



California State Treasurer's Office

NEWS RELEASE

FOR IMMEDIATE RELEASE

PR 24:43
November 26, 2024

Contact: [Joe DeAnda](#)
(916) 653-2995

State Treasurer Fiona Ma Celebrates Holidays at 40th Great Dickens Christmas Fair at The Cow Palace

Regional event generates \$1 million in economic impact, creates 1,000 seasonal jobs

SAN FRANCISCO – Returning for its Ruby Jubilee Celebration, The Great Dickens Fair & Victorian Holiday Party is an immersive event that invites guests into a world inspired by Charles Dickens' works, where it's always Christmas Eve, and holiday magic is around every corner.

Treasurer Fiona Ma will tour the Fair on December 1 and present Fair founder and producer, Kevin Patterson, with a resolution marking the Ruby Jubilee and highlighting the Fair's impact to the local economy.

The Great Dickens Fair creates 1,000 seasonal jobs and brings more than 100 participating artisans and merchants. The Fair draws approximately 70,000 attendees from the Bay Area and Northern California and creates roughly \$1 million in economic activity each year.

Guests at the Fair will find an adventure filled with hundreds of colorful characters from literature and history. They can ride a miniature steam train, meet Father Christmas, Ebenezer Scrooge, Mr. and Mrs. Fezziwig, and the Ghost of Christmas Present as they explore four acres of Victorian theaters, pubs, and dance halls. Enticing aromas of roasted chestnuts and hearty foods fill the air while dozens of lamplit shops overflow with handmade gifts. The Great Dickens Christmas Fair is a time traveler's delight and a truly one-of-a-kind way to celebrate the holidays.

The Fair is open now and runs the Friday after Thanksgiving, and Saturdays and Sundays through December 22.

WHAT: State Treasurer Fiona Ma tours Fair, presents resolution

WHEN: December 1, 2024, from 12:20 - 12:40 p.m.

WHERE: The Cow Palace, 2600 Geneva Avenue, Daly City, CA

TICKETS & INFORMATION: dickensfair.com.

###

Fiona Ma is California's 34th State Treasurer. She was first elected on November 6, 2018, with more votes (7,825,587) than any other candidate for treasurer in the state's history and reelected on November 8, 2022. She is the first woman of color and the first woman Certified Public Accountant (CPA) elected to the position. The State Treasurer's Office was created in the California Constitution in 1849. It provides financing for schools, roads, housing, recycling and waste management, hospitals, public facilities, and other crucial infrastructure projects that better the lives of residents. California is the world's fifth-largest economy and Treasurer Ma is the state's primary banker. Presently, her office processes more than \$3 trillion in banking transactions. She provides transparency and oversight for the government's investment portfolio and accounts, as well as for the state's surplus funds. Treasurer Ma oversees an investment portfolio that currently averages over \$200 billion—a significant portion of which is beneficially owned by more than 2,200 local governments in California. She serves as agent of sale for all State bonds and is trustee of billions of dollars of state indebtedness.

###

For more news about the State Treasurer's Office, please follow Treasurer Ma on Twitter at [@CalTreasurer](https://twitter.com/CalTreasurer), Instagram at [@CalTreasurer](https://www.instagram.com/CalTreasurer), and on Facebook at [California State Treasurer's Office](https://www.facebook.com/CaliforniaStateTreasurersOffice).