

**MINUTES  
SCHOLARSHARE INVESTMENT BOARD**

**June 5, 2014**

Chair Bettina Redway called the meeting to order at 1:04 PM.

***Present:***

Members: Bettina Redway for Bill Lockyer, California State Treasurer  
Erika Li for Michael Cohen, Director of Finance  
Brooks Allen for Karen Stapf Walters, Executive Director, State Board of Education  
Hal Geogue, Governor Appointee, California Student Aid Commission  
Christopher Jennings, Speaker Appointee  
Rhonda Johnson, Senate Rules Committee Appointee

Staff: Arlene Greene, Executive Director, ScholarShare Investment Board  
(SIB or Board)  
Stanley Zeto, Deputy Executive Director, SIB  
Katie Burns, SIB  
Hau Cam, SIB  
Maria Collins, SIB  
Diana Sanchez, SIB  
Joyce Eriksson, SIB  
Deborah Yang, Senior Attorney, State Treasurer's Office

Consultants: Jeremy Thiessen, Managing Director, Pension Consulting Alliance, Inc. (PCA)  
Eric White, Principal, PCA  
Kay Ceserani, Principal, PCA  
Andrea Feirstein, Managing Director, AKF Consulting Group (AKF) (via  
teleconference)

TFI: Chris Lynch, Director, TIAA-CREF Tuition Financing, Inc. (TFI)  
Vivian Tsai, Senior Director, Education Savings, TFI  
Pamela Pan, Manager, Pricing & Financial Analysis, TFI  
Don Wolf, Senior Marketing Manager, TFI  
Ralph Clement, Team Manager, Lead Field Consultant, TFI  
Garianne Dashiell, Field Consultant, TFI

Chair Redway declared a quorum present.

**Board Agenda Item Number One**  
**Approval of Minutes from March 20, 2014 ScholarShare Investment Board Meeting**

The minutes for the March 20, 2014 SIB meeting were presented to the Board.

**Board Action**

Member Johnson moved to approve the item before the Board, the minutes for the March 20, 2014 SIB meeting. The motion was seconded by Member Geiogoue and approved by the Board.

**Board Agenda Item Number Two**  
**Executive Director's Report**

Mr. Stanley Zeto, SIB, provided updated account and asset data for the ScholarShare College Savings Plan (Plan) and an update on the Governor's Scholarship Programs. Mr. Zeto also provided an update on state legislation and contracts currently in progress.

Ms. Arlene Greene, SIB, provided updates on SIB staffing changes, TFI and PCA personnel changes, and introduced a new board member designee from the Department of Finance. Ms. Greene also provided highlights of ScholarShare's recent marketing and outreach efforts and provided a summary of the contracts recently signed under her delegation authority.

**Board Agenda Item Number Three**  
**Review and Analysis of Investment Performance for the ScholarShare Plan for First Quarter 2014**

Mr. Jeremy Thiessen, PCA, presented PCA's Investment Performance Status Report for the Plan for first quarter 2014 and noted that PCA is not recommending any underlying funds be placed on watch status at this time.

Ms. Pamela Pan, TFI, presented TFI's Investment Performance Report for the Plan for first quarter 2014 and also provided a current market overview.

**Board Agenda Item Number Four**  
**Marketing Update for the ScholarShare Plan**

Mr. Don Wolf, TFI, presented TFI's Marketing Update for the Plan, which outlined the marketing results for the first quarter of 2014 including an overview of the account and asset results, 2014 budget, and marketing activities planned for the remainder of the year.

**Board Agenda Item Number Five**  
**Review of Administrative Performance for the ScholarShare Plan for First Quarter 2014**

Ms. Vivian Tsai, TFI, presented TFI's Administrative Performance Report for the Plan for first quarter 2014 relative to pre-established performance criteria. Ms. Tsai reported that there were no areas of underperformance by more than the allowable 2% variance for the first quarter 2014. Member Geiogue requested clarification on the variance between tax reporting numbers in first quarter 2013 and first quarter 2014. Ms. Tsai stated she would follow up and provide an explanation for the differences.

**Public Comment**

Chair Redway called for public comment. There was none.

There being no further business before the Board, the Chair adjourned the meeting at 2:38 PM.