

Item 7 – structure for CBO outreach

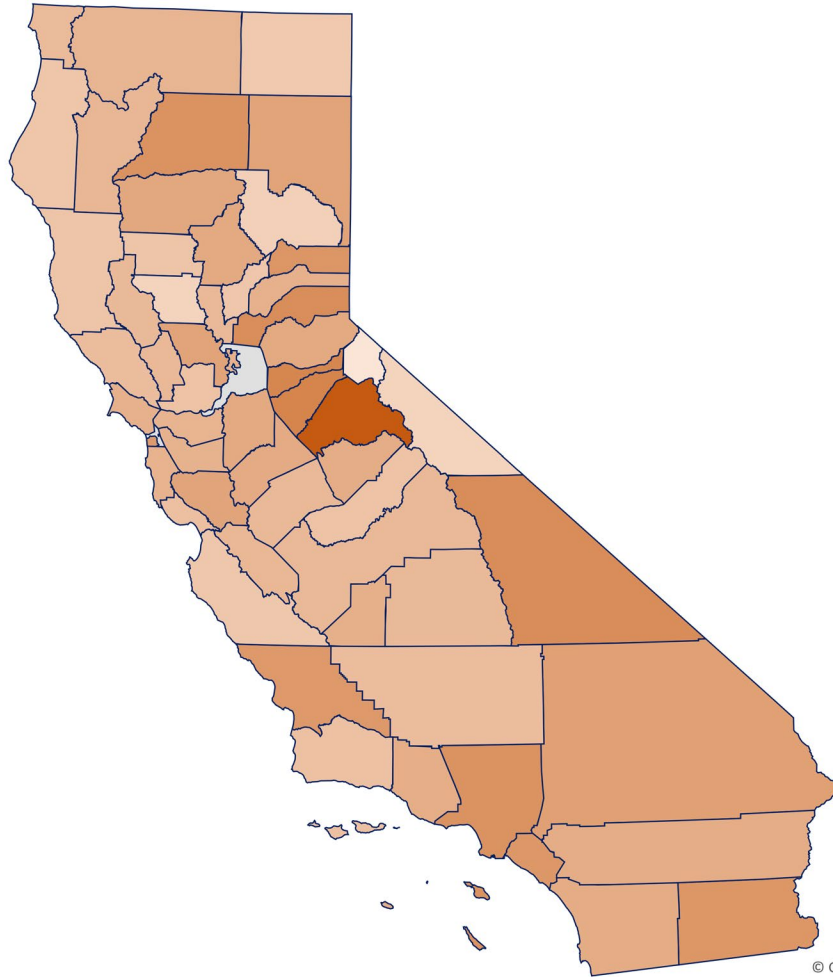
Recommendation for the HOPE Board: **Proposed structure for CBO based outreach and privacy protections, including for tribal youth and youth without SSDI or ITINs**

Community-based outreach will be a critical strategy that the HOPE Accounts program will use to enroll income eligible COVID Bereaved Children because no government or non-governmental organization has gathered information about who these children are and how to reach them. In addition, while we expect that partnership with the state and county agencies that manage California’s foster care systems will ensure that we enroll virtually every eligible Long-Term Foster Child, we anticipate that we will need to work with tribal and other community leaders to reach others.

The HOPE Accounts program will partner with community-based organizations and established social networks that have trusted relationships with foster youth and COVID impacted low-income families. They include but are not limited only to nonprofit service providers and advocates such as tribal leaders, community health workers, civic groups, mutual aid societies, religious organizations, community action groups, social welfare institutions, community development and asset building organizations, and legal services providers.

The HOPE Accounts Program will target outreach resources to areas with high concentrations of COVID deaths compared to the number of children (youth 18 and under) who were enrolled in MediCal for Children in the same time period (2020 to 2023).

Concentrations of COVID Deaths per MediCal Enrolled Youth 18 and Under (3/2020 to 3/2023)



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<i>County</i>	<i>Probability of Low Income COVID Bereaved Children</i>	<i>Cumulative Deaths</i>	<i>MediCal Enrolled Youth 18 and Under (03/20 to 03/23)</i>
Tuolumne	0.011	219	19,045
Calaveras	0.008	145	18,182
Amador	0.008	99	12,692
Inyo	0.007	67	9,255
Placer	0.007	725	101,280
Shasta	0.007	660	97,764
Los Angeles	0.007	35,771	5,305,387
Sierra	0.007	6	919
Imperial	0.006	991	152,732
Orange	0.006	8,117	1,281,474
San Luis Obispo	0.006	592	94,730
San Francisco	0.006	1,255	206,274
San Bernardino	0.006	8,368	1,485,548

Lassen	0.005	68	12,581
Yolo	0.005	466	86,340
Santa Clara	0.005	2,924	555,982
Tehama	0.005	240	47,837
Butte	0.005	530	107,749
El Dorado	0.005	271	55,329
San Joaquin	0.005	2,509	512,448
Stanislaus	0.005	1,914	402,372
San Diego	0.005	6,117	1,310,371
Riverside	0.005	7,023	1,514,677
Mariposa	0.005	33	7,177
Ventura	0.005	1,743	383,027
Kings	0.004	488	111,194
Marin	0.004	284	66,363
Nevada	0.004	150	35,127
Sacramento	0.004	3,669	868,382
Alameda	0.004	2,255	541,549
San Mateo	0.004	827	199,700
Contra Costa	0.004	1,682	411,751
Siskiyou	0.004	102	25,677
Trinity	0.004	26	6,810
San Benito	0.004	121	32,625
Napa	0.004	195	53,572
Merced	0.004	925	254,417
Fresno	0.004	3,055	842,575
Sutter	0.004	248	68,452
Lake	0.004	168	46,893
Tulare	0.004	1,627	455,811
Del Norte	0.003	61	17,484
Sonoma	0.003	618	187,492
Kern	0.003	2,540	775,440
Santa Cruz	0.003	329	108,606
Santa Barbara	0.003	813	272,254
Solano	0.003	538	188,729
Madera	0.003	390	139,044
Glenn	0.003	62	23,198
Mendocino	0.003	156	58,434
Humboldt	0.003	190	74,551
Yuba	0.003	143	56,478
Monterey	0.002	837	337,692
Modoc	0.002	12	5,118
Plumas	0.002	15	8,750
Mono	0.001	8	5,566
Colusa	0.001	27	19,285
Alpine	-		46

The California HOPE Accounts program

Information and questions for potential community outreach and services partners

Created by legislation in 2022, the California HOPE Accounts program will create trust funds for children from low-income households who have lost a parent or guardian to COVID-19 and children who have been in the foster care system for 18 months or more

We currently estimate that HOPE will be able to invest in each child, no matter their age, an amount that will yield them at least \$5,000 when they turn 18 years old. At that point, beneficiaries can choose to keep their funds invested for additional earnings or withdraw the funds and use them to help reach their goals. Our mission is to create “opportunities, economic autonomy, and hope, and to promote intergenerational wealth and asset building” for eligible youth as one of the many strategies California must use to reverse our state’s record level of inequality.

California's new **HOPE Accounts** program invests in the financial future of the state's most vulnerable children:

- children from low-income households who have lost a parent or guardian to COVID-19, and
- children in foster care for 18 months or more.

The graphic includes two circular photos: one of a young girl in a purple shirt and another of a woman in a green shirt. A bar chart with an upward-pointing arrow is also present, along with the logo for the California HOPE for Children Trust Account Program, which features a bear silhouette.

Outreach, enrollment assistance, and supportive services are critical to our success. The HOPE Accounts program seeks to partner with local, regional, and statewide community partners and government agencies to enroll and support all eligible children including all children, including tribal children and children without SSNs or ITINs.

- 1) Are you interested in getting updates from the HOPE Accounts program as it develops and prepares for launch?
- 2) Are you interested in learning more about how to become a HOPE Accounts program outreach and/or service provision partner?
- 3) If yes, what areas of partnership interest you:
 - Outreach: Help us identify and locate eligible children! We are developing customizable materials including flyers, posters, social media images, forms, and more in several languages.
 - Check here if you are interested in helping us design outreach strategies and materials.
 - Enrollment assistance: Help children apply for enrollment via our online portal. We are developing an online portal where children and the adults helping them can provide their contact information and answer a few questions to help us determine and verify their eligibility.

- Check here if you are interested in helping us design and test the portal.
 - Providing supportive services: Help participating youth build and strengthen critical skills like money management, financial planning, asset building, gaining admission to higher education, trauma-informed decision making, finding peer support and more.
 - Check here if you are interested in helping us identify important supportive services to offer participating children.
- 4) Your name:
- 5) Your contact details: Email or Phone number
- 6) Name of your organization:
- 7) Which of the following best describes the type of organization:
- Government agency
 - Nonprofit organization
 - Tribe or Tribal organization
 - Public institution (for example, school or public health clinic)
 - Religious institution
 - Private for-profit institution (for example, a local business)
 - Other:
- 8) What geographic areas does your organization work in:
- Local (such as a city/town, parish or congregation, or school district)
 - County
 - Statewide
 - National
 - Tribal
 - Other:
- 9) Which of the following describes the issue(s) your organization works on (check all that apply):
- workers' rights
 - housing access
 - wealth or asset building
 - health/wellness
 - issues arising from incarceration
 - financial wellness
 - Other:
- 10) Please select all that describe the people your organization serves:
- Immigrants
 - Elderly
 - Children/youth
 - Families
 - Entrepreneurs
 - Young adults
 - Parents or parents to be
 - Farm or agriculture workers
 - Black

- Indigenous/tribe members
- People of color
- COVID impacted
- Foster youth
- Hospitality workers
- Organized labor
- Warehouse workers
- Gig workers
- Garment workers
- Food packing or packaging
- Manufacturing
- Retail workers
- Transportation/transit workers
- Undocumented people
- Immunocompromised people
- People with physical or mental disabilities
- Low-income people
- Unemployed people
- Foster parents
- Health care workers
- Teachers
- Women
- Incarcerated/formerly incarcerated or people with incarcerated loved ones
- Other:

11) Please describe the services or activities that your organization offers that engages people who are closely connected to HOPE Accounts eligible children (such as COVID bereaved children, COVID bereaved adults with children, foster children, or foster parents):

12) Indicate the kinds of information your org typically collects about the communities you serve

- foster status
- COVID infection or death
- household income
- age of children
- Other:

13) Please describe the ways your organization partners or collaborates with other organizations as part of joint or coordinated efforts or as part of a broader network of organizations with aligned missions:

Although the HOPE Accounts program will not be able to fund our partners, we are developing ways to help them secure the funding they will need to effectively partner with us.

- 14) Please generally describe the amount of financial support you would need to partner with us and how you would use it (for example, \$50,000 would pay for half of an outreach worker's pay and benefits for one year of partnership):
- 15) Please describe how the HOPE Account program can support you in fundraising efforts (for example, provide language about the HOPE Account program's mission and administration or educate potential funding partners about your organization's efforts to partner with us):
- 16) Check here if you are interested in helping us design a multi-year funding strategy for HOPE Accounts community partners:
- 17) How do you collect and protect information about youth to ensure youth identity is protected?