San Francisco Small Business Fair

FREE

May 17, 2019

from 10am (check in) to 1:30pm
at San Francisco Earl Warren State Building
455 Golden Gate Ave, Basement Level
Milton Marks Auditorium

Access to Capital
CalSavers Retirement Savings Program
Small Business Resources
Additional Free Resources and Tabling
Free Snacks and Beverages

Limited Space
Details + RSVP @ http://bit.ly/SFBizFair2019

**Treasurer
Fiona Ma**

**Senator
Scott Wiener**

**Assemblymember
David Chiu**

AGENDA
Milton Marks Auditorium

10 AM	CHECK IN	
10:30 AM	Welcome Remarks	Hosts Treasurer Fiona Ma Senator Scott Wiener Assemblymember David Chiu Small Business Commissioner Irene Yee Riley
10:40 AM	Small Business Feature: California Cowboy	CalCAP
10:45 AM	PANEL: Access to Capital	Small Business Majority Main Street Launch CalCAP SBDC
11:45 AM	How to Comply with CalSavers by 2022	CalSavers
12:15 PM	PANEL: Free Small Business Resources	Workforce Development GO-Biz Franchise Tax Board SBDC

Access to Capital

Moderator: Tong Qin

tong@cfos2go.com

Small Business Majority: Bianca Blomquist

bblomquist@smallbusinessmajority.org

Main Street Launch: Karla De Leon

karla@mainstreetlaunch.org

CalCAP: Renee Webster-Hawkins

Renee.webster-hawkins@treasurer.ca.gov

Small Business Development Center: Angel Cardoz

Angel.cardoz@sfgov.org

CalSavers is coming!
Here's what you need to know:

The state is launching a new retirement program that will enable employers to provide their employees with access to a payroll deduction Individual Retirement Account (IRA) at no cost to the employer or taxpayer. CalSavers is a voluntary workplace IRA program for private sector workers designed to be simple and portable from job to job. CalSavers will be professionally managed by a private sector financial firm with oversight from a transparent public Board.

When CalSavers launches statewide on July 1, 2019, state law will require all businesses with five or more employees to either offer a retirement savings vehicle from the existing market or register for CalSavers. Deadlines for employers to comply will roll out over a three year period based on the size of business.

CalSavers is a great way for employers to facilitate their employees' access to a portable retirement program. There are zero fees for employers. Since CalSavers is not an employer sponsored plan, employers will have no fiduciary liability, and it will be administratively easy for employers to facilitate. Please visit www.calsavers.com or email CalSavers@treasurer.ca.gov to learn more about the program and how you can become an early adopter.

Speaker: Jonathan Herrera

Calsavers, Outreach and Marketing Manager
Tel: 916.653.1744 Email: jonathan.herrera@treasurer.ca.gov

Jonathan Herrera is the Outreach & Marketing Manager for the CalSavers Retirement Savings Program, the state's pioneering retirement savings program, which will provide a path to retirement security for over seven million Californians who currently lack access to a retirement savings vehicle at work. Jonathan has 17 years of experience working in both personal and government finance.

Prior to joining the CalSavers team, he spent 3 years at the State Treasurer's Office helping California's local agencies invest their idle funds in the Local Agency Investment Fund (LAIF), and 13 years at Citibank where he assisted with the organization's business development and outreach strategies, and worked with a team of advisors to provide wealth management services and solutions for individuals, families, and businesses. Jonathan has a BA in Government from California State University, Sacramento.

Small Business Resources

Workforce Development: Ellie Asenloo

elinoemi.asenloo@sfgov.org

GO-Biz: Michelle Nguyen

michelle.nguyen@gobiz.ca.gov

CalCAP: Renee Webster-Hawkins

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Franchise Tax Board: Alvaro Hernandez

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Small Business Development Center: Angel Cardoz

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THANK YOU

Thank you for attending today's event. Please make sure you sign up at the reception desk to receive additional small business resources by email.