



CALIFORNIA STATE TREASURER JOHN CHIANG

NEWS RELEASE

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Treasurer Names Marc Lifsher as New Communications Director

Lifsher Was a Journalist for More Than Four Decades

SACRAMENTO – State Treasurer John Chiang today announced that Marc Lifsher will serve as the new Communications Director for the State Treasurer’s Office.

“I am pleased to welcome Marc Lifsher to my team as communications director,” Chiang said. “Marc’s extensive experience in journalism and public relations will help ensure that my office continues to communicate effectively with members of the media and public. Marc’s commitment to serving the public will help us achieve our goals of innovation, transparency, and reinventing government.”

Lifsher, who begins his new post today, most recently worked for State Senator Fran Pavley as Communications Director. Prior to joining Senator Pavley’s staff, Lifsher wrote business stories from the Los Angeles Times Sacramento bureau for 14 years.

Lifsher served as Andean correspondent for the Wall Street Journal in Venezuela, where he covered politics, economics, energy, and other issues in Venezuela, Colombia, Ecuador, Peru and Bolivia. He reported on the 2002 economic crisis in Argentina and the rise of Venezuelan strongman President Hugo Chavez. Lifsher was also a reporter for the Wall Street Journal Sacramento bureau, where he covered agriculture, environmental, natural resources, regulatory and other business-related issues for a weekly California regional edition.

Prior to the Wall Street Journal, Lifsher was a capital correspondent for the Orange County Register in Sacramento. He covered politics and government at the paper’s state capital bureau.

Lifsher won major awards for stories on the use of lethal force in state prisons, and he was part of a team that won the Pulitzer Prize for stories about a fertility program at University of California, Irvine. He has a master of arts in journalism from the University of Oregon, bachelor of arts degree in international affairs from Elliott School of International Affairs at George Washington University, and studied history, economics, and political science from the City London College in London.

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