

MEMORANDUM

Date: December 4, 2012
To: Council Members
From: Najia Rosales, Acting Executive Director
Subject: **Agenda Item 2: Executive Director’s Report (Information Item)**

- Mission Statement
- Next Meeting

1. MISSION STATEMENT

Staff has written two mission statements for your review:

Mission Statement Draft 1

Promote the supply for nutritious foods so that Californians have access to fresh and healthy foods in their communities, increase the distribution of agricultural products by equipping and financing grocery stores through grants and low-cost loans, and gather retailers, producers, and distributors to underserved urban and rural communities

Mission Statement Draft 2

Promote nutritious foods so that Californians have access to fresh and healthy foods; support the distribution of agricultural products by equipping retailers, producers, and distributors through grants, low-cost loans, and tax credits; and partner with agriculture, businesses, communities, and local governments to eliminate food deserts.

2. NEXT MEETING

We will have our next scheduled meeting in February 2013. Staff will coordinate with the Council to schedule a date.