



CALIFORNIA STATE TREASURER BILL LOCKYER

# NEWS RELEASE

**FOR IMMEDIATE RELEASE**

July 30, 2010

Contact: Tom Dresslar/916.653.2995

## **Treasurer Lockyer Names Mark Campbell Executive Director of California Debt and Investment Advisory Commission**

SACRAMENTO – State Treasurer Bill Lockyer today announced he has appointed Mark Campbell Executive Director of the California Debt and Investment Advisory Commission (CDIAC).

“Mark’s public finance and budget experience, combined with his prior six-year stint at CDIAC, make him an outstanding choice to lead the Commission,” said Lockyer.

“I look forward to joining Treasurer Lockyer and his team at the California Debt and Investment Advisory Commission during these challenging fiscal times,” said Campbell. “CDIAC’s mission to assist state and local agencies on debt issuance and investing taxpayer dollars are important to the state’s economy. I am honored by this appointment.”

CDIAC provides information, education and technical assistance on public debt, investments and economic development financing tools to local public agencies and public finance professionals. CDIAC serves as the State’s clearinghouse for debt issuance information and compiles data from all municipal debt issuers in California. The data collected is available to governmental agencies and the public. CDIAC also organizes educational seminars on public finance matters, the debt issuance process and investment of public funds.

Most recently, Campbell worked for the California Department of Finance as a principal program budget analyst. In that role, he led a team responsible for the procurement and design of a new statewide, comprehensive financial management system, known as “FI\$Cal.” Campbell previously served as program manager and administrative officer for CDIAC from 2000 to 2006. In addition, Campbell has worked as a private consultant to state and federal agencies, and has written reports and articles on community and economic development.

Campbell, 55, is a graduate of the University of California, Santa Cruz. Following his service as a Peace Corps volunteer in West Africa, he earned a Masters of Education Administration and a Masters of Business Administration at the University of California, Davis. He lives in West Sacramento and is the father of twin seven-year old sons.