# AGENDA ITEM 3 ACTION ITEM:

Application for Participation in LAIF by Quasi-Governmental Agency

Enti	ty Name:	Friends of the Western Shasta	Resource Conservation District	(FRCD)		
	Entity Type: Nonprofit Corporation Political Subdivision Other:		Other:	Specify		
<i>quas</i> cons withi	As specified in Government Code Section 16429.1(g), "The Local Investment Advisory Board (LIAB) shall determine those quasi-governmental agencies which qualify to participate in the Local Agency Investment Fund." The LIAB will take into consideration the responses to the questions below in determining if an entity qualifies as a "quasi-governmental agency" within the meaning of Government Code section 16429.1(c). The Board must then exercise its discretion to determine whether the quasi-governmental agency should be permitted to participate in LAIF.					
1.		's governing body comprised				
	a. only	public officials or			🗌 Yes	🖂 No
2.			rate persons? nental purpose or carry out a fu	unction of	⊠ Yes ⊠ Yes	No No
					To support the Shasta Resou Conservation (WSRCD) in p education, ex scientific infor the restoration	<u>irce</u> <u>District</u> <u>providing</u> changing mation, and
2		s, what is the governmental purp			resources. FRCD holds t	ha
	3. What is the source of funding for the agency?			easements that have been given to the WSRCD to maintain and has invested the monies in safe reliable investments. Interest and dividends earned from the endowment money will be deposited into LAIF.		
4.		earnings of the entity irrevocal al agency, or a political subdiv	bly dedicated to the State, a lo vision?	cal	☐ Yes	🛛 No
	Additional Co	omments/Details: <u>Dedicated to p</u>	oublic benefit purposes.			
5.	the member Additional Co	s, if any, and officers of the enotyments/Details: <u>Any person wi</u>	y, or a political subdivision, ap ntity? ho is eligible to serve as a director CD is eligible to hold the office of	or of	X Yes	□ No
	The WSRCD associate dir	is governed by a volunteer Boa	rd of Directors with the support of business people, appointed by the	of		
6.		is of the entity's governing bo	dy open to the public?		Xes	□ No
	Additional Co	omments/Details: <u>All Board mee</u>	tings are open to the public.			
7.		ate, a local agency, or a politic rinvestments by the entity?	al subdivision, approve the mo	ethods of	🗌 Yes	🛛 No

	Additional Comments/Details: The FRCD Treasurer shall deposit all money and other valuables in the name of the FRCD, and shall disburse funds as may be authorized by the Board of Directors.				
8.	How was the agency formed? If "Other" is chosen, please explain:	☐ Legislature ⊠ 501(c)(3) ☐ Other			
9.	Account Expectations				
	a. When does the entity expect to deposit funds in the account?	Immediately			
	b. How much does the entity expect to deposit?	<u>\$5,000.00</u>			
10.	Website Research (Completed by LAIF)				
	a. Did you complete a web search for any press regarding this entity?	🛛 Yes	🗌 No		
	b. Were there any articles found?	🗌 Yes	🖂 No		
	c. If yes are they attached?	🗌 Yes	🗌 No		
fund	A political subdivision is a separate legal governmental entity of the State that has specific governmental functions, such as a county, city, town, school district, or sanitation, utility, reclamation, drainage, flood control, or similar district.				

#### **MEMORANDUM**

Date:	November 5, 2024		
To:	LIAB Members		
From:	Lily Osorio Local Agency Investment Fund Administrator		
Subject: QUASI-GOVERNM		ENTAL AGENCY REVIEW	
LAIF Participant Name:		Friends of the Western Shasta Resource Conservation District (FRCD)	
Date of LAIF Admittance:		Applicant	
Organization	al Structure:	501(c)(3) Non-Profit Corporation	
Reason for Submission as a Quasi-Governmental Agency:		FRCD bylaws do not include "members" and as such, it does not meet the LAIF legislation non-profit requirements. Consequently, FRCD submitted its LAIF application as a quasi-governmental agency.	
Governmental Service Provided:		To support the Western Shasta Resource Conservation District (WSRCD) in providing education, exchanging scientific information, and the restoration of natural resources.	

#### **Recommendation:**

I respectfully recommend the LIAB approve FRCD as a quasi-governmental agency for LAIF participation based on FRCD's support to the WSRCD's mission of conservation and restoration of western Shasta County's natural resources since 1957.

Entity Name:		NEW Academy			
Enti	Entity Type: Nonprofit Corporation Political Subdivision Other: Specify				
<i>quas</i> cons withi	<i>si-government</i> sideration the r n the meaning	vernment Code Section 16429.1(g), <i>"The Local Investment Advisory Board (I al agencies which qualify to participate in the Local Agency Investment Fun responses to the questions below in determining if an entity qualifies as a "q g of Government Code section 16429.1(c). The Board must then exercise governmental agency should be permitted to participate in LAIF.</i>	<i>id."</i> The LIAB uasi-governme	will take into ntal agency"	
1.	Is the entity	's governing body comprised of:			
	a. only	public officials or	🗌 Yes	🛛 No	
	b. inclu	des both public officials and private persons?	🖂 Yes	🗌 No	
2.		tity recognize a local governmental purpose or carry out a function of	Yes	□ No	
		s, what is the governmental purpose or function?	Public Charte	r School	
3.	What is the	source of funding for the agency?	Federal and s similar to thos by any public	tate funded- e received school.	
4.		earnings of the entity irrevocably dedicated to the State, a local al agency, or a political subdivision?	☐ Yes	🛛 No	
	Additional Co	omments/Details: Dedicated to public purposes.			
5.		e, a local governmental agency, or a political subdivision, approve s, if any, and officers of the entity?	Yes	🛛 No	
	Additional Co	omments/Details:			
6.	Are meeting	s of the entity's governing body open to the public?	⊠ Yes	🗌 No	
	a meeting the	omments/Details: <u>Members of the Board and the public may participate in</u> rough the use of conference telephone.			
7.		ate, a local agency, or a political subdivision, approve the methods of investments by the entity?	☐ Yes	🛛 No	
	and other va	omments/Details: The NEW Academy Treasurer shall deposit all money luables in the name and to the credit of the Corporation with such as may be designated by the Board of Directors.			
8.		e agency formed?			
		chosen, please explain:	☐ Legislature ⊠ 501(c)(3) ☐ Other	•	
9.	Account Ex	pectations			
	a. Whe	n does the entity expect to deposit funds in the account?	Early 2025		
	b. How much does the entity expect to deposit?		\$1,000,000.00		
10.	Website Res	search (Completed by LAIF)			
		ou complete a web search for any press regarding this entity?	🛛 Yes	□ No	
		e there any articles found?	☐ Yes	No No	
A		s are they attached?			
func	A political subdivision is a separate legal governmental entity of the State that has specific governmental functions, such as a county, city, town, school district, or sanitation, utility, reclamation, drainage, flood control, or similar district.				

#### **MEMORANDUM**

Date:	November 5, 2024			
To:	LIAB Members			
From: Lily Osorio Local Agency Investr		tment Fund Administrator		
Subject: QUASI-GOVERNM		IENTAL AGENCY REVIEW		
LAIF Partic	ipant Name:	NEW Academy		
Date of LAIF Admittance:		Applicant		
Organizational Structure:		501(c)(3) Non-Profit Corporation		
Reason for Submission as a Quasi-Governmental Agency:		NEW Academy bylaws do not include "members" and as such, it does not meet the LAIF legislation non-profi requirements. Consequently, NEW Academy submitted it LAIF application as a quasi-governmental agency.		
Governmental Function/Service Provided:		Education, California public charter schools.		
Additional Information:		NEW Academy is organized to manage, operate, guide, direct, and promote its educational institutions.		

#### **Recommendation:**

I respectfully recommend the LIAB approve NEW Academy as a quasi-governmental agency for LAIF participation based on NEW Academy's primary goal of building a community of lifelong learners who will become leaders in a multicultural environment through their engaging arts and sciences curriculum tailored to each student's academic readiness.

Enti	ty Name:	Roads Education Organization			
Enti	Entity Type: Nonprofit Corporation Political Subdivision Other: Specify				
<i>quas</i> cons withi	si-government sideration the i	vernment Code Section 16429.1(g), "The Local Investment Advisory Board ( al agencies which qualify to participate in the Local Agency Investment Fun responses to the questions below in determining if an entity qualifies as a "c g of Government Code section 16429.1(c). The Board must then exercise governmental agency should be permitted to participate in LAIF.	<i>nd."</i> The LIAB Juasi-governme	will take into ntal agency"	
1.		s governing body comprised of:			
	a. only	public officials or	🗌 Yes	🖾 No	
2.		des both public officials and private persons? tity recognize a local governmental purpose or carry out a function of iment?	⊠ Yes ⊠ Yes	No No	
		s, what is the governmental purpose or function?	Public Charte	r Schools	
3.		source of funding for the agency?	Federal and s - Local Contro Formula appo from state and and IV from fe	ol Funding ortionments d Title I, II,	
4.		earnings of the entity irrevocably dedicated to the State, a local al agency, or a political subdivision?	☐ Yes	No No	
	Additional Co	omments/Details: Dedicated to public purposes.			
5.	the member	e, a local governmental agency, or a political subdivision, approve s, if any, and officers of the entity?	☐ Yes	🖾 No	
	Additional Comments/Details:				
6.	Are meeting	s of the entity's governing body open to the public?	🛛 Yes	🗌 No	
	Additional Co	omments/Details: Board meetings are subject to the Brown Act.			
7.		ate, a local agency, or a political subdivision, approve the methods of investments by the entity?	Yes	🖾 No	
	deposited, al corporation v	omments/Details: The Chief Business Officer shall deposit, or cause to be I money and other valuables in the name and to the credit of the vith such depositories as the Board of Directors may designate.			
8.	8.       How was the agency formed?       □ Legislature         If "Other" is chosen, please explain:       □ Other				
9.	Account Ex	pectations			
	a. When does the entity expect to deposit funds in the account?		As soon as possible. \$500,000.00 -		
10		much does the entity expect to deposit?	<u>\$800,000.00</u>		
10.		search (Completed by LAIF)			
		you complete a web search for any press regarding this entity?			
		e there any articles found? s are they attached?	Yes	No No	
	0. nye.				

A political subdivision is a separate legal governmental entity of the State that has specific governmental functions, such as a county, city, town, school district, or sanitation, utility, reclamation, drainage, flood control, or similar district.

#### **MEMORANDUM**

Date:	November 5, 2024			
To:	LIAB Members			
From:	Lily Osorio Local Agency Investment Fund Administrator			
Subject:	QUASI-GOVERNM	ENTAL AGENCY REVIEW		
LAIF Partici	pant Name:	Roads Education Organization		
Date of LAIF Admittance:		Applicant		
Organizational Structure:		501(c)(3) Non-Profit Corporation		
Reason for Submission as a Quasi-Governmental Agency:		Roads Education Organization bylaws do not include "members" and as such, it does not meet the LAIF legislation non-profit requirements. Consequently, Roads Education Organization submitted its LAIF application as a quasi-governmental agency.		
Governmental Function/Service Provided:		Education, California public charter schools.		
Additional Information:		Roads Education Organization is organized to manage, operate, guide, direct, and promote its educational institutions.		

#### **Recommendation:**

I respectfully recommend the LIAB approve Roads Education Organization as a quasigovernmental agency for LAIF participation based on Roads Education Organization's mission to transform students' (in grades K-12) experience in education by establishing strong relationships, providing a caring environment, and building the skills required to be independent learners.

Enti	ty Name:	SDSU Mission Valley Enterprises				
Entity Type: Nonprofit Corporation Dolitical Subdivision Other:		Specify	Specify			
<i>quas</i> cons withi whe	As specified in Government Code Section 16429.1(g), "The Local Investment Advisory Board (LIAB) shall determine those quasi-governmental agencies which qualify to participate in the Local Agency Investment Fund." The LIAB will take into consideration the responses to the questions below in determining if an entity qualifies as a "quasi-governmental agency" within the meaning of Government Code section 16429.1(c). The Board must then exercise its discretion to determine whether the quasi-governmental agency should be permitted to participate in LAIF.					
1.	Is the entity	's governing body comprised of:				
	a. only	public officials or	🗌 Yes	🛛 No		
		des both public officials and private persons?	⊠ Yes	□ No		
2.	Does the en local goverr	tity recognize a local governmental purpose or carry out a function of	🖾 Yes	🗌 No		
			Supports the management, maintenance financial admi SDSU (San D University) Mi	and inistration of Diego State		
		s, what is the governmental purpose or function?	Valley.	1.		
3.	what is the	source of funding for the agency?	The Campani Foundation w funds from Sa State Univers operating reve parking and re revenue.	ho receives an Diego ity and enues from		
4.		earnings of the entity irrevocably dedicated to the State, a local al agency, or a political subdivision?	X Yes	No No		
		omments/Details: The Corporation shall be an auxiliary organization of the				
-		ate University serving San Diego State University.				
5.	the member Additional Co <u>Directors wit</u> <u>SDSU, the S</u>	e, a local governmental agency, or a political subdivision, approve s, if any, and officers of the entity? omments/Details: <u>The Board of Directors shall also include, as Designated</u> <u>in full voting and all other rights of elected Directors, the President of</u> <u>DSU Vice President for Business and Financial Affairs, the SDSU Vice</u>	Yes	No		
		Research and Innovation, the SDSU Associate Vice President for Mission opment, and the President of the SDSU Associate Students.				
6.		is of the entity's governing body open to the public?	Yes	□ No		
	Additional Co	omments/Details:				
7.		ate, a local agency, or a political subdivision, approve the methods of investments by the entity?	🗌 Yes	🛛 No		
	Real Estate recommend	omments/Details: The Corporation shall have a Finance, Investment and Committee that shall oversee the financial affairs of the Corporation, and monitor the Corporation operating budget, monitor the investment nent and review the performance of investments and related assets.				

8.	How was the agency formed? If "Other" is chosen, please explain:	☐ Legislature ⊠ 501(c)(3) ☐ Other			
9.	Account Expectations				
	a. When does the entity expect to deposit funds in the account?	As soon as pos	sible.		
	b. How much does the entity expect to deposit?	<u>\$1,000,000.00</u>			
10.	Website Research (Completed by LAIF)				
	a. Did you complete a web search for any press regarding this entity?	🛛 Yes	🗌 No		
	b. Were there any articles found?	🛛 Yes	🗌 No		
	c. If yes are they attached?	🛛 Yes	🗌 No		
A political subdivision is a separate legal governmental entity of the State that has specific governmental functions, such as a county, city, town, school district, or sanitation, utility, reclamation, drainage, flood control, or similar district.					

#### **MEMORANDUM**

Date:	November 5, 2024			
To:	LIAB Members			
From: Lily Osorio Local Agency Investment Fund		ment Fund Administrator		
Subject:	QUASI-GOVERNM	ENTAL AGENCY REVIEW		
LAIF Participant Name:		SDSU Mission Valley Enterprises		
Date of LAIF Admittance:		Applicant		
Organizational Structure:		501(c)(3) Non-Profit Corporation		
Reason for Submission as a Quasi-Governmental Agency:		SDSU Mission Valley Enterprises bylaws do not include "members" and as such, it does not meet the LAIF legislation non-profit requirements. Consequently, SDSU Mission Valley Enterprises submitted its LAIF application as a quasi-governmental agency.		
Governmental Service Provided:		Education		
Additional Information:		SDSU Mission Valley Enterprises supports the operation, management, maintenance and financial administration of SDSU Mission Valley.		

#### **Recommendation:**

I respectfully recommend the LIAB approve SDSU Mission Valley Enterprises as a quasigovernmental agency for LAIF participation based on SDSU Mission Valley's commitment to serving higher education, the public good, and the community's goals and aspirations.





### **PRESS RELEASE**

For Immediate Release

CONTACT:

Charles Chamberlayne

charles@chamberlaynePR.com

#### DOWNTOWN PARTNERSHIP INTRODUCES SPIN-OFF COMPANY FOR COMMUNITY IMPROVEMENT SERVICES

Urban Strategy Services will support SDSU Mission Valley, BOSA Development and other clients in transforming neighborhoods and business areas

**SAN DIEGO – March 11, 2024** – Leveraging its decades of experience taking care of high-traffic spaces and places, the Downtown San Diego Partnership announced its groundbreaking new venture, Urban Strategy Services, which will offer custom community improvement services to transform properties, neighborhoods and business areas.

USS already works with several large clients, including BOSA Development in San Diego and will begin with SDSU Mission Valley Enterprises to provide the newly opened SDSU Mission Valley River Park and development with a variety of critical services, including a park ambassador program, janitorial, security, hospitality and consultative services to maintain a welcoming atmosphere for guests.

"We know how much the team at SDSU Mission Valley Enterprises cares about our city and creating a space that will benefit our community for generations. This kind of leadership and community focus is what makes them the perfect partner for us," said Justin Apger, USS Co-Founder and COO of the Downtown San Diego Partnership. "We firmly believe that many other organizations and businesses value their residents and neighborhoods the same way and will benefit from our experience and proven track-record. We're thrilled to kickoff Urban Strategy Services with such critical work."

"Urban Strategy Services is providing high-quality services that are helping to ensure SDSU Mission Valley is a safe and inviting place for all San Diegans," said Gina Jacobs, Associate Vice President for Mission Valley Development. "We selected them because their experience is well suited for the type of inclusive and transformative community we are seeking to create." USS serves as a single vendor and contact for clients looking to improve or maintain excellent care of their property, neighborhood or business area. USS maintains a wide menu of services and packages for prospective clients including:

- hospitality: USS elevates the service and guest experience of any property by creating a comfortable environment for guests. We prioritize customer relations by welcoming every request with a friendly, helpful energy.
- **security:** With a dedicated team of professionals or *ambassadors* on standby, USS offers rapid response to emergencies such as vandalism, graffiti, and property damage, minimizing downtime and preserving the integrity of corporate or organizational assets.
- janitorial services: USS staff circulate through assigned areas to help maintain and correct issues by servicing restrooms, emptying receptacles, removing litter, graffiti, spills and stains and more.
- **landscaping:** From protecting ecosystems to activating spaces, our team can assist your business or organization with the maintenance, installation or development of a landscaping plan that includes unique features such as walkways, green areas, fountains, plants, ponds, trees, etc.
- event operations: USS's dedicated event staff help coordinate events, handling everything from planning to logistics, execution and cleanup. USS aims to ensure that each event runs smoothly and makes a positive, lasting impression with your customers and clients.
- unhoused care services: As an experienced, responsible steward of the larger San Diego community, USS approaches every situation involving the unhoused with care and compassion to create a safe and welcoming environment for clients.
- customized solutions: USS develops property management plans and revenue opportunities using app-based systems and data. USS works closely with each client to develop customized community improvement and property maintenance plans tailored to their specific needs, ensuring maximum efficiency and cost-effectiveness.

USS is the brainchild of Betsy Brennan, Downtown Partnership President & CEO and a former land-use attorney, and Justin Apger, Downtown Partnership COO and founding member of Mission Edge, one of the largest management consulting organizations for social enterprises and nonprofits in San Diego. While USS draws on best practices identified through the Downtown Partnership's management of special districts like the Downtown Property and Business Improvement District and City Center Business Improvement District, USS itself is a separate entity with its own dedicated service staff. USS is now available to public and corporate property owners and managers throughout the San Diego region. For more information about USS and its range of services, please visit <u>downtownsandiego.org/urbanstrategy-services</u>.

###

**Urban Strategy Services** is an innovative, independent spinoff company of the Downtown San Diego Partnership that provides custom community improvement services for public and private businesses and organizations. USS transforms properties, neighborhoods and business areas, so its clients can focus on their core work. For more information, <u>downtownsandiego.org/urban-strategy-services</u>.

# AGENDA ITEM 4 INFORMATION ITEM:

2025 LAIF Webinar



## 2025 LAIF Webinar Agenda

Thursday, February 13th, 2025



START TIME	SPEAKER
10:30 a.m.	Introductions
	Lily Osorio, LAIF Administrator
	State Treasurer's Office, Investment Division
10:35 a.m.	Keynote Speaker
	California Treasurer Fiona Ma, CPA
	State Treasurer's Office
11:00 a.m.	Economic Outlook: Rate Cuts? Consumer Spending? Inflation? What's Ahead for The Economy?
	The economy is top of mind for investors – especially those focused on the credit markets. In this special presentation, Stifel Chief Economist Lindsey Piegza provides her view on the economy and what's ahead of growth, interest rate and monetary policy. She'll share the macro-economic trends related to consumer spending and investing and discuss the potential effects of new monetary and fiscal policy initiatives. Dr. Piegza also will examine the changing global and political environment, and how it may affect the economy.
	Lindsey M. Piegza, Ph.D., Managing Director, Chief Economist Stifel Financial
11:45 a.m.	<b>LAIF/PMIA Update: Managing a Large Portfolio of State and Local Money</b> Overview of the past year in the Investment Division, focusing on the Pooled Money Investment Account (PMIA) and credit. Additionally, there will be a discussion on what is new in LAIF and an introduction of the four Local Invest- ment Advisory Board Members. A number of topical issues will be addressed by the Treasurer's investment management team, along with an opportunity for questions and answers.
	Jeff Wurm, Director of Investments
	Kim McCorstin, Assistant Director of Investments
	Lily Osorio, LAIF Administrator
	Tracey Paine, Credit Manager
	State Treasurer's Office, Investment Division

# AGENDA ITEM 5 INFORMATION ITEM:

Overview of PMIA Performance and LAIF Operations

## **Overview of PMIA Performance**

## November 13, 2024 (Dollars in Billions)

	09/30/24	09/30/23	Change From Prior Year
PMIA Performance			
Total Amount	\$161.570	\$156.422	\$5.148
LAIF Balance Percentage	12.05%	13.67%	(1.620%)
Effective Yield	4.576%	3.477%	1.099%
Quarter-to-date Yield	4.556%	3.421%	1.135%
Year-to-date Yield	4.556%	3.421%	1.135%
Average Life (in days)	231	256	(25)

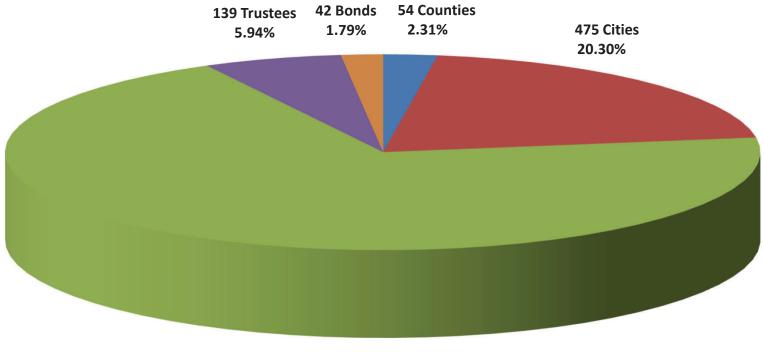
## **Overview of LAIF Operations**

## November 13, 2024 (Dollars in Billions)

	09/30/24	09/30/23	Change From Prior Year	
LAIF Performance				
Deposits	\$19.573	\$21.906	(\$2.333)	
Number of Participants:	2,340	2,355	(15)	
Special Districts	1,630	1,627	3	
Cities	475	475	0	
Trustee Accounts	139	151	(12)	
Bonds	42	48	(6)	
Counties	54	54	0	
LAIF Apportionment Rates				
	March	June	September	December
2023				4.00
2024	4.30	4.55	4.71	
LAIF Administrative Costs				
	March	June	September	December
2023				0.29
2024	0.27	0.16	0.26	
LAIF Online Update				
Number of Registered Users		1861		
Daily Number of Transactions		27		
Percentage of Total Daily Transactions		71%		



## LOCAL AGENCY INVESTMENT FUND Participation as of 9/30/24 2,340 Agencies



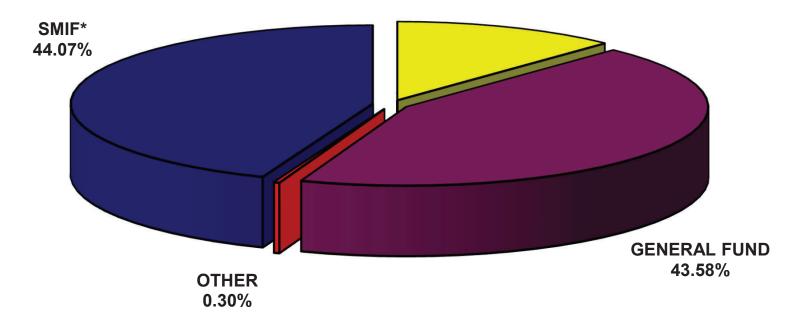
1,630 Special Districts 69.66%

Percentages may not total 100% due to rounding.



## SOURCE OF FUNDS Average Quarterly Balance 09/30/24 \$168.116 billion





\* Surplus Money Investment Fund