



## **Hope, Opportunity, Perseverance, & Empowerment (HOPE) for Children**

Office of State Treasurer Fiona Ma, CPA 901 P St, Suite 411B Sacramento, CA 95814

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**June 16, 2025**

### **AGENDA ITEM # 6**

#### **INFORMATION ITEM**

#### **HOPE, OPPORTUNITY, PERSEVERANCE, AND EMPOWERMENT (HOPE)**

#### **for Children Trust Account Program BOARD**

*CEWAS Plan Update*

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#### ***Background***

The California Child Savings Account (CSA) Coalition led a collaborative strategic planning process funded by The BlackRock Foundation to develop the *California Early Wealth Accounts System (CEWAS) Plan*.

The mission is to bring together leaders from the public, nonprofit, and philanthropic sectors to expand awareness, access, and engagement with CalKIDS, local CSA programs, and HOPE Accounts. We are committed to ensuring that all young Californians, particularly those from under-resourced communities—can fully benefit from the wealth-building opportunities available to them.

The CEWAS Plan will offer a comprehensive, strategic roadmap for those working in asset building and financial wellness, with a dedicated focus on the well-being and future prosperity of California's children. It provides a path forward for advancing CalKIDS, local CSA programs, and HOPE Accounts, with targeted strategies in the areas of Partnerships, Communications, Building Account Balances, and Data & Technology.

#### ***Presenter***

Amanda Feinstein



