
| 12 | Nationwide Insurance | 9 | 16 | 24 | 46 | 9 |
| 13 | PNC Financial Services Group | 1 | 26 | 24 | 32 | 22 |
| 14 | Economic Analysis | 7 | 33 | 3 | 44 | 19 |
| 15 | Vanderbilt University | 24 | 5 | 43 | 20 | 16 |
| 16 | <i>Goldman Sachs & Co.</i> | 9 | 17 | 43 | 18 | 22 |
| 16 | <i>Economic and Revenue Forecast</i> | 24 | 28 | 17 | 12 | 28 |
| 18 | <i>UCLA Anderson Forecast</i> | 9 | 33 | 52 | 2 | 16 |
| 18 | <i>Decision Economics Inc.</i> | 1 | 30 | 7 | 27 | 47 |
| 20 | Fannie Mae | 42 | 9 | 43 | 15 | 4 |
| 21 | Nomura Securities International Inc. | 24 | 30 | 24 | 8 | 28 |
| 22 | Perna Associates | 1 | 41 | 17 | 27 | 31 |
| 23 | <i>Comerica Bank</i> | 9 | 33 | 10 | 27 | 39 |
| 23 | <i>Moody's Investors Service</i> | 9 | 28 | 20 | 20 | 41 |
| 25 | International Council of Shopping | 52 | 9 | 10 | 40 | 9 |





What about the FED? 12/14/2016 Forecasts



Benchmark Practical Applications - Return

Agenda

1

Assumptions/Definitions

2

Return: Forecasting

3

Return: Book Yield / Total Return

4

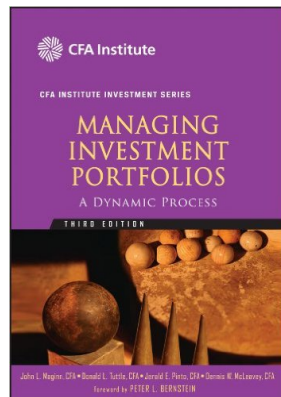
Return: Gain/Loss

5

Return: Weighted Equivalent Bond Benchmarks

Total Return Defined

Total Return assumes indifference between Price return & Income return.



“Total rate of return measures the increase in the investor’s wealth due to both investment income (for example, dividends and interest) and capital gains (both realized and unrealized). *The total rate of return implies that a dollar of wealth is equally meaningful to the investor whether that wealth is generated by the secure income from a 90-day Treasury bill or by the unrealized appreciation in the price of a share of common stock.*”

$$HPR = \frac{I_t + P_t - P_{t-1}}{P_{t-1}}$$

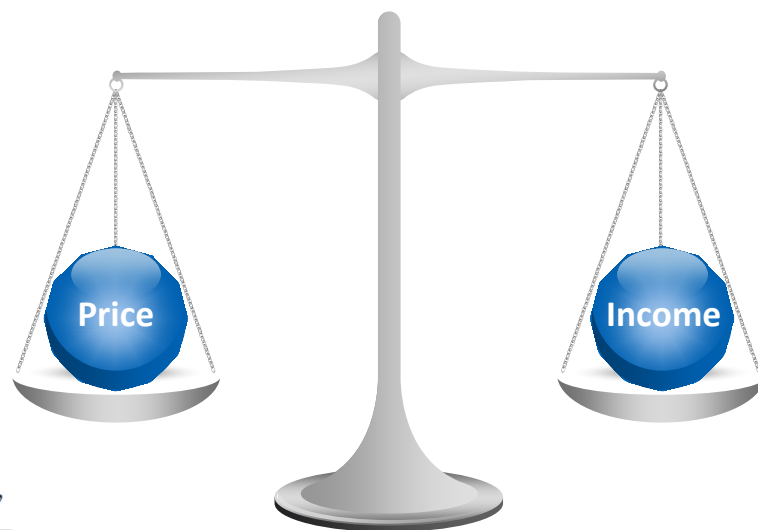
where HPR = holding period return

I_t = income

P_t = ending price

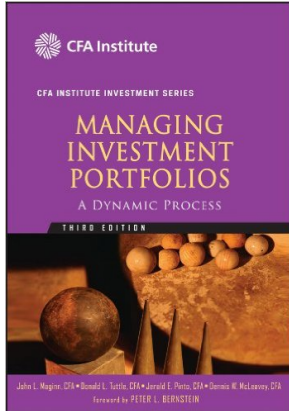
P_{t-1} = beginning price

$$\text{Total Return} = \frac{(\text{EndingMarketValue} - \text{BegMarketValue}) + \text{CashFlow}}{\text{BegMarketValue}}$$



What are your Return Preferences?

Total Return assumes indifference between Price return & Income return.



Total rate of return measures the increase in the investor's wealth due to both investment income (for example, dividends and interest) and capital gains (both realized and unrealized). ***The total rate of return implies that a dollar of wealth is equally meaningful to the investor whether that wealth is generated by the secure income from a 90-day Treasury bill or by the unrealized appreciation in the price of a share of common stock.***



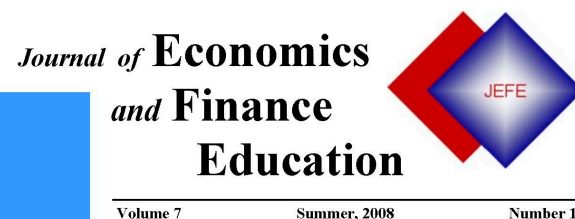
Income

Most public funds are income oriented and **put more weight on income**. If you don't budget gains/losses and aren't tasked with portfolio growth from investments then you likely have an income preference.

We are told that Total Return is “better” than yield.

“Yield to maturity (YTM hereafter) is “the standard measure of the total rate of return of the bond over its life. This interest rate is often viewed as a measure of the average rate of return that will be earned on a bond if it is bought now and held until maturity” (Bodie, et al, 2002, p. 426). And it is considered “the most accurate measure of interest rate” (Mishkin, 2004, p. 64).

Unfortunately, due to a fact that “yield to maturity will equal the rate of return realized over the life of the bond if all coupons are reinvested at an interest rate equal to the bond’s yield to maturity (Bodie, et al, 2002, p. 429), YTM has been widely misinterpreted as “the true rate of return an investor would receive by holding the security until its maturity if each ... interest payment is reinvested at the yield to maturity” (Strong, 2004, p.70, italic original). Similar interpretations can be also found in, to name a few, Reilly and Brown (1997, pp.530-531), Madura (1998, p. 217), and Fabozzi and Modigliani (2002, p. 364). “



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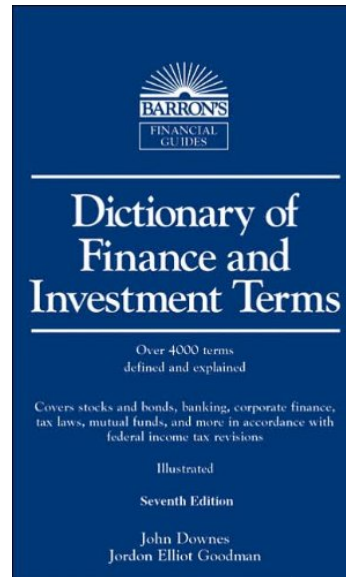
$i = \text{Yield} = \text{IRR} = \text{Required Rate of Return} = \text{etc...}$

$$\underline{i = (FV/PV)^{(1/n)} - 1}$$

INTEREST 1. cost of using money, expressed as a rate per period of time, usually one year, in which case it is called an annual rate of interest. (1)

REQUIRED RATE OF RETURN return required by investors before they will commit money to an investment at a given level of risk. Unless the expected return exceeds the required return, an investment is unacceptable. See also **HURDLE RATE**; **INTERNAL RATE OF RETURN**; **MEAN RETURN**. (2)

INTERNAL RATE OF RETURN (IRR) discount rate at which the present value of the future cash flows of an investment equal the cost of the investment. When the net present values of cash outflows (the cost of the investment) and cash inflows (returns on the investment) equal zero, the rate of discount being used is the IRR. When IRR is greater than the required return-called the hurdle rate in capital budgeting-the the investment is acceptable. (3)



YIELD TO MATURITY (YTM) concept used to determine the rate of return an investor will receive if a long-term, interest-bearing investment, such as a bond, is held to its **MATURITY DATE**. It takes into account purchase price, **REDEMPTION** value, time to maturity, **COUPON** yield, and the time between interest payments. Recognizing time value of money, it is the **DISCOUNT RATE** at which the **PRESENT VALUE** of all future payments would equal the present price of the bond, also known as **INTERNAL RATE OF RETURN**. It is implicitly assumed that coupons are reinvested at the YTM rate. YTM can be approximated using a bond value table (also called a bond yield table) or can be determined using a programmable calculator equipped for bond mathematics calculations. **See also DURATION**; **HORIZON ANALYSIS**; **YIELD TO AVERAGE LIFE**, **YIELD TO CALL**.

YIELD TO WORST bond yield assuming worst-case scenario, that is, earliest redemption possible under terms of the **INDENTURE**. See also **YIELD TO CALL**; **YIELD TO MATURITY**. (4)

1. John Downes;Jordan Elliot Goodman. Dictionary of Finance and Investment Terms (Barron's Financial Guides) (Kindle Locations 4807-4808). Kindle Edition.
2. John Downes;Jordan Elliot Goodman. Dictionary of Finance and Investment Terms (Barron's Financial Guides) (Kindle Locations 8221-8222). Kindle Edition.
3. John Downes;Jordan Elliot Goodman. Dictionary of Finance and Investment Terms (Barron's Financial Guides) (Kindle Locations 4849-4852). Kindle Edition.
4. John Downes;Jordan Elliot Goodman. Dictionary of Finance and Investment Terms (Barron's Financial Guides) (Kindle Locations 11433-11438). Kindle Edition.

Strategy Webb Constant Maturity Treasury Yield, Duration & Convexity Calculations

| | | | | | | |
|----------------------------|----------------|----------------------------------|----------|-------|-----------|------------------|
| Par Amount: | \$1,000,000.00 | Treasury Yield Curve on 08/31/17 | | | | |
| Treasury Maturity (Yrs): | 5.00 | Maturity | Duration | Yield | Slope(bp) | Slope(bp) to 3Mo |
| Treasury Settlement Date: | 08/31/17 | 0.00 | 0.00 | 1.07% | | |
| Treasury Maturity Date: | 08/31/22 | 0.25 | 0.25 | 1.01% | | |
| Coupon Rate: | 1.70% | 0.50 | 0.50 | 1.08% | 7.00 | 7.00 |
| Yield: | 1.70% | 1.00 | 0.99 | 1.23% | 15.00 | 22.00 |
| Price: | 100.000 | 2.00 | 1.97 | 1.33% | 10.00 | 32.00 |
| Coupon Frequency: | 2.000 | 3.00 | 2.93 | 1.44% | 11.00 | 43.00 |
| Price (Excel): | 100.000 | 5.00 | 4.77 | 1.70% | 26.00 | 69.00 |
| Yield (Excel): | 1.70% | 10.00 | 8.97 | 2.12% | 42.00 | 111.00 |
| Modified Duration (Excel): | 4.774 | 30.00 | 20.39 | 2.73% | 61.00 | 172.00 |

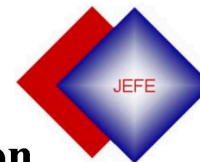
| | | |
|-------------------------|---------|---------|
| Table Calc Price: | 100.000 | 100.042 |
| Table Calc Yield (IRR): | 1.700% | 1.691% |
| Table Calc Duration: | 4.774 | 4.773 |
| Table Calc Convexity: | 0.2571 | 0.2570 |

| Semi-Annual Periods | Cash Flow | Present Value @ 1.70% Yield | Maturity Matched Discount Rates | Present Value @ Maturity Matched Rates |
|---------------------|----------------|--------------------------------|------------------------------------|--|
| 0 | (1,000,000.00) | (1,000,000.00) | 1.07% | (1,000,000.00) |
| 1 | 8,500.00 | 8,428.36 | 1.08% | 8,454.35 |
| 2 | 8,500.00 | 8,357.32 | 1.23% | 8,396.41 |
| 3 | 8,500.00 | 8,286.88 | 1.28% | 8,338.87 |
| 4 | 8,500.00 | 8,217.04 | 1.33% | 8,277.61 |
| 5 | 8,500.00 | 8,147.78 | 1.39% | 8,211.70 |
| 6 | 8,500.00 | 8,079.11 | 1.44% | 8,141.88 |
| 7 | 8,500.00 | 8,011.02 | 1.51% | 8,065.44 |
| 8 | 8,500.00 | 7,943.50 | 1.57% | 7,984.57 |
| 9 | 8,500.00 | 7,876.55 | 1.64% | 7,899.43 |
| 10 | 1,008,500.00 | 926,652.45 | 1.70% | 926,652.45 |
| Total | 1,085,000.00 | 1,000,000.00 | | 1,000,422.70 |

YTM is always received as promised

This note points out that the above-mentioned common treatment in many textbooks turns out to be a fallacy. The truth is that YTM on a (coupon) bond is always received regardless of how coupon payments are re-invested, provided that the bond is held until maturity without default. It addresses a basic question in bond theory: between YTM and realized compounding yield (RCY hereafter), which concept measures the true rate of return from holding a coupon bond until maturity? It is well accepted that YTM measures the rate of return from holding a bond until maturity for both coupon bond and zero-coupon bond as well. By definition, the YTM received from holding a bond is independent of how coupon payments are allocated, as long as they are paid on time as contracted. By comparing the initial investment and the final value accumulated over the investment horizon, on the other hand, RCY on a bond measures the rate of return from an account (or trust) that holds the bond and the interests paid. Of course, it depends on how coupon payments are reinvested. We demonstrate that the RCY actually measures the YTM from a combined investment - holding a coupon bond plus an additional periodic investment with each coupon payment received. Not surprisingly, YTM and RCY would be normally unequal; RCY equals YTM if and only if coupon payments are reinvested at the same rate as the initial YTM. However, this conclusion should not be interpreted as “the yield to maturity is actually received only if coupon payments are reinvested at the yield to maturity”.

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Strategy Webb Toolkit: Paper Gains/(Losses) Vanish as Time Passes

Settlement: 8/31/2019

Maturity: 8/31/2024

Par Amount: 1,000,000.00

Price: 100.000

Coupon: 1.39%

Payment Frequency: 2

Yield(Excel): 1.39%

Duration (Excel): 4.814

Yield Move (+/-): 1.00%

Assume rates rise or fall by the amount of the Yield Move (+/-) and see how time heals all wounds.

Time Heals All Wounds

Price Rates Rise

Price Rates Fall

0.00

95.31

104.95

6.00

95.76

104.46

12.00

96.21

103.97

18.00

96.66

103.47

24.00

97.12

102.98

30.00

97.59

102.49

36.00

98.06

101.99

42.00

98.54

101.49

48.00

99.02

101.00

54.00

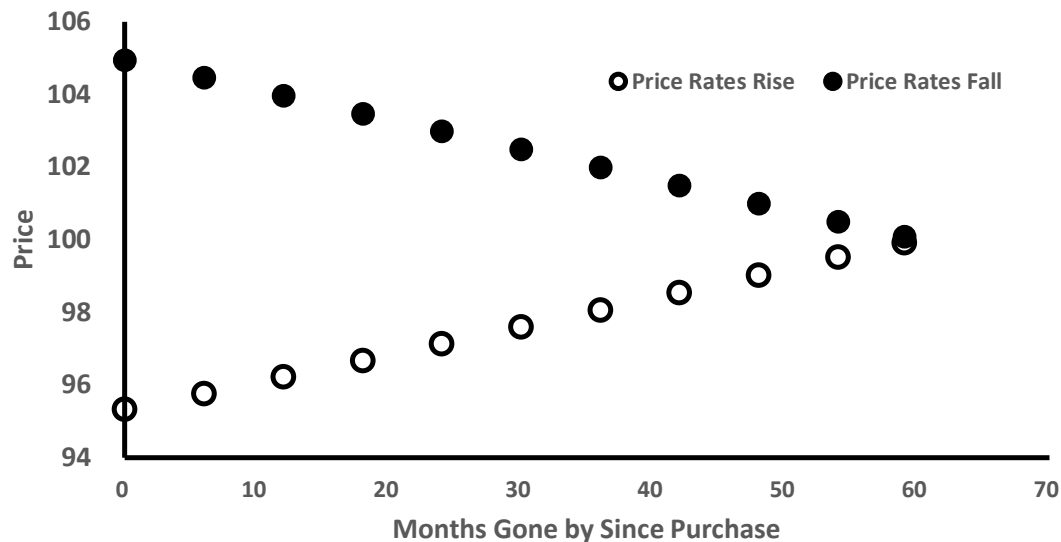
99.51

100.50

59.00

99.91

100.08



Interest Rate Changes & Gain/Losses (c)

| Month | Book Value | Market Value | Book Value ChangeBook(t) - Book(t-1) | Gain/LossMkt(t) - Book(t) | Gain/LossMkt(t) - Mkt(t-1) | Yield Change (bp) | New Discount Rate |
|-------|------------|--------------|--|------------------------------|-------------------------------|----------------------|-------------------------|
| 0.00 | 987,607.67 | 987,607.67 | | 0.00 | | 0.00 | 1.76% |
| 6.00 | 988,798.62 | 941,334.84 | 1,190.95 | (47,463.78) | (46,272.83) | 114.00 | 2.90% |
| 12.00 | 990,000.05 | 948,940.12 | 1,201.43 | (41,059.93) | 7,605.28 | (4.00) | 2.86% |
| 18.00 | 991,212.05 | 953,079.85 | 1,212.00 | (38,132.20) | 4,139.73 | 6.00 | 2.92% |
| 24.00 | 992,434.71 | 935,095.54 | 1,222.67 | (57,339.17) | (17,984.30) | 89.00 | 3.81% |
| 30.00 | 993,668.14 | 955,754.73 | 1,233.43 | (37,913.41) | 20,659.18 | (45.00) | 3.36% |
| 36.00 | 994,912.42 | 974,314.99 | 1,244.28 | (20,597.43) | 18,560.26 | (53.00) | 2.83% |
| 42.00 | 996,167.65 | 976,009.63 | 1,255.23 | (20,158.01) | 1,694.64 | 32.00 | 3.15% |
| 48.00 | 997,433.92 | 985,234.17 | 1,266.28 | (12,199.75) | 9,224.54 | (14.00) | 3.01% |
| 54.00 | 998,711.34 | 999,305.69 | 1,277.42 | 594.35 | 14,071.52 | (137.00) | 1.64% |
| 59.00 | 999,774.50 | 1,000,050.82 | 1,063.16 | 276.33 | 745.13 | (21.00) | 1.43% |

Settlement: 12/31/2015

Maturity: 12/31/2020

Par Amount: 1,000,000.00

Price: 98.761

Coupon: 1.50%

Payment Frequency: 2

Yield: 1.76%

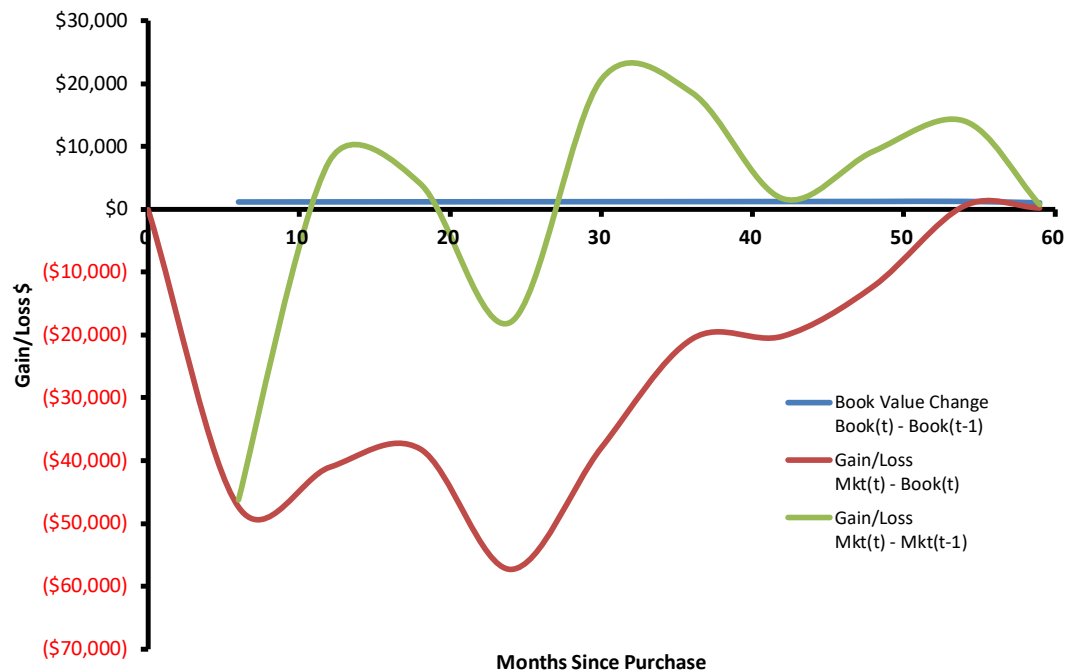
Modified Duration: 4.792

Convexity: 0.258

| Random Yield Change Range (bp) | |
|--------------------------------|-------|
| High: | 150 |
| Low: | (150) |

| | |
|-------------------|--|
| Incremental Chng: | |
|-------------------|--|

| | |
|----------------|--|
| Constant Chng: | |
|----------------|--|



Interest Rate Changes & Gain/Losses (b)

| Month | Book Value | Market Value | Book Value ChangeBook(t) - Book(t-1) | Gain/LossMkt(t) - Book(t) | Gain/LossMkt(t) - Mkt(t-1) | Yield Change (bp) | New Discount Rate |
|-------|------------|--------------|--|------------------------------|-------------------------------|----------------------|-------------------------|
| 0.00 | 987,607.67 | 987,607.67 | | 0.00 | | 0.00 | 1.76% |
| 6.00 | 988,798.62 | 967,654.87 | 1,190.95 | (21,143.74) | (19,952.80) | 50.00 | 2.26% |
| 12.00 | 990,000.05 | 952,591.16 | 1,201.43 | (37,408.89) | (15,063.72) | 50.00 | 2.76% |
| 18.00 | 991,212.05 | 942,227.65 | 1,212.00 | (48,984.40) | (10,363.51) | 50.00 | 3.26% |
| 24.00 | 992,434.71 | 936,446.70 | 1,222.67 | (55,988.01) | (5,780.95) | 50.00 | 3.76% |
| 30.00 | 993,668.14 | 935,198.96 | 1,233.43 | (58,469.18) | (1,247.74) | 50.00 | 4.26% |
| 36.00 | 994,912.42 | 938,502.15 | 1,244.28 | (56,410.27) | 3,303.19 | 50.00 | 4.76% |
| 42.00 | 996,167.65 | 946,441.55 | 1,255.23 | (49,726.10) | 7,939.40 | 50.00 | 5.26% |
| 48.00 | 997,433.92 | 959,172.11 | 1,266.28 | (38,261.81) | 12,730.56 | 50.00 | 5.76% |
| 54.00 | 998,711.34 | 976,922.33 | 1,277.42 | (21,789.01) | 17,750.22 | 50.00 | 6.26% |
| 59.00 | 999,774.50 | 995,606.21 | 1,063.16 | (4,168.29) | 18,683.88 | 50.00 | 6.76% |

Settlement: 12/31/2015

Maturity: 12/31/2020

Par Amount: 1,000,000.00

Price: 98.761

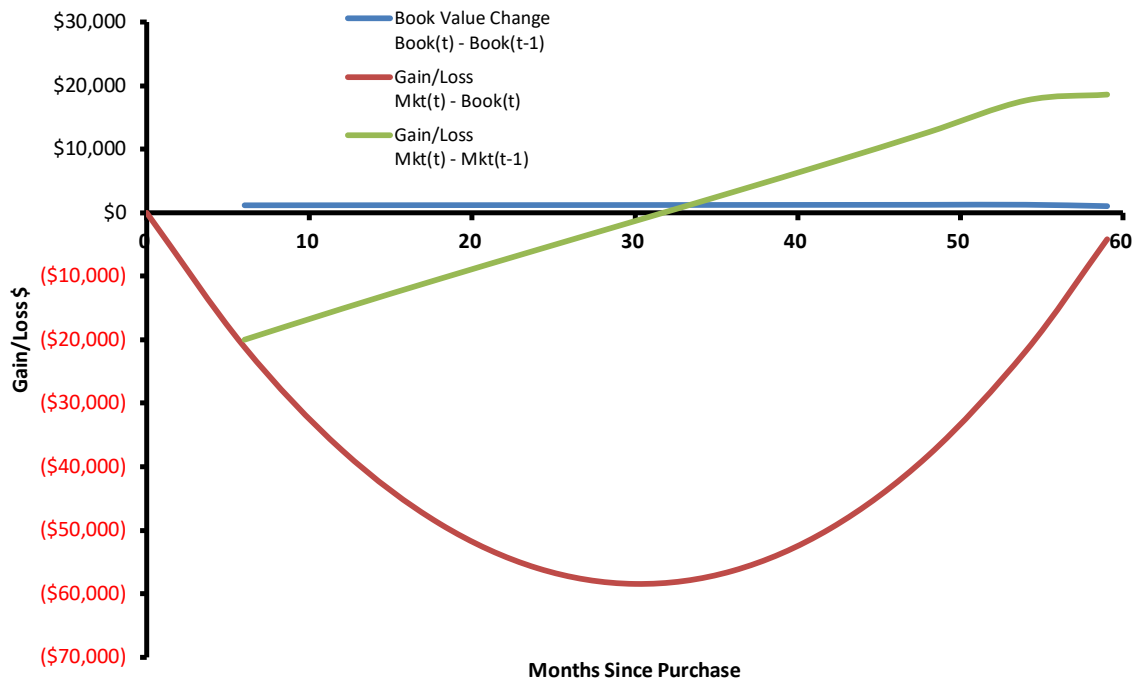
Coupon: 1.50%

Payment Frequency: 2

Yield: 1.76%

Modified Duration: 4.792

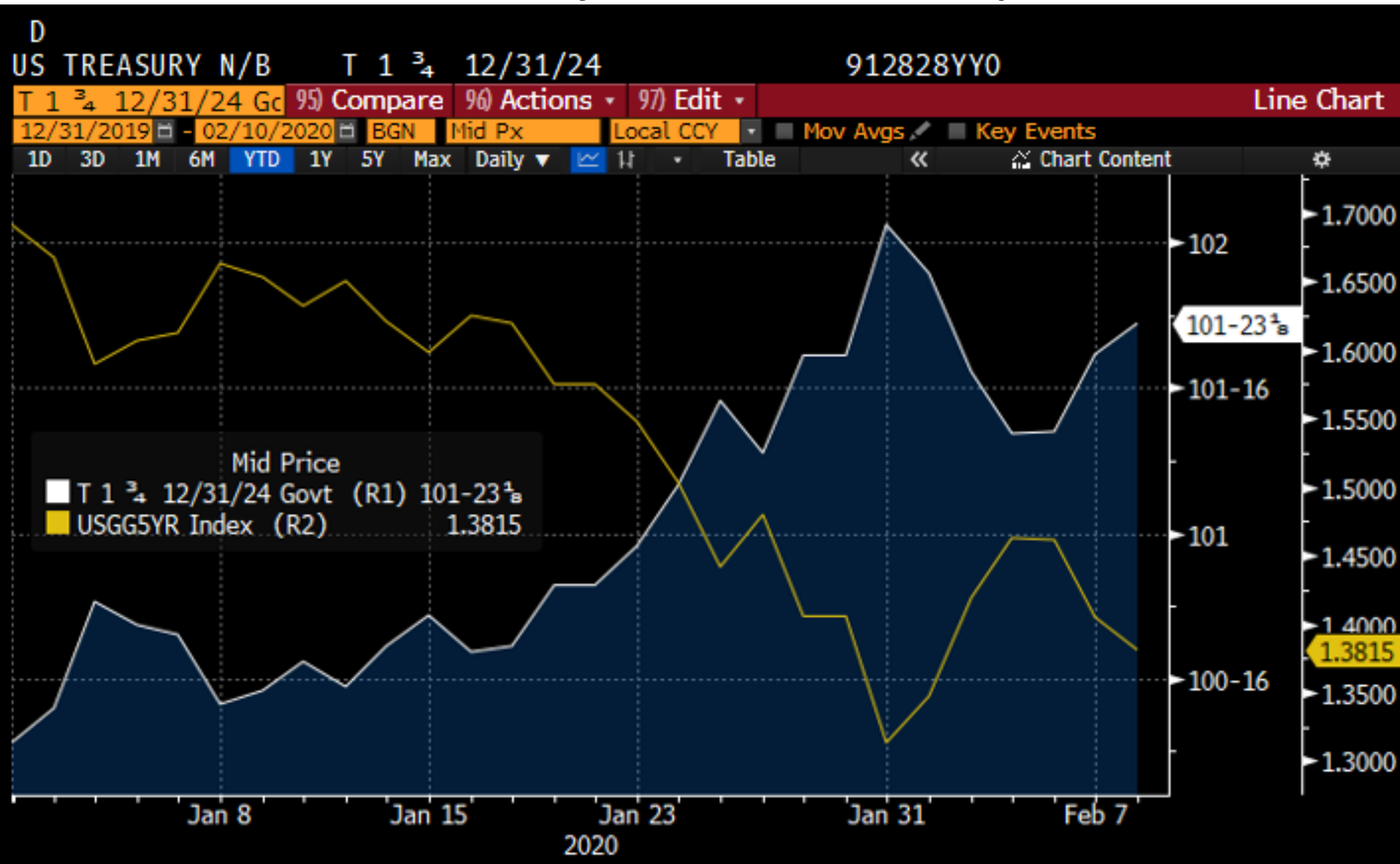
Convexity: 0.258



| Random Yield Change Range (bp) | |
|--------------------------------|-----|
| High: | |
| Low: | |
| Incremental Chng: | 500 |
| Constant Chng: | |

A Gain is Achieved Through Lower Yields

Relative to where yields were at time of purchase



Benchmark Practical Applications - Return

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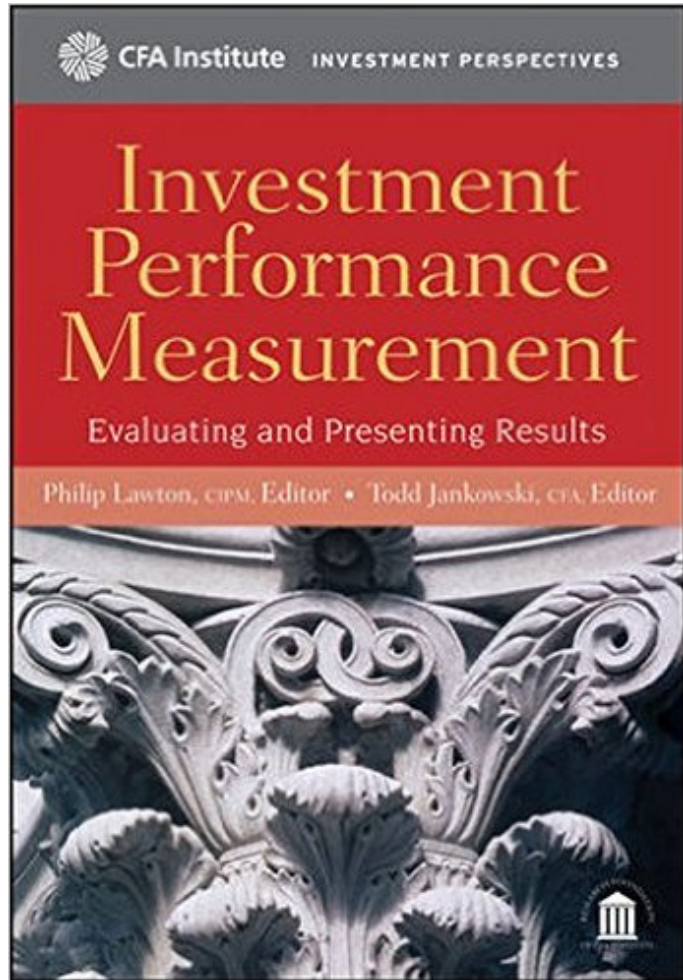
Return: Gain/Loss

5

Return: Weighted Equivalent Bond Benchmarks

Problems Using Bond Indices as Benchmarks

Bums & Duration



“ Fixed-income benchmarks embody a great many complex issues ... two issues: the duration problem and the “bums” problem. ...The duration problem is the fact that the duration of the benchmark comes from issuer preferences and is not necessarily the duration that a given investor should hold. The bums (or deadbeats) problem is that the biggest debtors (whether companies, countries, or other entities) have the largest weights in the benchmark.”

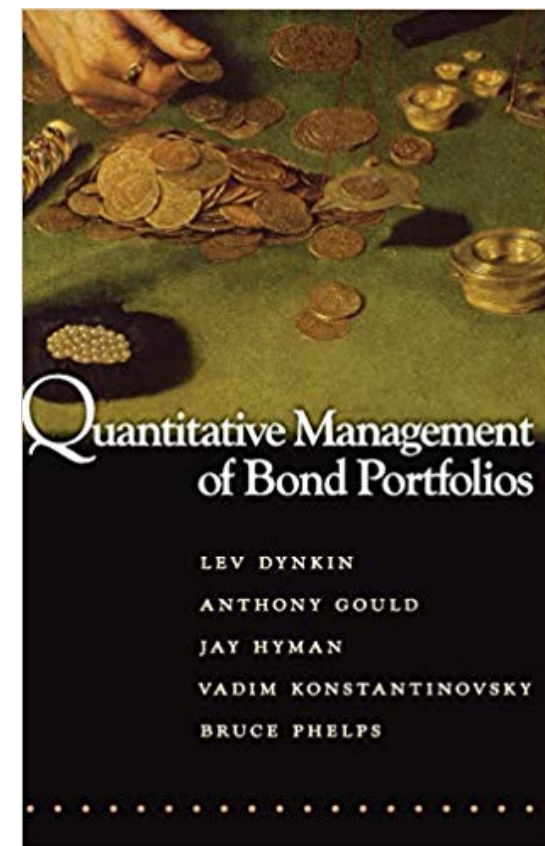
Don't let Tactics drive Philosophy

Don't let Wall Street make you over in their image and likeness...

...investors, who are predominantly concerned with book yield and risk adjusted book returns, can benefit from performance benchmarks that also use book accounting.

Because the book accounting performance of an index depends on the timing and amounts of cash inflows and outflows (and the particular rules for handling such cash flows) preceding the current performance month, no two investors will likely have the same book benchmark even if their underlying index is the same. By its very nature, a book benchmark must be customized for each investor to allow him or her to input their historical vector of cash inflows and outflows (including rules) so as to produce proper book accounting values in the current month. ...

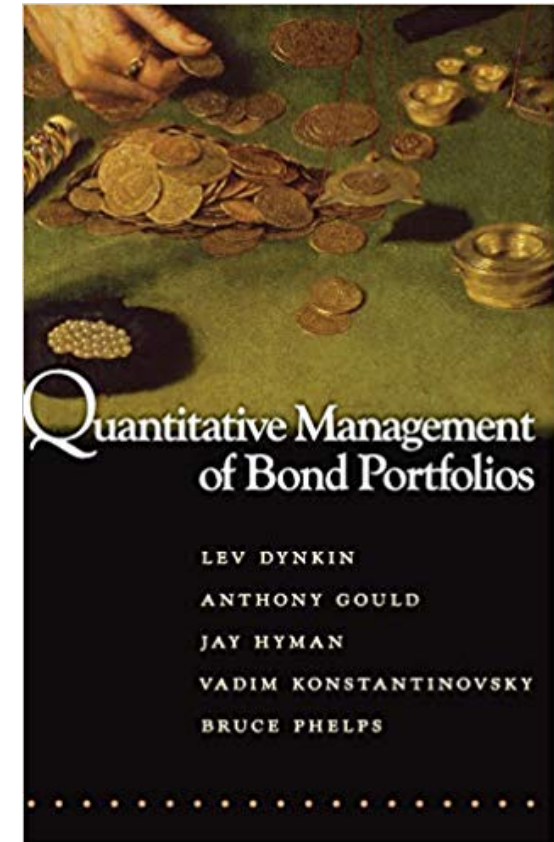
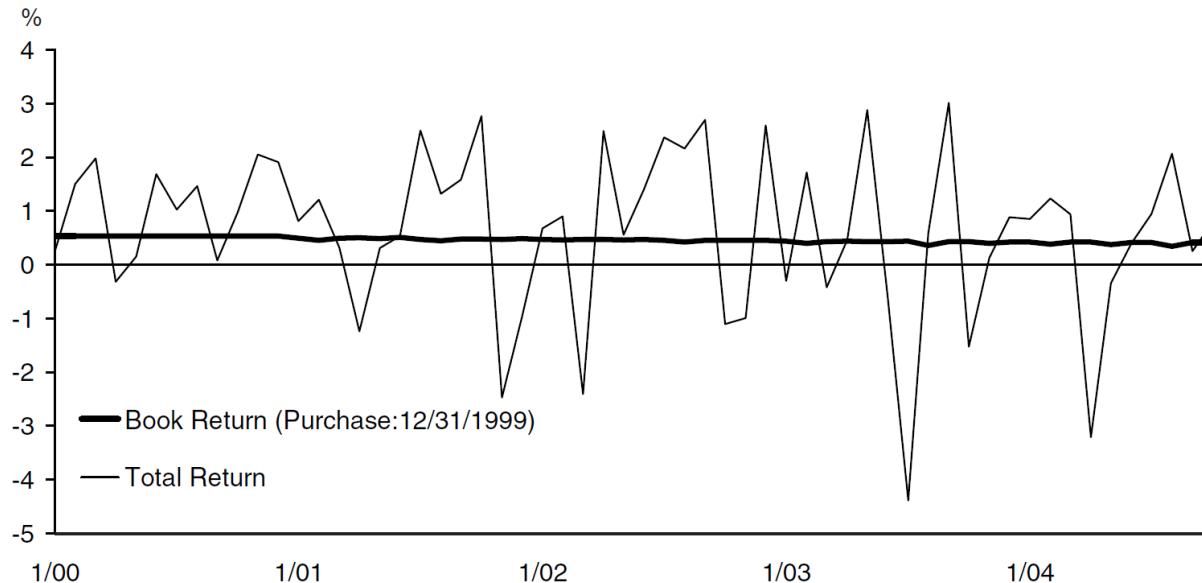
The benchmark book yield and book income are indications of what could be achieved if the manager followed a passive strategy. ...



Don't let Tactics drive Philosophy

Don't let Wall Street make you over in their image and likeness...

Figure 1. **Book Return versus Market Return: A Portfolio of the Lehman Brothers U.S. Treasury Index, Purchased on December 31, 1999**



Bruce Phelps, et. al. Quantitative Management of Bond Portfolios. Emphasis added.

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