



Sacramento Families: Solve the College Savings Puzzle with ScholarShare

*ScholarShare to Offer Up to \$10,000 in College Savings at "Start Small. Dream Big." Event in
Roseville on May 7th*

**For Immediate Release
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SACRAMENTO, Calif. – [ScholarShare](#), California's 529 College Savings Plan, announced it is hosting a "Start Small. Dream Big." event in Roseville, Sacramento to help California families save for higher education expenses. Attendees will have the opportunity to enter for a chance to win a piece of an oversized puzzle with each puzzle piece worth between \$50 and \$1,000 towards a ScholarShare 529 college savings account. Once finished, the oversized puzzle will display an image to show that small, realistic steps can lead to a better savings outcome for higher education expenses.

ScholarShare's "Start Small. Dream Big." event will be held on Saturday, May 7, 2016 at the Westfield Galleria in Roseville from noon to 3 p.m. PT. In addition to the sweepstakes offering up to \$10,000 in college savings, families can enjoy free entertainment onsite including face painting, and balloon animals and performances by ScholarShare's mascot Diploma Dog.

Ranked as one of the top rated 529 college savings plans in the country by Morningstar, an independent investment research firm, ScholarShare makes continued savings simple. You can start small by opening an account with a nominal \$25 and, after that, automatic contribution plans are available to help keep you on track toward achieving your goals with as little as \$15 per pay period using automatic payroll deduction.

When the time for higher education comes, withdrawals are free from federal and California state income tax when used to pay for qualified higher education expenses. This includes tuition, mandatory fees, books, computer equipment, and certain room and board costs.

More details about the Roseville event, including official rules, prize details and eligibility requirements are available at www.scholarshare.com/start-small-dream-big/. Must be present to win. No purchase necessary. Void where prohibited. Sponsored by ScholarShare.

About the ScholarShare 529 College Savings Plan:

To sign up for an account or for more information about the plan, visit www.scholarshare.com. For information about the ScholarShare Investment Board (SIB), visit www.treasurer.ca.gov/scholarshare. Like ScholarShare on Facebook at www.facebook.com/scholarshare529 and follow us on Twitter at [@ScholarShare529](https://twitter.com/ScholarShare529).

Named for the section of the IRS code under which they were created, 529 plans offer valuable tax advantages. Contributions are made with money that has already been taxed. Once funds are placed in the account, investment earnings, if any, are not federally or state taxed, if withdrawn to pay for qualified higher education costs.

The ScholarShare 529 College Savings Plan Twitter and Facebook pages are managed by the State of California.

For more news, please follow the Treasurer on Twitter at [@CalTreasurer](#), and on Facebook at [California State Treasurer's Office](#).

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