



COVID-19 and Census Key Information and Messages

You Count, We Count, Everyone Counts!

Disclaimer: Due to the continual updates regarding COVID-19, this document may change. The Census Office will provide updates accordingly to keep all partners informed.

The 2020 Census is here! Mid-March marked the beginning of the self-response period as many households received their invitation letters. As we all take precautions regarding COVID-19, we know that Census outreach may have to shift and it's more important than ever we share how easy it is to self-respond.

Below are a few tools to continue to ensure a full count of all our communities throughout these next few months.

How to Participate:

- **Internet:** The Census response website is live! Visit <https://my2020census.gov> or Californiacensus.org
- **Phone:** To respond via phone, all phone lines are listed [here](#)
- **Mail:** Limited addresses will receive paper forms

Video Guides for Online Response:

- English [here](#)
- Spanish [here](#)

California Census Ad:

- English [here](#)
- Spanish [here](#)
- This will also be in English, Spanish, Chinese, Korean, Hmong, Cambodian, Vietnamese, Russian, Persian, and Armenian.

For information on COVID-19, please visit:

- <https://covid19.ca.gov/>
- <https://www.cdph.ca.gov/covid19>
- Guidance and Information: A complete [list of guidance](#) is available.
- [Centers for Disease Control and Prevention's website](#).
- For partners, please visit census.ca.gov/covid19



Key COVID-19 Messages:

- #StayHomeSaveLives California – and while you're at it, take the 2020 Census online by visiting californiacensus.org.
- #StayHomeSaveLives California - and complete the 2020 Census form online or over the phone by answering 9 simple and confidential questions to help secure federal funds for important programs in your community.
- During these uncertain times, the health and safety of our communities is our priority. There is something you can do today for California's future. Take the Census today: californiacensus.org. For COVID-19 updates and information, visit covid19.ca.gov.
- While Californians #StayHomeSavelives, complete the 2020 Census by answering 9 simple and confidential questions by learn more at californiacensus.org.

General Census messaging:

- All Californians can participate in the 2020 Census and make a difference today! Participation comes in three easy ways:
 1. Online
 2. By Phone
 3. By Mail (limited households will initially receive the paper form)Learn more californiacensus.org
- Take a few minutes to fill out the #2020Census and make sure everyone gets counted! It's only 9 confidential questions that will make a huge difference! Fill it out at californiacensus.org.
- All Californians can participate in the 2020 Census today! Participation comes in three easy ways:
 1. Online
 2. By Phone
 3. By Mail (limited households will initially receive the paper form)Learn more at californiacensus.org
- Every household in California can complete the Census now online or by phone. Check your mail for the Census form! Visit californiacensus.org for more information.
- Your Census invite will include a unique ID to help you fill out the questionnaire. However, you don't need the unique ID to participate. Go to californiacensus.org to see the phone numbers and website link to start the survey!